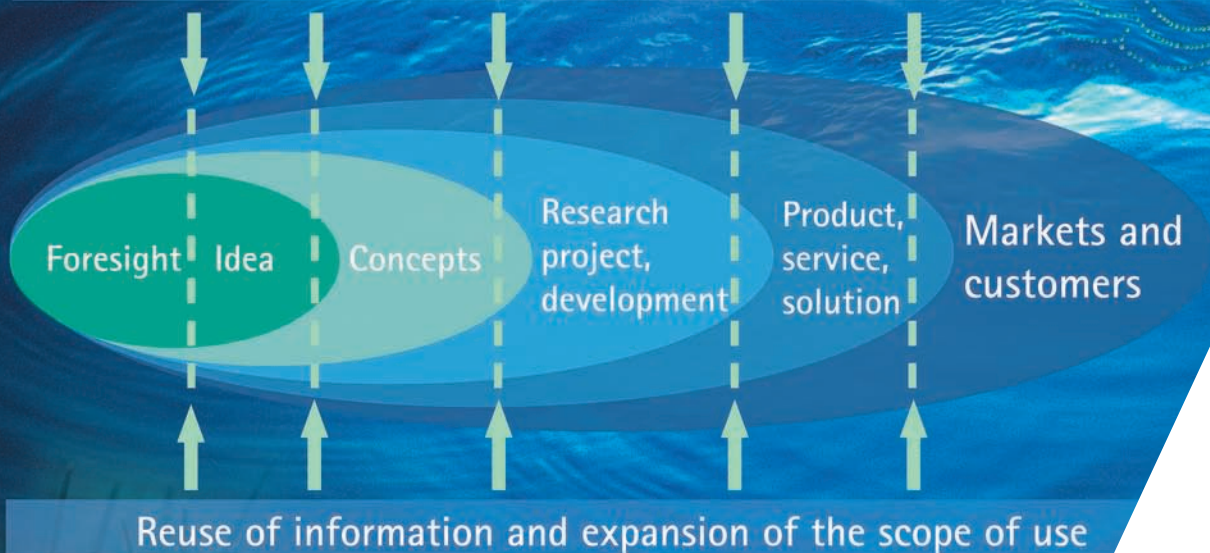


Integrating scientific, technological, market and social information

Information created inside and outside the company or organisation



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# From Information to Innovation

## ICSTI Annual Conference



VTT SYMPOSIUM 267

**Keywords:**

Information utilization, innovation, information solutions, smart services

# **From Information to Innovation**

## **ICSTI Annual Conference**

Royal at Crowne Plaza, Helsinki, Finland,  
June 10–11, 2010

Edited by  
Kirsi Tuominen

Organized by  
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Society for Finnish Information Specialists

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## Welcome from ICSTI's President



The 2010 Annual Conference of ICSTI looks like an exceptional one: Held in Finland for the first time, it offers, based on the joined forces of the host organisations – the Society for Finnish Information Specialists and VTT Technical Research Centre of Finland – a comprehensive and rather unique overview of the opportunities given by the changing information landscape for research and development. Innovation is the focus term of the conference – it is well known that Finnish activities can serve as a model in this domain, and consequently the traditionally well-balanced international conference program includes an important part reserved to local speakers.

Recent ICSTI events and current ICSTI technical projects have been data- and technology-oriented and have highlighted new models and formats of scholarly communication. The Helsinki conference now goes a step further and provides us with perspectives on the global promises and benefits of these developments: the impact that increasingly open, aggregated and intelligent information tools and information content will have on scientific, technical and business innovation processes as a whole.

On behalf of ICSTI, I would like to address my warmest thanks to the organisers for this ambitious conference program.

**Herbert Gruttemeier**

ICSTI President

## Welcoming Message

Dear participants,

Information is the lifeblood of innovation. Throughout the world companies, universities, research organizations as well as governments are working to discover new frontiers and create innovations for the world's economic and social progress. The growth of the body of information and the ease of access to information are unprecedented in human history. Yet paradoxically, effective management of information is more challenging than ever before.

From Information to Innovation is the main theme of the ICSTI Annual Conference and Exhibition 2010 in Helsinki and will highlight the significance of information as the enabler and catalyst for scientific, technical and business developments and point to elements of success in building the future. The one-and-a-half day conference program approaches the main theme from various thought-provoking perspectives presented by significant opinion leaders and experts around the world.

The event offers a unique forum for global networking and sharing views with colleagues, speakers, exhibitors and sponsors. It helps us understand better how our organizations can benefit from existing information and innovative information solutions and services.

After the conference we have new perspectives to orient ourselves to future innovation competencies and information environments.

We want to thank warmly ICSTI for giving us this opportunity to arrange ICSTI Annual Conference and Exhibition 2010 in Helsinki as well as to the organising committee, our top-level speakers, sponsors, exhibitors, partners and colleagues and of course the participants who all have an important role in turning this opportunity to an immortal learning and networking experience.

Thank you all for your presence!

Pirjo Kainu

Executive Manager, Society for Finnish Information Specialists

Kirsi Tuominen

Head of Knowledge Solutions, VTT Technical Research Centre of Finland

## **ICSTI, the International Council for Scientific and Technical Information**

ICSTI offers a unique forum for interaction between organizations that create, disseminate and use scientific and technical information. ICSTI's mission cuts across scientific and technical disciplines, as well as international borders, to give member organizations the benefit of a truly global community.

[www.icsti.org](http://www.icsti.org)

## **Organizers**

The ICSTI 2010 Annual Conference is organized by the Society for Finnish Information Specialists and VTT Technical Research Centre of Finland.

The Society for Finnish Information Specialists (Tietoasiantuntijat ry) is a non-profit professional organisation for those working in the field of retrieving, analysing, recording and disseminating information in various forms. The society has today about 700 members. The goal of the Society is to promote information services, develop professional skills of its members and to enhance research and publishing in its area of expertise and to act as a general liaison in the fields of information and knowledge management.

[www.tietoasiantuntijat.fi](http://www.tietoasiantuntijat.fi)

VTT Technical Research Centre of Finland is a globally networked multitechnological contract research organization. VTT provides high-end technology solutions and innovation services. VTT enhances its customers' competitiveness, thereby creating prerequisites for society's sustainable development, employment, and wellbeing.

[www.vtt.fi](http://www.vtt.fi)

## **Committees**

### **Organizing Committee**

Pirjo Kainu, Executive Manager, Society for Finnish Information Specialists

Tuula Salo, Information Specialist, Tieto Konstrakt Ltd.

Heli Eloranta, Information Analyst, Helsingin Energia

Veli-Pekka Hyttinen, Regional Marketing Manager, Central and Eastern Europe, SIIL Finland Ltd.

Sirpa Kirjalainen, Information Services Assistant, Society for Finnish Information Specialists

Marjut Kokko, Chief of Information Services, Supreme Court of Finland

Merja Lehti, Information Specialist, Knowledge Solutions, VTT Technical Research Centre of Finland

Marjukka Nyberg, CEO, M-Brain Ltd.

Reija Peltola, Information Specialist, Information Services, Valio Ltd.

Silja Rekomaa, Chief librarian, The Training Institute of Prison and Probation Services  
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### **Program Committee**

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Jarmo Saarikko, Knowledge Specialist, Finnish Forest Research Institute Metla

Roberta Schaffer, Law Librarian of U.S. Congress

### **Special Advisors**

Pam Bjornson, Director General, NRC Canada Institute for Scientific and Technical Information (NRC-CISTI).

Brian Park, Head of Public Relations, Korea Institute of Science and Technology Information (KISTI)

# WorldWideScience

## WWS Alliance Ceremony

### **Multilingual WorldWideScience.org<sup>BETA</sup> Launch Broadens Access to Global Science**

Through the use of complex translations technology, WorldWideScience.org<sup>BETA</sup> will provide the first-ever real-time searching and translation across globally-dispersed, multilingual scientific literature. This new capability is the result of an international public-private collaboration between the WorldWideScience.org Alliance, consisting of national science and technology agencies and libraries, and Microsoft Research, whose translation technology has been paired with the federated searching technology of Deep Web Technologies, Inc. WorldWideScience.org was formally launched in 2007 with federated searching of 12 databases in 10 countries. Through early 2010, it had grown to search national scientific databases in 65 countries, covering some 400 million pages of science. In addition to other WorldWideScience Alliance members, key partner organizations taking part in the ceremony included the Russian Academy of Sciences, the Chinese Ministry of Science and Technology (Institute of Scientific and Technical Information of China), and ICSTI.

## Sponsors

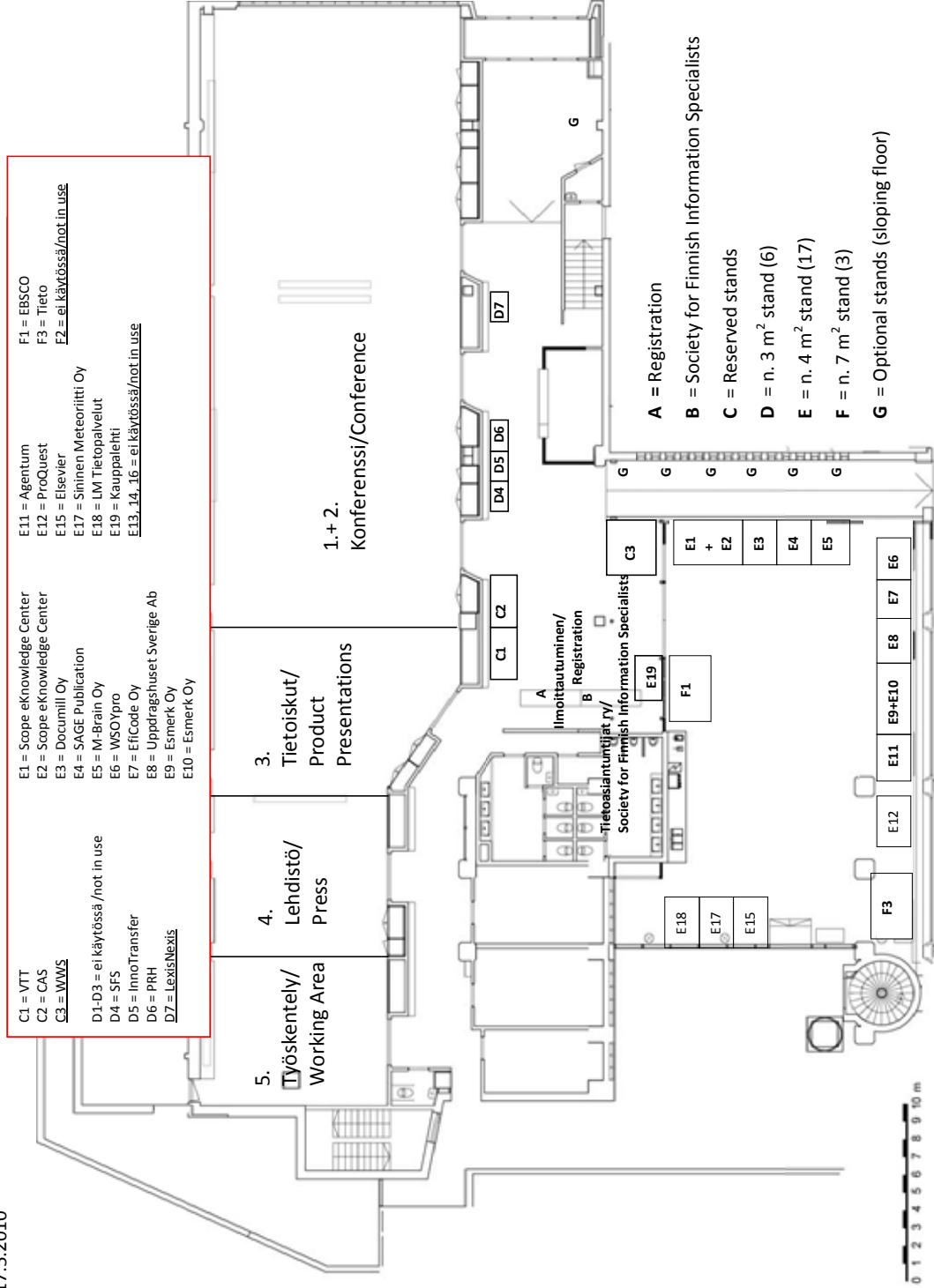




## Exhibitors

# Venue



## Speakers



### **Pam Bjornson**

Director General of the NRC Canada Institute for Scientific and Technical Information (NRC-CISTI)

Pam Bjornson, the chairman of the afternoon session of the conference on June 10, is Director General of the NRC Canada Institute for Scientific and Technical Information (NRC-CISTI). She joined CISTI as Director of Business Affairs in 2001 and has over 25 years of management experience in the private and public sectors. She is founding Chair of the Canadian Research Data Strategy Working Group, a national, multi-disciplinary collaboration to address the challenges and issues surrounding the access and preservation of data arising from Canadian research. She is also a member of the ICSTI Executive Board, Deputy Chair of the WorldWideScience Alliance and Vice President of the international DataCite consortium



## **Adam Bly**

Adam Bly is the founder and CEO of Seed, a leading global media and technology company committed to advancing science and its potential to improve the state of the world.

Adam Bly began his career at the age of 16 as the youngest researcher at the National Research Council of Canada. He then set out to launch Seed, a science magazine.

Seed Media Group was founded by Adam Bly in 2005. Today, Seed is focused on the challenge of developing next-generation cyberinfrastructure for science.

In 2007, Adam Bly was named a Young Global Leader by the World Economic Forum. He is also the recipient of the Golden Jubilee Medal from Queen Elizabeth II. Adam Bly has spoken around the world on the new relationship between science and society in the 21st century.



**Richard Boulderstone**

Director of e-Strategy in British Library

Richard Boulderstone joined the British Library as Director of e-Strategy in July 2002. He leads the British Library's efforts to create a large-scale digital library system that is the primary repository for the Library's, and hence the UK's, legal deposit collection of electronic resources. He is also responsible for the Science, Technology and Medicine team at the BL that focuses on providing information-based products and services for academic and commercially based scientists.

Richard Boulderstone contributes to the interactive session of the conference on June 11.



**Behrooz Chitsaz**

Director, Intellectual Property Strategy – Microsoft Research

Behrooz Chitsaz has held several positions at Microsoft since 1991. In his current role, Mr. Chitsaz is responsible for developing and executing on strategies for bringing various Microsoft Research technologies to market.

He earned the Bachelor of Science degree in Statistics from University College London and a second Bachelor of Science degree in Computer Science from Simon Fraser University, Canada.



**Hee-Yoon Choi**

Director General of the Knowledge Information Center in Korea Institute of Science and Technology Information (KISTI)

Before Dr. Hee-Yoon Choi coming to KISTI, she worked for POSCO Research Institute (POSRI) as Director of Knowledge Asset Center. She has been involved in various activities as the editor-in-chief of quarterly academic journal “Information Management Research”, as vice president of the Korea Knowledge Innovation Association, Academic Society of Information Management, and public relations chief of WLIC Seoul, etc. She is also a member of the ICSTI Executive Board as Vice President.

Dr. Choi’s particular interests are in knowledge ecology, scholarly communications and social network. She holds a Master’s and Ph.D in LIS from Yonsei University in Korea, and a post-master degree from the Dominican University in the United States.





**Lee-Ann Coleman PhD**

Head of Science, Technology and Medicine, The British Library

Lee-Ann Coleman joined the British Library in 2007 as Head of Scientific, Technical and Medical Information. For ten years prior to that, she worked in science policy and administration, and gained experience in the funding, university and medical research charity sectors.

She has a PhD from the University of Western Australia where she studied the development of the visual system, and completed postdoctoral research in the United States and at Oxford before moving into scientific administration. A move to the Association of Medical Research Charities led to greater involvement in the issues affecting charitable funding organizations and she worked to devise policies on peer review, indirect costs, interaction with industry and the dissemination of scientific outputs.

The British Library's Science, Technology and Medicine team is working closely with the scientific community to provide products and services to meet their needs.



**Bernard Dumouchel**

Bernard Dumouchel who acts as the moderator of the interactive session of the conference on June 11, has been the Special Advisor to ICSTI since 2007. As chair of the Web/Communications committee, he supports the communications thrusts of ICSTI. A career librarian and information specialist, he is the former Director General of the Canada Institute for Scientific and Technical Information (CISTI), part of the National Research Council Canada. Mr. Dumouchel came to CISTI in 1987, as Director, Resource Development. He became Director General of CISTI in 1998 and retired in January 2007.

Throughout his career, Mr. Dumouchel has held several positions in the broader library community, including Vice-chair of the Council of Federal Libraries of the Canadian Government, Treasurer and Vice-president of the International Council for Scientific and Technical Information, and President of the OCLC Canada Advisory Council.



**Jeremy Frey**

Professor of Physical Chemistry at the University of Southampton, UK

Jeremy G. Frey is committed to making full use of digital technology to facilitate a collaborative and interdisciplinary approach to chemical research. An example of his recent research is the development of an ultra short pulse soft x-ray source for nanoscale biological and material imaging.

Prof. Frey has been involved with the UK e-Science programme from its inception, looking at the ways in which e-Science and Grid infrastructure can be developed to provide support for chemical research. His group has been developing Electronic Laboratory Notebooks (the Smart Tea Project), generating and applying a “Semantic Chemical Grid” and applying Web 2.0 & Social Network ideas with Chemical Blogs and related technologies.



**Eleanor Frierson**

Deputy Director, National Agricultural Library (Agricultural Research Service, United States Department of Agriculture)

Eleanor Frierson has more than thirty years' diversified experience in information service development and management at national and international levels. She serves as Chair, Science.gov Alliance; U.S. representative to the WorldWideScience.org Alliance; and chair of the standing committee of the Government Information and Official Publications Section, International Federation of Library Associations and Institutions. She was Deputy Chair of CENDI from 2004–2006 and served on the OCLC Members Council from 2002–2008. Before coming to USDA in 2000 she served as Chief, Bureau of Library and Information Services of the International Labour Office, in Geneva, Switzerland. – At the conference, she contributes to the interactive session of the conference on June 11.

Ms. Frierson received her MLS from Syracuse University.



**Jolande E. Goldberg**

Policy & Standards Division  
Acquisitions & Bibliographic Directorate  
The Library of Congress

Dr. Jolande E. Goldberg is currently a Senior cataloging policy specialist (Law classification) in the Policy & Standards division at the Acquisitions & Bibliographic Directorate of the Library of Congress, Washington, D.C.

In developing and revising the Library of Congress Law Classification, she has pioneered classification structures for overarching concepts of law, providing the basis for an overall comparative, uniform, and parallel classification architecture as it relates to all regions of the world, as well as to universal systems such as international and religious law.

The Web version, ClassificationWeb, expanded to a linking tool that pulls the major LC authority files together, is the basis for Goldberg's further exploration of the system as a "Gateway" to Web content.

The mission of the Library of Congress – the largest library in the world – is to make its resources available and useful to the United States Congress and the American people and to sustain and preserve a universal collection of knowledge and creativity for future generations.



**Raine Hermans**

Director of Impact Analysis at Tekes, the Finnish Funding Agency for Technology

Raine Hermans is responsible for impact analysis, innovation research funding and knowledge management. His earlier positions include that of Technology Director and Director of regional operations at Tekes, and partner and CEO of Regiofacta Ltd. Hermans is currently also Adjunct Professor at the Helsinki School of Economics, Finland's leading business school.

Hermans is specialized in leadership of networks and multidisciplinary teams, innovation management and valuation of intellectual capital.

Tekes, the Finnish Funding Agency for Technology and Innovation is the most important publicly funded expert organisation for financing research, development and innovation in Finland. Every year, Tekes finances some 1,500 business research and development projects, and almost 600 public research projects at universities, research institutes and polytechnics.



**Tony Hey**

Corporate Vice President of the External Research Division of Microsoft Research

Tony Hey is responsible for the worldwide external research and technical computing strategy across Microsoft Corporation. Before joining Microsoft, Hey served as director of the U.K.'s e-Science Initiative, managing the government's efforts to provide scientists and researchers with access to key computing technologies. He has also worked as Head of the School of Electronics and Computer Science; and, Dean of Engineering and Applied Science at the University of Southampton, where he helped build the department into one of the most respected computer science research institutions in England. Hey is a fellow of the U.K.'s Royal Academy of Engineering. He also has served on several national committees in the U.K.





**Brian A. Hitson**

Associate Director for the U.S. Department of Energy's Office of Scientific and Technical Information (OSTI) in Oak Ridge, Tennessee

In this position, Mr. Hitson is responsible for international information exchange programs, administrative and financial management, cost-reimbursable activities, limited access information programs, and the digitization and preservation of a 1.2 million scientific document repository. As part of his international responsibilities, Mr. Hitson played a key role in the development of WorldWideScience.org and in the establishment of the WorldWideScience Alliance. He is the US representative to the IEA's Energy Technology Data Exchange (ETDE) and to the IAEA's International Nuclear Information System (INIS). Mr. Hitson has chaired the ETDE Executive Committee since 2005, overseeing the introduction of federated searching technology into ETDE's database environment, along with other significant user enhancements. Mr. Hitson has a Bachelor of Arts degree in Economics and a Master's in Business Administration, both from the University of Tennessee. Email: [hitsonb@osti.gov](mailto:hitsonb@osti.gov).



**Jay Katzen**

Director of academic and government products for the science and technology division at Elsevier

Jay Katzen is the Managing director of academic and government products for the Science and technology division at Elsevier. In this role, Jay oversees the product management, product marketing and business development strategies for the core platforms that deliver Elsevier content: Scopus, ScienceDirect, Scirus and research workflow tools.

Jay Katzen holds a B.A. in computer engineering from Case Western Reserve University and an M.B.A. from Cleveland State University. He has more than 17 years of experience in marketing, product management, and software and business development for information publishers, and has a deep understanding of librarian and researcher requirements.



**Marjut Kokko**

President of the Society for Finnish Information Specialists (2009– )

The Society enhances the professional skills of its members and promotes general awareness of the knowledge management and information sectors by acting in cooperation with several other organisations within the field.

Ms. Kokko has a degree in Law from the University of Helsinki (LL.M. 1996) and postgraduate education of Information Management from the Helsinki University of Technology (1997–1998). She is currently Chief of Information Services at the Finnish Supreme Court. She also has ten years of experience as Legal Knowledge Management Specialist at Roschier Attorneys, a big Finnish law firm (1998–2007).

Ms. Kokko is active in international organisations, especially within the Nordic region and has given numerous presentations particularly on subjects such as business and legal information and the sources of EU law.



**Mr. Juha Korkeila, M.Sc. (Eng.)**

Juha Korkeila works at Tekes, the Finnish Funding Agency for Technology and Innovation, as Development Manager for Tekes programmes since 2006. His current tasks are related to Tekes' core processes and customer-oriented services. An example of the services is Innovation landscapes produced by VTT's Knowledge Solutions.

Mr. Korkeila's previous positions include e.g. that of a Senior Technical Advisor, Production and Manufacturing, at Tekes from 2001 to 2006, and Project Manager at the National Board of Patents and Registration of Finland

Tekes, the Finnish Funding Agency for Technology and Innovation is the most important publicly funded expert organisation for financing research, development and innovation in Finland. Every year, Tekes finances some 1 500 business research and development projects, and almost 600 public research projects at universities, research institutes and polytechnics.



**Mikko Kosonen**

Sitra's President

Mikko Kosonen, Ph.D. (Econ) is Sitra's President for the period 2008–2013. Before this, he worked for Sitra as an Executive Vice President responsible for innovation operations (2007–2008). He has been an influential figure in shaping Sitra's current strategy and in developing and managing Sitra's innovation activities.

Previously, Dr. Kosonen worked for Nokia (1984–2008), most recently as SVP Strategy and Business Infrastructure (1996–2005) and adviser to top management. At the same time, he has also been a member of the boards of a number of companies and associations, incl. the Center for Knowledge and Innovation Research (CKIR).

Mikko Kosonen has published several books and articles on strategic management.

Sitra, the Finnish Innovation Fund is an independent public fund, founded in 1967, which under the supervision of the Finnish Parliament promotes the welfare of Finnish society, with responsibilities stipulated in law. It is Sitra's duty to promote stable and balanced development in Finland, the qualitative and quantitative growth of its economy and its international competitiveness and co-operation.



**Abe Lederman**

President and CEO of DeepWeb Technologies

Abe Lederman has 25 years of experience in computer software engineering. He began his career with Hewlett Packard and was then recruited to become a founding member of Verity, a startup pioneer in the field of search engine technology. After leaving Verity in the 1990's, Abe Lederman founded Innovative Web Applications (IWA), a software consulting firm primarily serving Los Alamos National Laboratory (LANL). Realizing the enormous potential for federated search technology to accelerate the diffusion of knowledge, he founded Deep Web Technologies in 2002. Abe Lederman holds Master of Science degree in Computer Science from the Massachusetts Institute of Technology.



**Petri Lehto**

Head of Division at the Innovation Department of the Ministry of Employment and the Economy of Finland

Petri Lehto responsibilities include demand and user driven innovation policy. The objective is to enlarge the scope of the innovation policy of Finland by bringing in new innovation actors and new instruments for the policy.

Petri Lehto has extensive background also on industrial and competition policy. He holds a Ph.D. in economics.

The Innovation Department at the Ministry of Employment and the Economy is responsible for the development, implementation and performance of innovation policy in Finland. The Department's remit is to promote the growth, internationalisation and modernisation of enterprises and sectors of the economy, and to broaden the scope of innovation activities in both the private and the public sector.





**Professor Erkki KM Leppävuori**

President & CEO, VTT Technical Research Centre of Finland

Prof. Erkki KM Leppävuori (born in 1951) was appointed President & CEO of VTT Technical Research Centre of Finland in 1999.

He was previously Professor, Research Director and Chief Executive of the Research Institute VTT Building Technology at VTT from 1994 to 1999. Prior to his positions at VTT he has worked as Director of Marketing and Technology of the Building Products and Engineering Division of the Rautaruukki Group (a Finnish Steel Company); Senior Vice President of the Group's Building Products Division from 1991 to 1994; and Vice President, Marketing of Steel Construction, Rautaruukki Oy from 1989 to 1991.

Prof. Leppävuori is a board member of several governmental and business organizations including the Research and Innovation Council of Finland chaired by the Prime Minister.

He is President of the European Association of Research and Technology Organizations EARTO. He is also a member of the Academy of the Technical Sciences.

He holds a Master's Degree (1974) and a Licentiate Degree (1977) from the Helsinki University of Technology as well as the nomination as Doctor of Technology h.c. (2008).



**Jussi Oijala**

Senior Vice President, Global Technology, KONE Corporation

Is in charge of KONE Corporation's Technology and R&D operations and located in Espoo, Finland. He is a process owner for the Solution Creation Process in KONE responsible for competitiveness of the offering worldwide and ensuring that the research, development and change management process is supporting the business needs of KONE. All global (6) Technology centers in KONE are reporting to him (about 600 persons). He is responsible for the technology strategy and contributes to the overall strategy and vision work of KONE.

Jussi Oijala has a Master's degree in Aeronautical Engineering from Helsinki University of Technology (Espoo, Finland, 1983) and a Master's degree in Business Administration from Santa Clara University (Santa Clara, California USA, 1986). He has joined KONE in 1990 and held various positions in Quality Management, Production and R&D prior to his current position. He has worked a big part of his KONE career in international positions outside of Finland (Italy, USA). Before joining KONE he has worked for Finnair and Stanford University.



### **Laura Ruotsalainen**

Information analyst at **VTT's Knowledge Solutions**

Laura Ruotsalainen conducts patent searches and analyses for VTT's management and research, e.g. for determining the state-of-art, scanning new business opportunities and determining the possibility to file a patent for an invention. Ms. Ruotsalainen has also done research related to the acquisition and utilization of patent data. She is a member of VTT's IPR Software team.

Laura Ruotsalainen has a Master's degree on Computer Science from the University of Helsinki. She has also taken an Academic postgraduate training programme on Patents in the Helsinki University of Technology. Publications related to the subject:

Loikkanen, Torsti, Konttinen, Jari, Hyvönen, Jukka, Ruotsalainen, Laura, Tuominen, Kirsi, Waris, Mika, Hyttinen, Veli-Pekka, Ilmarinen, Olli. 2009. Acquisition, Utilisation and the Impact of Patent and Market Information on Innovation Activities. Espoo: VTT. 68 p. (VTT Tiedotteita - Research Notes; 2484) ISBN 978-951-38-7296-0 (soft back ed.)

Ruotsalainen, Laura. 2008. Data Mining Tools for Technology and Competitive Intelligence. Espoo: VTT. 63 p. (VTT Tiedotteita - Research Notes; 2451) ISBN 978-951-38-7240-3



**Roberta I. Shaffer, MLn, JD**

Roberta I. Shaffer was appointed as the 22nd Law Librarian of Congress in August, 2009. She had been serving as the Executive Director of the Federal Library and Information Center Committee / Federal Library Network at the Library of Congress since 2005. Roberta Shaffer is a frequent speaker at various law and library conferences. She serves as the Library of Congress representative to the International Council on Scientific and Technical Information (ICSTI) and is the chair of its Information Policy Committee.

