

# THE ROLE OF BINDER TYPE IN DEFINING INKJET PRINT QUALITY

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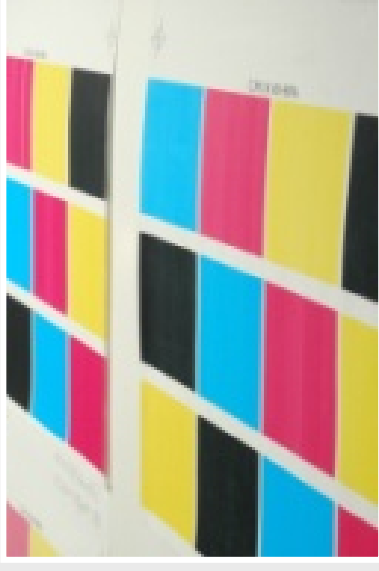
Baden-Baden



Business from technology

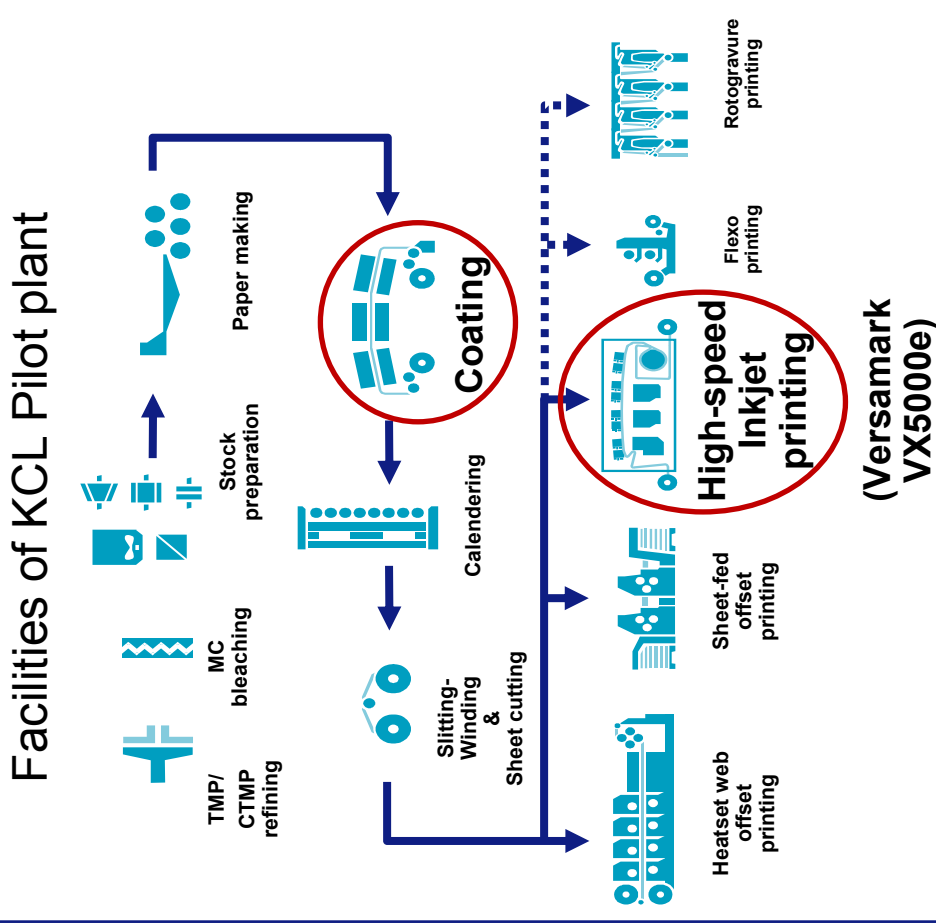
## Motivation

- **Increasing trends** for high-speed inkjet commercial printing.
- **Challenges** the hydrophilic and absorptive properties of **surface**.
- In order to have optimal image quality in the inkjet printing, the high solvent amount of the ink should be **absorbed rapidly** into the paper structure.
- Need to further **develop** the coating layer properties on the mechanisms which control absorption of inkjet inks.



## Aims

- To clarify the role of **polyvinyl alcohol** and **styrene acrylate latex** binder in the formation of  $\text{CaCO}_3$  coating structure for the purpose of inkjet printing.
- To find out how dye-based ink **moves** in the coated paper structure.



# Content

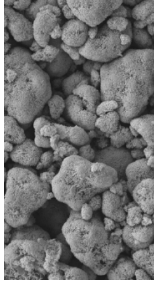
- Coating layer production
- Clara penetration tester
- Ink penetration in coated papers
- Printing with aqueous-based dyes
- Conclusions



## Studied coatings

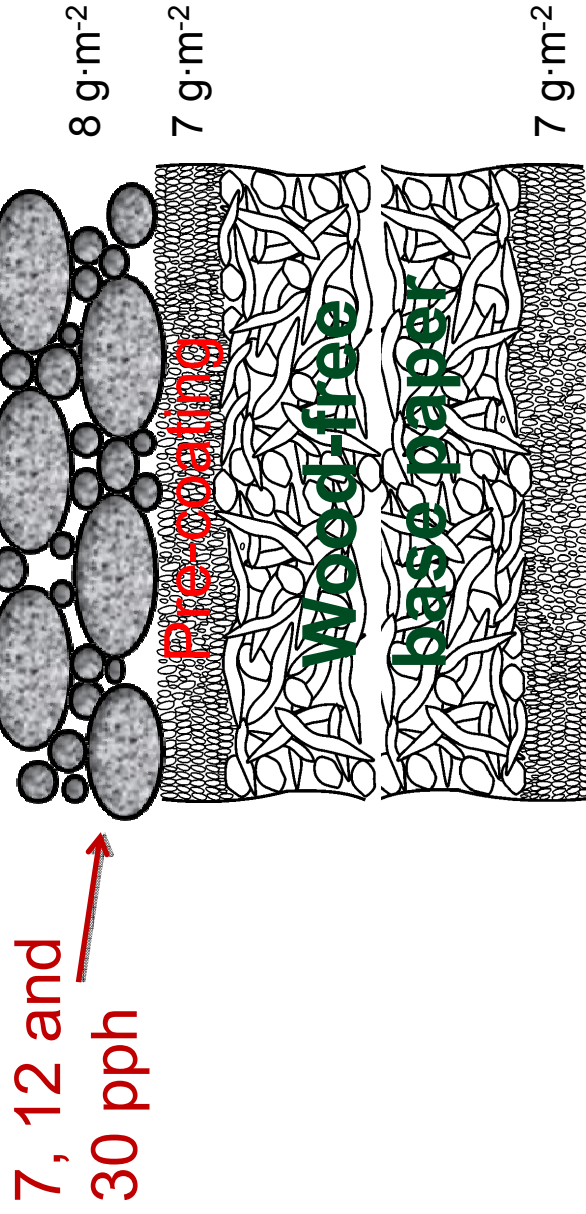
### Binders:

