



PROMIT Co-ordination Action
Promoting Innovative Intermodal Freight Transport

Successful Cooperative Intermodal Transport
Strategies and ICT Systems

Southampton

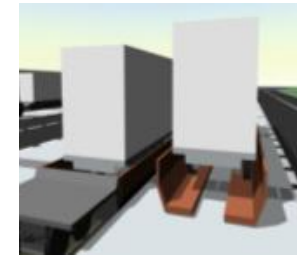
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Project Partner

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Intermodal Innovations

PROMIT is to facilitate a faster improvement and implementation of intermodal transport technologies and procedures and to help promoting intermodal transport and mode shift by creating awareness on innovations, best practices and intermodal transport opportunities for potential users as well as for politicians and for the research community



PROMIT Partners

PTV	PTV Planung Transport Verkehr AG (DE)
HIT	Centre for Research and Technology Hellas/ Hellenic Institute of Transport (GR)
LogIT	LogIT (NO)
TREDIT	Transeuropean Consultants for Transport, Development and Information Technology (GR)
Rapp	Rapp Trans AG (CH)
VTT	Technical Research Centre of Finland (FI)
ISL	Institute of Shipping Economics and Logistics (DE)
KTI	Közlekedéstudományi Intézet KHT (HU)
TNO	Netherlands Organisation for Applied Science Research (NL)

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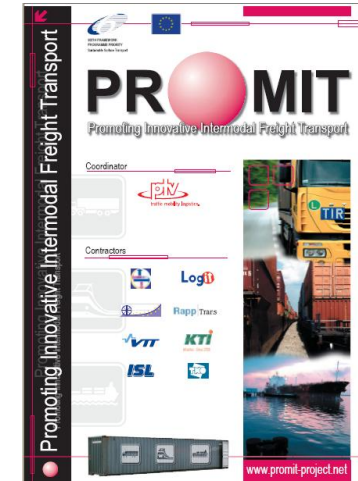
Thematic clustering initiative PROMIT

- Set up and maintain an expert network
 - Collecting and processing know how and information
 - Linking up to other initiatives
- Focussing and clustering of information
 - Identification of critical success factors
 - Identification of barriers and limitations
- Promotion and transferability of innovations and best practices
 - Enhance awareness on innovations
 - Improve accessibility to innovations and best practice
- Developing and testing new promotion initiatives

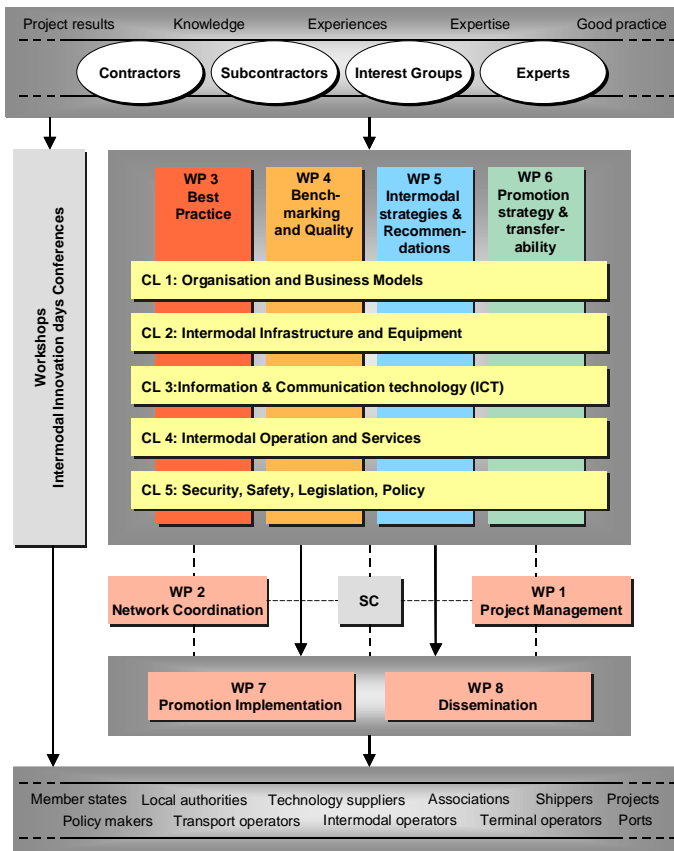
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Instruments