Roberta Shaffer has her BA in political science and demography from Vassar College. Her law degree is from Tulane and she has an MLn from Emory University. Roberta has held previous positions with several universities in the US. She is admitted to the DC, Texas and US Supreme Court Bars. Roberta Shaffer has a certificate in Negotiation from the Harvard Law School and uses this training as a pro bono mediator and facilitator on a vast range of issues of local to global concern.

Roberta Shaffer contributes to the interactive session of the conference on June 11.

In 1832, The Law Library of Congress was officially established to provide the United States Congress and Supreme Court with access to current and accurate legal research materials. The Law Library has grown to become the world's largest law library, with a collection of over 2.65 million volumes covering virtually every jurisdiction in the world.



**R. Sivadas – CEO**

Managing Director of Scope e-Knowledge Center, a Quattro group company

Quattro group company, that he was co-founding in 1987. His responsibilities include developing the Content enhancement & knowledge services and Patent search analytics / business research lines of businesses worldwide and overseeing the Finance, corporate and legal functions in Scope. Scope has over a 1 000 employees and is active in the publishing industry worldwide providing content related services to STM publishers worldwide.

Sivadas is a Postgraduate in Management from the Indian Institute of Management, Ahmedabad, rated as India's No. 1 business school. He has over 27 years of post-qualification experience having worked with large Indian companies before his foray as an entrepreneur into the information services space.



**Mika Waris**

Master of Science (Econ.) is Director of Marketing and Business Services at the National Board of Patents and Registration of Finland (NBPR)

Mika Waris, having worked at Nokia Corporation for 12 years, lately as Head of Business Systems Planning, he joined the NBPR in 1994. The main focus in his present mission is the competitiveness of Finnish enterprises, especially SMEs, and the social and economic impact of IPRs and IP information in innovation process. Mr. Waris believes that intellectual property and knowledge are the key elements of the upcoming open innovation environment.

Mr. Waris has also worked as a private consultant and with large Finnish companies as Head of Business Systems.

As an organisation specialised in industrial property rights and business and corporation activities, the National Board of Patents and Registration of Finland (NBPR) advances enterprise, innovativeness, and corporate activities both in Finland and internationally.



**Walter Warnick, Ph.D.**

Director of the U.S. Department of Energy Office of Scientific and Technical Information (OSTI)

Walter Warnick embraces the opportunities offered by the web to accelerate the spread of knowledge about science and technology. He has championed efforts to capitalize on technological advances to develop and provide state-of-the art products and services for sharing knowledge.

Dr. Warnick was elected Fellow of the American Association for the Advancement of Science (AAAS) in 2005 “for leadership in the federal scientific information community and for contributions to the conceptualization, development and implementation of innovative programs that significantly advance access to government information.”

The DOE Office of Scientific and Technical Information (OSTI) provides leadership and coordination for the Scientific and Technical Information Program at the U.S. Department of Energy. OSTI assures access by DOE, the scientific research community, academia, U.S. industry and the public to DOE research results. DOE OSTI is also the operating agent of WorldWideScience.org, and Dr. Warnick is a member of the WorldWideScience Alliance Executive Board.



**Dr. Wendy A Warr, M.A., D.Phil. (Oxon.), C.Chem., F.R.S.C., FCLIP**

Dr. Wendy A Warr has Master's and Doctor's degrees in chemistry from the University of Oxford, England. She is a Chartered Chemist, a Fellow of the Royal Society of Chemistry and a Fellow of the Chartered Institute of Library and Information Professionals. She has over 40 years' experience in information systems and research computing including nearly 20 years in the pharmaceutical industry.

She is active in the Chemical Information Division of the American Chemical Society (ACS) and serves on several international scientific committees. She has been an Editor of the ACS Journal of Chemical Information and Modeling (formerly Journal of Chemical Information and Computer Sciences) since 1989. She represents the International Union of Pure and Applied Chemistry (IUPAC) for ICSTI.

Wendy Warr & Associates offer consultancy services in the fields of cheminformatics, computational chemistry and electronic publishing. Clients include pharmaceutical companies, pharmaceutical industry partners, software companies, publishers, and scientific database producers.





**WU Yishan**

Chief Engineer of Institute of Scientific and Technical Information of China (ISTIC)

Wu Yishan is Chief Engineer of the Institute of Scientific and Technical Information of China (ISTIC). He is also Vice Chairman of the Professional Committee on Scientometrics, under the China Research Society on Science of Science and S & T Policy; Vice Secretary General, China Association of Soft Science; Chief Editor, Journal of the China Society on Scientific and Technical Information.

His area of research involves bibliometrics and scientometrics and he has published more than 40 papers in this field, including 8 in international journals or proceedings. Based on his two-term experience as a scientific diplomat in the Chinese Embassy in USA, he has been concerned about international S & T cooperation since 1987 and has published more than 10 papers in this area. He is interested in S & T policy studies and information science, and published in these fields.

## **Abstracts**

in order of presentation

### **Conference day 1: June 10, 2010**

#### **What is information worth – the value of information in the innovation process – Erkki KM Leppävuori, VTT Technical Research Centre of Finland**

Information is the lifeblood of innovation. Throughout the world companies, universities, research organizations as well as governments are working to discover new frontiers and create innovations for the world's economic and social progress. The growth of the body of information and the ease of access to information are unprecedented in human history. Yet paradoxically, effective management of information is more challenging than ever before. The ability to measure economic and social impacts of information utilization has not evolved much either. Dr. Leppävuori discusses information utilization and its impacts in the innovation process, especially from the point of view of VTT Technical Research Centre of Finland and its clients.

#### **In search for continuous renewal – Mikko Kosonen, SITRA the Finnish Innovation Fund**

“Five to ten years ago you would set your vision and strategy and then start following it. That does not work anymore. Now you have to be alert every day, week and month to renew your strategy”. (Olli-Pekka Kallasvuo, Financial Times, 4 December 2006) Companies have traditionally responded to change through strategic planning and the foresight offered by scenarios, or through corporate ventures and an entrepreneurial drive. Today's change is both fast and complex – where strategic planning no longer fits because change is fast and unpredictable. In his keynote speech, Dr. Kosonen discusses the concept of strategic agility and the role of information utilization in enabling better strategic sensitivity, resource fluidity and leadership unity.

#### **Case KONE – Jussi Oijala, KONE Corporation**

KONE provides its customers with industry-leading elevators, escalators and innovative solutions for new buildings, modernization and maintenance, and is one of the global leaders in its industry. KONE has always been known as an innovative and growth oriented company. Over the years, KONE has proven its ability to adapt to a changing

world as well as to create new opportunities for the company to grow. Mr. Oijala describes the innovation process of KONE and the role of effective utilization of existing information and emphasising of customer and end-user understanding. He also discusses the present and future challenges and opportunities brought along by opening up of the innovation process towards partners and suppliers as well as towards customers and end-users.

**New information literacy – perspective of small and medium-sized enterprises  
– Mika Waris, National Board of Patents and Registration, Finland**

Moving towards a knowledge based economy constitutes a real challenge to companies. The existing practices of utilizing valuable sources of technical, juridical and market information are inefficient, causing a lot of redundancy to R&D and problems in penetrating the market and staying there, especially for SMEs. Mika Waris discusses dissemination of information and national competitiveness. He talks about open innovation as well as instruments relating to the control and management of intellectual assets. He calls for a new approach to business and strategy planning for businesses to learn to identify, analyse and value their know-how and competencies, and the corresponding know-how of potential partners and competitors.

**Innovation landscapes for Tekes programmes  
– Laura Ruotsalainen, VTT Technical Research Centre of Finland and Raine Hermans, Tekes the Finnish Funding Agency for Technology and Innovation**

Use of relevant and timely information brings competitive advantage. Patent and market data offers valuable information about business environment, e.g. trends and actors. The amount of data from various and nonuniform sources is exhausting and the format often difficult to adopt. By the use of professional skills and sophisticated tools this information can be transformed into a form easily understood and utilized. By combining the resources and expertise of three major actors of Finnish innovation field, Tekes, VTT Technical Research Centre of Finland and University of Jyväskylä, this is provided through the Innoaatiomaisematportal (Innovation landscapes), open for anyone.

**Towards smart service: KISTI intelligent system using semantic web technology  
– Hee-Yoon Choi, Korea Institute of Science and Technology Information**

This presentation introduces the ever-leading edge of S&T Information service in KISTI (Korea Institute for Scientific & Technical Information), especially about smart service using semantic web technology, Ontoframe. Ontoframe is KISTI's semantic web-driven information service platform, being developed for better & intelligent access to S&T information at the first stage. There are several public cases for using it, such as expert recommendation system, intelligent legislation support system and standard information

service. It will be progressed to INScite(Intelligence in Science & Technology), a real-time service platform aiming to capture & disseminate technological information needed for strategic planning and decision making during R&D activities, and applied to NDSL(National Digital Science Links) at the end of this year. In this presentation, you will have an opportunity to hear about our efforts and experiences in developing those services.

**Smart labs for smart people: New ways to collect, curate and share information**  
– **Jeremy G. Frey, University of Southampton**

Fundamental to collaboration in a scientific enquiry is the ability to share both the data and the methods used to analyse the data. The ideas of “Publication @ Source” for scientific data and workflows builds on the developments of the “Semantic Web” and the ideas of “Social Networking” to create new environments for scientific research. I will discuss the ideas behind the novel types of electronic notebooks used to create and capture high scientific investigations with high quality metadata and provenance and the ways in which communities can then share and trust these results to enhance further discovery and innovation.

**Virtual work-flow tools to enhance the research process**  
– **Lee-Ann Coleman, British Library**

Understanding how scientific researchers work, enables information providers to provide intelligent, relevant products and services. Embedding these solutions in a researcher’s workflow is central to a number of projects being undertaken by the Science, Technology and Medicine team at the British Library. Lee-Ann Coleman will provide an overview of projects that her team are delivering to achieve this aim. She will describe a virtual research environment for scientists, being developed in collaboration with Microsoft External Research and how this tool can help researchers to discover, organise, manage and share information throughout the lifecycle of a research project.

**Innovations in multimedia search and retrieval**  
– **Behrooz Chitsaz, Microsoft Corporation**

Science is increasingly communicated through multimedia, yet multimedia sources have not historically lent themselves to robust search and retrieval with traditional search engine technology. In the case of audio and video, search results can be radically improved with audio indexing technology as opposed to the more limited metadata normally provided with such files. Scientific multimedia presents interesting challenges to audio indexing because of the highly-technical and specialized vocabulary. Microsoft Research will present its audio indexing technology and recent successes in extending this technology to scientific content through collaboration with ICSTI member organizations.

## **Sovereign within a Sovereign. Library of Congress on-line: Classification for a gateway to web resources?**

– **Jolande E. Goldberg, Library of Congress**

The development of the new classification at the Library of Congress for *Indigenous Peoples in the Americas* initiated a new investigation of the enormous potential of the library's online classification, ClassificationWeb (ClassWeb), in particular the linking functionality of the system. In her presentation, Dr. Goldberg, a pioneer in classification structures, covers the organization of the critical mass of information available, and pre-coordination of the data for content formulation, terminology and linking. She shows how with a well-designed user interface the system becomes a new bibliographic implement helping in direct access to digital subject content and delivering accurate search results.

## **Accelerating scientific discovery through openness and collaboration**

– **Jay Katzen, Elsevier Science and Technology Division**

While technology is driving information overload for many researchers, it is simultaneously evolving to empower the scientific community. In the course of thousands of interviews with researchers and industry influencers, we saw an opportunity for Elsevier to fundamentally alter the relationship between scientific content and the way it is discovered, used, shared and re-used for scientific breakthroughs. This presentation explores an unprecedented approach that empowers the scientific community to actively collaborate on mechanisms for scientific research. We will share our plans for a platform that leverages the trusted content from Elsevier as well as third-party sources to accelerate knowledge discovery.

## **Conference day 2: June 11, 2010**

### **Making open science real**

– **Adam Bly, Seed Media Groups**

Science is becoming more open and digital — but without the necessary standards, organization, security, application interoperability, business model, or cyber-infrastructure to scale, be sustainable, and meet the needs of all stakeholders across the research community. How can information technology help us meet this challenge and ensure that open science becomes the way of the future?

### **Towards demand- and user-oriented innovation policy**

– **Petri Lehto, Ministry of Employment and Economy, Innovation Department**

The government of Finland published its innovation strategy two years ago. Demand and user driven innovation was recognised as a key ingredient in increasing effectiveness of Finnish innovation policy. These new aspects of the policy bear a lot of promise

yet their detailed content is under continuous elaboration. What is common to both of these is that they both seek to enlarge innovation policy to areas currently untouched by policy, especially to strengthen users' ability to innovate and increase innovation where global societal challenges arise. Dr. Lehto discusses the contents of demand and user driven innovation policy and directions where Finland aims to take the policies.

**The Fourth Paradigm: Data-intensive scientific discovery**  
– **Tony Hey, Microsoft Research**

Dr. Hey describes the emergence of a new, 'fourth paradigm' for scientific research involving the acquisition, management and analysis of vast quantities of scientific data. This 'data deluge' is already affecting many fields of science most notably fields like biology, astronomy, particle physics, environmental science and oceanography. The term eScience or eResearch is used to describe the development of the tools and technologies to support this more data-intensive, collaborative and often multidisciplinary research. This revolution will not be confined to the physical sciences but will also transform large parts of the humanities and social sciences as more and more of their primary research data is now being born digital. The new paradigm of data-intensive scientific discovery will have profound implications for how researchers 'publish' their results and for scholarly communication in general. What will need to be preserved, how will this be accomplished? Research libraries have the opportunity to play a leading role in this ongoing revolution in digital scholarship.

**WorldWideScience.org: Extending global reach through multilingual translation**  
– **Walter Warnick, U.S. Department of Energy, Office of Scientific and Technical Information**

Since its launch at the 2007 ICSTI conference, where it searched national databases in 10 countries, WorldWideScience.org has grown to searching databases in over 60 countries, representing 80 percent of the world's population. Still, up until now, real-time technology constraints have limited WWS.org to English-only queries and sources. With the launch of Multilingual WorldWideScience.org, users can find non- English content in vast reservoirs of scientific knowledge, including Russian and Chinese, and have results translated into their native language – all in real-time. Opening this access to both non-English content and queries supports WWS.org's goal to accelerate scientific discovery and progress.

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**Welcome from the hosts:  
What Is Information Worth – The Value of  
Information in the Innovation Process**

Erkki KM Leppävuori





Business from technology

## What is information worth – the value of information in the innovation process

Erkki KM Leppävuori, President and CEO  
VTT Technical Research Centre of Finland

ICSTI Annual Conference, June 10, 2010

VTT TECHNICAL RESEARCH CENTRE OF FINLAND

20/05/2010 2



## Innovation - key to success?

VTT TECHNICAL RESEARCH CENTRE OF FINLAND 20/05/2010 3 

### Defining innovation

“The creation, adaptation or adoption of anything new or improved by an organisation, with the potential to add value to the organisation and/or its customers”

New or improved:

- Products/Services
- Business processes
- Organisational systems and structures
- Brands
- Channels to market
- Etc.

An innovation is something that in theory can turn up any time, anywhere as a true happening. But in reality innovations are the result of intense, hard and skilled work. Few inventions lead to any usable outcome and only a fraction lead to a good profitable outcome. However the chance to succeed increases substantially if innovation is managed!

**Few inventions lead to a good usable outcome.**



By Göran Roos

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### Research versus innovation



The diagram illustrates the relationship between research, innovation, and creativity. A central globe is held by two hands. A teal arrow labeled 'Research' points from the globe to the right. A teal arrow labeled 'Innovation' points from the globe to the left. A blue arrow labeled 'Creativity' points from the right towards the globe. There are also small images of a bird in flight and a person in a field.

## Challenges of business environment, opportunities for new innovations

- Globalization and global dynamics
- Competition and reaction speed
- Global knowledge and information
- Customer focus
- Increasing need for services
- Networks and alliances
- Chances on consumer behaviours



- Challenges for identifying competitive advantages, strategies and management models
- Increasing importance of innovations, business models and collaboration networks

## Understanding your business is key

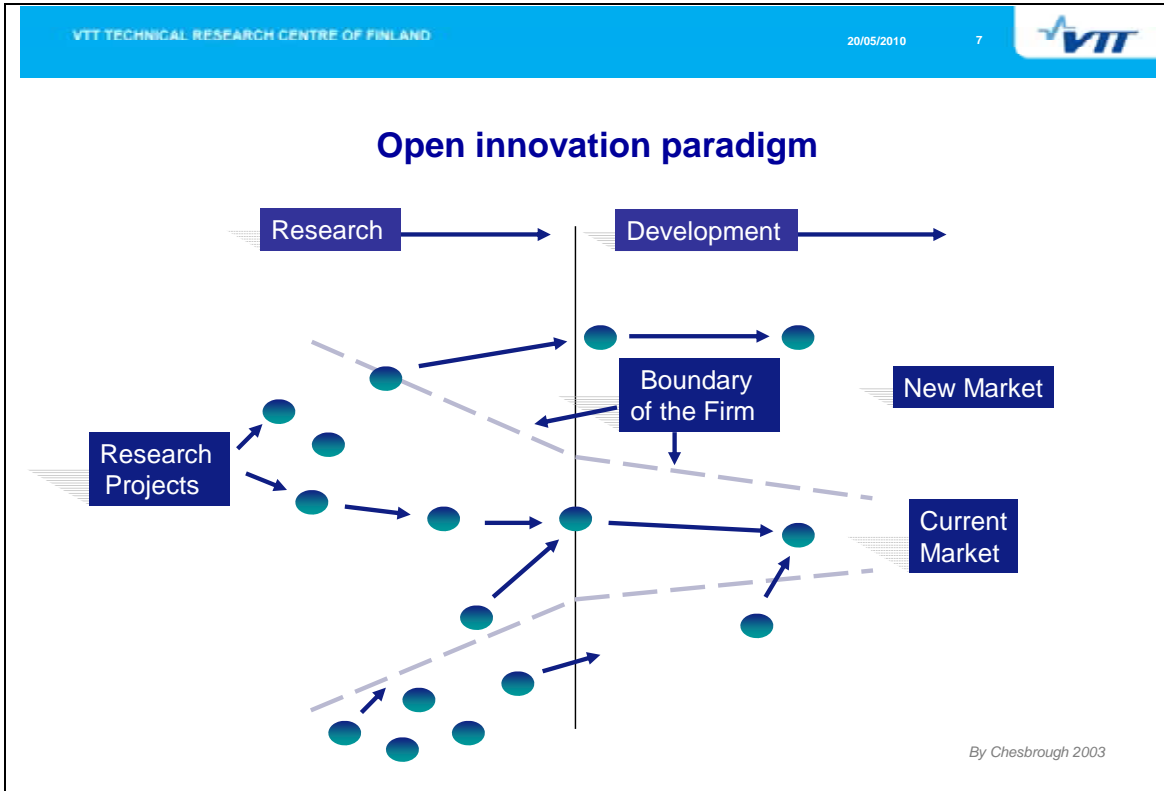
“Last year one million quarter inch drills were sold. Not because people wanted quarter inch drills but because they wanted quarter inch holes.”

*President of Black & Decker*

“What we sell is the ability of a 43-year-old accountant to dress in black leather, ride through small towns and have people be afraid of him.”

*Harley-Davidson marketing executive*





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### From closed to open innovation



## Innovations

Closed innovation system

- We have the smartest resources
- We research, develop and market
- First in the market wins
- Best ideas means winning
- Control IP to control competitors

Open innovation system

- Many smart people outside
- Internal R&D is not enough
- External R&D creates value
- Focus on business models
- IP sharing will be a rule



## VTT Technical Research Centre of Finland

**VTT IS** a globally networked multi-technological applied research organisation

### VTT HAS

- extensive cross-disciplinary technological and business expertise
- unique research infrastructure
- comprehensive global partnership networks in business, industrial and research communities

**VTT CREATES** new technology and science-based innovations in co-operation with domestic and foreign partners



## VTT Group in brief

- Turnover 280 M€ (budget for 2010)
- Personnel 2,900 (1.1.2010)
- 78% with higher academic degree
- 6,500 customers
- Established 1942
- VTT has been granted ISO9001:2000 certificate.

### Focus areas of research

- Applied materials
- Bio- and chemical processes
- Energy
- Information and communication technologies
- Industrial systems management
- Microtechnologies and electronics
- Services and the built environment
- Business research

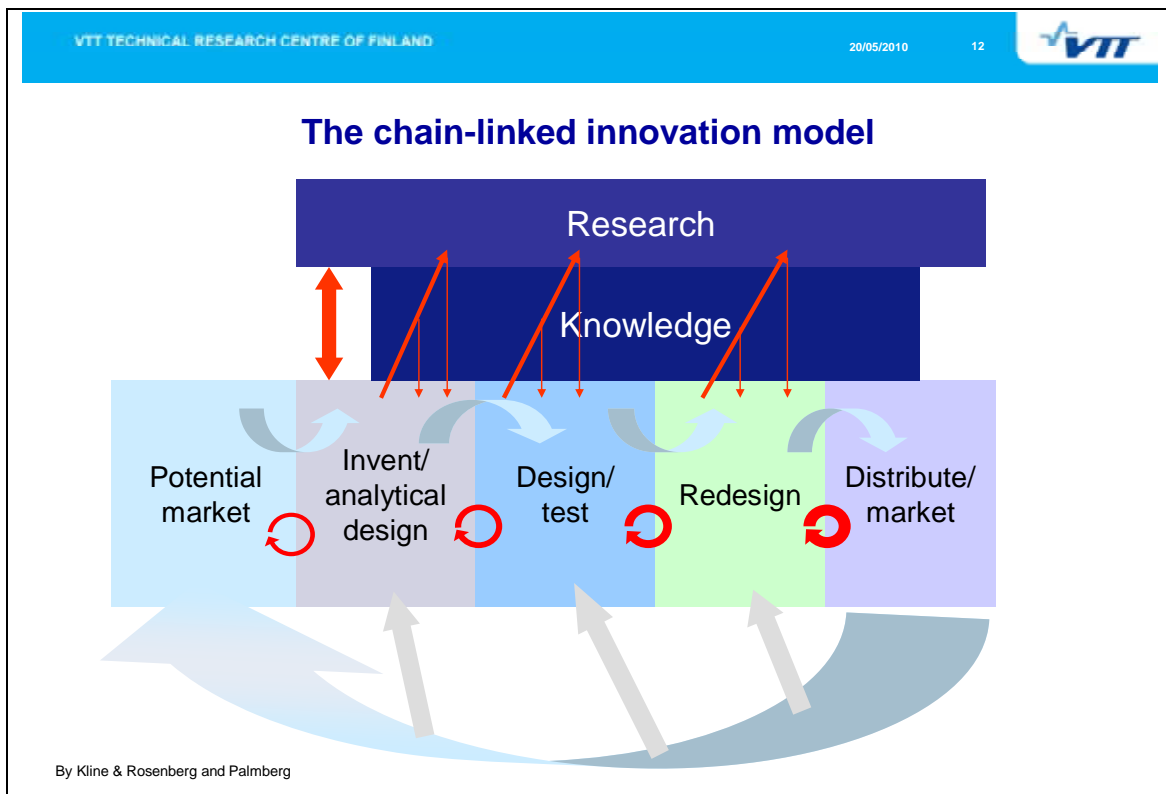
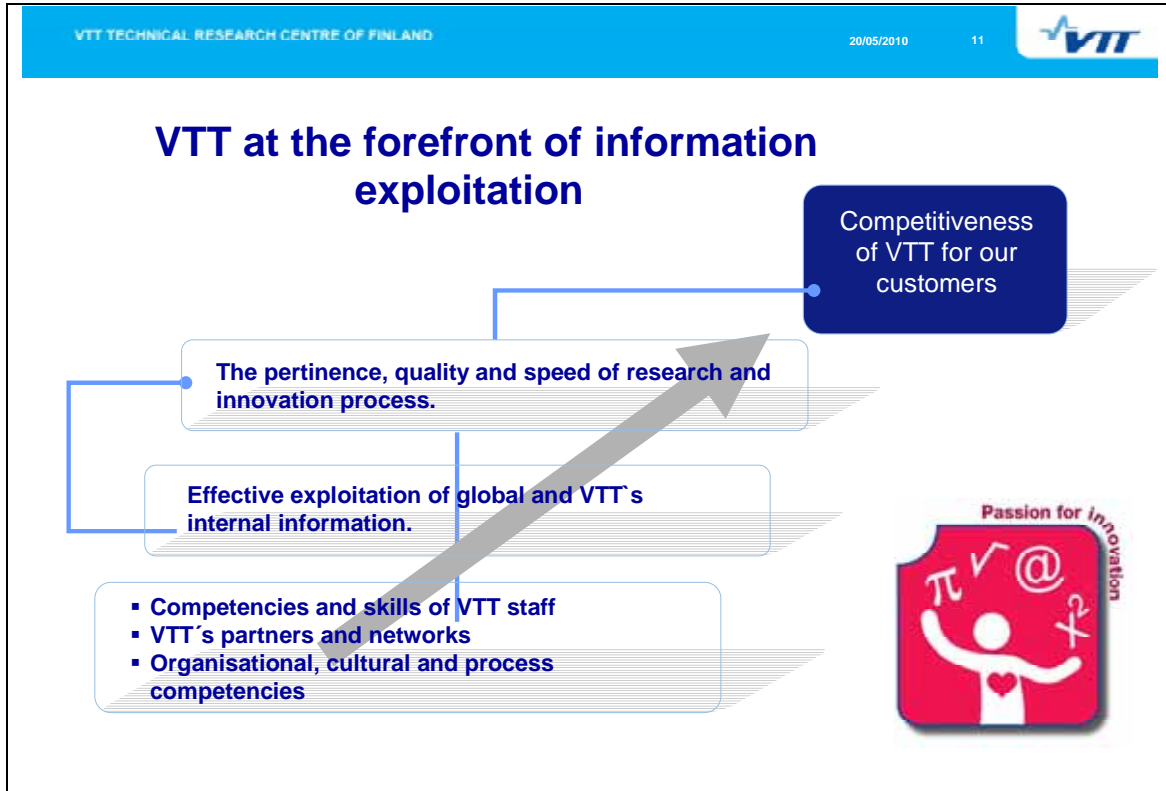


### VTT's operations

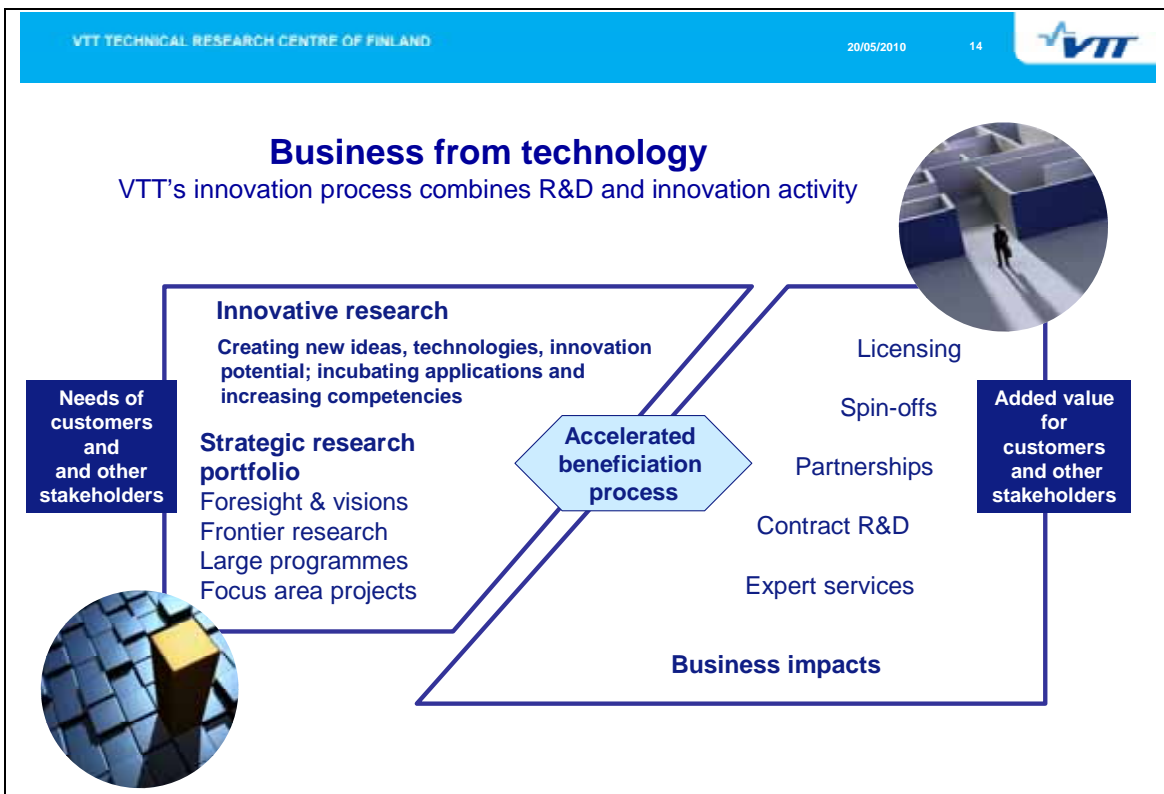
Research and Development ■ Strategic Research ■ Business Solutions ■ IP Business ■ Group Services

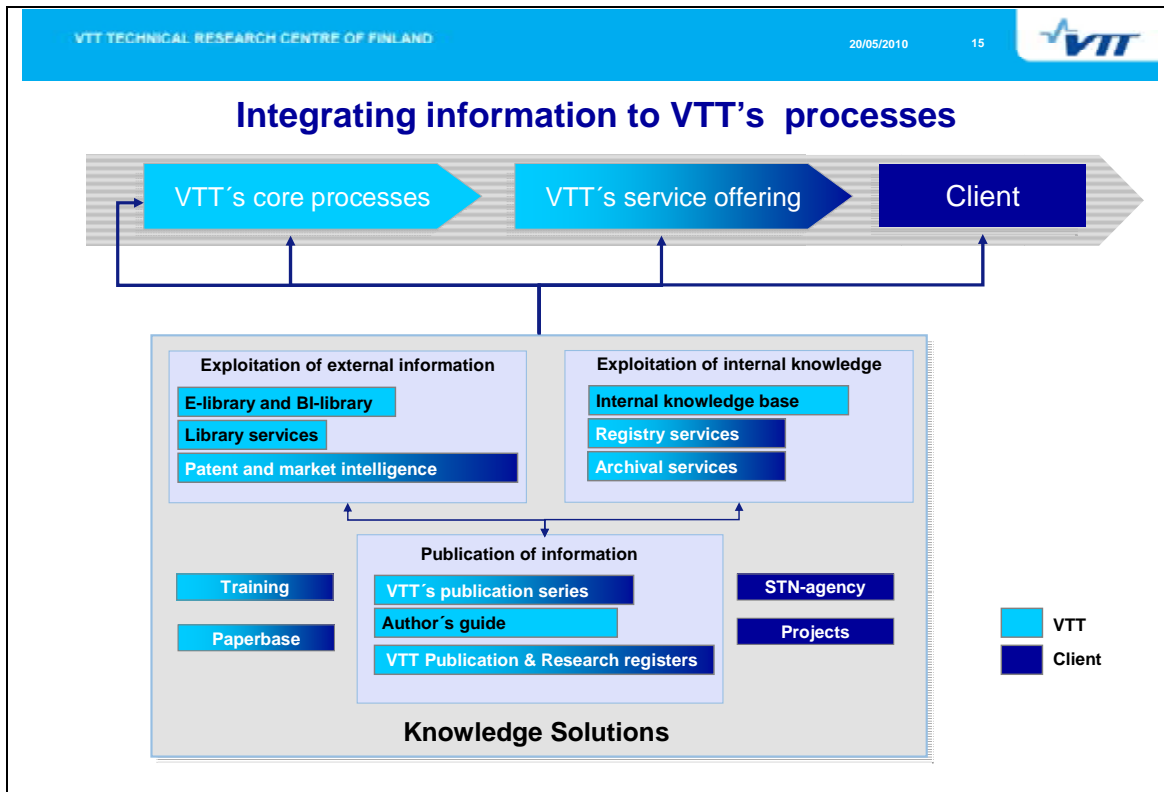
### VTT's companies


VTT Expert Services Ltd ■ VTT Ventures Ltd ■ VTT International Ltd











VTT TECHNICAL RESEARCH CENTRE OF FINLAND 20/05/2010 16 

### The value of information for VTT


- High-impact research is not possible without tackling unintended overlapping of research.
- Information exploitation - about science, technology, markets and business potential - from the very beginning of the innovation process is relevant for successful commercialization of technology.
- Effective utilization of internal and external information radically improves the profitability and productivity of knowledge work.
- Timely input of information helps VTT meet its strategic goals and organizational objectives, facilitates knowledge transfer and improves efficient decision making at all levels.