1. Polyvinyl alcohol (PVOH),  
Mowiol 40-88 (non-ionic)
2. Styrene acrylate latex (SA),  
Latexia 212 (anionic)



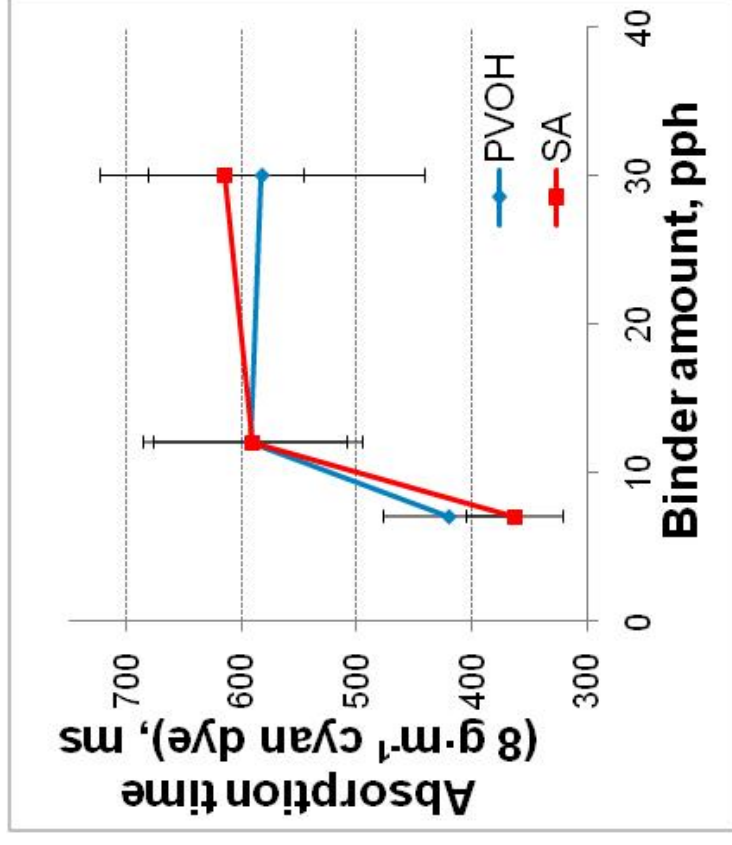
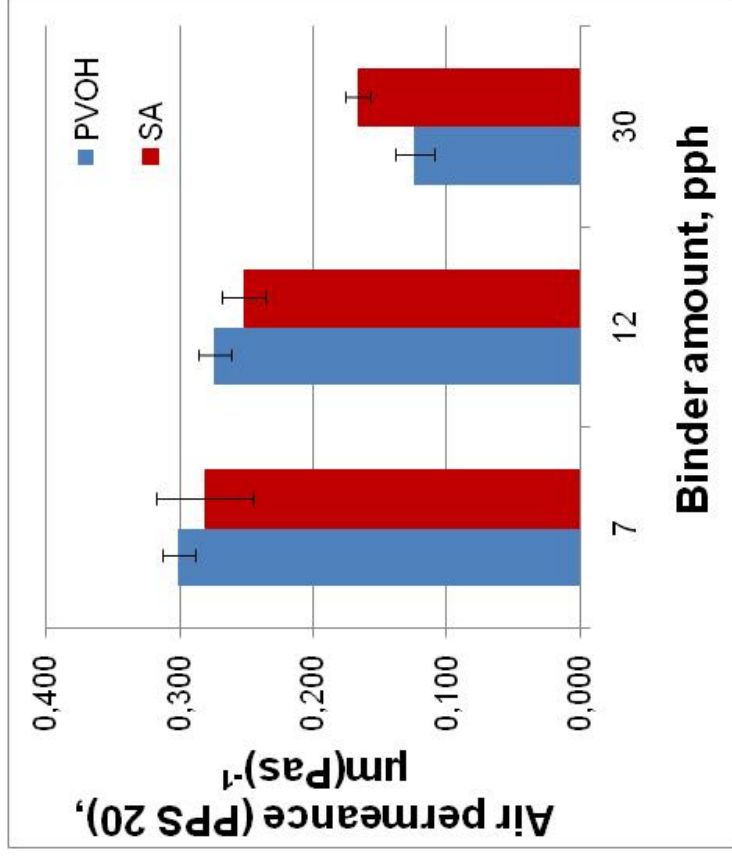
### Pigment:

PCC,  
OMYAJET B5260  
Mean pigment diameter 2.7  $\mu\text{m}$   
Specific surface area, 63.7  $\text{m}^2\cdot\text{g}^{-1}$