- Workshops and conferences
- Information material (deliverables)
- Internet platform <http://www.promit-project.net/>
- Dissemination material



Challenges for the structuring, organisation and focussing



- A European wide cluster management as organisation, communication and transfer platform
- WP to process and present know how and information

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Project Overview – Work Packages

WP1: Project Management (PTV)

WP 2: Network Co-ordination (HIT, Steering group)

WP 3: Best Practices (Rapp)

WP 4: Benchmarks and Quality (TNO/KTI)

WP 5: Intermodal Strategies and Recommendations (VTT)

WP 6: Promotion Strategy (PTV)

WP 7: Promotion implementation (LogIT)

WP 8: Dissemination (HIT)

CL 1: Organisation and business models (TNO)

CL 2: Intermodal infrastructure and equipment (LogIT)

CL 3: Information & Communication technology (TREDIT)

CL 4: Operations and Services (Rapp)

CL 5: Security, Safety, Legislation and Policy (ISL)

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Deliverables produced after year 1

The PROMIT consortium consolidated the results of year 1 activities in 4 technical deliverables

- D 3.1 Best Practice year 1
- D 4.1 European Benchmarks in Intermodal Transport
- D 5.1 PROMIT Recommendations on strategies and future activities
- D 6.1 Promotion strategy plan

**All Deliverables can be downloaded from the PROMIT web site
www.promit-project.net**

Development of a Benchmarking tool

- Benchmarking tool for self assessment
- Collecting benchmarks on
 - Transit time
 - Transport costs
 - Reliability
 - Service quality
- Presently to be completed with a first set of data by the PROMIT partners
- Afterwards as self assessment tool for operators

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Please enter the geographical origin of your transport chain:

Origin:
 ZIP:
 Town:

Please enter the geographical destination of your transport chain:

Destination:
 ZIP:
 Town:

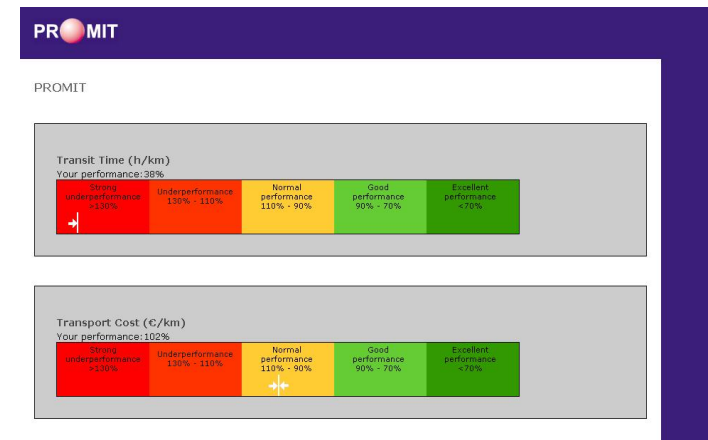
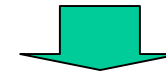
What shipment unit is employed in the transport chain:

Shipmentunit:

Please indicate the total distance of your transport chain:

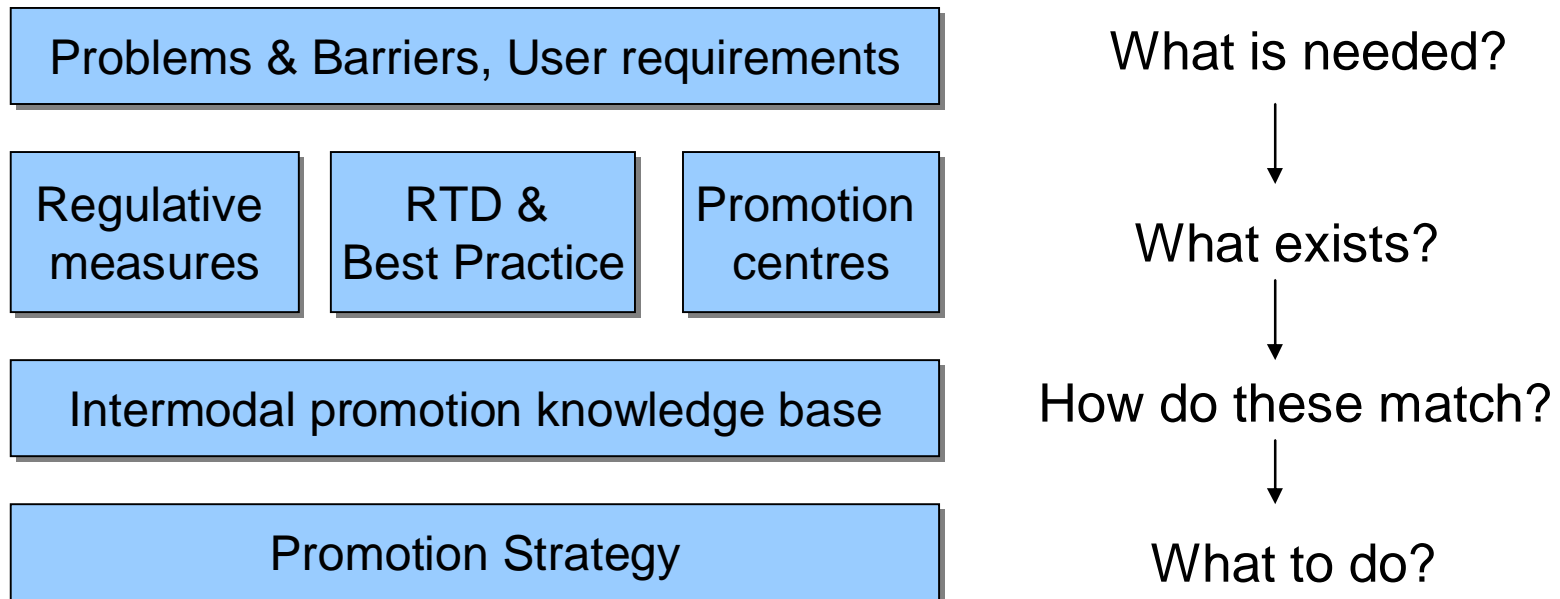
Distance:
 KM:

In what frequency is your transport service carried out:



Promotion Strategy and Implementation

Aim is to provide a better awareness to intermodal innovations and to develop measures/guidelines for implementation



Conclusions

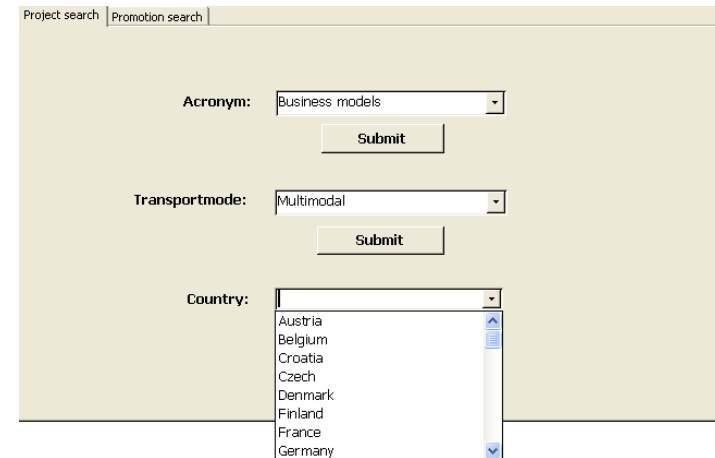
Providing fiscal support improving the cost side of intermodal solutions is an approach that stimulates the take up of intermodal logistics. In addition, providing suitable information on technologies and procedures improving the efficiency of intermodal solutions will promote the take up of intermodal approaches.

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From knowledge base

The PROMIT knowledge base will be a matrix bringing together all information on best practices, regulation measures, awareness measures and promotion entities as collected by the PROMIT clusters.

Approach is to set up a tool providing all information in one data base



The screenshot displays a search interface with two tabs: "Project search" and "Promotion search". The "Promotion search" tab is active. It contains three search criteria, each with a dropdown menu and a "Submit" button:

- Acronym:** The dropdown menu is set to "Business models".
- Transportmode:** The dropdown menu is set to "Multimodal".
- Country:** The dropdown menu is open, showing a list of countries: Austria, Belgium, Croatia, Czech, Denmark, Finland, France, and Germany.

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PROMIT events

- Over the project life time PROMIT will organise regular Workshops and Conferences
- The Workshops are free of charge and open to all interested parties
- Last Workshop “High quality Intermodal Terminal Infrastructure and Operation” On 16/17 October 2008 in Lisbon
- Final Conference – place and date open – Jan / Feb 2009?

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Further information

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