VTT TECHNICAL RESEARCH CENTRE OF FINLAND 20/05/2010 17 

## VTT impacts


- Economic impacts
- Technological and know-how impacts
- Scientific impacts
- Production-related impacts
- Impacts in co-operation and networking
- Impacts in human capital
- Impacts in social environment
- Impacts in physical environment, built environment and nature
- Participation in decision-making & civic discussion




Employment and wellbeing

Information Exploitation + Know-how + Expertise

Based on: Soile Kuitunen & Kirsi Hyytinen, Julkisten tutkimuslaitosten vaikutusten arviointi, VTT Tiedotteita 2230, Espoo 2004

VTT TECHNICAL RESEARCH CENTRE OF FINLAND 20/05/2010 18 

## Research results



- Technology for social media applications
- New industrial uses for biomass and competitiveness for forest industry
- Energy and emission scenarios to support decision-making
- New methods for cancer research to accelerate drug development
- Wireless data transfer to improve reliability of work machines
- Efficiency for building sector from mobile technology
- Renewable energy and efficiency for traffic and transport
- Support for SMEs in patent and market data utilisation

For more examples see: [www.vtt.fi](http://www.vtt.fi)

Kuusi VTT, Terve



The image features the VTT logo in the upper left corner. Below it is a horizontal row of six circular images. From left to right: 1. A circular graphic with binary code and a central light source. 2. A woman in a lab coat working with a microscope. 3. A man in a lab coat working with a pink microarray. 4. A woman in a lab coat working with a microscope. 5. A man in a white hard hat and blue uniform working with a yellow object. 6. A small globe with a green plant growing out of it. The background of the entire image is a blue gradient with binary code and a bright light source.

**VTT creates business from  
technology**

**Opening keynote address:  
In Search for Continuous Renewal**

Mikko Kosonen





**SITRA**

**In Search for Continuous Renewal**  
**ICSTI Conference**  
June 10, 2010  
Mikko Kosonen

*Suomen itsenäisyyden juhlarahasto Sitra*

Up until now, Finland has been one of the major winners from globalisation



Progressive industrial and innovation policy  
(significant and consistent R&D investment)

+

Progressive social and education policy  
(social justice)

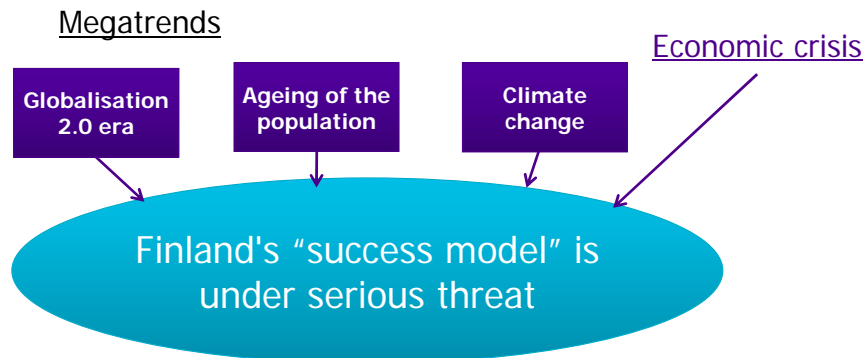
Balanced development of economic growth and well-being  
= FINLAND'S SUCCESS MODEL

**SITRA**

Mikko Kosonen

2

## But the world is changing rapidly...



- Finland's traditional industrial structure is rapidly weakening
- Our dependency ratio is becoming rapidly distorted

➤ **Major need and opportunity for structural changes**

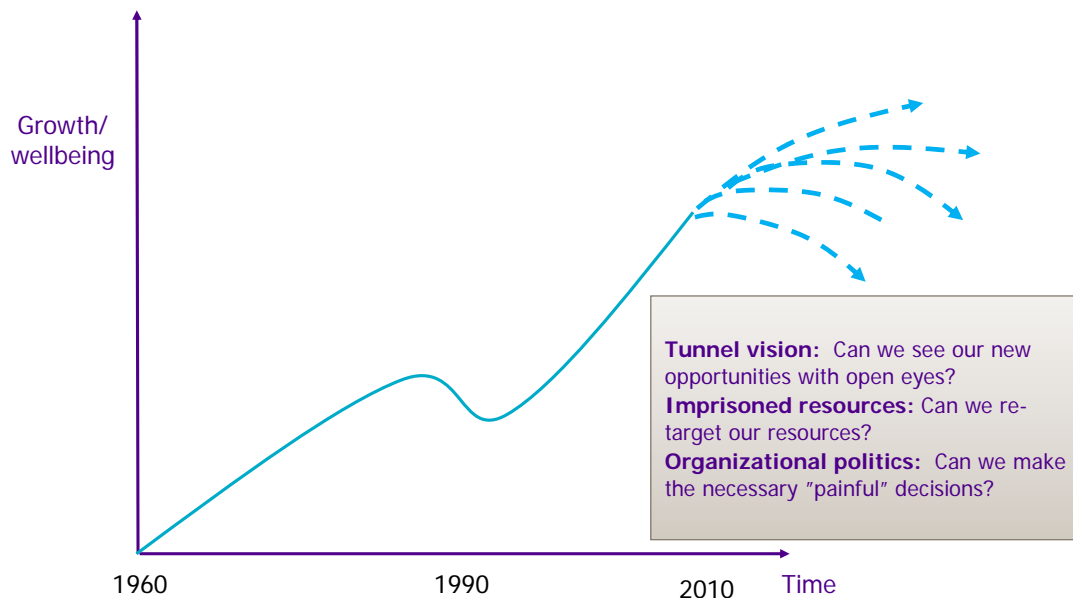
SITRA

Mikko Kosonen

3

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## Have we become prisoners of our own success?



SITRA

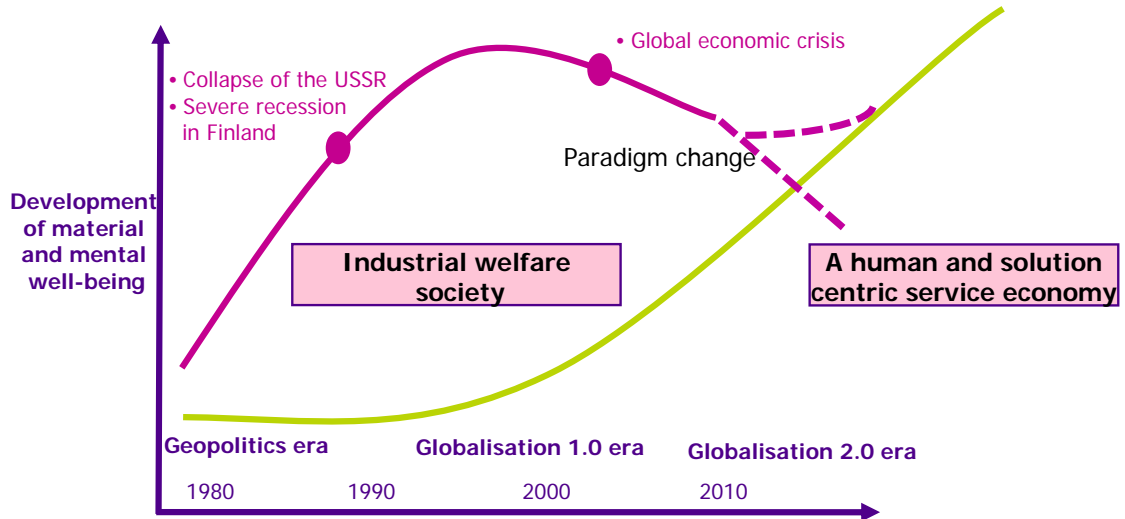
Mikko Kosonen

4

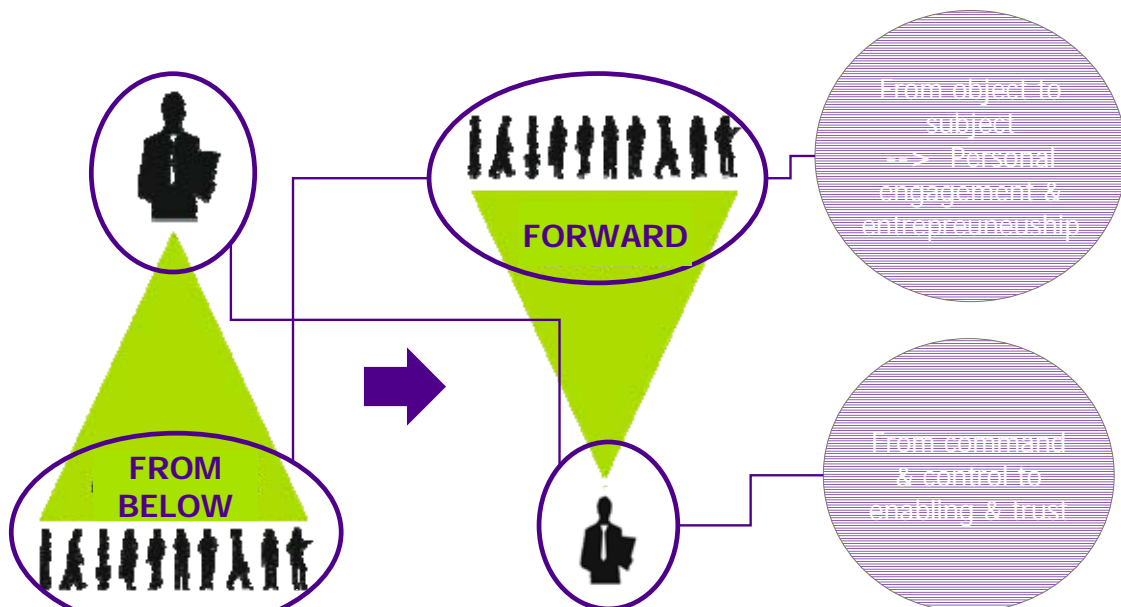
© Sitra 2009



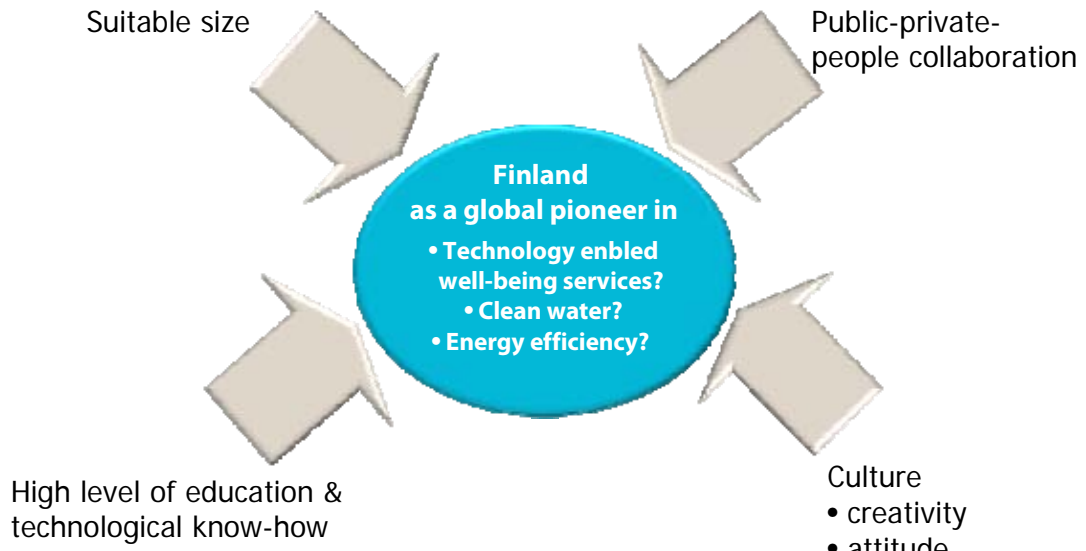
## From industrial era structures to Human and Solution centric service economy



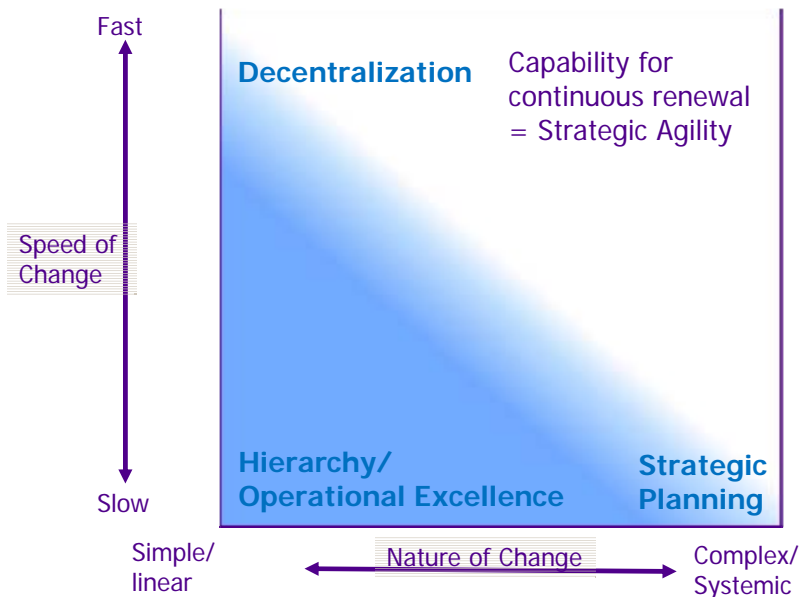
## From hierarchies to empowerment



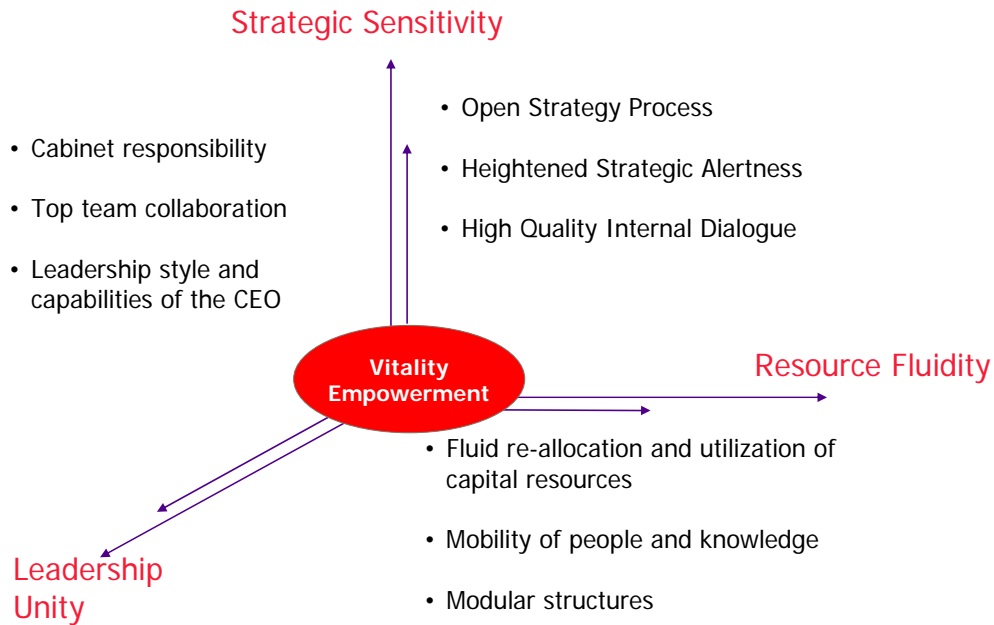
## Finland has many assets and opportunities...



## Need for new management principles and practices



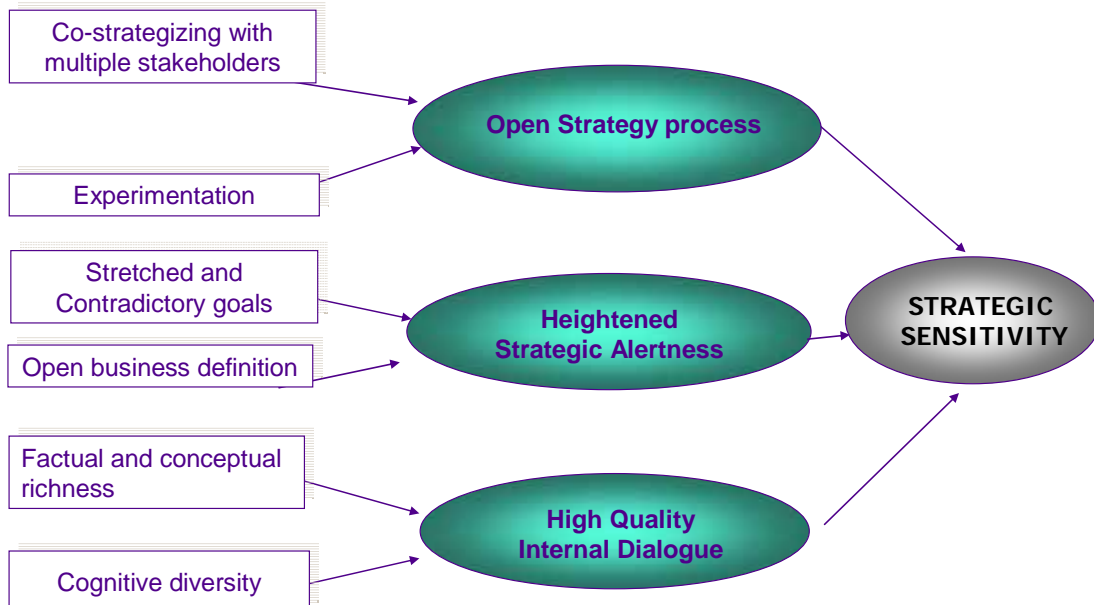
## Key capabilities enabling strategic agility



SITRA

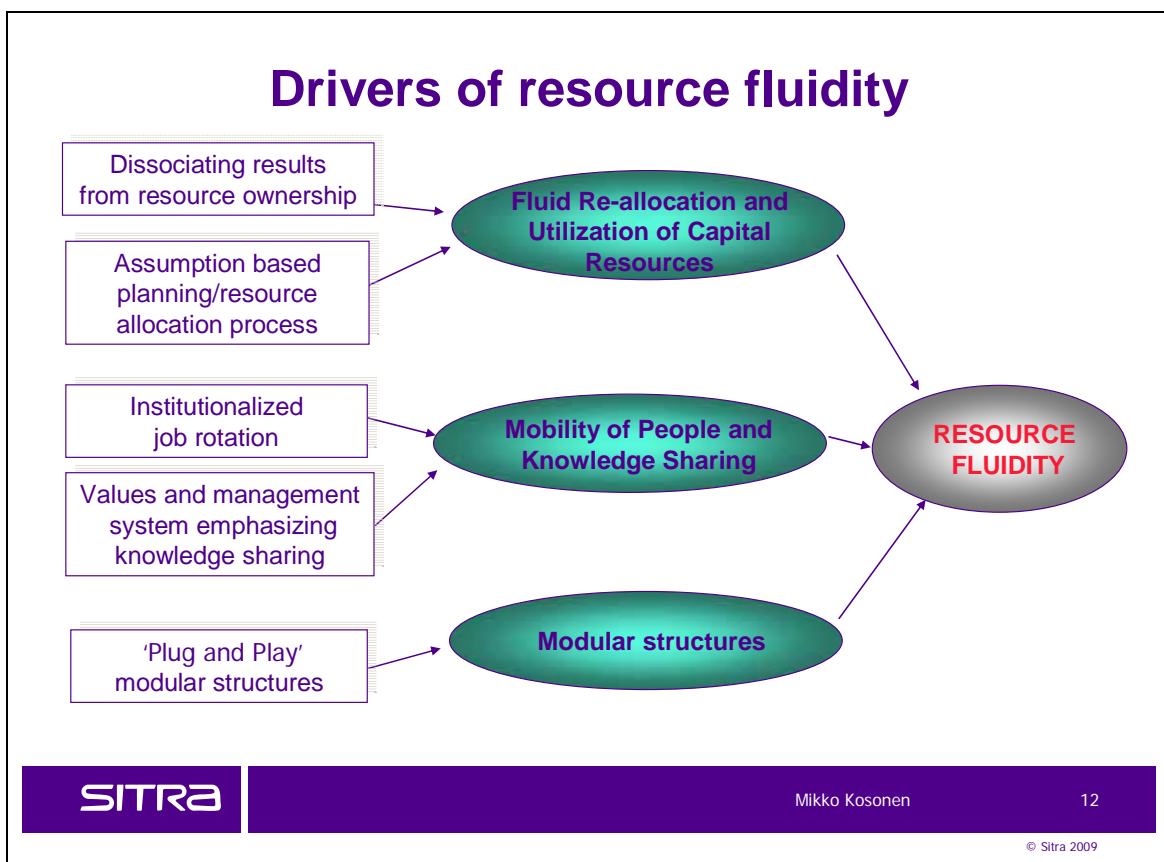
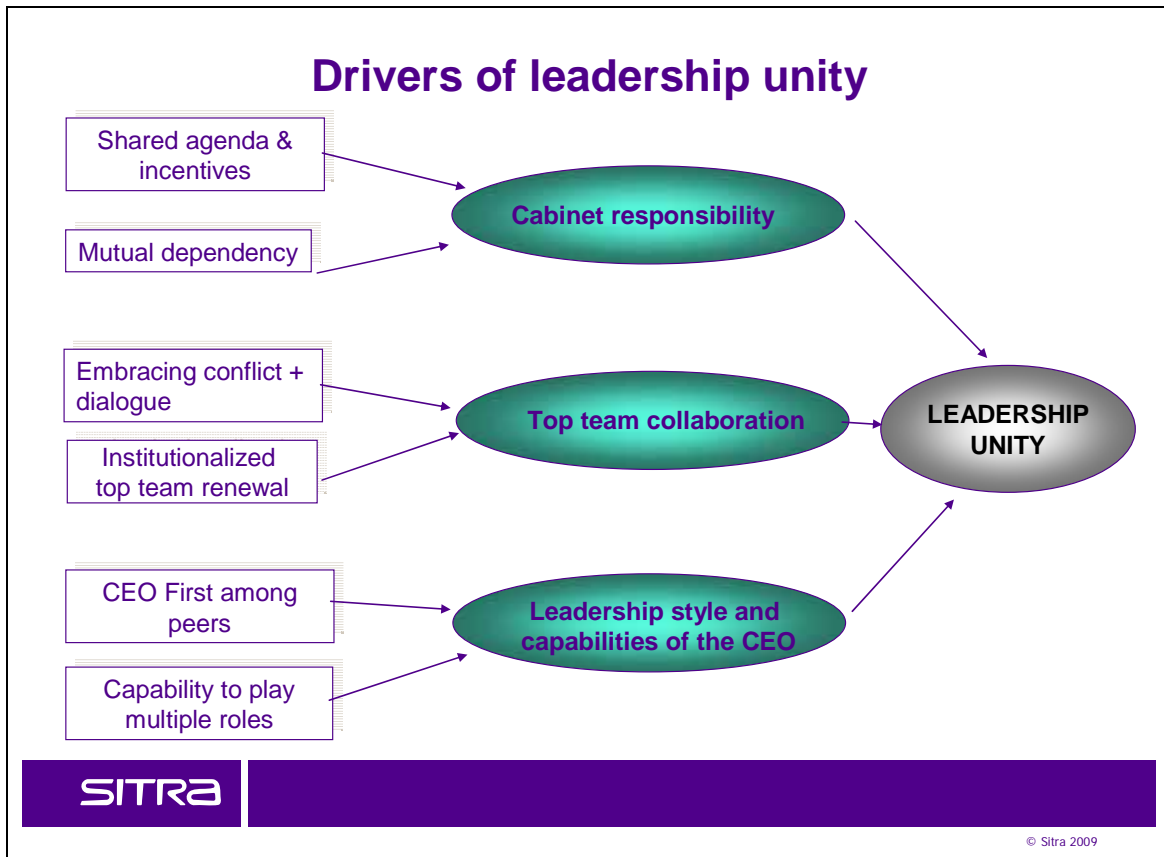
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## Drivers of strategic sensitivity



SITRA

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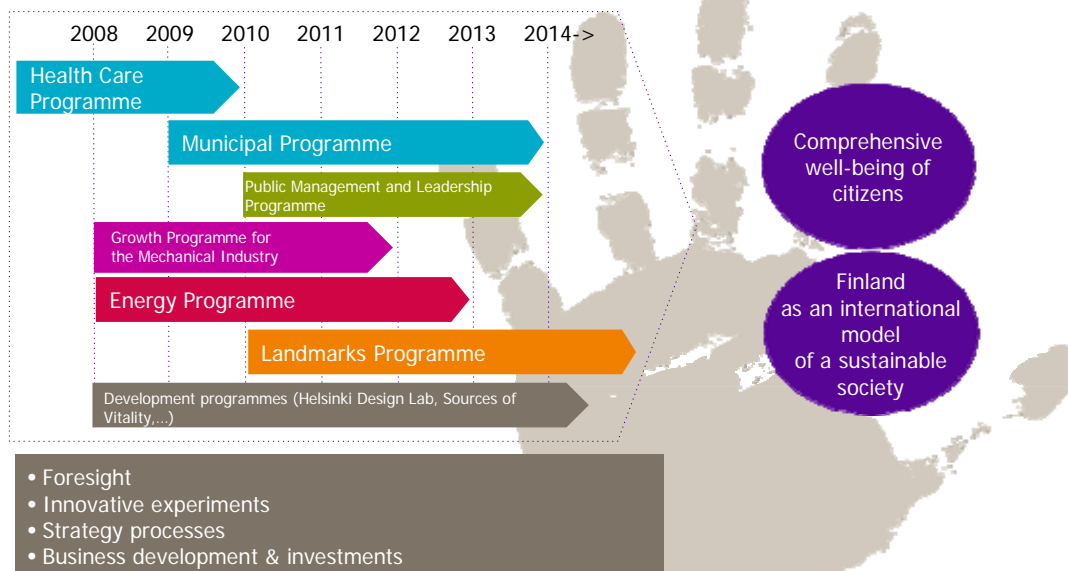


## Sitra's vision and mission

Finland succeeds  
as a global pioneer of systemic changes  
that create well-being

Sitra facilitates  
these changes  
– by combining foresight  
and experimentation

## Summary





**Thank you!**

**SITRA**

Mikko Kosonen

15

# **Information Next – Facilitating Open Innovation**

R. Sivadas





## Information Next – Facilitating open Innovation



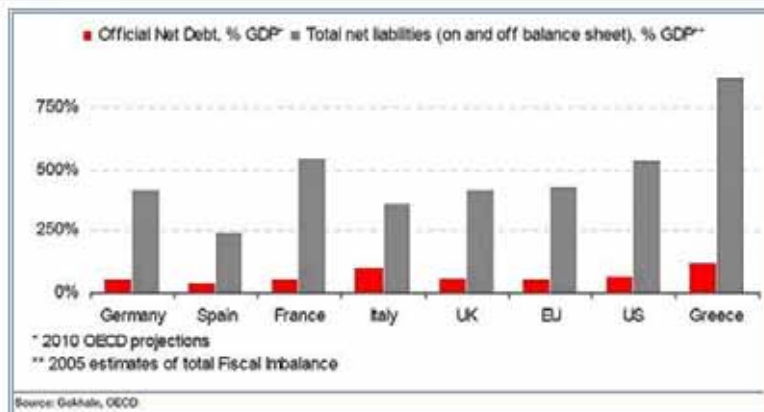
Presented by

R.Sivadas, CEO  
 Scope eKnowledge Center  
 sivadas@scopeknowledge.com

June 2010



## The economic crisis is here to stay...



- All countries affected by the ensuing economic crisis-US leads with debt to GDP levels of over 500%.
- Europe not an exception-Spain has the lowest total debt to GDP at 250%, with Germany and the UK at about 400% of GDP.
- The consequences of the global financial crisis are potentially catastrophic and far reaching.