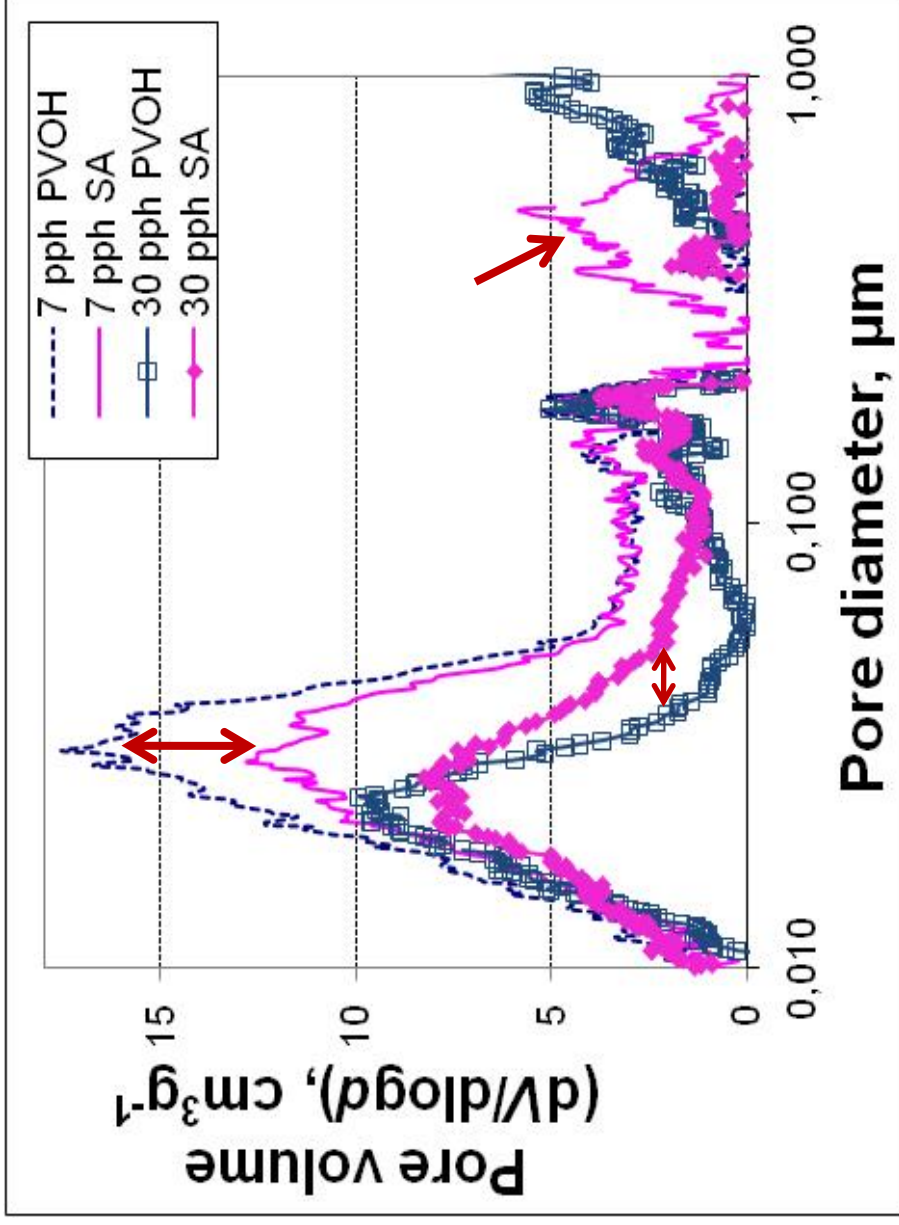


# Air permeance and ink absorption speed

DIGAT

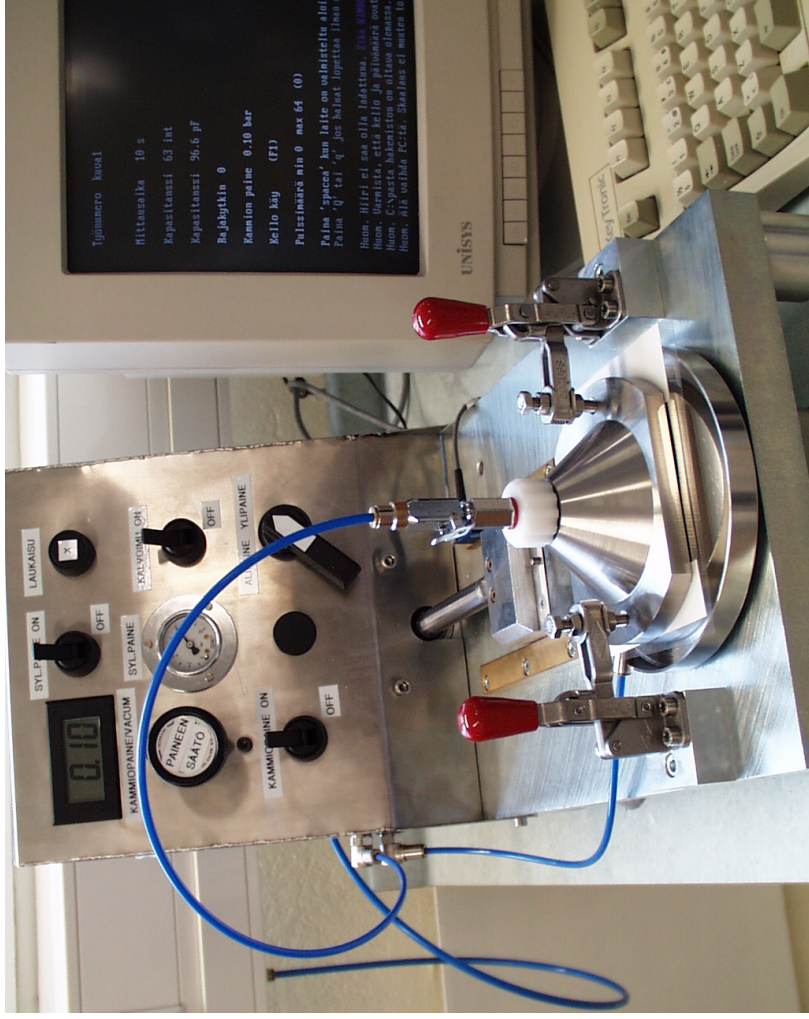


# Pore diameter of coating layers



# CLARA

## Capacitive method to detect liquid penetration

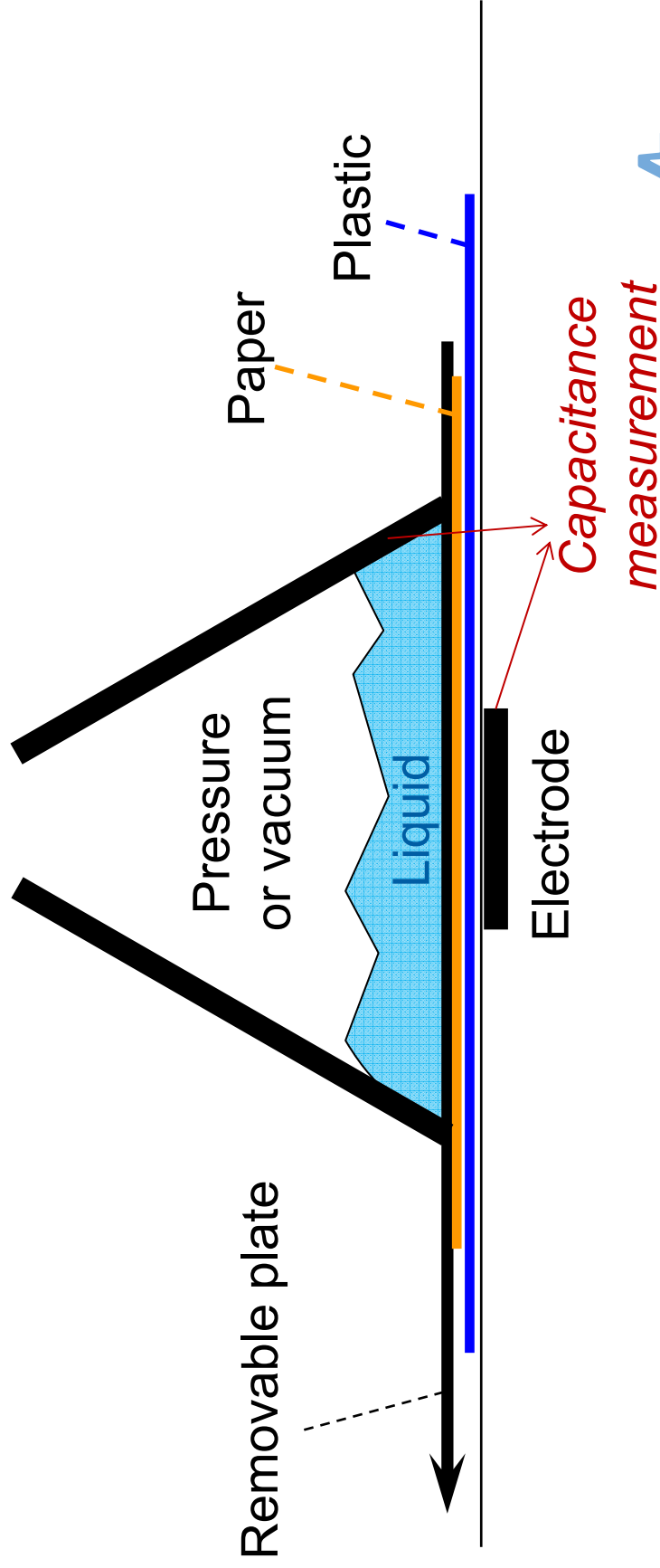




# CLARA

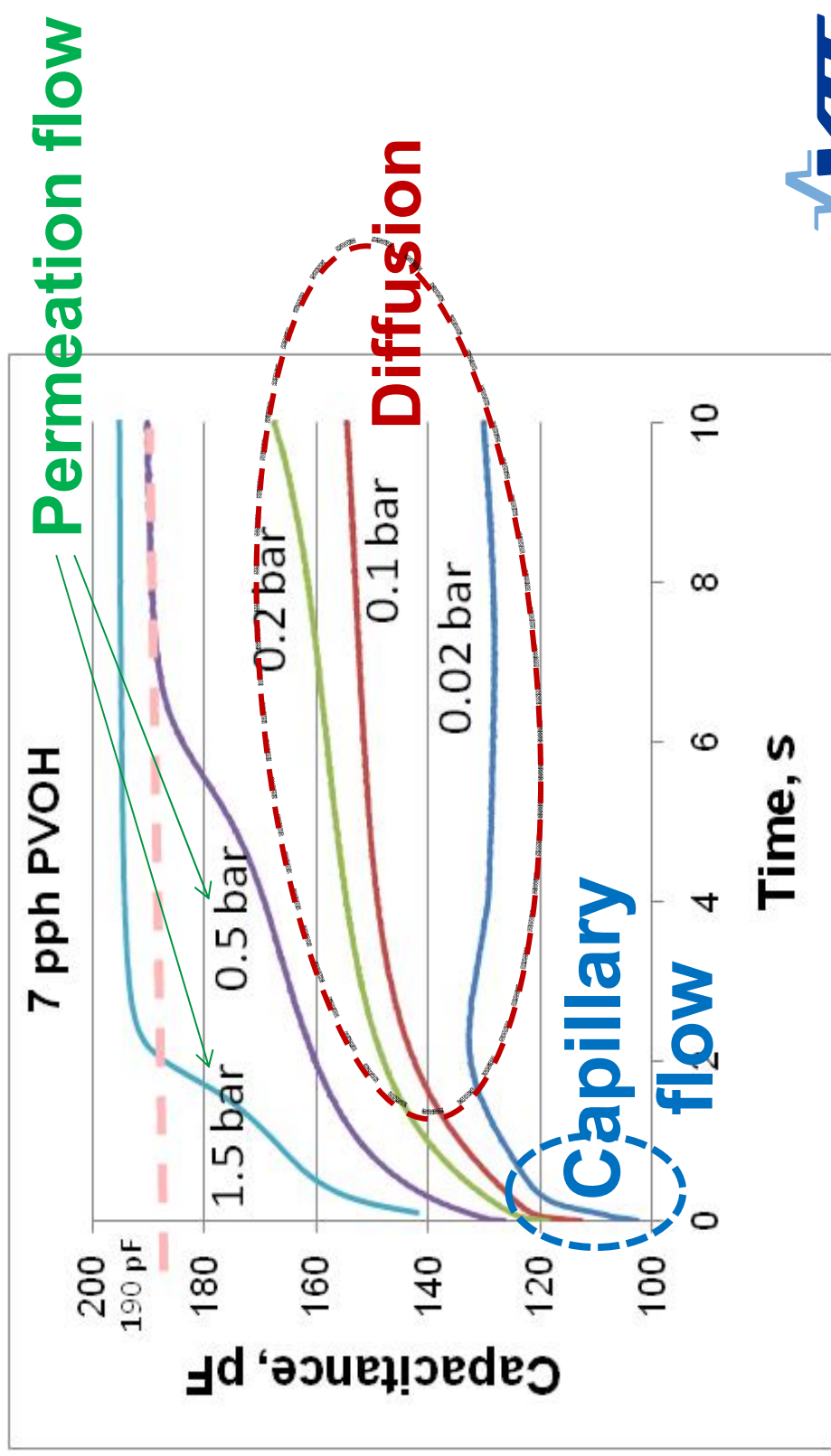
**Variables:**

- external pressure (-0.5 ... +5 bar)
- liquid (conductive)
- material



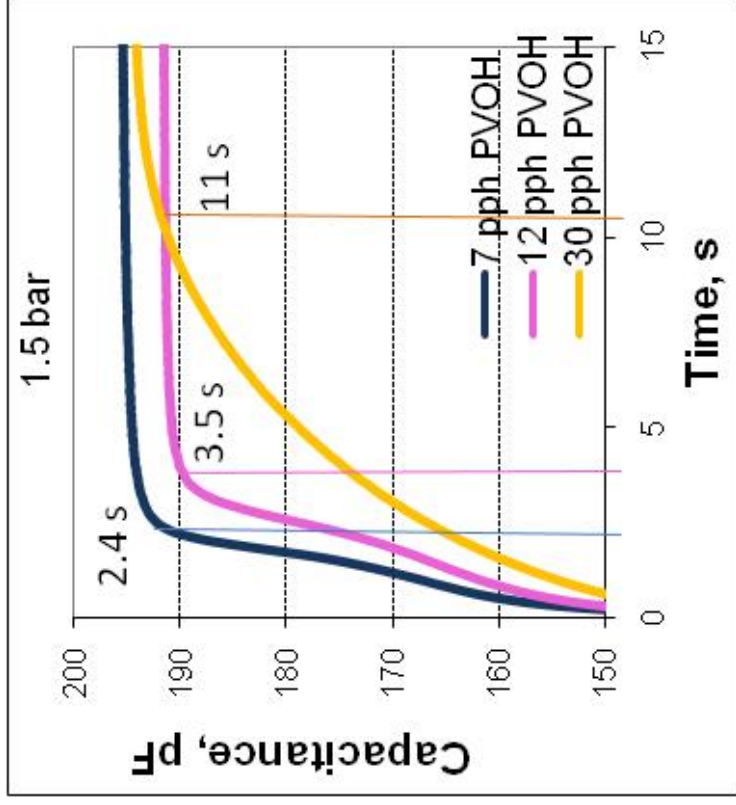
# Inkjet ink penetration through $\text{CaCO}_3$ coating CLARA

Anionic cyan ink

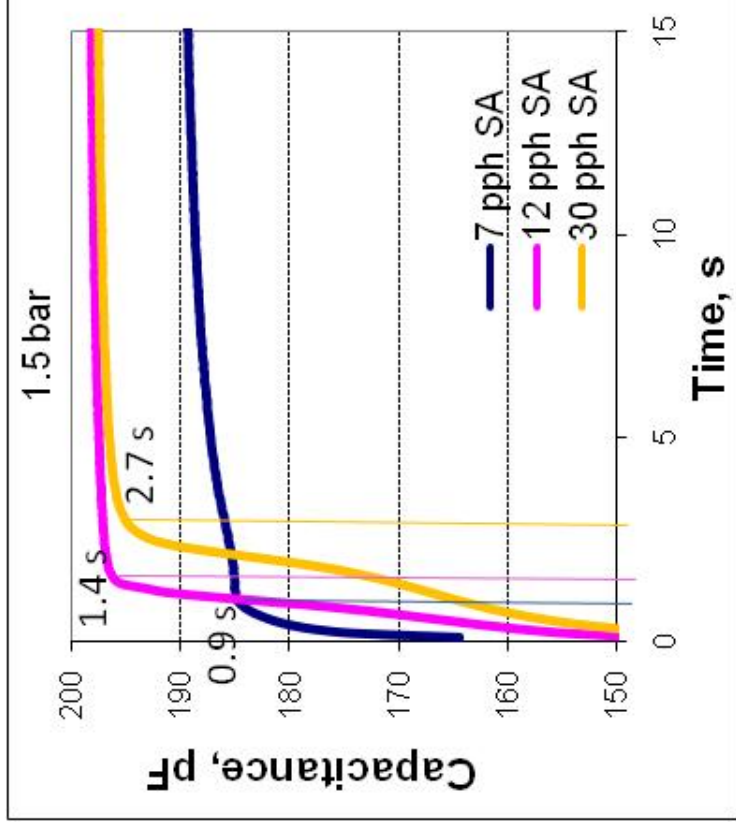


# Inkjet ink penetration as a function of time at 1.5 bar external pressure

PVOH



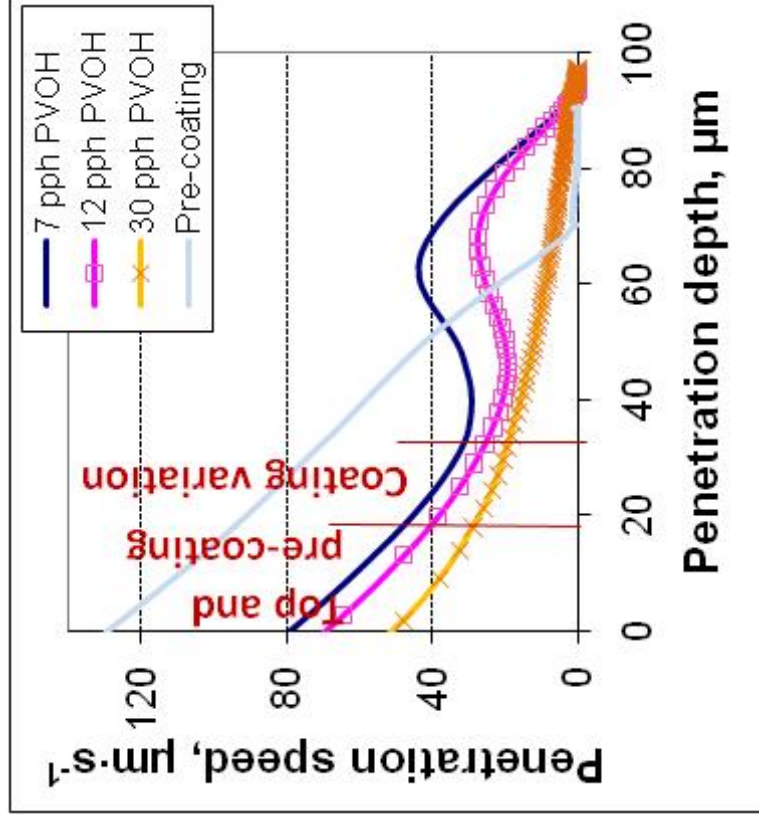
SA



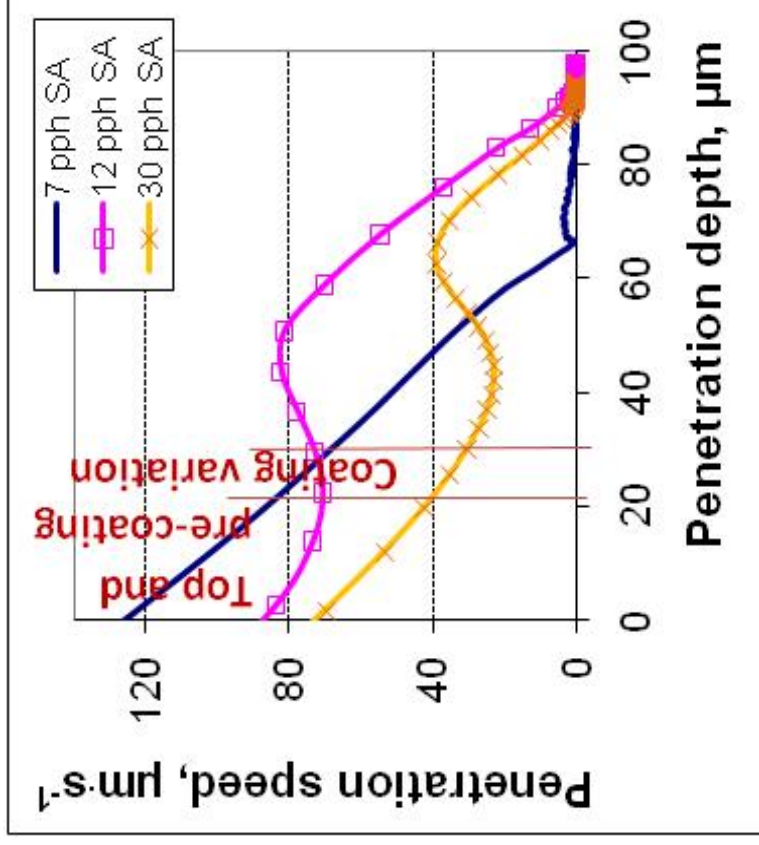
- Inkjet ink needs more time to penetrate through PVOH coatings than through SA coatings