Minds @ Work

**SCOPE**  
eknowledge center  
A QinetiQ group company

## Impact of the Global Financial Mess

Chain reaction that impacts companies especially in terms of R&D and information expenditure

```

    graph TD
      A((Slow economic Growth)) --> B((Impact on companies))
      B --> C((Lesser R&D investments))
      C --> D((More rigorous in Information Spend))
      D --> A
    
```

Minds @ Work

**SCOPE**  
eknowledge center  
A QinetiQ group company

## GDP and R&D - a close positive relationship

- Impact of GDP on R&D investments is quick while the reverse while true is more medium to long term.
- R&D investments take a longer time to impact GDP due to the time lag in commercialization.

Source: TERES

↓

Need for greater accountability for the amounts spend on R&D

Minds @ Work

**SCOPE**  
eknowledge center  
A Quatris group company

## What is the likely impact ?

- Lesser budgets ,so more bang for the buck
- Outsourcing to lower cost destinations
- Structured information that will facilitate small step innovation rather than major breakthroughs

↓

**The open innovation paradigm**

**R&D distribution in 2010 (%)**

Category	Percentage (%)
Salaries	42%
Suppliers / Consumables	18%
Overhead	14%
Capital Equipment	13%
Outsourcing	8%
Others	7%

*Source: R&D Magazine*

Minds @ Work

**SCOPE**  
eknowledge center  
A Quatris group company

## Enter Open Innovation

Open Innovation paradigm is imperative for sustaining innovation during tough economic conditions


**Relies on**

- Ability to capitalize on IPR by identifying alternate routes to commercialize non-core technology
- Higher profitability due to higher incidence of licensing arrangements and joint ventures
- Ease of accessing a larger pool of talented human capital
- Drastic reduction in time required from ideation to market

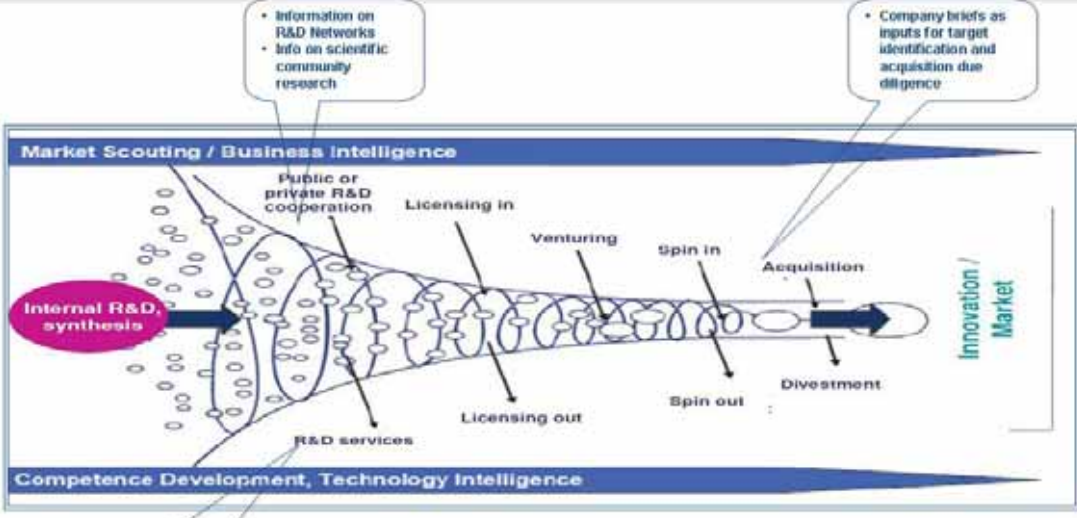
Successful adoption of open innovation model results in

Minds @ Work





## Diverse information needs across R&D pipeline



- Information on R&D Networks
- Info on scientific community research
- Company briefs as inputs for target identification and acquisition due diligence
- Alerts on new technologies
- Early warning systems for use of technical and scientific information by competition

• Such a model calls for constant supply of technology and market information from the more established company into the start-up to expedite its research process.

Minds @ Work



## Diverse challenges across stake holders

Stake holder

*Strategists including provost, dean etc.*



- Establishing world class capability
- Benchmarking against peer institutions
- Define strategic direction
- Optimize allocation of funds across departments

*Managers*



- Increase group level funding
- Identify next hot topics
- Identify areas to focus/invest in
- Create a world class department

*Researchers (R&D)*



- Identify the high impact research areas
- Identify the best collaborators
- Increase funding opportunities

Source: Innovation in STM Publishing, Michael Kalman, Senior VP, Elsevier  
<http://www.elsevier.com/locate/locate/S0029542608001001>

Challenges

Minds @ Work

**SCOPE**  
eknowledge center  
A Quattris group company

## Only 2 – 3 % of all patented solution are really new...

*"Keep on the lookout for novel ideas that others have used successfully. Your idea has to be original only in its adaptation to the problem you're working on".*

*Thomas Edison (1847-1931)*

Degree of inventiveness	% of solution	Source of knowledge and Approx. # of Solutions to Consider
Discovery New Concept	1%	All that is knowledgeable: 1,000,000
Major Improvement	18%	Knowledge outside industry: 100,000
Minor Improvement	45%	Industry knowledge: 10,000
Apparent Solution	32%	Internal company knowledge: 1,000 Personal Knowledge: 10

Need for a solution that facilitates cross domain innovation - lower cost and quickens the innovation process

Minds @ Work

**SCOPE**  
eknowledge center  
A Quattris group company

## Our approach ...

- A user-friendly approach to hasten the process of innovation
- A "productized service" based on semantic algorithms to systematically help in the innovation process
- Focus on engineering Patents to Begin with
- Identify the pattern of innovation for a product or a concept by mining patent and other scientific literature.
- Identify and record in a patent document the Novelty /USE/ADVANTAGE/Prior Art – by the major principles of innovation
- A software interface that facilitates quick multi parametric search viz. problem concept, patent number etc.

↓

**Indexes Innovation and helps in cross domain**

Minds @ Work



# **Information as the Lifeblood of Research and Innovation – Case Kone**

Jussi Oijala







# Information as the Lifeblood of Research and Innovation

Case KONE - Leading innovations to solve the people flow™ challenges of urbanizing world

Jussi Oijala, June 10, 2010

1 5/17/2010 Confidential | © KONE Corporation | KONE Technology

## KONE in brief



- KONE provides
  - industry-leading elevators, escalators and automatic building doors
  - innovative solutions for maintenance and modernization
- KONE is one of the leading companies in its industry
- In 2009, annual net sales of EUR 4.7 billion
- KONE was founded in Finland in 1910
- KONE operates worldwide
- KONE has approximately 34,000 employees
- KONE is listed on the NASDAQ OMX Helsinki since 1967

## Journey to the world of innovations



- KONE vision
- KONE strategy
- KONE Competitive edges
- Solution creation
- Innovation process & practices

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## Vision

DELIVERING THE BEST PEOPLE FLOW™ EXPERIENCE



- KONE's objective is to deliver the best People Flow™ experience by developing and delivering solutions that enable people to move smoothly, safely, comfortably and without waiting in buildings in an increasingly urbanizing environment.

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## Strategy



- KONE delivers a performance edge to its customers by creating the best user experience with innovative People Flow™ solutions
- KONE's people leadership and processes enable operational excellence and cost competitiveness

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## Journey to the world of innovations



- KONE vision
- KONE strategy
- KONE Competitive edges
  - Meeting the challenges of People Flow
  - Pioneering in Eco-efficiency
  - Pushing the limits of Design
- Solution creation
- Innovation process & practices

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## Trends impacting People Flow™ in buildings



Urbanization  
Global warming  
Aging population  
Digitalization

Constructing higher and more versatile buildings



Expanding and upgrading urban infrastructure



Aiming for the zero energy building



Creating intelligent buildings



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## Enabling smooth People Flow™



- People Flow means people moving smoothly, safely, comfortably and without waiting in and between buildings
- People Flow is about ensuring high quality accessibility and best possible user experience for everyone
- People Flow guides everything we do:
  - Collaborating closely with customers and partners enables customer-driven solution creation.
  - Creating best available elevator, escalator and automatic building door technologies as the foundation for innovative People Flow solutions.
  - Utilizing the latest technology together with efficient processes and state-of-the-art working methods to support the uninterrupted People Flow throughout the buildings' lifecycle.

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## Pioneering in eco-efficient solutions



- Selecting an eco-efficient elevator makes a difference
  - Buildings account for 40% of the world's energy consumption
  - Elevators account for 2-10% of the building's energy consumption
- A broad portfolio of eco-efficient solutions
  - Efficient machinery
  - Energy regeneration
  - Standby solutions
  - Energy-efficient lighting
  - Oil free solutions
- Support for green building design
  - Energy calculations
  - Eco-efficient solutions that comply with requirements

### Objectives for KONE eco-efficient solutions

Cutting energy consumption of KONE volume elevator products by 50% by 2010

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## Pushing the limits of design



- Through design, KONE brings a new dimension to the top elevator technology
- The award-winning success of KONE Design Collection is a result of close collaboration between design and technology in order to create the best possible user experience
- Global concepts and cultural localization for different market areas
- Consistent, unique KONE appearance with possibility of customization
- Lasting and environmentally solid solutions

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## Journey to the world of innovations

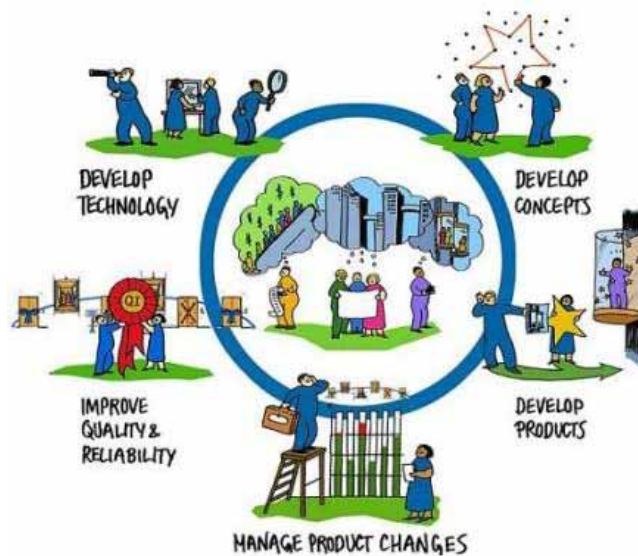


- KONE vision
- KONE strategy
- KONE Competitive edges
- Solution creation
  - Solution creation process
- Innovation process & practices

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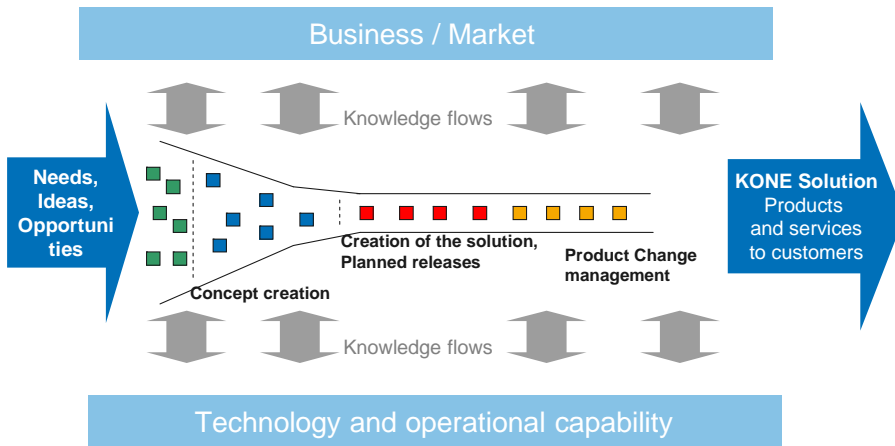
## Solution creation process



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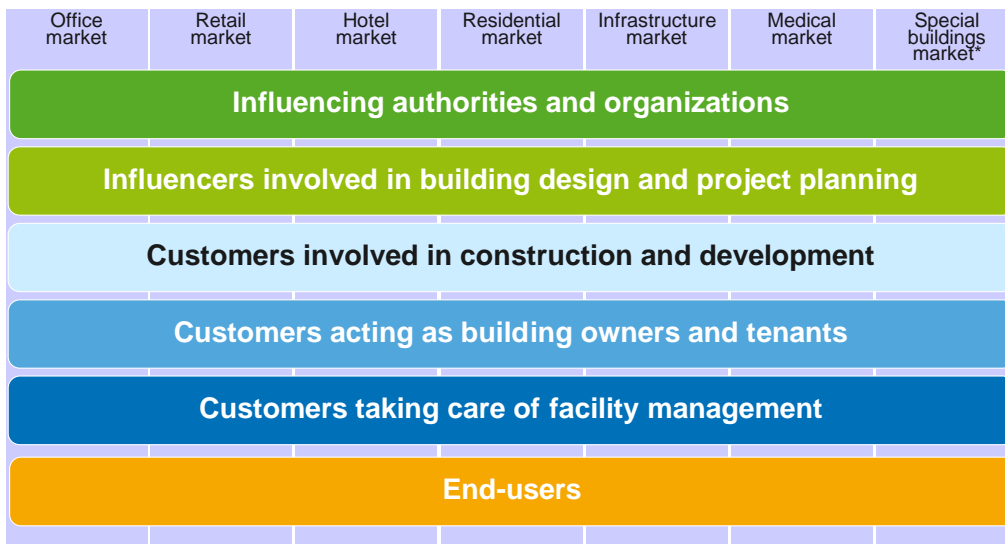
## From need to solution



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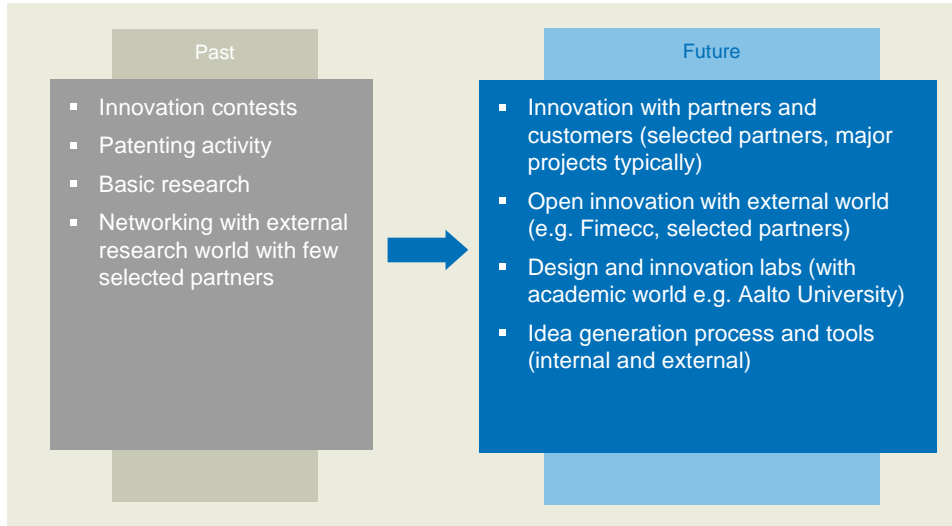
## Market and customer segmentation



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## Current trends in innovation and idea generation



## KONE industry leading innovations

EXAMPLES



KONE MonoSpace® machine-room-less elevator



KONE JumpLift™ construction time elevator



KONE MaxiSpace™ elevator without counter weight



KONE EcoMod™ escalator modernization solution



Plug-in installation method for the marine segment



KONE InnoTrack™ autowalk



KONE IDE300™ building door and elevator access



Tytyri elevator testing facilities







# **New Information Literacy – Perspective of Small and Medium-Sized Enterprises**

Mika Waris






Mika Waris

**“New Information Literacy –  
Perspective of Small and Medium Sized Enterprises”**

**Mika Waris**




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AND REGISTRATION OF FINLAND



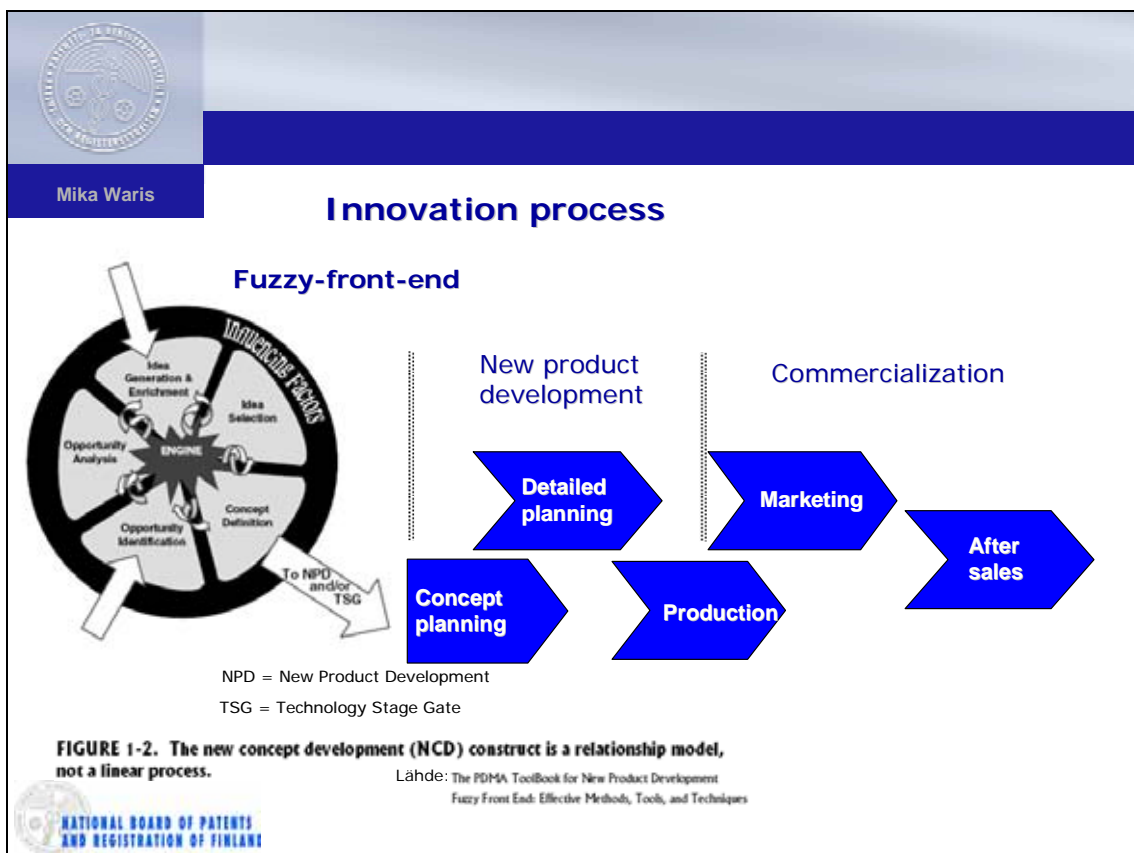
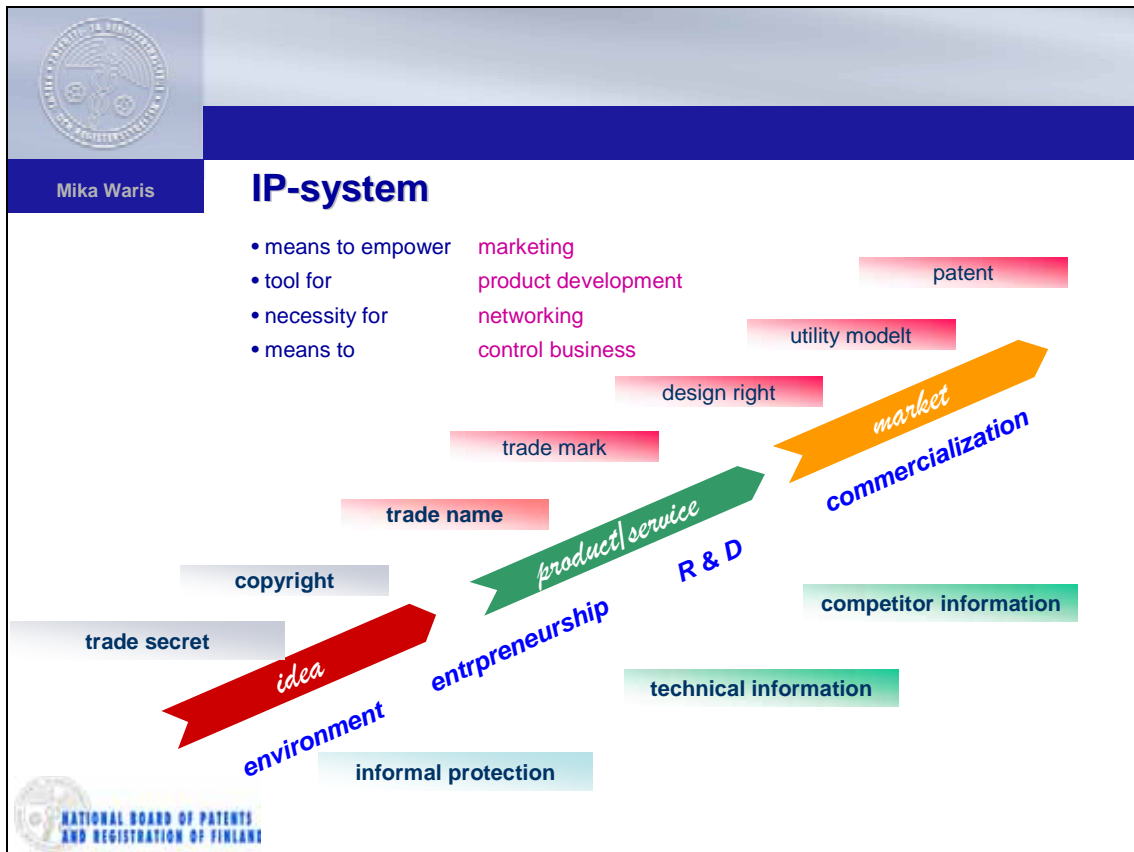
Mika Waris

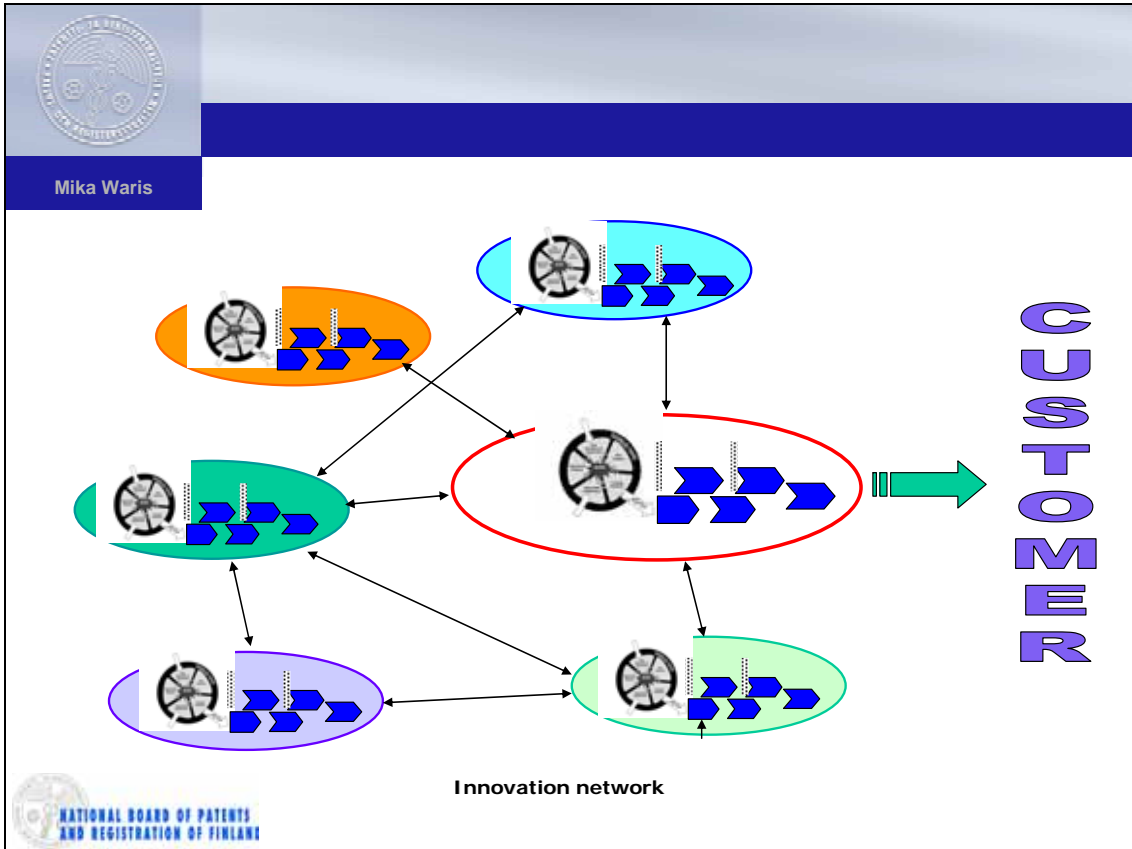
**New Information Literacy –  
Perspective of Small and Medium Sized Enterprises**

1. IP-system in Innovation Process
2. The Innovation Capabilities of SMEs
3. Control in Open Innovation




NATIONAL BOARD OF PATENTS  
AND REGISTRATION OF FINLAND





- Mika Waris
- SME's capabilities needed to succeed in the innovation process ?
- New information
  - Incremental innovations
  - Networking
  - Perceive new possibilities
  - Evaluate risks
  - Agility to change
- NATIONAL BOARD OF PATENTS AND REGISTRATION OF FINLAND






Mika Waris

## The patent system

- is an information dissemination system


- 1) The inventor gets an exclusive right to utilize the invention
- 2) In exchange of it he has to permit **the disclosure of the invention**