# Inkjet ink penetration at 1.5 bar external pressure

PVOH

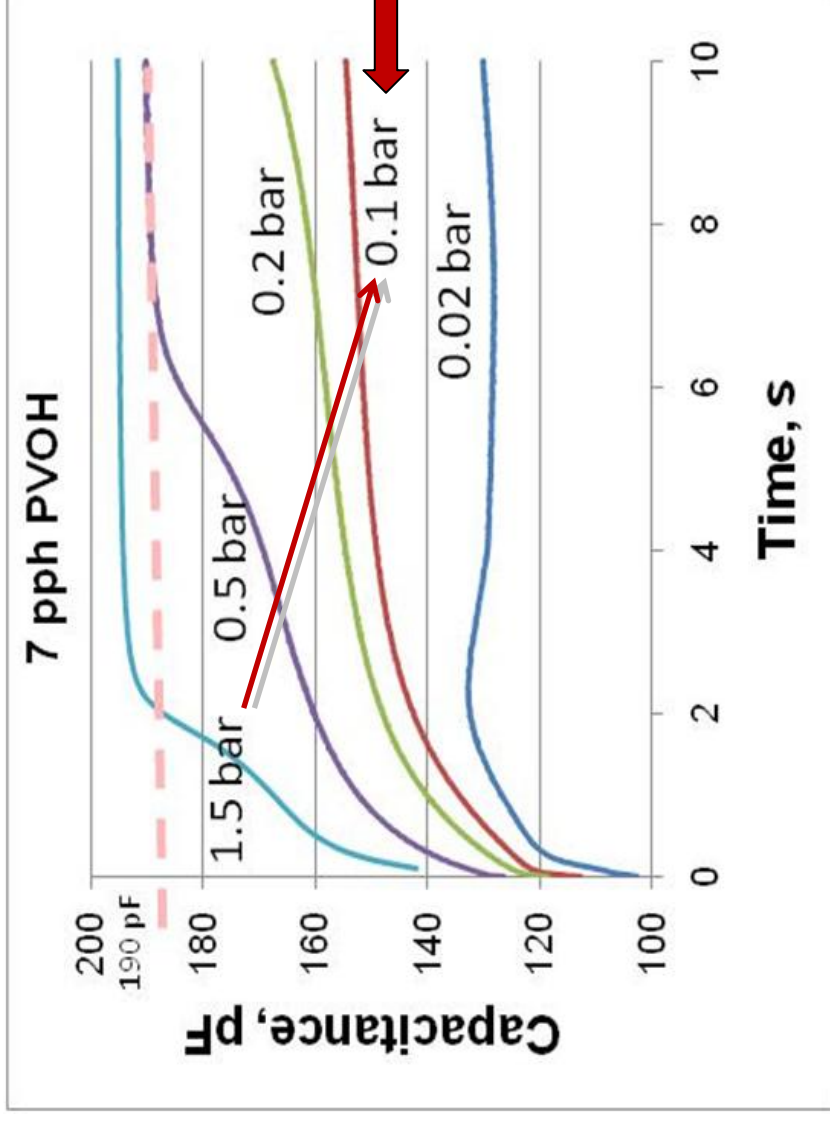


SA



## Effect of external pressure

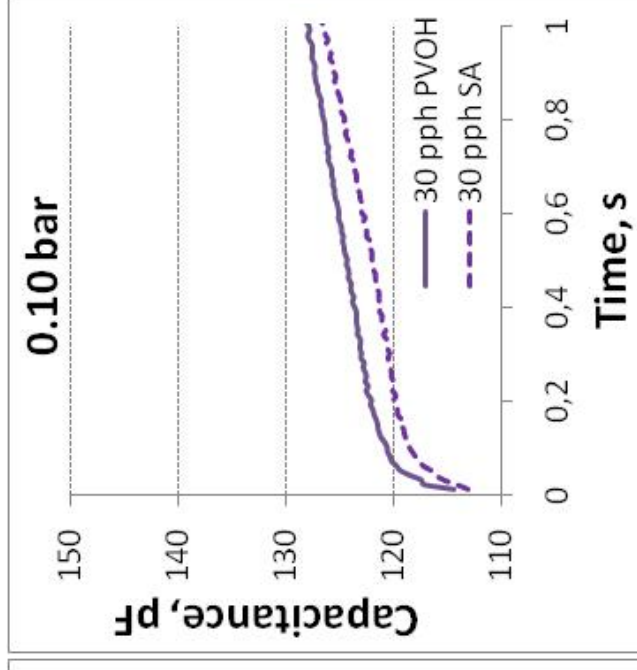
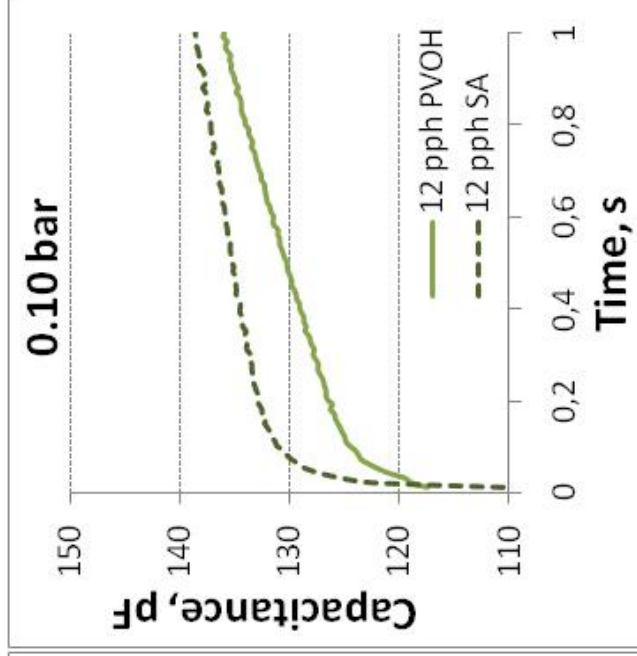
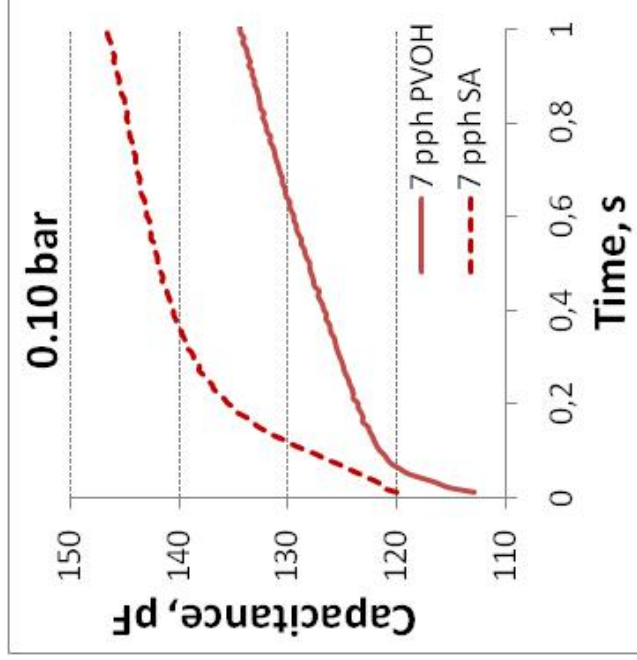
Anionic cyan ink



- At lower pressures, ink has not penetrated so far into the structure at a particular time