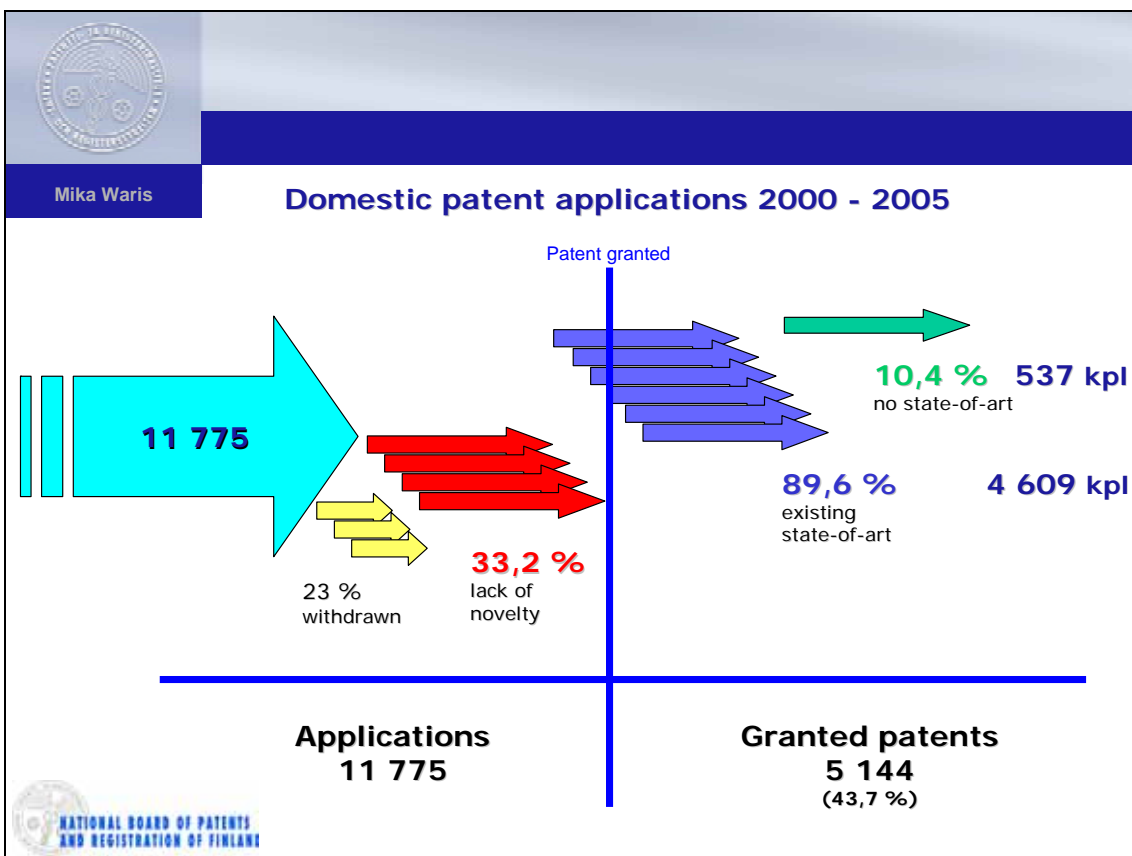
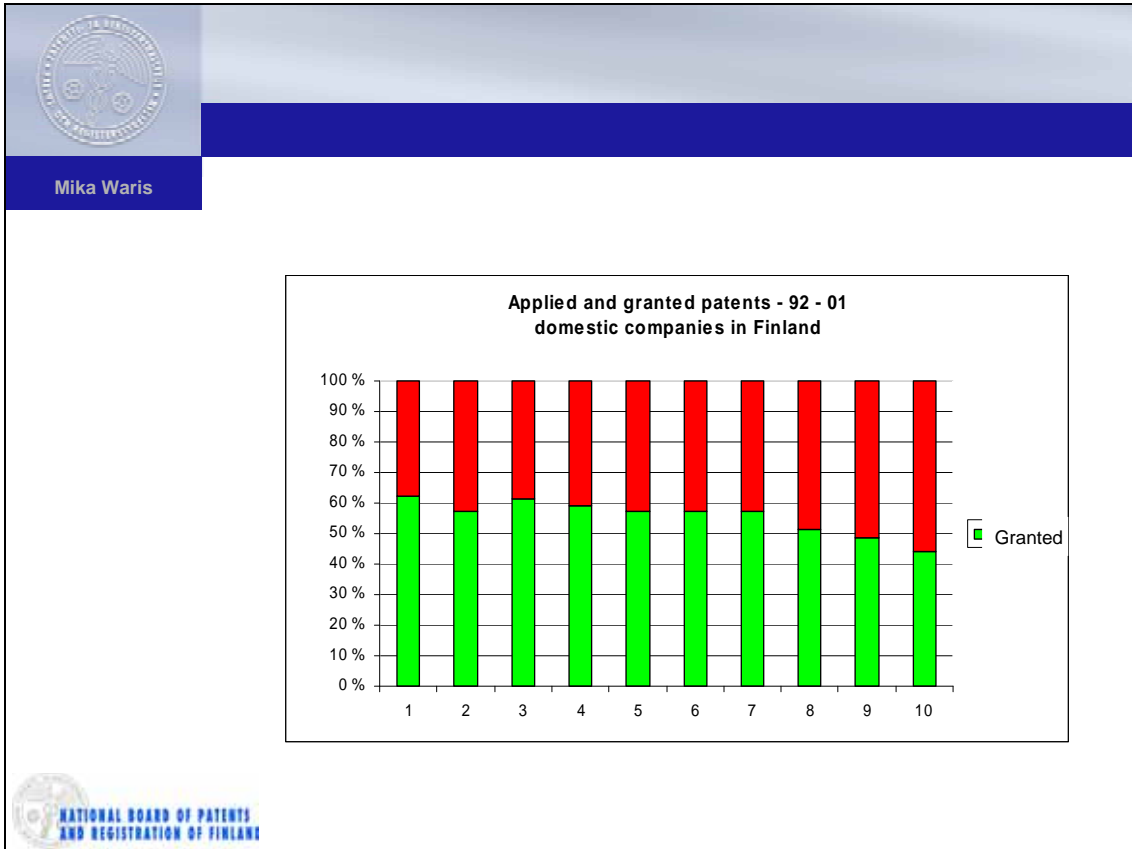
Mika Waris


## Patent information

- based on patent publications
- detailed descriptions of technical solutions
- more than **60 000 000** publications
- the largest source of technical information in the world
- grows rapidly
- **80 – 90 %** of the information is not found in any other source











Mika Waris

## Conclusions

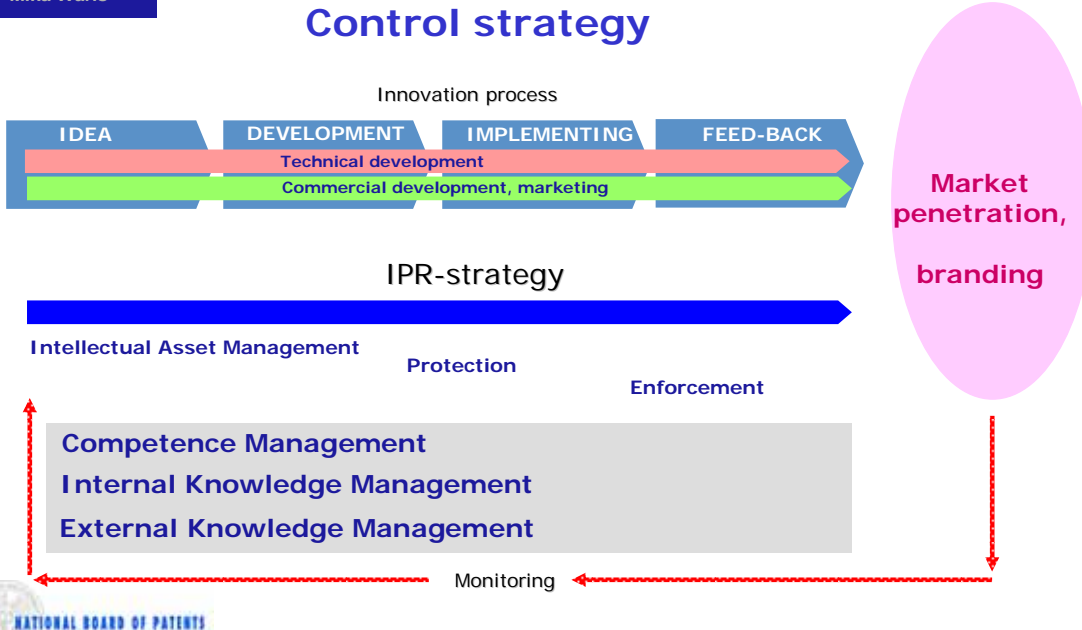
By developing **relevant information services** and **service providers** and **using them**

- Remarkable improvement is expected to company, branch and macro level performance of industries
- In particular, the improvement of competitiveness of SMEs is expected

Mika Waris

## Control strategy



Innovation process

IDEA    DEVELOPMENT    IMPLEMENTING    FEED-BACK

Technical development

Commercial development, marketing

IPR-strategy

Intellectual Asset Management    Protection    Enforcement


Competence Management

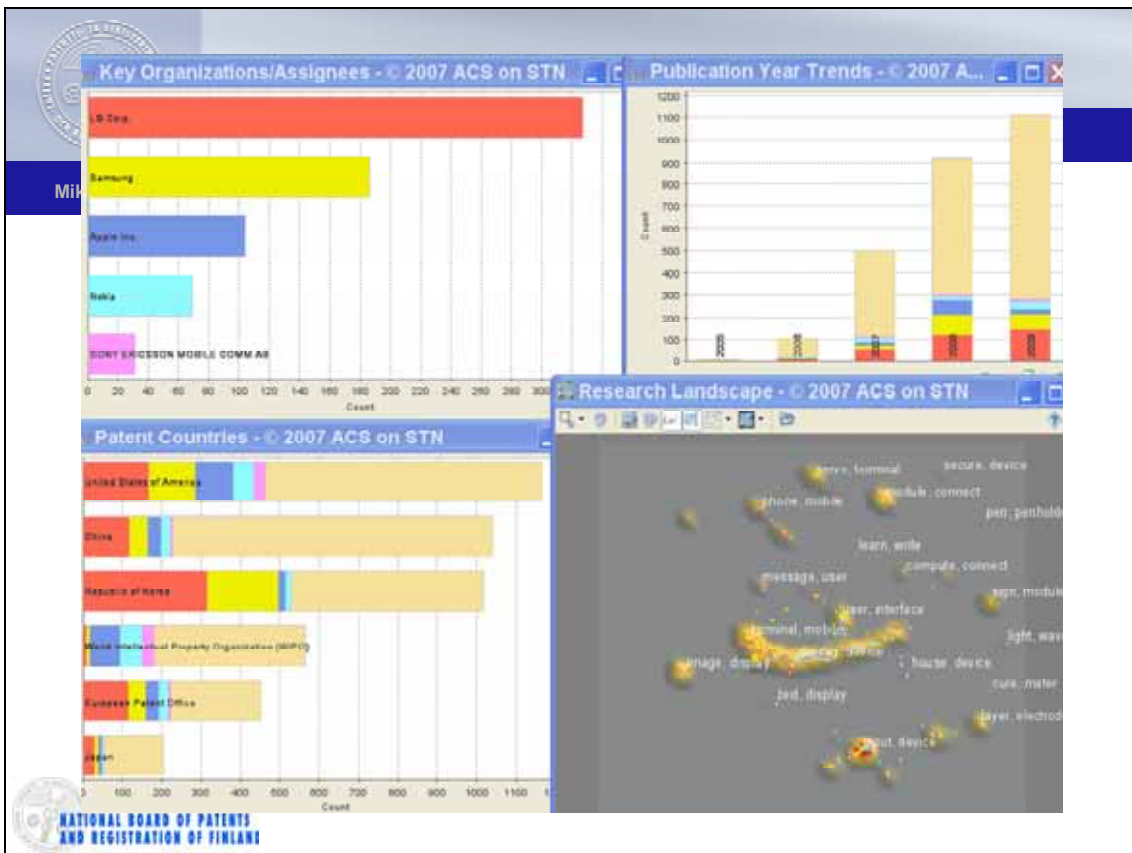
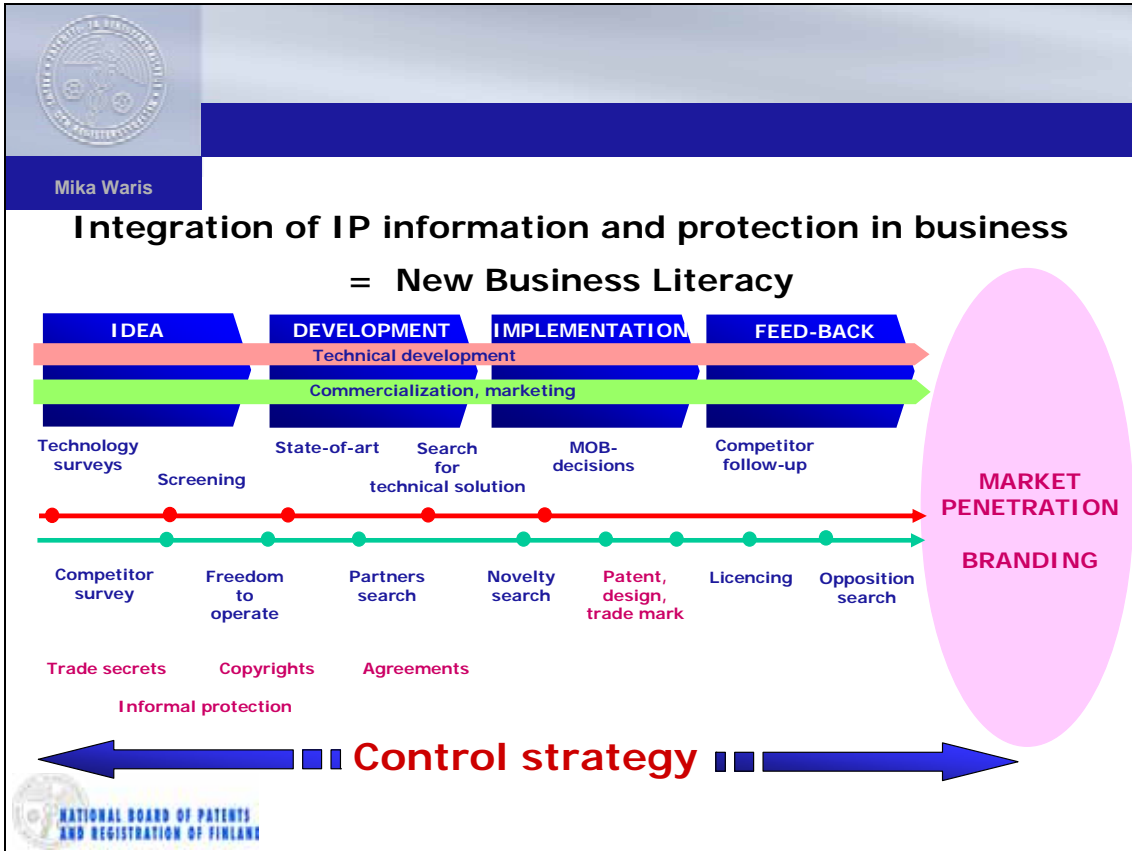
Internal Knowledge Management

External Knowledge Management

Market penetration, branding

Monitoring





Mika Waris

### Open Innovation Brings In External Ideas And Uses External Business Models

The diagram illustrates the Open Innovation process. It shows two technology bases: 'Internal technology base' (top) and 'External technology base' (bottom). Arrows indicate the flow of ideas and business models through 'Research' and 'Development' stages to 'Ready product'. From the 'Ready product' stage, arrows point to four market outcomes: 'Release to public', 'Other company's market', 'New market', and 'Current market'. The process is divided into two main sections: 'I. Ideas, inventions, novelties' (yellow background) and 'II. Business models' (blue background).

Source: YN\_TEKES\_innovationseminar\_060308.ppt

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### Closed innovation vs. open innovation paradigm:

R&D in ROW **99,3 %**

R&D in Finland **0,7 %**

A cartoon illustration shows two men in a laboratory. One man is holding a large, futuristic device that looks like a gun or a scanner. The other man is looking at it with a concerned expression. The device is emitting a bright light and a large, green, multi-headed dragon-like creature is emerging from it. The dragon has its mouth open, showing sharp teeth. The man with the device is looking at the dragon with a question mark above his head, and the text 'competitor?' and 'partner?' is written in red next to the dragon's head.


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Mika Waris

## Challenge:


**New business paradigm!**




**New Business Literacy!**



**New Information Services for SMEs!**




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Mika Waris

## Thank you!



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# **The Innovation Landscapes for Tekes Programmes**

Juha Korkeila, Laura Ruotsalainen & Raine Hermans





# The Innovation Landscapes

ICSTI Annual Conference, June 10-11, 2010

Juha Korkeila, Tekes  
Laura Ruotsalainen, VTT Technical Research  
Centre of Finland  
Raine Hermans, Tekes



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## Need for understanding future innovations

- Innovations are difficult to find – especially beforehand
- Innovation spotting is not treasure hunt but close to that
- Innovation mapping is navigating and exploring like Columbus did

➔ We need truly professional help in finding new frontiers of innovations.

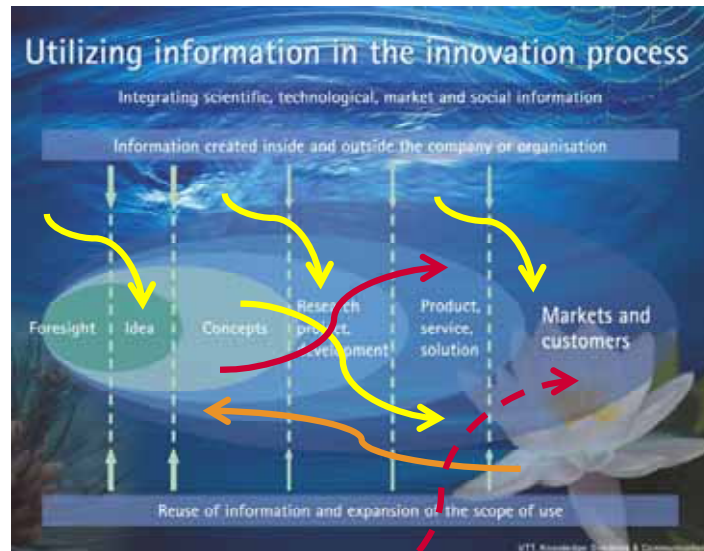
➔ We need processes and tools to see wider perspective or simple snapshots of innovations.

Mission Impossible? No... at least to us Finns.



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Holistic approach is needed within innovation environments – there are no innovation tubes



  
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## One solution – a step forward though?

- Tekes national programmes as customers – VTT as information provider and interpreter
- getting vital information for future needs in Finland
- research and development co-operations
- tailored process and optional modules
- updating afterwards if needed
- wikipedia based two way channel



To find out...

- new research and development areas, activities and groups
- rising innovation markets and hot spots

...globally.

  
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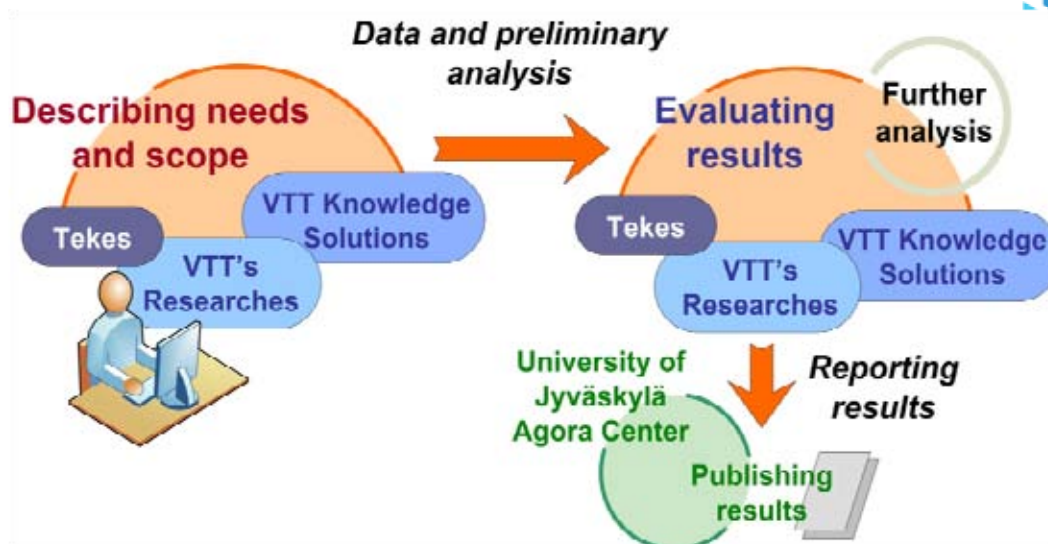
## What, who, where, when

- Innovation landscape answers questions
  - What is done; technologies, state-of-art, white spaces
  - Who has done r&d and business, co-operation
  - Where r&d and business is done
  - When r&d is done; hot areas, trends, abandoned technologies
- Analyzing and visualizing large amounts of data with text mining tools



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## The process



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## Tools for patent publications

- DWPI Value added database
  - rewritten titles and abstracts
  - own classification
- STN AnaVist text mining and visualization tool for analyzing the data
  - interactive and dynamic maps, diagrams and matrices
  - main players, technology trends, publication years, patent countries etc



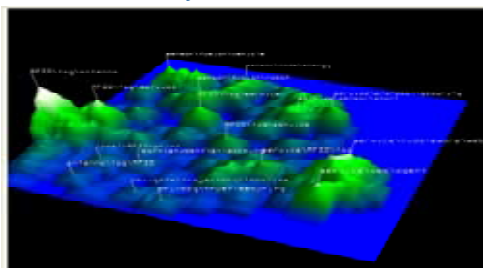
American Chemical Society: STN AnaVist



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## Tools for scientific publications

- Scopus database
  - most comprehensive scientific database
- OmniViz text mining and visualization tool for analyzing the data
  - technology trends, actors, year trends



Biowisdom: OmniViz



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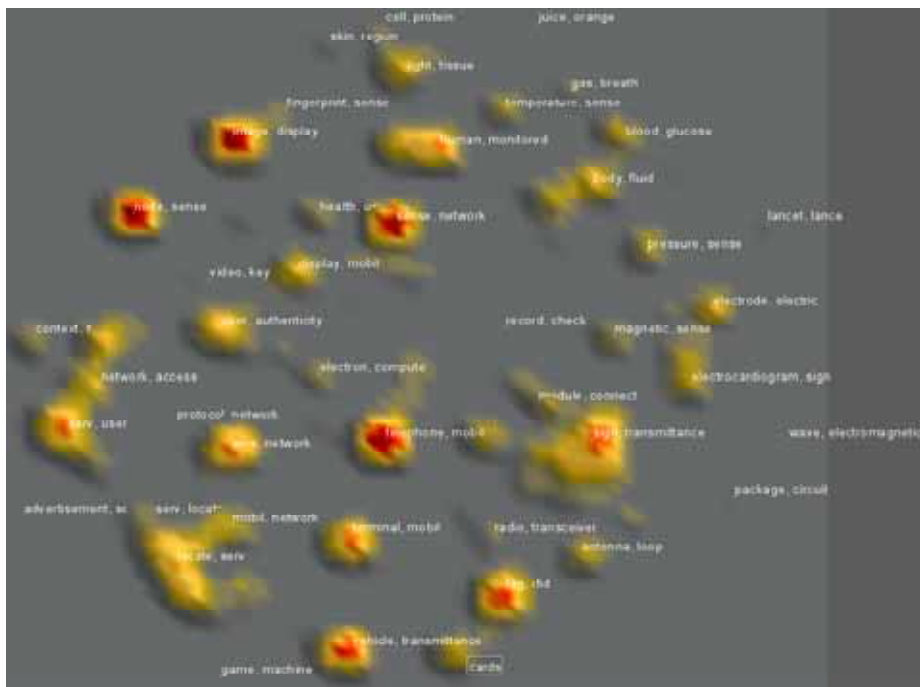
## Innovation landscape for Ubicom programme

- Innovation landscape for Ubicom programme 2009
- Focus of the program: technologies of embedded systems and processors designed to make everyday life easy
- Search profile and results
  - Relevant terms, e.g. ubiquitous computing, location based services, near field communication, ...
  - 19 400 patents, no year restriction
  - almost 40 000 publications, years limited to 2003-2009



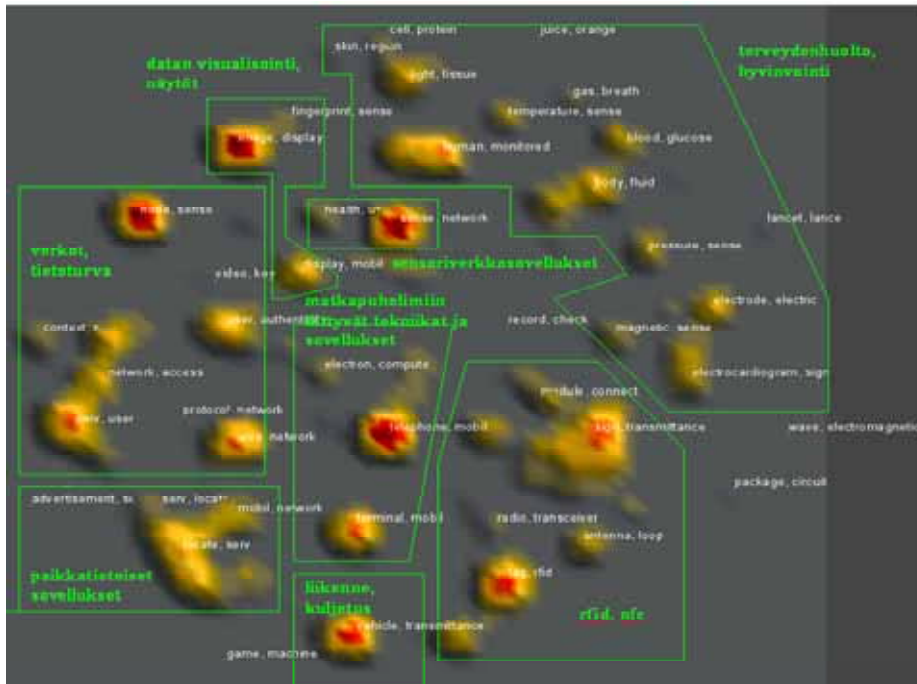
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## Patent landscape for Ubicom



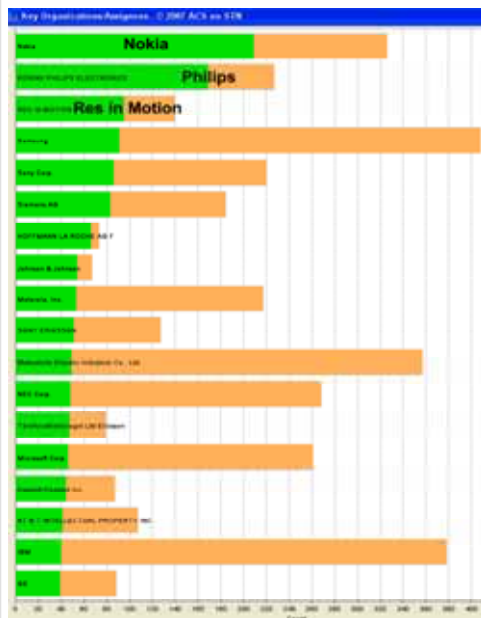
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## Patent landscape – technology intelligence

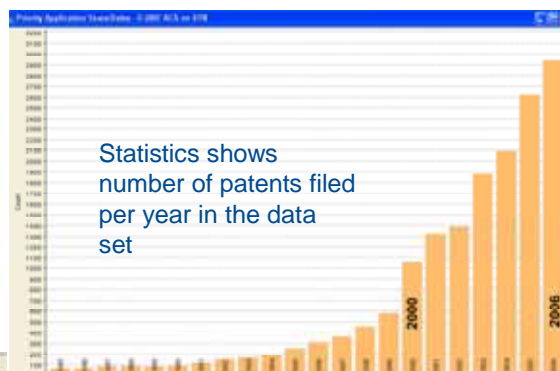


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## Competitive intelligence



- Most active players identified
- Nokia, Philips and Research in Motion most active in protecting inventions in Europe
- Number of patents filed increased exponentially

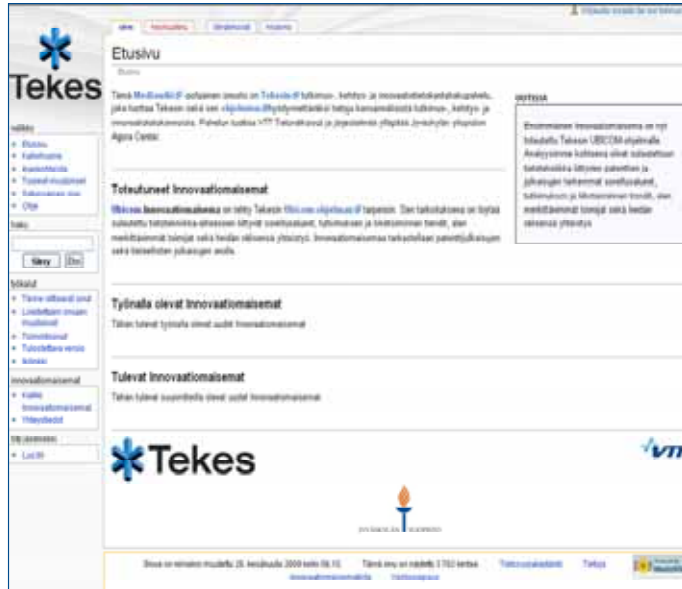


Statistics shows number of patents filed per year in the data set



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# www.innovaatiomaisemat.fi



- Portal maintained by JyU Agora Center, expertise in human-oriented computing
- Portal and results in Finnish for being accessible for all Tekes' customers
- Loadable pdf report
  - Ubicom; 163 pages
- Consulting for SMEs



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**Keynote address:  
Towards Smart Service – KISTI's  
Intelligence Systems Using Semantic  
Web Technology**

Hee-Yoon Choi



# Towards Smart Service

## - KISTI's Intelligence Systems using Semantic Web Technology -

Dr. Heeyoon Choi

hychoi@kisti.re.kr

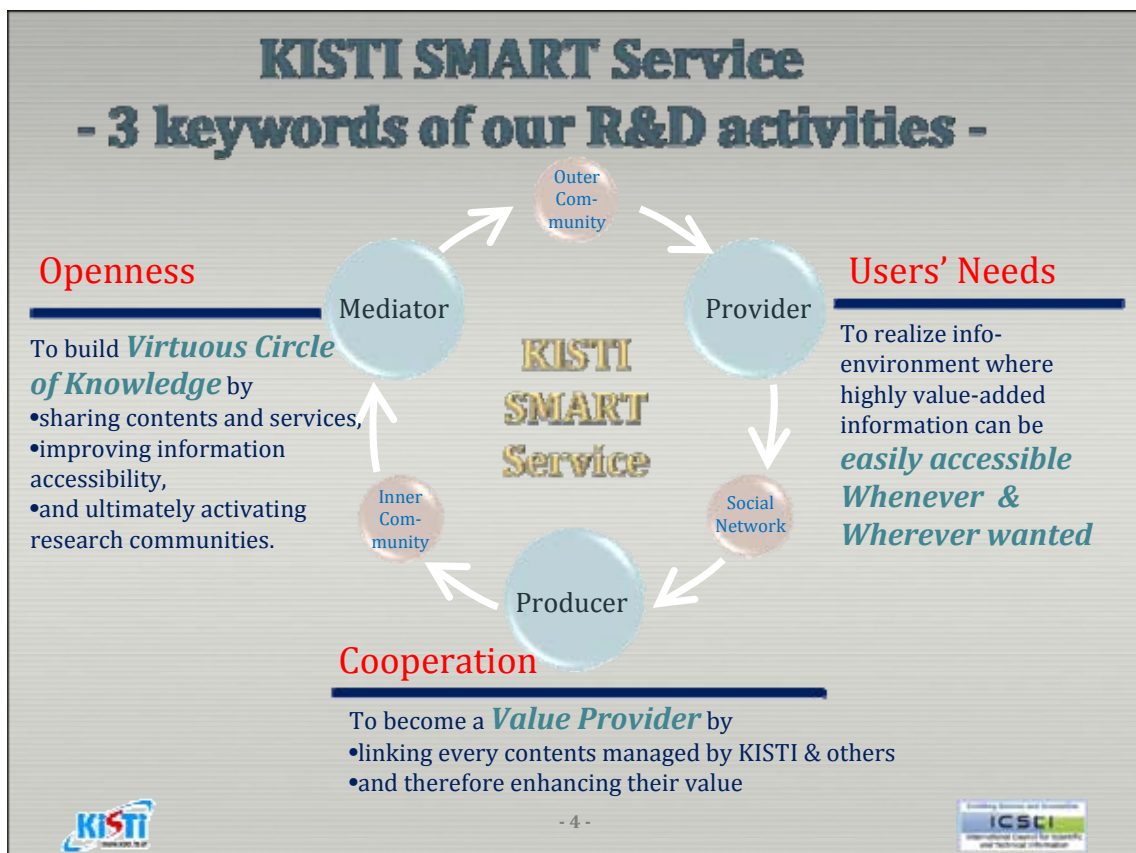
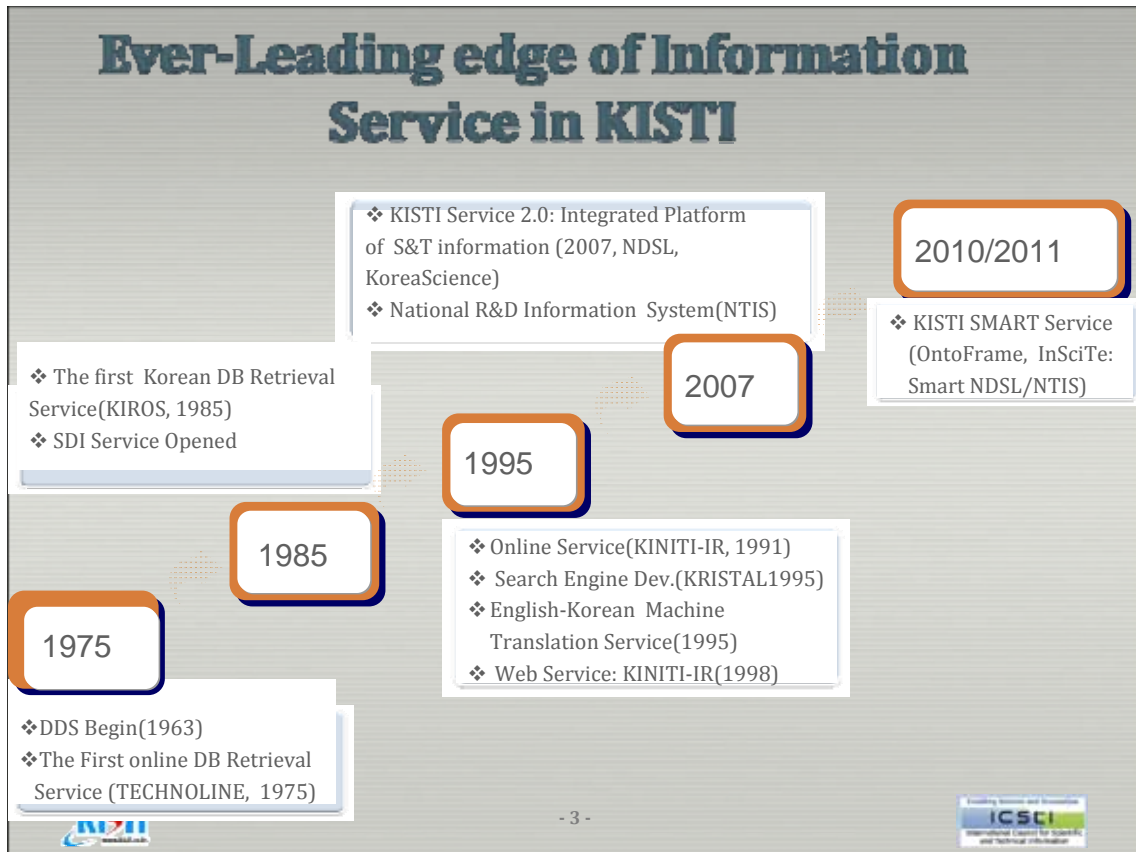
June 11, 2010

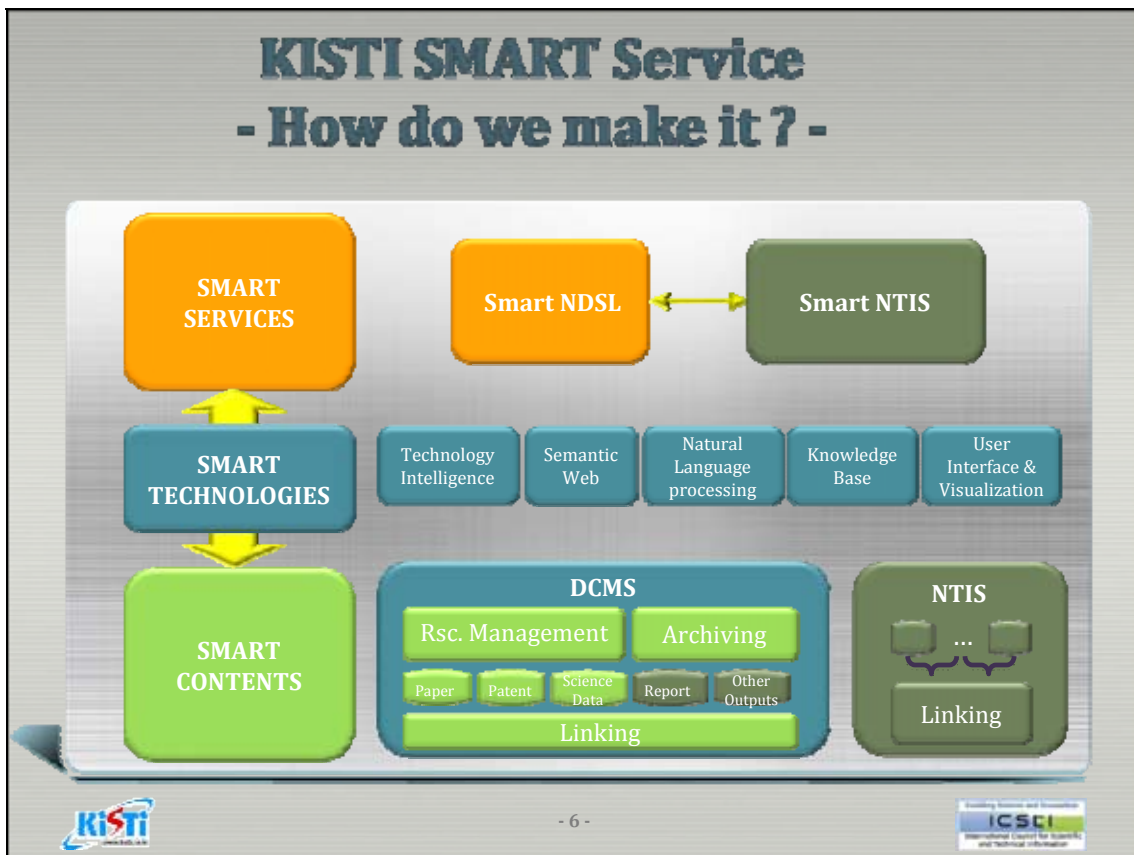
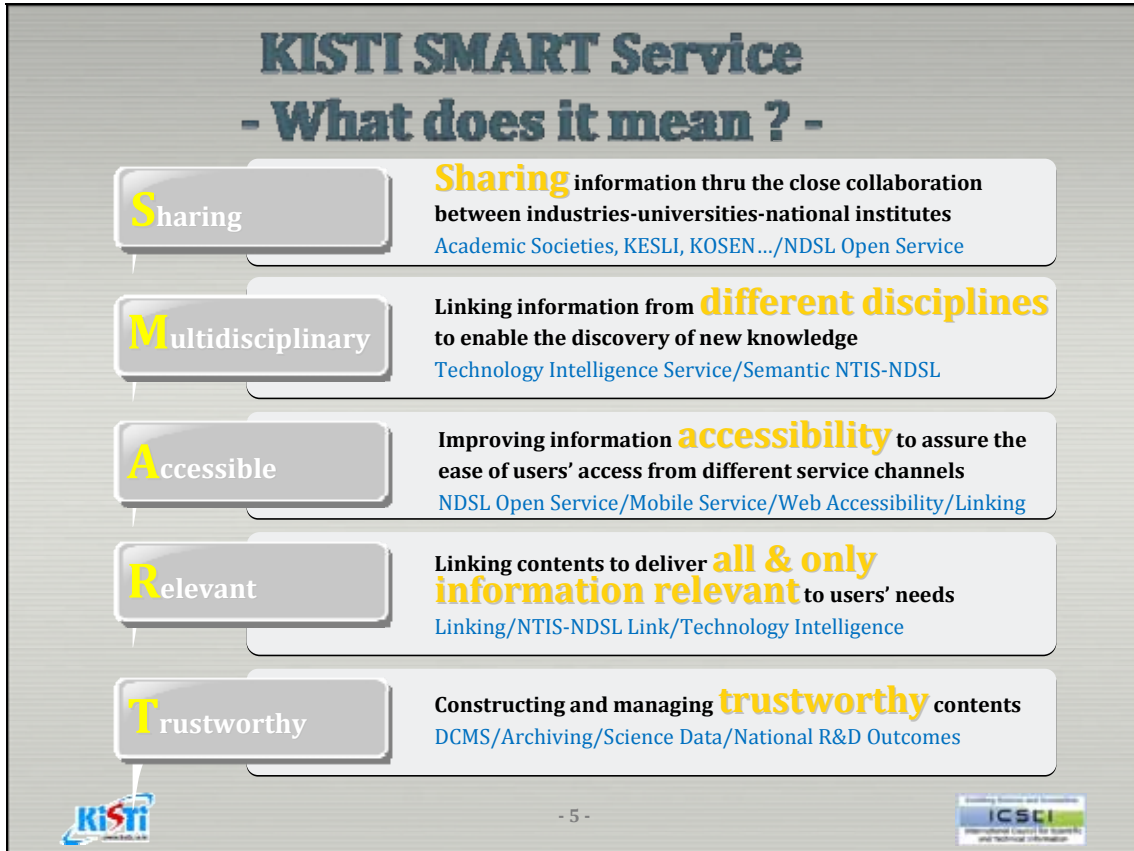


## Contents

- Ever-Leading edge of Information Service in KISTI
- KISTI SMART Service
- Why Semantics for SMART Service?
- Past & Present - *OntoFrame*<sup>®</sup>
  - KISTI's Semantic Information Service Platform
- Future - *InSciTe*<sup>®</sup>
  - KISTI's new Technology Intelligence Service Platform







## KISTI SMART Service - What do we expect ? -

**Create highly value-added information**

- by integrating and linking contents in terms of semantics
- with the use of semantic technologies

+

**Improve the reliability of contents & increase its use**

- with the use of open digital contents management system (under development)
- managing the whole life cycle of contents from their creation to dissemination through open APIs



+

**Maximize the efficiency of research activities**

- by providing with all & only information
- Relevant to each step of research activity

### KISTI SMART SERVICE

enabling virtuous circle of knowledge ecosystem


- 7 -




## Why Semantics for SMART Service?

**Problem**

- *Too much time required in acquiring information*
  - over 50% of the whole R&D time (NSF, USA)
  - over 30% of the daily R&D time (STA, Japan)
- **Assure more time for research** by reducing the information-searching time

**Our Solution**

- Build a new information service to provide **"all and only" information that users want**
- By adopting semantic web technologies, allowing
  - to **recognize the meaning of a content** in its proper context
  - to **produce semantically meaningful results by connecting** various pieces of information from different sources


- 8 -




## OntoFrame® - What is it ?



### What is it ?

- **Ontology-enabled Information Service Framework**
- KISTI's **Semantic Web-driven information service platform**
  - Being developed for the **better & intelligent access to S&T information**
  - One of the semantic products out of KISTI's semantic project



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## OntoFrame® - Dev. Strategies

### Build connections between different types of information

- Such as papers/reports/patents/research people/institution..., each of which has been traditionally the subject of a dedicated service
- Using ontologies and other linguistic knowledge resources like thesauri

### Provide integrated and analysis Information

- On the basis of the semantic relations drawn from those connections
- By applying inference rules and principles

### Build services based on URI (Uniform Resource Identifier)

- To identify each information object, and thus to connect them without ambiguity
- By using in-house developed URI management technology



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## OntoFrame® - Past & Present

### Dev. history

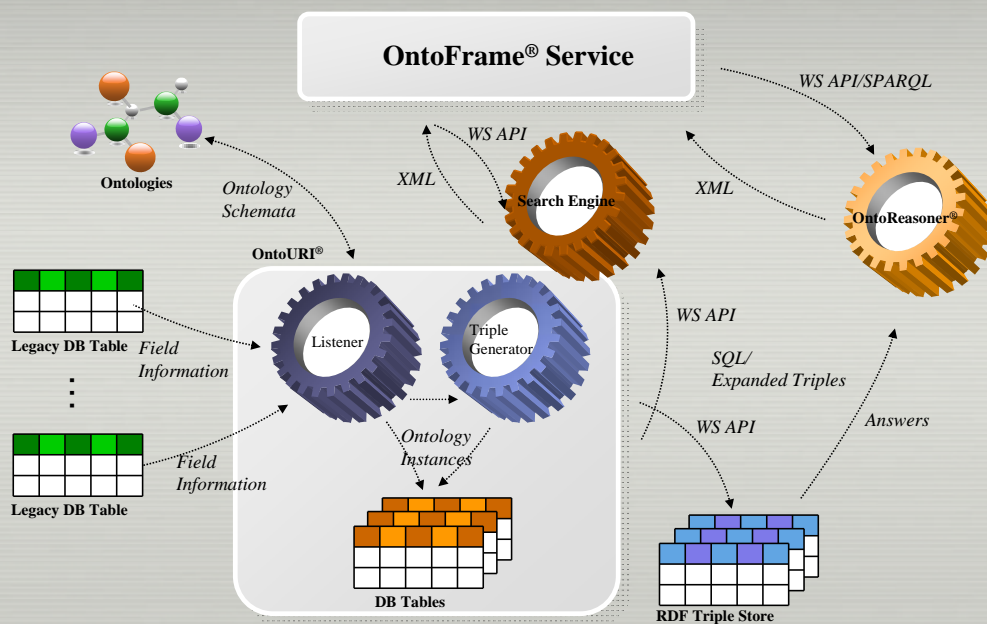
- **OntoFrame® 2006**
  - KISTI's *first semantic platform*
  - Running on *K-REF Ontology*, KISTI's S&T Reference Ontology with over 1.6 millions of RDF instances
- **OntoFrame® 2007**
  - With *OntoReasoner®*, in-house developed inference system
  - Using multiple ontologies including over 30 millions of RDF instances
- **OntoFrame® 2008 / 2009 (S3)**
  - Running with new *OntoReasoner®* enhanced in terms of its reasoning speed
  - QTPR(Query Time Per Result): 10ms / LUBM(8000)
  - Capable of dealing with *over 1 billion RDF triples*



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## OntoFrame® - Modules



- 12 -





## OntoFrame® - Services

The screenshot displays the OntoFrame® Services interface, which includes several key components:

- RESEARCHERS / NETWORK:** A section at the top right showing a network of researchers and their connections.
- PAPER / LIST:** A central section displaying a list of research papers with search filters and a 'PAPER / LIST' button.
- TOPIC TRENDS:** A section on the right showing a line graph representing trends over time.
- EXPERTS / GRAPH:** A section at the bottom right featuring a 3D pie chart and a list of experts, including names like 'Woo Lee', 'Hyeong Eun', 'Gwan Gung', 'Sung Wung', and 'Seo Jung Suk'.

The interface also includes a search bar at the top left and a KISTI logo at the bottom left. The text '- 13 -' is centered at the bottom of the slide.

## OntoFrame® - Use Cases (1/3)

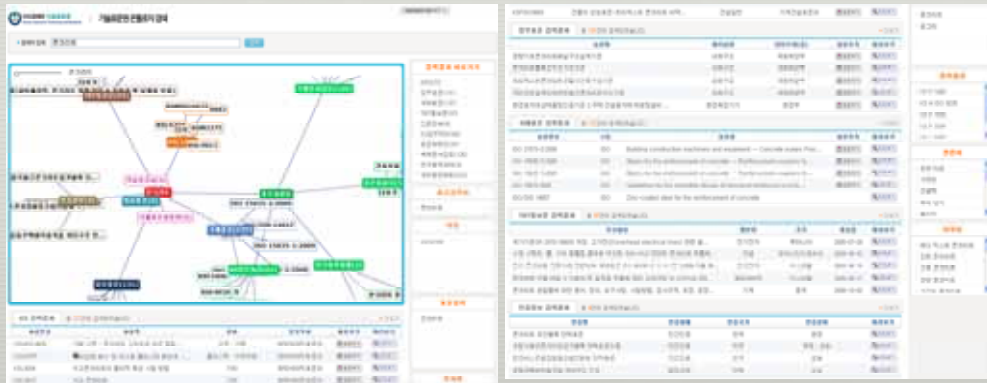
- **Korea Research Foundation (now NRF)**
  - Academic research information analysis system (2007)
    - Recommending experts
    - Filtering evaluation committee members
  - Text analysis system (2008)
    - Finding ethical violations in research



This screenshot displays a research information analysis system interface. It shows a list of research results with columns for title, author, and other metadata. The results are color-coded, likely representing different levels of relevance or quality.

## OntoFrame® - Use Cases (2/3)

- **KATS (Korean Agency for Technology & Standards)**
  - Standards Information Service (2008~2009)
    - Providing integrated view on different standards



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## OntoFrame® - Use Cases (3/3)

- **MOJ (Korean Ministry of Justice)**
  - Intelligent legislation support system (2007~2010)
    - Extracting legal information from full-texts
    - Providing legislative trends using information extracted from laws, cases, articles, petitions
    - Mining opinions expressed in articles





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## InScite® - Future

*Dev.  
plan*

- **Inscite® (INtelligence in SCience & TEchnology)**
- A real-time service platform aiming **to capture & disseminate the technological information needed for strategic planning and decision making** during R&D activities
- Will be based on
  - KISTI's semantic web technologies & in-house modules for linking different contents and navigating the grid of contents
  - NLP technologies to build structured knowledge from unstructured full-text of contents
- Will be applied to NDSL at the end of 2010, but their complete integration in 2011

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## Open KISTI, Open Service

O<sub>2</sub> Provider for Knowledge Eco-System



The image shows a perspective view of a paved road lined with tall, green trees. Floating above the road are numerous white circular bubbles, each containing a KISTI service name and a small number '2'. The bubbles are scattered across the scene, creating a sense of depth and connectivity.

Service Name	Count
NDSL	2
Society Village	2
Star KnoBa	2
Korea Science	2
Onto-Frame	2
InScite	2
Standards	2
i-Con	2
Analytical Reports	2
KOSEN	2
WiseCat	2
Patent	2
ACOMS	2
Paper	2
Scientific Data	2
NOS	2
Reports	2
NTIS	2
KSCI	2
Trends	2



# **Smart Labs for Smart People – New Ways to Collect, Curate and Share Information**

Jeremy Frey







# Smart Labs for Smart People

*New ways to collect, curate and share information*

Jeremy Frey  
School of Chemistry, University of Southampton



June 2010

Jeremy G Frey University of Southampton

## Talk Outline

- The Evolution of a Smart Lab
- Context for our Work
- Laboratory Blogs and Blog Books
- MyExperiment – Data & Workflows
- The Semantic Present & Future

June 2010

Jeremy G Frey University of Southampton

2

## This Year's (2010) Anniversaries

- 350<sup>th</sup> Founding of the Royal Society (Open) & Pepys began his diary (Closed)
- 100<sup>th</sup> Dorothy Hodgkin's birth (protein crystallography)
- 70<sup>th</sup> Discovery of penicillin
- 50<sup>th</sup> Discovery of the Laser
- 20<sup>th</sup> Launch of the Hubble Telescope
- 10<sup>th</sup> The Human Genome Project
- Recording of Scientific investigations and the data they produce



**StructureGate**

The findings and workings of a computational biologist about science, computers, music and, yes, you know stuff!

Home > Science, Structural biology > Structuregate?

Structuregate?

December 13th, 2009

The University of Alabama at Birmingham issued a statement last week asking that 11 structures be removed from the Protein Data Bank. Very little detail was reported by the media.

The structures' PDB IDs are: 1S2W, 1S2F, 2Q00, and 2W8. They are in the database.

The University Collaboratory structure file publications in various scientific journals. Allegations of protein structure scientific information. Department of Biochemistry. no conflicting information available.

loadhead.com...

Pay for privacy? Should Publicly funded research always be free?  
If published obligation to make all workings available.



**Problematic reproducibility, Lack of detail, Fraud?**  
 editorial

Acta Crystallographica Section E  
**Structure Reports**  
 Online  
 ISSN 1747-1205

**Editorial**

William T. A. Harrison,<sup>a</sup> Jim Simpson<sup>b</sup> and Matthias Weir<sup>c</sup>

<sup>a</sup>Department of Chemistry, University of Strathclyde, Livingstone 0474 JH, Scotland; <sup>b</sup>Department of Chemistry, University of Guelph, PO Box 56, Ontario, New Brunswick; <sup>c</sup>Institute of Chemical Technologies and Analytics, Division of Structural Chemistry, Vienna University of Technology, Gumpersbach 9144 IC, Austria

Regrettably, this editorial is to alert readers and authors of Acta Crystallographica Section E and the wider scientific community to the fact that we have recently uncovered evidence for an extensive series of scientific frauds involving papers published in the journal, principally during 2007. Although several thousands of structures published in Acta Crystallographica Section E every year will continue to reflect results of serious scientific work, the extent of these problems is significant with at least 70 structures demonstrated to be fabricated and meanwhile acknowledged by the authors as such. Our work is ongoing and it is likely that this figure will rise further.

These problems were first discovered by Eric Spack during writing of the checking program for the journal. Testing is routinely carried out using cif and structure-factor files from back issues of Acta Crystallographica Sections E or C. Initially, unexplained Hirshfeld rigid-body alerts and unusual metal-ligand donor-atom distances led to the discovery that many 'detected' structures were in fact fabricated.

A program compares two structures...

the ONION  
 Dropping Sept 18

**Factual Error Found On Internet**

LONGMONT, CO—The Information Age was dealt a stunning blow Monday, when a factual error was discovered on the Internet. The error was found on TotalUltimateBradyBunch.com, a Brady Bunch fan site that incorrectly listed the show's debut year as 1976, not 1979.

Cecy Wisniewski, a Pueblo, CO, legal secretary and diehard Brady Bunch fan, came across the mistake while searching for information about the show's first season cast.

"When I first saw 1976 on the web page, I thought, 'Wow, especially, all those Brady Bunch looks I've read listing 1979 as the show's first year were wrong,'" Wisniewski told.


June 2010 5

Fraudulent manipulation of raw data to create apparently new structures

Detected by comparisons of detailed and raw data

A risk of exposing raw data – makes it possible for more believable fraud

**ON BEING A SCIENTIST**  
 A GUIDE TO RESPONSIBLE CONDUCT IN RESEARCH  
 THIRD EDITION



*Faraday's laboratory notebooks are also remarkable in the amount of detail that they give about the design and setting up of experiments, interspersed with comments about their outcome and thoughts of a more philosophical kind. All are couched in plain language, with many vivid phrases of delightful spontaneity....*

Peter Day, 'The Philosopher's Tree: A Selection of Michael Faraday's Writings'

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Jeremy G Frey University of Southampton

JOC, Vol. 46, Iss. 6, 2010  
 Published in Volume 46, Issue 6  
 J. Org. Chem. 2010, 45, 6415-6418

**JOC Editorial**  
 PUBLISHED BY ACS

**Reporting Analytical Data**

*The integrity of science as a discipline rests on the ability of scientists to reproduce the claims of others. For organic chemistry, this requires that experiments be described in sufficient detail so a well-informed colleague can repeat published procedures with similar results. While none of the organic chemistry journals go to the same lengths as Organic Syntheses, where each procedure must be reproduced as described in an independent laboratory before publication, most ask that authors provide sufficient detail so that the procedures can be reproduced and provide sufficient data to establish the structures of new compounds that are reported. This information is necessary for the review process and for readers who want to base their experiments on published work.*

*The Journal of Organic Chemistry has been a leader among organic chemistry journals in establishing guidelines for authors to follow. New manuscripts are checked to make sure that the Compound Characterization Checklist is complete, and the supporting data are examined. In those cases where there are multiple inconsistencies with claims in the manuscript, authors are asked to provide copies of the appropriate original data. If this cannot be done, the manuscripts are distributed and not submitted for review. In 2008, 15 manuscripts were desiccated because the authors were unable to provide original copies of reports for high-resolution mass spectrometry or combustion analyses. By June of 2009, 13 of these manuscripts had been published in other journals. In six cases, the original data were replaced by a new set that was consistent with the structures. In the other seven publications, the inconsistent data were left unchanged, were removed, or were replaced with another set of inconsistent data or data obtained by another analytical technique was substituted. Four of the manuscripts were submitted to other journals within only a few days after being desiccated by JOC.*

*While the number of manuscripts that JOC desiccated in 2008 because of unsatisfactory data and were subsequently published elsewhere was small, it is deeply disturbing that about a third of those authors chose to ignore the problems pointed out by JOC and submitted their manuscripts to other journals without adequately resolving the issues surrounding the data they originally reported. All of these manuscripts were submitted from academic institutions. The responsibility for this behavior clearly rests on the senior authors, who are setting a bad example for their young colleagues.*

**C. Dale Frailer**  
 Editor-in-Chief

**The integrity of science as a discipline rests on the ability of scientists to reproduce the claims of others.**

**While none of the organic chemistry journals go to the same lengths as Organic Syntheses, where each procedure must be reproduced as described in an independent laboratory before publication, ..... sufficient detail so that the procedures can be reproduced and provide sufficient data to establish the structures .....**

**This information is necessary for the review process ..... to base their experiments on published work.**

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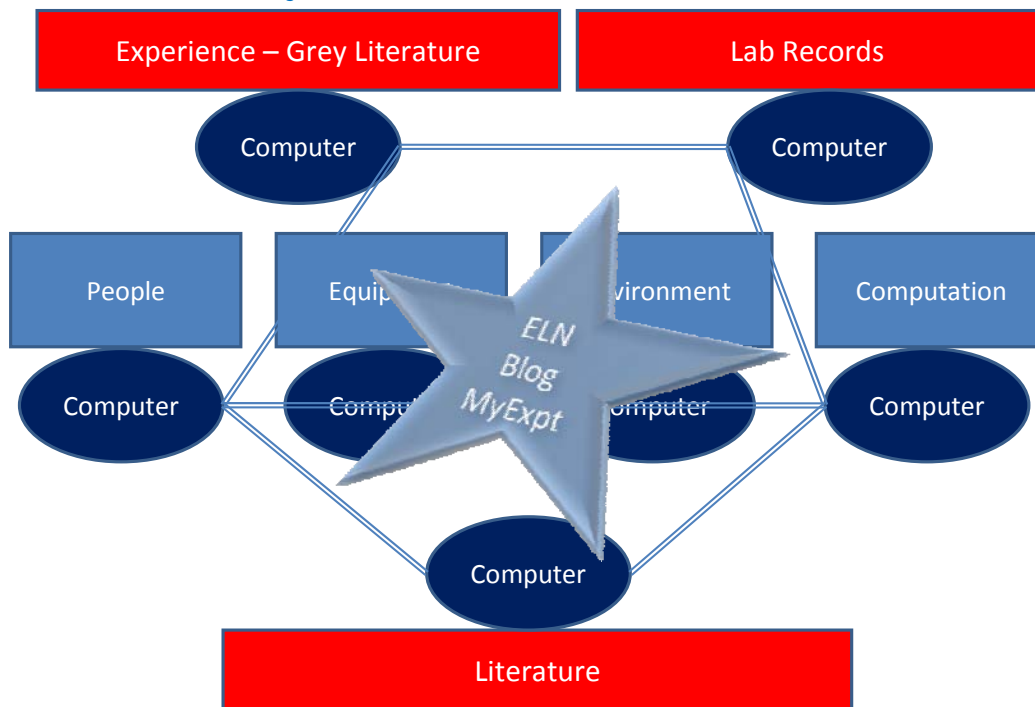
**11. It is worth remembering, a research notebook should present a diary not a data repository.**

- Record your thoughts, ideas and theories, they may prove invaluable at some future date.