## Effect of PVOH vs. SA latex levels

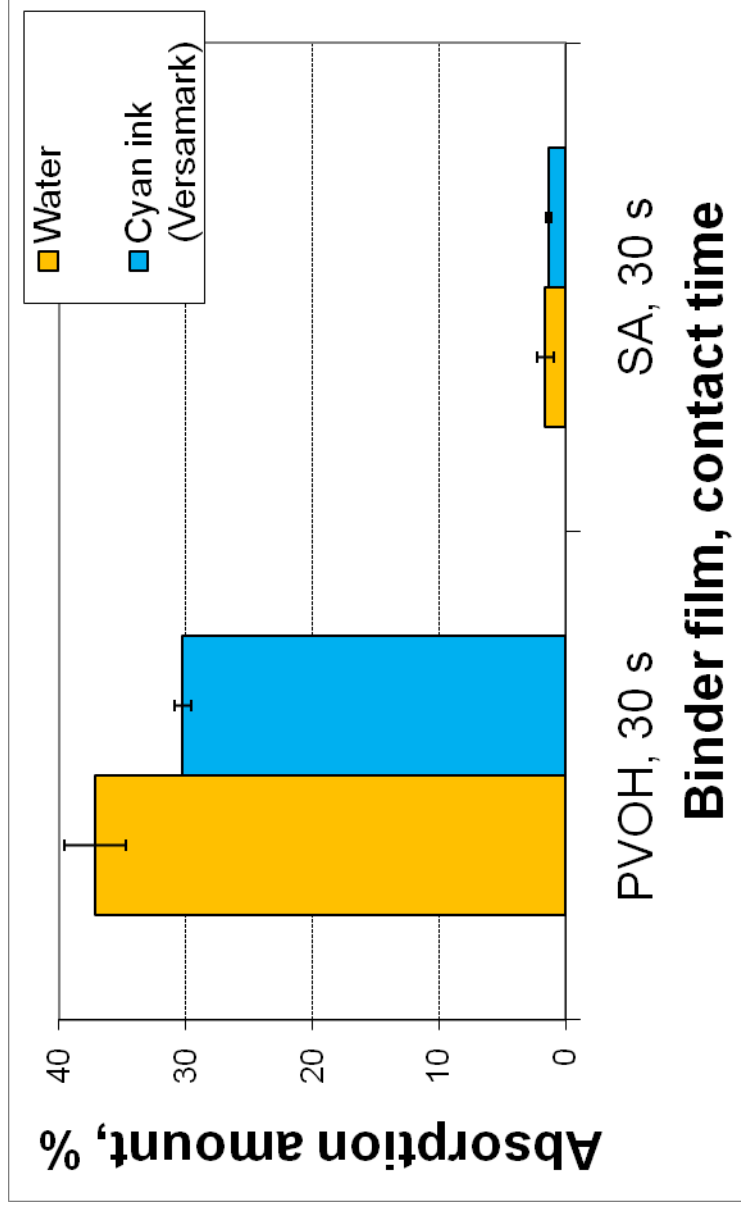
Anionic cyan ink



- Ink penetrates more quickly into SA coatings than into PVOH coatings at an external pressure 0.1 bar

# What is happening during inkjet ink setting process?

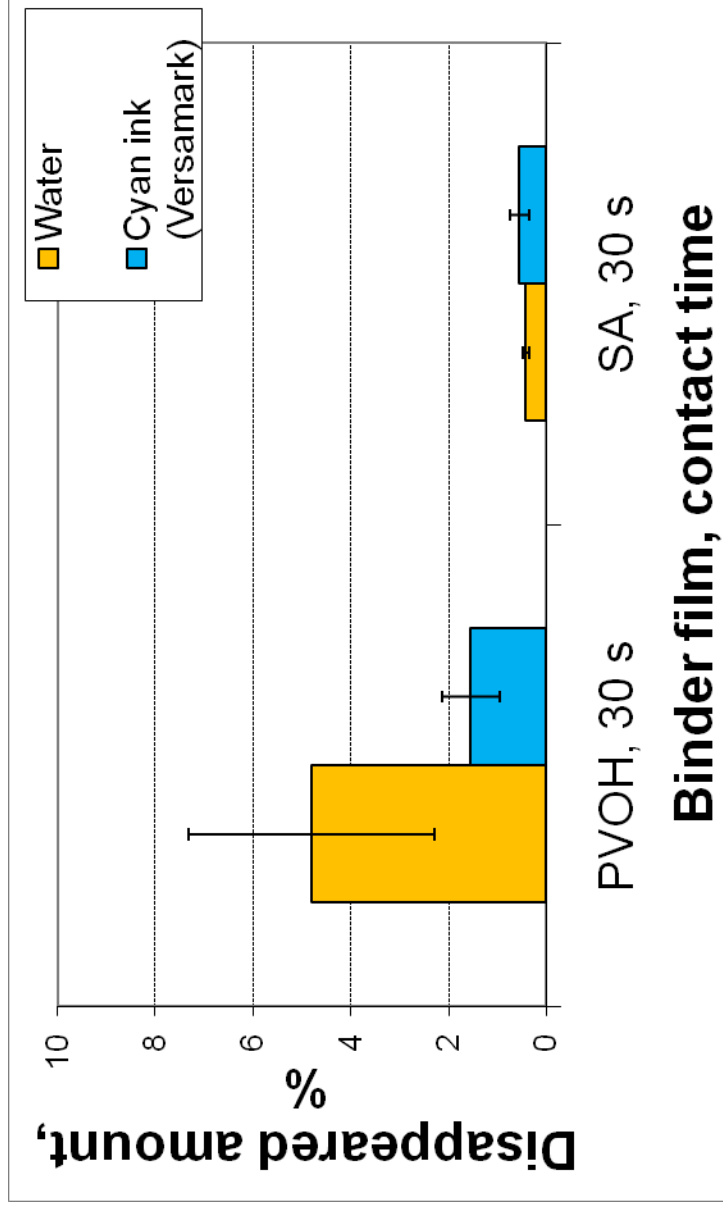
- Binder absorption



- PVOH absorbs inkjet ink clearly more than SA latex
  - binder swelling

# What is happening during inkjet ink setting process?

## – Binder dissolving



- PVOH dissolves to the inkjet ink more than SA latex



# What is happening during inkjet ink setting process?

## – Colourants fixing

### PVOH

- colourants are transported during the diffusion into the binder film, but only in the top part of the film



PVOH



PVOH

### SA latex

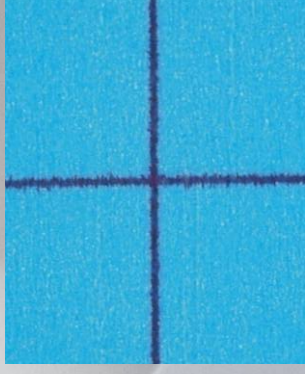
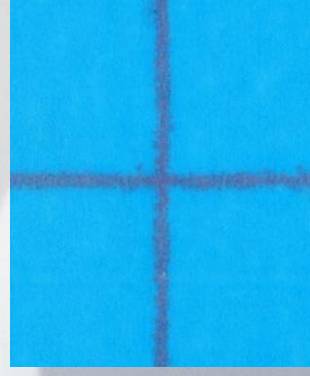
- colourants do not diffuse into the binder film or fix to the film