**BUT – the data needs to be recorded somewhere! The data only lives if connected to the laboratory notebook to provide the context. This essential link is often fragile. Need a new approach!**

The image shows two overlapping screenshots. On the left is a screenshot of a university blog titled 'blogs@ChemTools' from the University of Southampton School of Chemistry, dated June 2010. It lists various categories like 'Blogging People', 'Project Blogs', 'Bio Blogs', and 'Blogging Machines'. On the right is a screenshot of a software interface for 'myexperiment beta'. The main content area shows a 'Workflow Entry: SigWin-detector Config-Basic' with a flowchart diagram. The interface includes navigation tabs, a sidebar with 'New Upload' and 'Log In / Register' options, and a footer with a disclaimer.

## The Laboratory

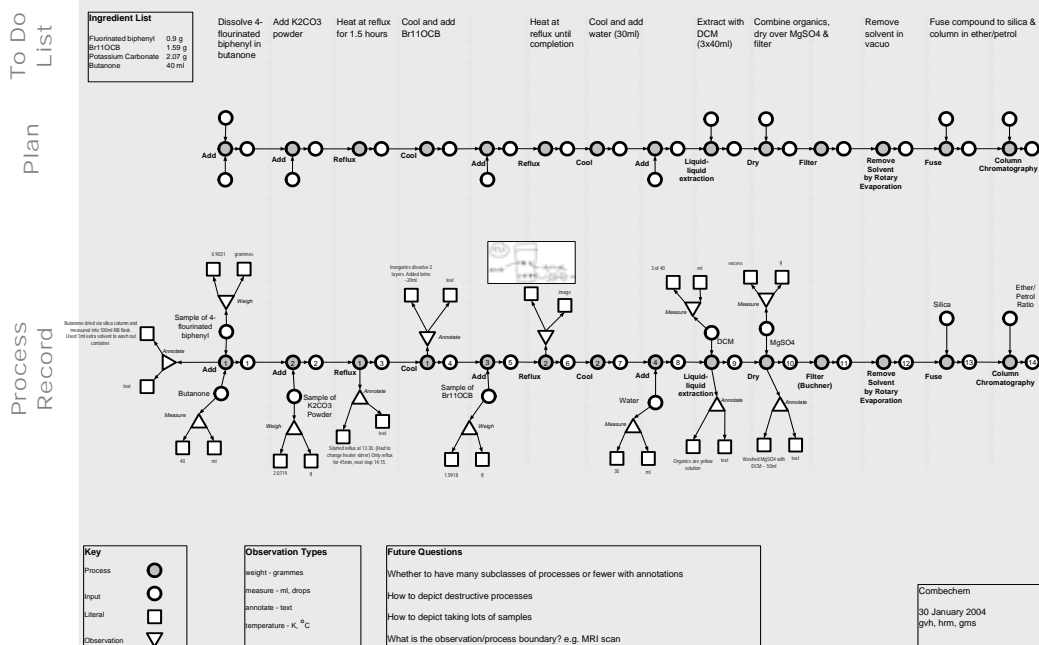


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## PLAN is a key ingredient to efficient and safe working



The Southampton Semantic Laboratory Electronic Journal

## Sequence of process

**T4 DNA ligase 29.09.08**  
29th September 2008 @ 11:08

Property	Data
Name	T4 DNA Ligase
Supplier	Promega
Batch Number	19637729
Expiry	03.09.2010
Cutting Sequence	N/A
Storage Buffer	10 mM Tris-HCl (pH 7.4 @ 25°C)
1	50 mM KCl
2	1 mM DTT
3	0.1 mM EDTA
4	50% Glycerol
5	
6	

**This Post is Linked By:** [Ligation 5025/99 \(Experiment 3 \(large\), round 1\)](#) | [5025/111 \(Experiment 3 round 1\)](#) | [Traf features 5025/111 \(Experiment 3\)](#) | [Ligation 5025/114 \(Experiment 3\)](#)

[Jennifer Hale](#) | [View Source](#) | [15](#)

**Ligation 5025/99 (Experiment 3 (large), round 1)**  
09th September 2008 @ 11:17

Reaction	Template	Primer 1	Primer 2	Buffer	Enzyme	Enzyme	Product
1	Product of repeat of binding of protein-por to beads	Primer PET-2	Primer SOTO13	10	Promega Taq	Promega Taq	Product 1 of PCR of repeat of pull down
2	Product of repeat of binding of protein-por to beads	Primer PET-2	Primer SOTO13	10	Promega Taq	Promega Taq	Product 2 of PCR of repeat of pull down

Ligations were set up as listed in 200 µl tubes and incubated at room temperature for 2 hours to give the products listed.

[Jennifer Hale](#) | [View Source](#) | [Procedure](#) | [Comments \(0\)](#)

Links!

**T4 DNA ligase buffer 29.09.08**  
29th September 2008 @ 11:10

Property	Data
Name	T4 DNA Ligase
Supplier	Promega
Batch Number	2520815
Expiry	03.09.2010
pH	Neutral/glycine
Ingredients	300 mM Tris-HCl (pH 7.8 @ 25°C)
1	100 mM MgCl <sub>2</sub>
2	100 mM DTT
3	10 mM ATP
4	
5	
6	

**This Post is Linked By:** [Ligation 5025/99 \(Experiment 3 \(large\), round 1\)](#) | [5025/111 \(Experiment 3 round 1\)](#) | [Traf features 5025/111 \(Experiment 3\)](#) | [Ligation 5025/114 \(Experiment 3\)](#)

[Jennifer Hale](#) | [View Source](#)

**Purified 5025/95 digestion product (E3 (L), R1)**  
25th September 2008 @ 14:05

**Post Type:** DNA\_gel\_product

50 µL of purified digestion products from [Digestion 5025/95 \(Experiment 3 \(large\), round 1\)](#)

**This Post is Linked By:** [Digestion 5025/95 \(Experiment 3 \(large\), round 1\)](#) | [round 1](#) | [Ligation 5025/99 \(Experiment 3 \(large\), round 1\)](#) | [DNA gel to check a](#)

[Jennifer Hale](#) | [View Source](#) | [Product](#) | [6](#)

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## Implementation of e-lab book

- One post, one item approach
- Procedures can be tracked back to starting materials (or forwards to products) by clicking through
- Aim to ultimately be interpretable by machine and human

**Primer PET-2**  
16th August 2007 @ 16:47

**Post Type:** Oligonucleotide

Property	Data
Name	PET-2
Number	
Sequence	CTTTCGGGCTTTTGTTAGC
Length	18
Melting temp.	
Supplier	
Stock concentration	4

**PCR of product of pull down experiment**  
16th August 2007 @ 16:50

**Post Type:** PCR

Reaction	Template	Primer 1	Primer 2	Buffer	Enzyme	dNTP	Mg	Water	Product
1	Product of repeat of binding of protein-por to beads	Primer PET-2	Primer SOTO13	Promega Taq buffer	Promega Taq	2 mM	5 mM	27	Product 1 of PCR of repeat of pull down
2	Product of repeat of binding of protein-por to beads	Primer PET-2	Primer SOTO13	Promega Taq buffer	Promega Taq	2 mM	5 mM	27	Product 2 of PCR of repeat of pull down

**PCR 2 of product of repeat of pull down**  
16th August 2007 @ 16:56

**Post Type:** DNA\_PCR\_product

This is the product of Reaction 2 of PCR Template: [Electrophoresis of PCR of repeat pull down experiment](#);

**This Post is Linked By:** [PCR Template:Electrophoresis of PCR of repeat pull down experiment](#);

[Jennifer Hale](#) | [Edit Post](#) | [Product](#) | [Comments \(0\)](#)

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### SAXS on I22 template

2nd February 2008 @ 14:19

following samples were run in 1 mm capillary cells on I22. Detector was at 5m and q range standardised against silver behenate.

Sample	Frames	Exposure time	I22 Raw	Run #	Data
[[Material:Solution]]	[[Box=3]]	[[Box=3]]	[[Box=5]]	[[Blog]]	
[[Material:Solution]]	[[Box=2]]	[[Box=5]]	[[Box=5]]	[[Blog]]	
[[Material:Solution]]	[[Box=2]]	[[Box=5]]	[[Box=5]]	[[Blog]]	
[[Material:Solution]]	[[Box=2]]	[[Box=5]]	[[Box=5]]	[[Blog]]	
[[Material:Solution]]	[[Box=2]]	[[Box=5]]	[[Box=5]]	[[Blog]]	
[[Material:Solution]]	[[Box=2]]	[[Box=5]]	[[Box=5]]	[[Blog]]	

[[Section>Procedures]]  
[[Procedure>SAXS]]  
[[Instrument>I22]]

[Cameron Nealon](#) | [View Source](#) | [Use Template](#) | [Templates](#) | [Comments \(0\)](#)

### Add Post From Template

Title: SAXS on I22 template

Test: following samples were run in 1 mm capillary cells on I22. Detector was at 5m and q range standardised against silver behenate.

Sample	Frames	Exposure time	I22 Raw	Run #	Data
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Post ID:
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Post ID:
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Post ID:
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Post ID:
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Post ID:
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	Post ID:

Section: **Procedures**

Metadata:  
key: Procedure value: SAXS  
key: Instrument value: I22

You can add or edit metadata at the next step

Blog: [Cameron's Labs](#)

*Filtered lists  
drop down menu*

**Provides a simple approach to creating and using semantics.  
Full ontology development enabled via the Blog Factory**

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**All types of data need to be viewed and integrated**

**Transformation of plasmid BW25141 by electroporation**  
17th December 2008 @ 14:31

Transformations were set up according to LB Ampicillin arabinose plates and SOC m and allowed to continue warning.

BW25141 cells, plasmid pRH4712/66, were cooled on ice. Items were added to:

	+	-ve ctrl	-ve ctrl
BW25141	40 µL	40 µL	40 µL
plasmid 4712/66	4 µL	0 µL	40 µL
0042	0 µL	4 µL	0 µL

Cuvettes were electroporated at 1.75 kV, µL added and the transformants diluted 1 in 20 with LB and 100 µL added incubated at 37 °C overnight.

**Test digestions to check the activity of two batches of EcoRI and NcoI**  
2nd January 2009 @ 11:57

Lab Book Ref: jrh4712-88  
Sample Parent: jrh4712-86, jrh4712-80, jrh4712-81  
Digestions were set up as follows:

	1	2	3	4	5	6	7	8	9	10	11
4712-80	8 µL	-	-	-	-	-	-	-	-	-	-
0042	-	8 µL	-	-	-	-	-	-	-	-	-
Water	-	-	3 µL	-	-	-	-	-	-	-	-
EcoRI	7.5 µL	10.5 µL	7.5 µL	10.5 µL	7.5 µL	10.5 µL	7.5 µL	10.5 µL	7.5 µL	10.5 µL	7.5 µL
NcoI	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL
NEB buffer	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL
Plas	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL	2 µL
EcoRI (a)	0.5 µL	0.5 µL	0.5 µL	0.5 µL	0.5 µL	0.5 µL	0.5 µL	0.5 µL	0.5 µL	0.5 µL	0.5 µL
NcoI (b)	-	-	0.5 µL	0.5 µL	0.5 µL	0.5 µL	0.5 µL	0.5 µL	0.5 µL	0.5 µL	0.5 µL

Digestions were incubated in a waterbath at 37 °C for 3 hours.

EcoRI (a) assay date 2/05  
EcoRI (b) assay date 7/05

**Product**  
jrh4712-81 (1)  
4712-86 (1)  
jrh4712-87 (1)  
4712-90a (1)

**Sample Parent**  
jrh4712-74 (1)  
jrh4712-76 (1)  
jrh4712-78a (1)  
jrh4712-79 (1)

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# Core of Self describing data

- Store of data that can be viewed and manipulated in different ways
- User interfaces to suite user and occasion



"He's charged with expressing contempt for data-processing."

He is charged with expressing contempt for meta-data

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## Time Line and Exhibit Views

### The JFK Assassination Timeline

Simile – Semantic Interoperability of Metadata and Information in unLike Environments

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**Room Blogs**

**Physical and Digital Worlds**

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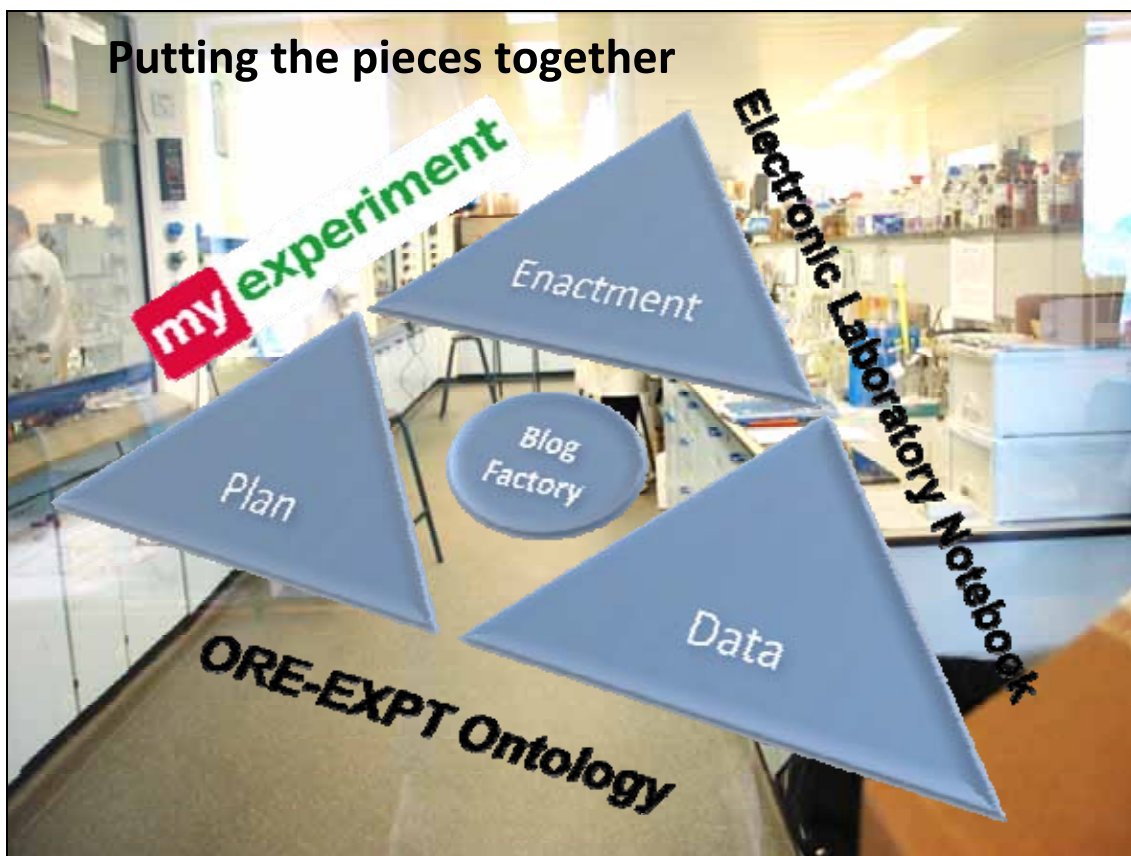
17

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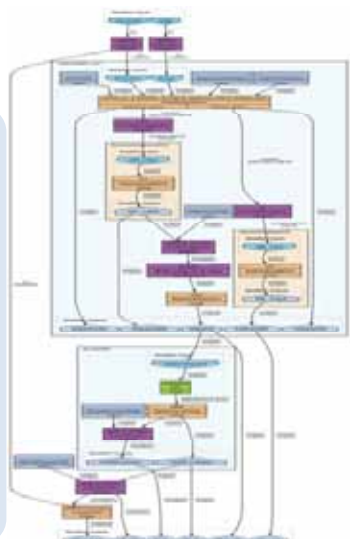




## my experiment

- “Facebook for Scientists” ...but different to Facebook!
- A repository of research methods
- A community social network of people and things
- A Social Virtual Research Environment
- Open source (BSD) Ruby on Rails application with HTML, REST and SPARQL interfaces
- Machinery for **coordinating** the execution of (scientific) services and **linking** together (scientific) resources

Taverna Workflows



- The era of Service Oriented Applications
- Repetitive and mundane boring stuff made easier

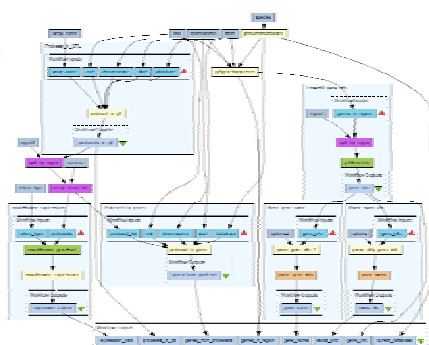


## Reuse, Recycling, Repurposing

- Paul writes workflows for identifying biological pathways implicated in resistance to Trypanosomiasis in cattle
- Paul meets Jo. Jo is investigating Whipworm in mouse.
- Jo reuses one of Paul's workflow **without change**.
- Jo identifies the biological pathways involved in sex dependence in the mouse model, believed to be involved in the ability of mice to expel the parasite.
- Previously a manual **two year study** by Jo had failed to do this.



## Sharing pieces of process



<http://www.mygrid.org.uk/tools/taverna/>




<http://www.microsoft.com/mscorp/tc/trident.msp>

Monitor the formation of an aromatic imine by HMR and CMR in CDC13


1. Make up separate 1 mL of 1M solutions of piperonal and 5-methylfurfurylamine in CDC13.
2. Take HMRs and CMRs of the aldehyde and amine. Use 5 sec relaxation time and acquire for about 15 mins for the CMR. This should be good enough based on [James' results](#) at 1M in methanol.
3. Combine the two solutions into a 1 dram vial and shake vigorously then transfer to an NMR tube.
4. Take HMR at 5, 10 and 20 minutes after mixing.
5. Take CMR at 25 min after mixing.
6. Take HMR at 40 min after mixing.
7. Take CMR at 45 min after mixing.
8. Take HMR at 80 mins after mixing.
9. Take CMR at 85 mins after mixing.
10. Continue to take NMRs after interval doubling until no more change is observed.

<http://usefulchem.wikispaces.com/page/code/EXPLAN001>

## Taverna Plugins




## Google Gadgets



Bringing myExperiment to the Taverna user

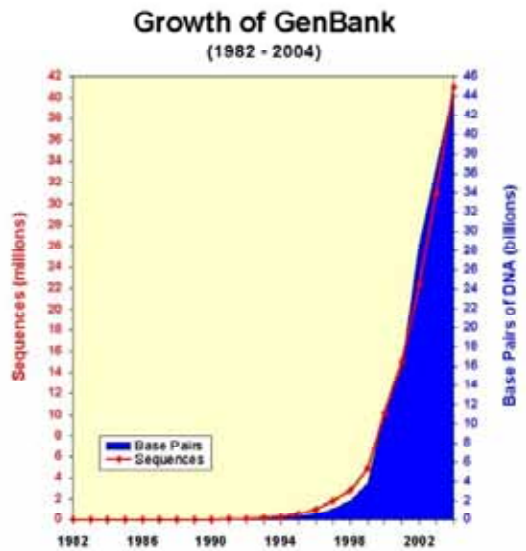
Bringing myExperiment to the iGoogle user

## Lots of Scientific Resources



**2009 Nucleic Acids Research annual review reports 1171 databases**

**Growth of GenBank (1982 - 2004)**



Web services for Chemistry like those for Bioinformatics

Design ChemSpider Link  
 http://www.chemspider.com/DesignEmbed.aspx?id=71358

Use the following controls to adjust ChemSpider reference appearance:

Adjust desired image size: [Slider]

**INHERENT PROPERTIES, IDENTIFIERS AND REFERENCES**

**Embed**

ChemSpider ID: 71358  
 Empirical Formula: C<sub>6</sub>H<sub>12</sub>O<sub>6</sub>  
 Molecular Weight: 180.1559  
 Nominal Mass: 180 Da  
 Average Mass: 180.1559 Da  
 Monoisotopic Mass: 180.063388 Da

Enter Title of Link to Be Displayed on ChemSpider (e.g. Muscle and Steroids Blogpost): [Text Box]

Specify how you want your appearance to be exposed:  Include into public datasource (Structure Searchable Blogs)

Copy the following JavaScript code and paste it into your web page:

```
<script type="text/javascript" src="http://www.chemspider.com/csjsapi.aspx?top=img&tx=3a19d00c"
```

Chemspider now with the RSC

**Top Methyl ester Hydrolysis:- Meth**  
 10/1 April 2009 @ 18:30

Lab Note Book Or Experiment Code: FDH-5405  
 Post Type: Method\_2  
 Procedural Step: Method\_2  
 Date Of Experiment: 27-11-08  
 Experiment Name: Tpp\_Methyl\_ester\_Hydrolysis  
 Experiment Code:FDH/5405/E7P26  
 Date of Experiment:27/11/08

- reaction mixture added to 100ml of DCM
- solid formed... dissolved in DCM/MeOH + water
- re dissolved in 200ml chloroform+20ml MeOH
- 30ml water added myself leading to solid pr
- 100ml water added now gives clear layer w
- transferred to bigger 500ml sep funnel.

this picture taken directly after transference

- approx. 30ml 2MHydrochloric added to g
- porphyrin protonated green.
- much better behaved now...lovely shade of

protonated porphyrin with 2M HCL

- HCL reextracted with 100ml CHCl<sub>3</sub>.
- fluffy brown noted between interface, contaminants?
- organic rinsed 5 times 100ml water. first rinse turns it back to purple

now purple organic with aqueous

- water re-extracted into chloroform 100ml and rinse 5 times H<sub>2</sub>O.
- organic fractions combined and dried over anhydrous sodium sulfate

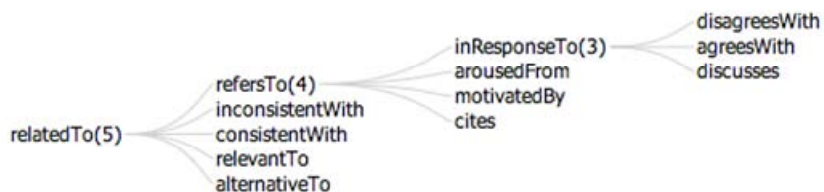
**UNSW eNotebook**  
 THE UNIVERSITY OF NEW SOUTH WALES  
 SYDNEY • AUSTRALIA  
 eNOTEBOOK

ourExperiment  
 Engage Lab Book  
 myExperiment

**Disability, Accessibility and Usability**

## Impact on researchers

- Higher Quality Record
- Easier Collaboration
- Improved planning
- Improved discussions
- Efficiency gain in production of presentations/reports
- Change the nature of Professor/Student interactions



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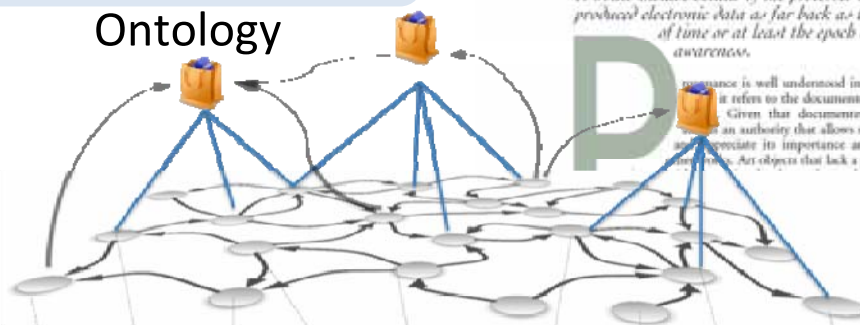
Jeremy G Frey University of Southampton

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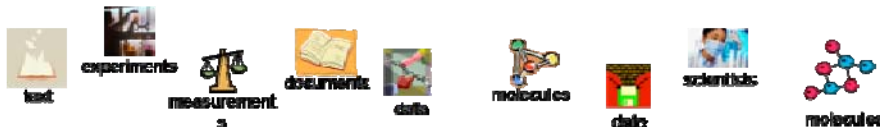
## MyExperiment packs & The ORE Experiment Ontology

## THE PROVENANCE OF ELECTRONIC DATA

*It would include details of the processes that produced electronic data as far back as the beginning of time or at least the epoch of provenance awareness.*



Provenance is well understood in the study of fine art. It refers to the documented history of some art object. Given that documented history, the object has an authority that allows scholars to understand and appreciate its importance and context relative to other works. Art objects that lack a provenance history may be less valuable. Our systems could be used to determine how documents are created, and how they should be managed.



Open Archives Initiative  
Object Reuse and Exchange






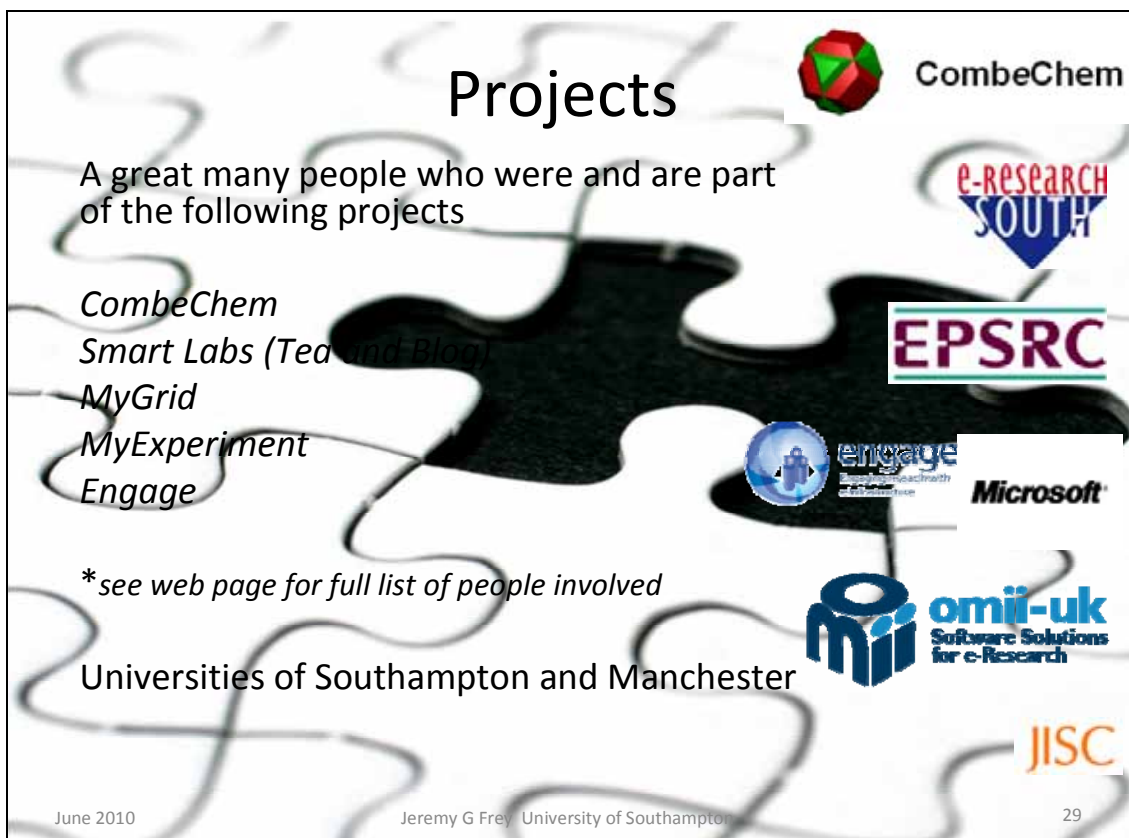
# Projects

A great many people who were and are part of the following projects


- CombeChem
- Smart Labs (Teaching and Blogs)
- MyGrid
- MyExperiment
- Engage

*\*see web page for full list of people involved*


Universities of Southampton and Manchester




CombeChem




e-RESEARCH SOUTH




EPSRC




engage



Microsoft



omii-uk  
Software Solutions  
for e-Research



JISC

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# **Virtual Workflow Tools to Enhance the Research Process**

Lee-Ann Coleman







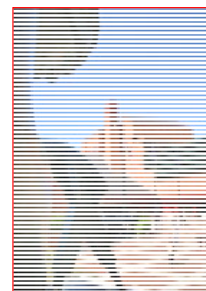
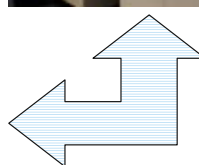
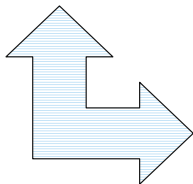
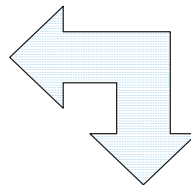
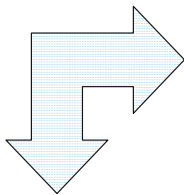
## Virtual workflow tools to enhance the research process

**Lee-Ann Coleman PhD**  
Head of Science, Technology & Medicine

Lee-Ann.Coleman@bl.uk

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## I do my research...