SA

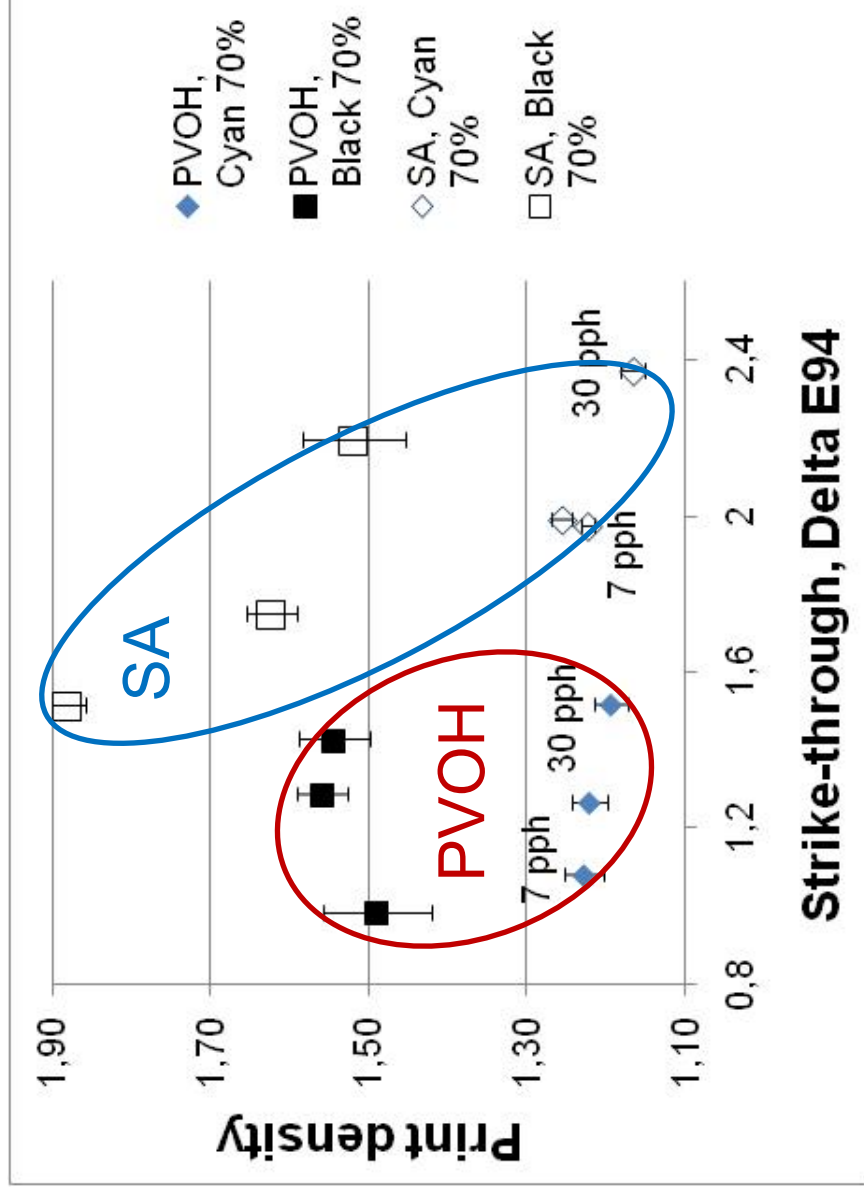
**Printing with aqueous-based  
high-speed inkjet printing press  
- VERSAMARK VX5000e**

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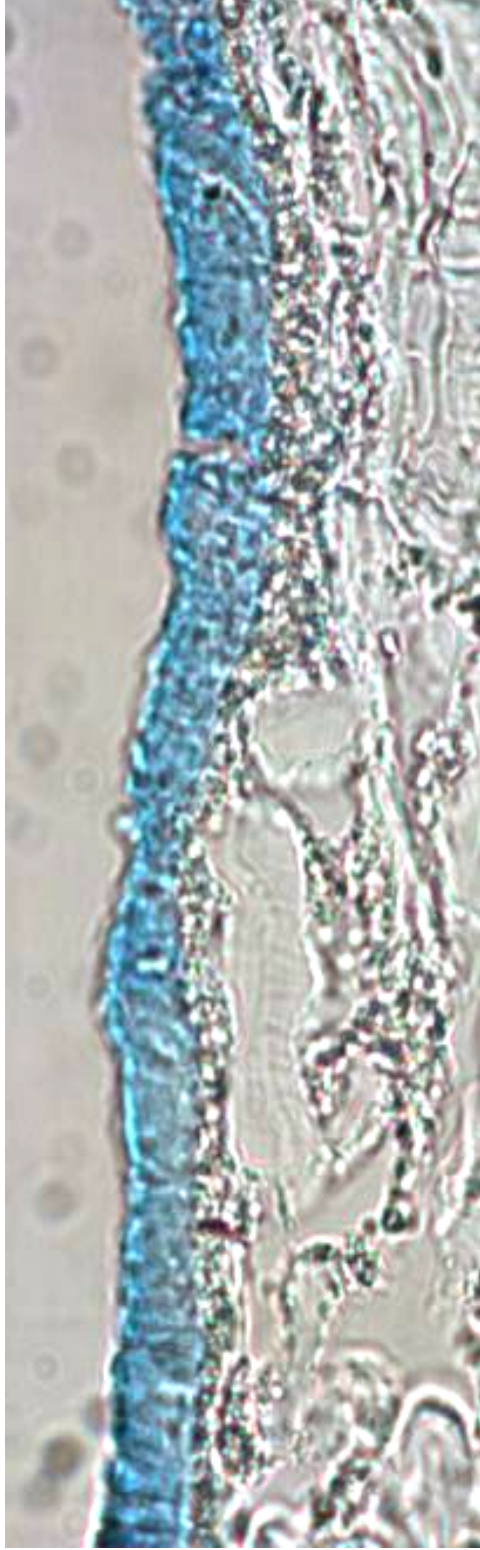
# Print density

Aqueous dye-based inks (100 m/min)

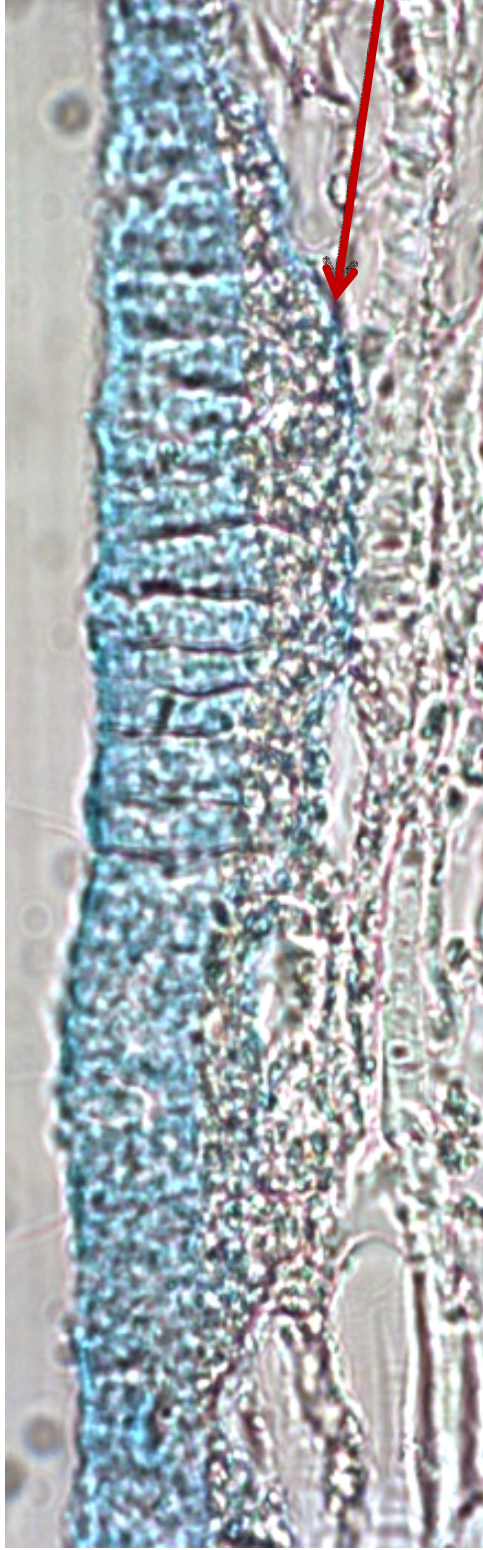


# Print density

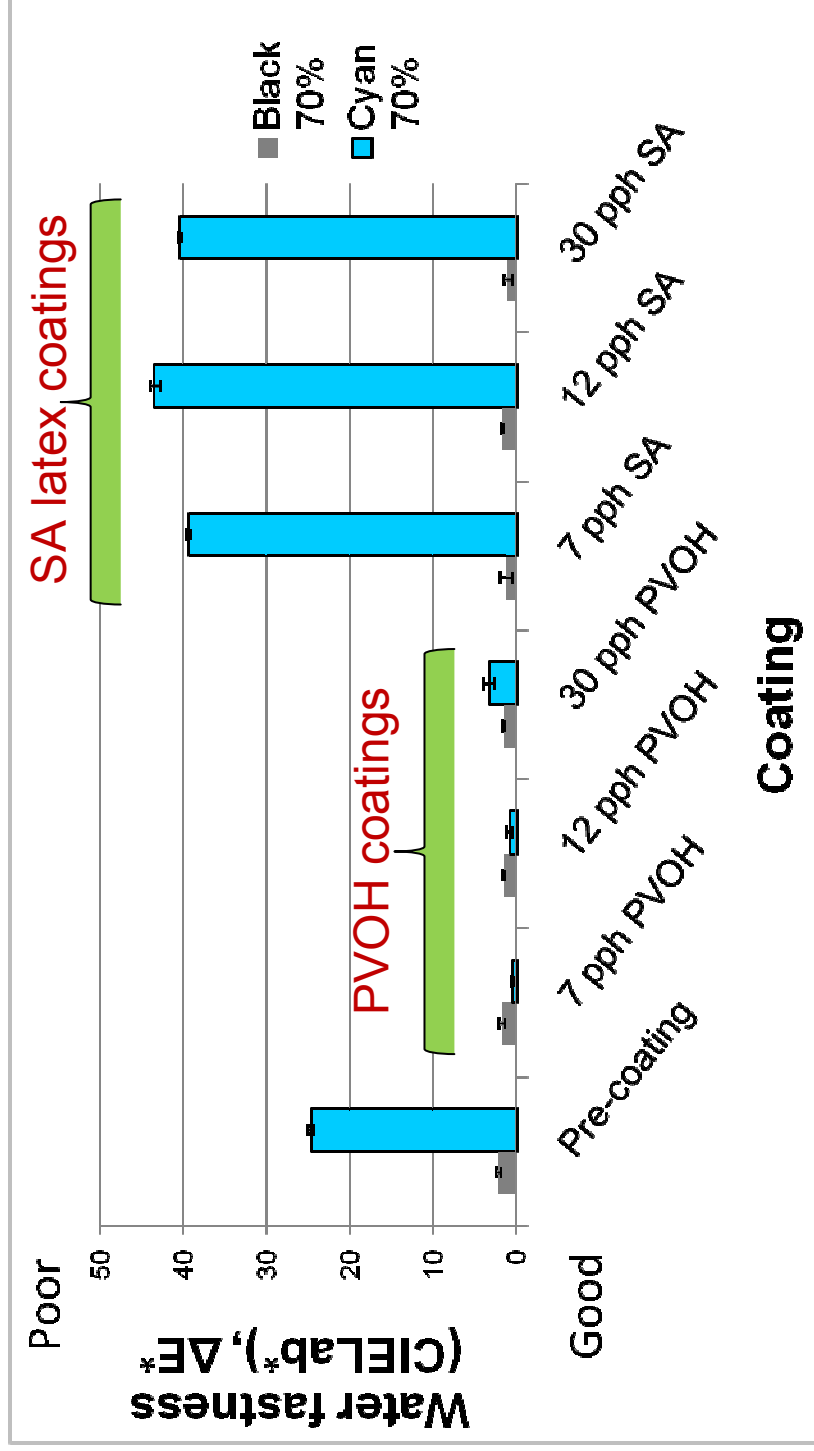
7 pph  
PVOH



7 pph  
SA

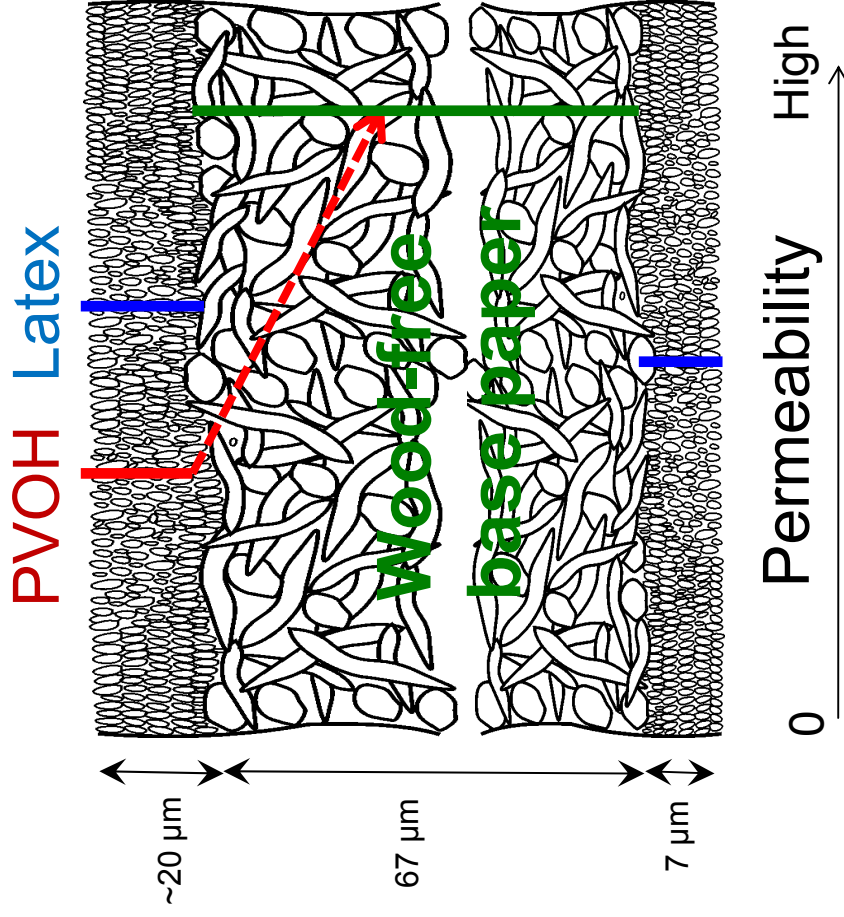


# Water fastness



- SA coating cannot fix colourants as well as PVOH
- Black ink fix better than cyan ink

## Conclusions – ink penetration process



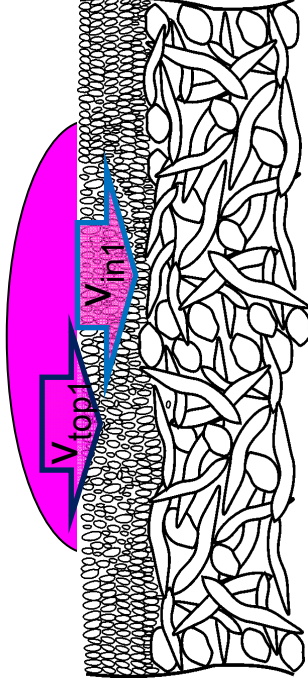
With CLARA we

- can detect **penetration speed** and **depth** of conductive liquids into the substrate
- study the penetration under the **external pressure**
- easier to follow the **movement of liquid front** than with commercial absorption devices
- results are highly **reproducible**.

## Conclusions – print quality

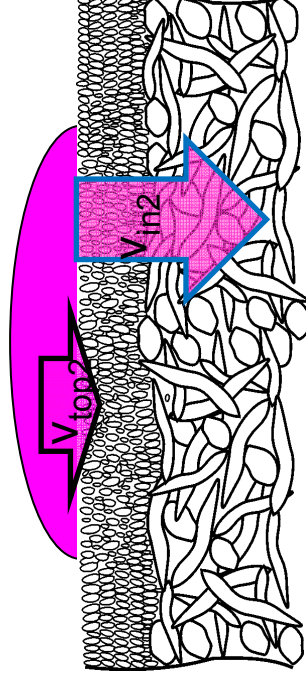
### PVOH coating

- swelling



### SA coating

- non-swelling



$$V_{top1} = V_{top2}$$

$$V_{in1} < V_{in2}$$

- PVOH fixes the colorants effectively in the coating layer
- SA latex cannot fix the colorants and therefore colorants can penetrate deeper in the structure

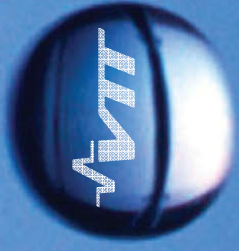


Thank you for your attention!

**You are welcome to discuss with us  
at VTT Stand 125 (2nd floor)!**

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# VTT creates business from technology