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## Making the connection...

Connecting **researchers** with relevant **information and data**, wherever **it** is and wherever **they** are


- Engage with and understand researchers and their research
- Identify ways in which we can add value
- Enhance ease of discovery and access
- Develop new ways to explore and use digital information
- Offer targeted services relevant to specific research domains

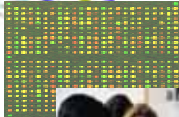
**Provide:**  
**Choice; Quality Assurance; Sustainable Discovery; Innovation**




**BRITISH LIBRARY**


## Times are changing – our users are changing

 Producing new types of research outputs – digital and complex

 Becoming more data-centric – content from diverse sources

 Increasingly co-operative and distributed

 Interact with the information – reviewing, rating, sharing

 Need to stay up to date – articles, researchers increases ~3% pa

 Role for libraries in finding, managing and preserving information

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## Evidence for the way researchers use information

**Search/Discover** 40% lack of knowledge  
65% too many sources  
**87% literature from multiple sources**  
52% not effective at keeping

**Gather** **73% need help to store and manage**  
61% challenge to acquire data/paper  
39% less than adequate methods for organizing materials

**Create** 39% not effective at keeping notes  
**82% rely on recommendations**  
76% share ideas through email  
59% share results via hardcopy

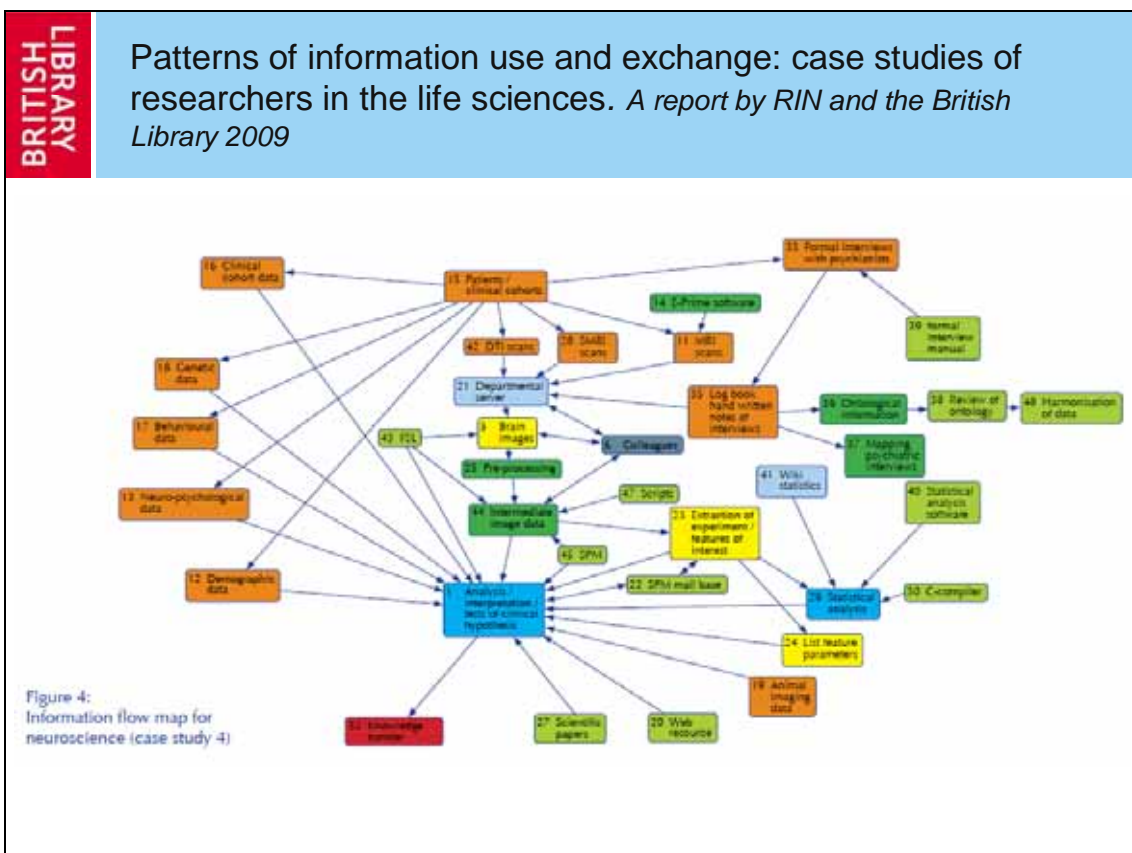
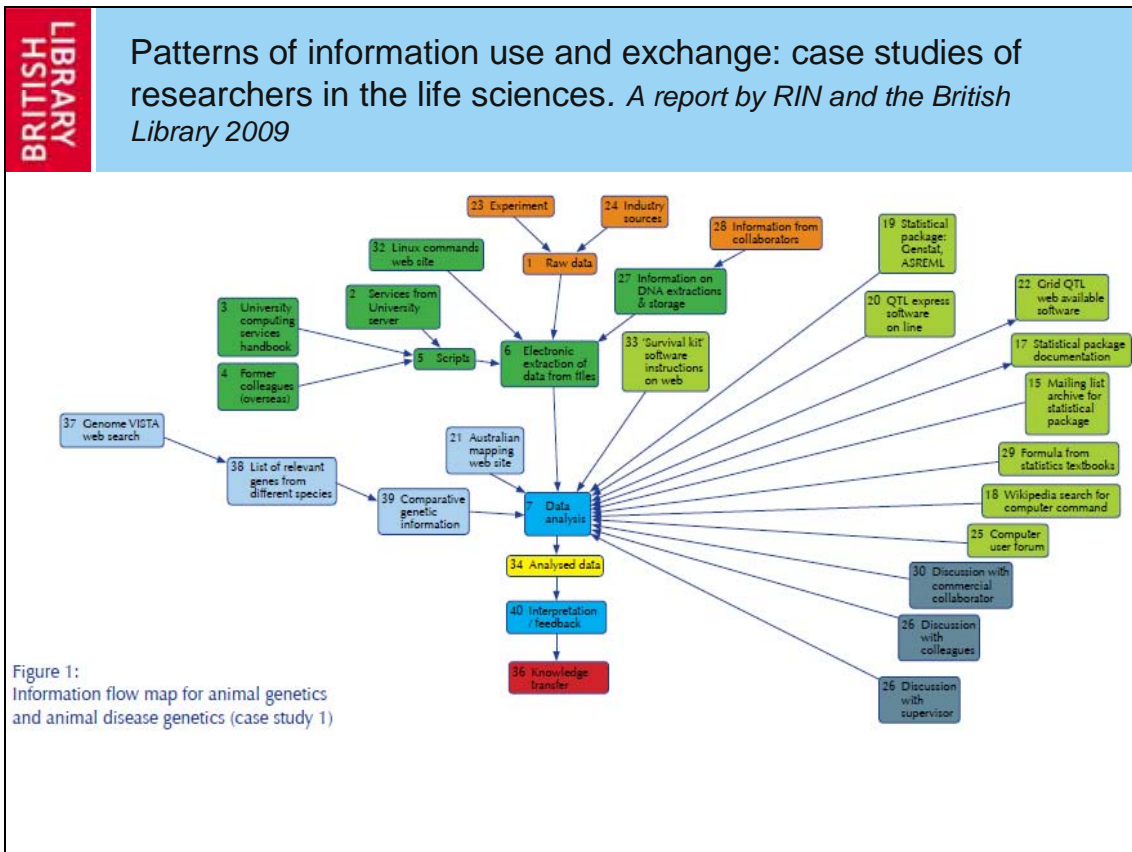
**Share** **82% lack of trust to give data/paper**  
40% have unique collections  
60% main obstacle is distance  
56% not effective at dissemination

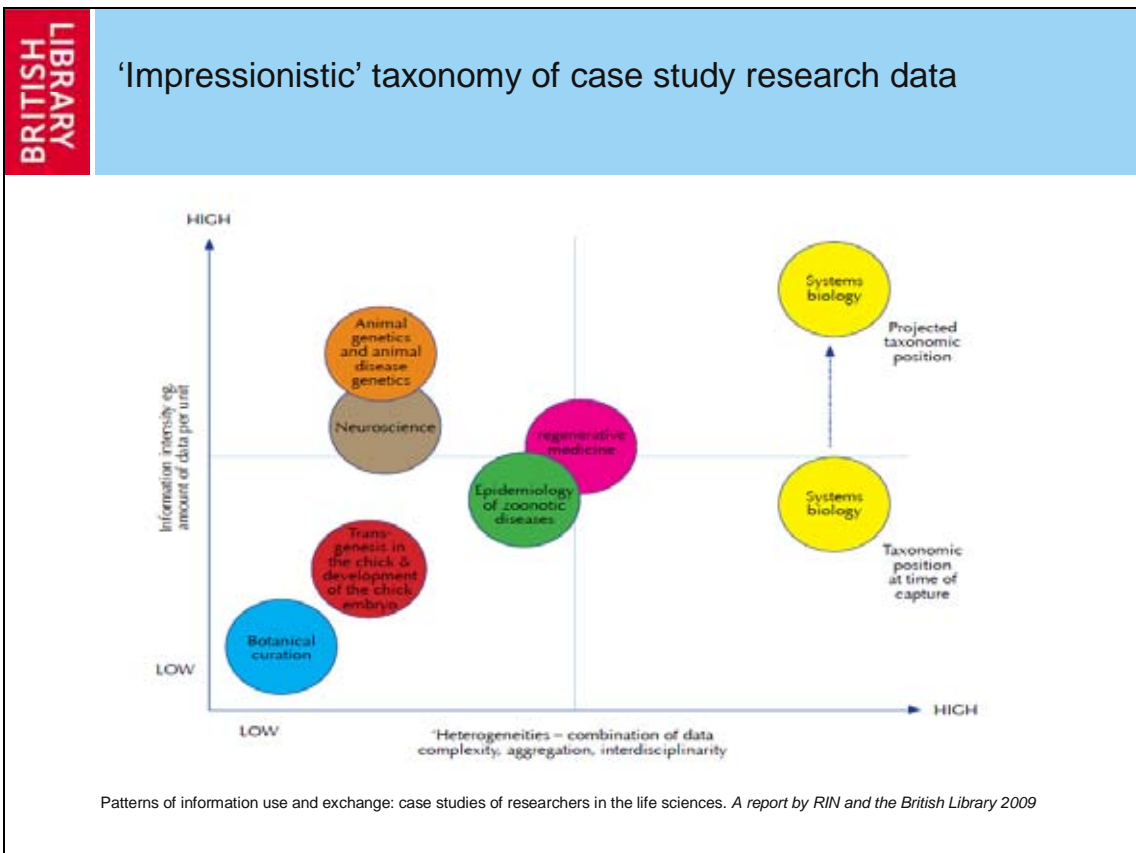
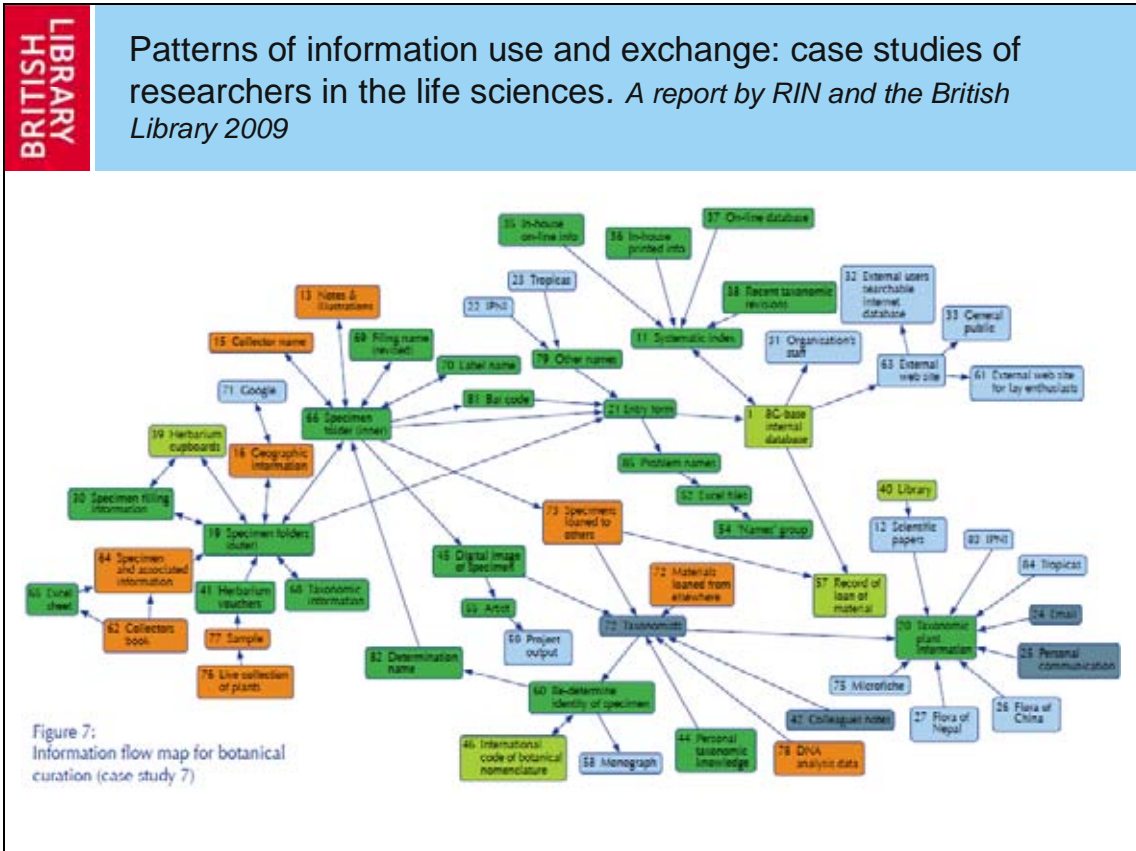
*University of Minnesota Library, Mellon Report, 2007.*

**BRITISH LIBRARY**

## Understanding Researcher Information Use in the Environmental and Biomedical Sciences

- Survey of 900 biomedical researchers on access to literature. Workshops and focus groups to redesign UK PubMed Central  
**They wanted integrated search, not siloes of information?**
- Focus Groups with 66 PhD Students in Bio and Env Sci across 4 UK Universities stratified by research income  
**Are early career researcher information behaviours influenced by different institutional environments?**
- In-depth case studies of patterns of information use by Life Science researchers  
**What influence does research discipline have on the patterns of information use across research teams?**
- Online discussion tracking, focus groups and interviews with 45 non-HEI users of Env Sci research information from Local and Central Government, Charities, Consultancies and Non-Governmental Organisations  
**What are the information behaviours and needs of Env Sci researchers who are not directly affiliated with UK Universities and how can we best support them?**









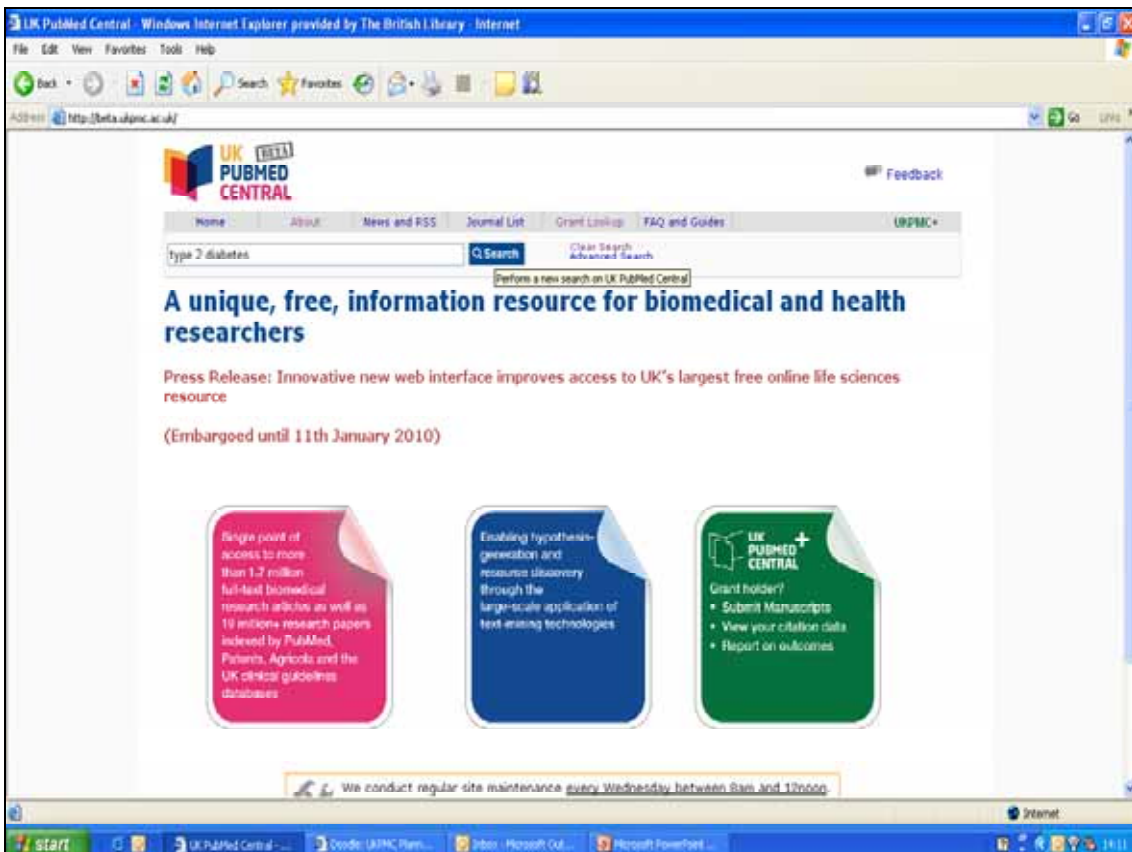
**BRITISH LIBRARY**

## Overarching themes emerging from the research

- Resource discovery - too many sources; literature from multiple sources
- Organising information – need help to store and manage
- Sharing information – 76% share ideas through e-mail; rely on recommendations
- Distributed teams - distance is a major obstacle
- Mandates - reporting and depositing



11



UK PubMed Central - Windows Internet Explorer provided by The British Library - Internet

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

Address http://beta.ukpmc.ac.uk/

**UK PubMed Central** Feedback

Home About News and RSS Journal List Grant Lookup FAQ and Guides UKPMC+

type 2 diabetes Search Clear Search Advanced Search

Perform a new search on UK PubMed Central

### A unique, free, information resource for biomedical and health researchers

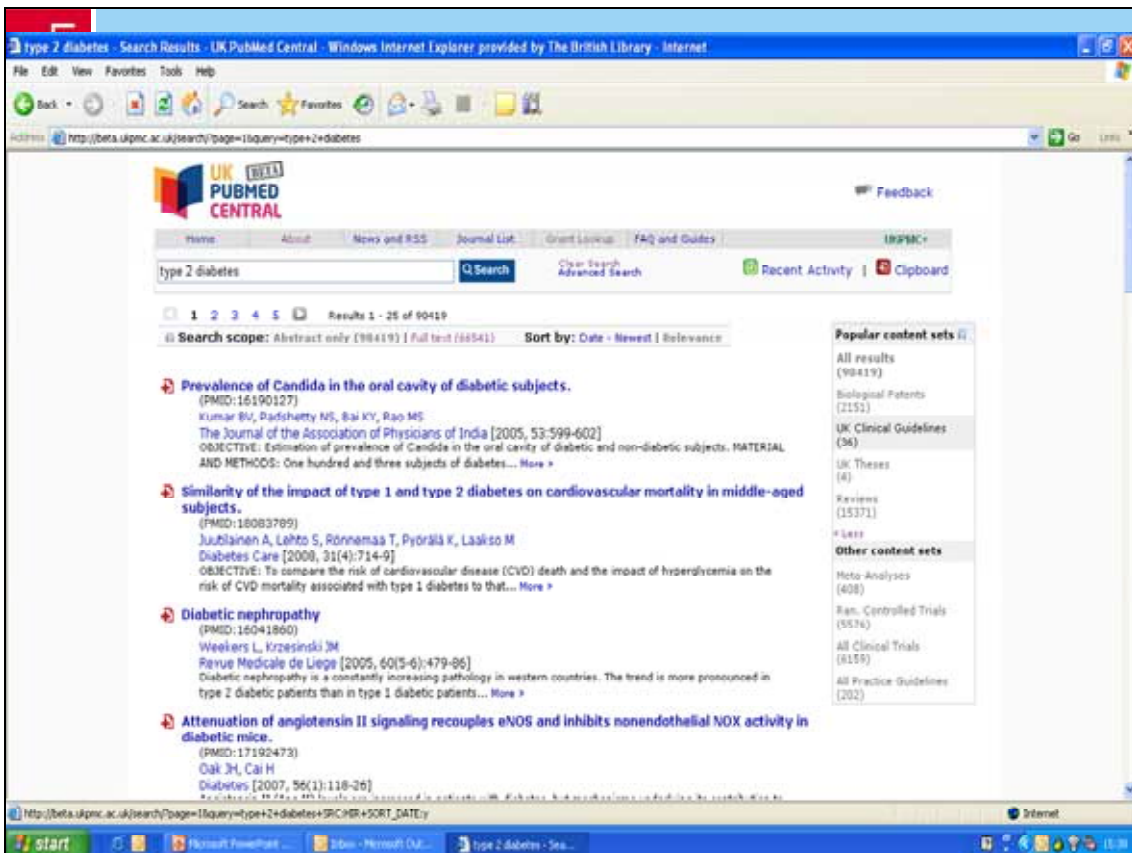
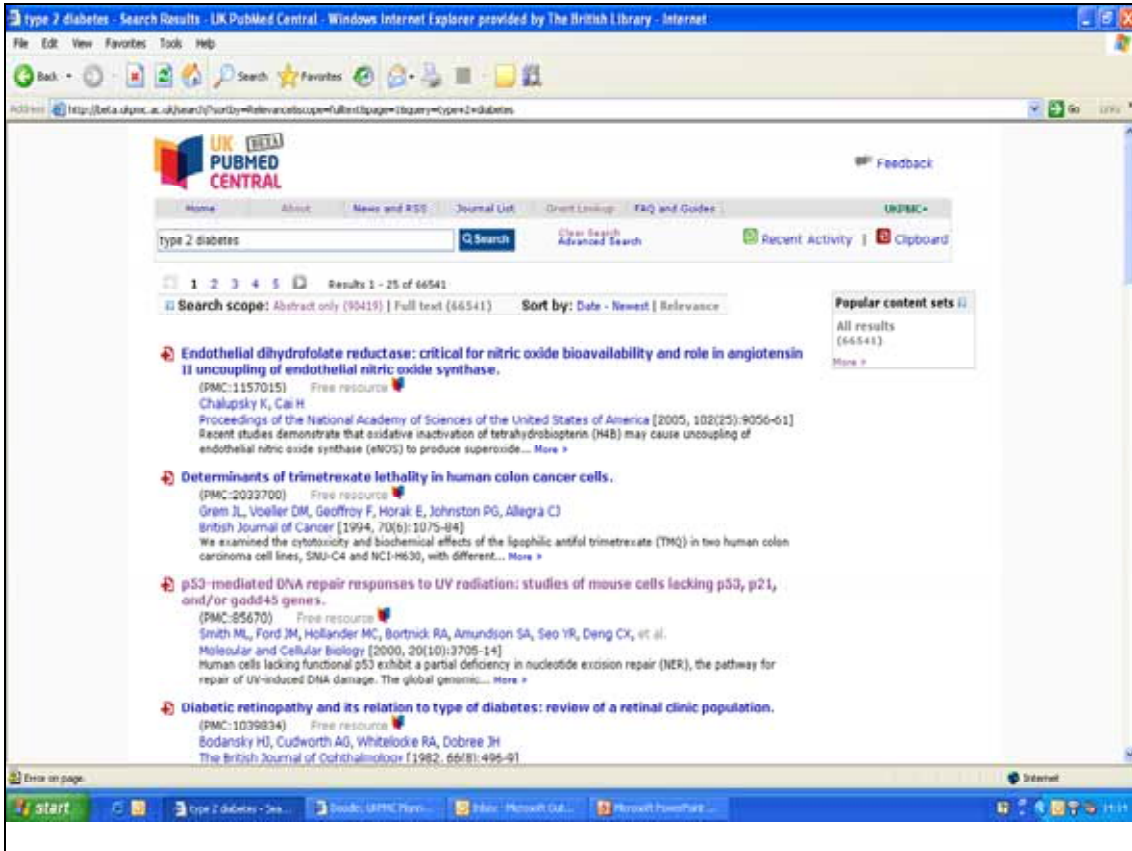
Press Release: Innovative new web interface improves access to UK's largest free online life sciences resource

(Embargoed until 11th January 2010)

- Being part of access to more than 1.7 million full-text biomedical research articles as well as 19 million research papers indexed by PubMed, Patents, Agricola and the UK clinical guidelines databases
- Enabling hypothesis-generation and resource discovery through the large-scale application of text-mining technologies
- Grant holder?
  - Submit Manuscripts
  - View your citation data
  - Report on outcomes

We conduct regular site maintenance every Wednesday between 8am and 110000.

start UK PubMed Central... Word: UKPMC Plan... Inbox - Microsoft Out... Microsoft PowerPoint...




The screenshot shows a web browser window displaying a PubMed abstract. The title is "p53-mediated DNA repair responses to UV radiation: studies of mouse cells lacking p53, p21, and/or gadd45 genes." The authors listed are Smith ML, Ford JM, Hollander MC, Bortnick RA, Amundson SA, Seo YR, Deng CX, Hanawalt PC, and Fornace AJ Jr. The abstract text describes the study of mouse embryo fibroblasts (MEFs) lacking p53, p21, or gadd45 genes, and their effects on DNA repair pathways like GGR and TCR. A "Highlight Terms" popup menu is visible over the text, listing terms like "Gene Ontology", "Genes/Proteins", "Species", and "Diseases".

The screenshot shows the EBI database entry for "GO:0006289 nucleotide excision repair". It includes a detailed description: "A DNA repair process in which a small region of the strand surrounding the damage is removed from the DNA helix as an oligonucleotide. The small gap left in the DNA helix is filled in by the sequential action of DNA polymerase and DNA ligase." It also lists synonyms such as "related intrastrand cross-link repair" and "narrow interstrand crosslink repair". The interface includes navigation tabs like "Term Information", "Ancestor Chart", and "Child Terms".

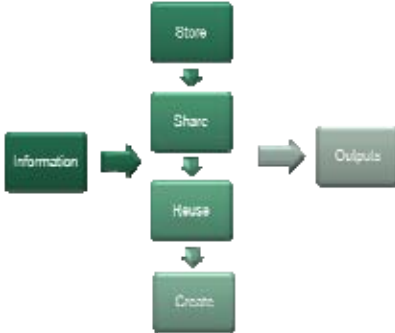


BRITISH LIBRARY

## Research Information Centre – the research lifecycle



- Supports full research life-cycle
- Accessible by web browser
- Configured for biosciences but flexible
- Designed for collaboration and to manage information flow

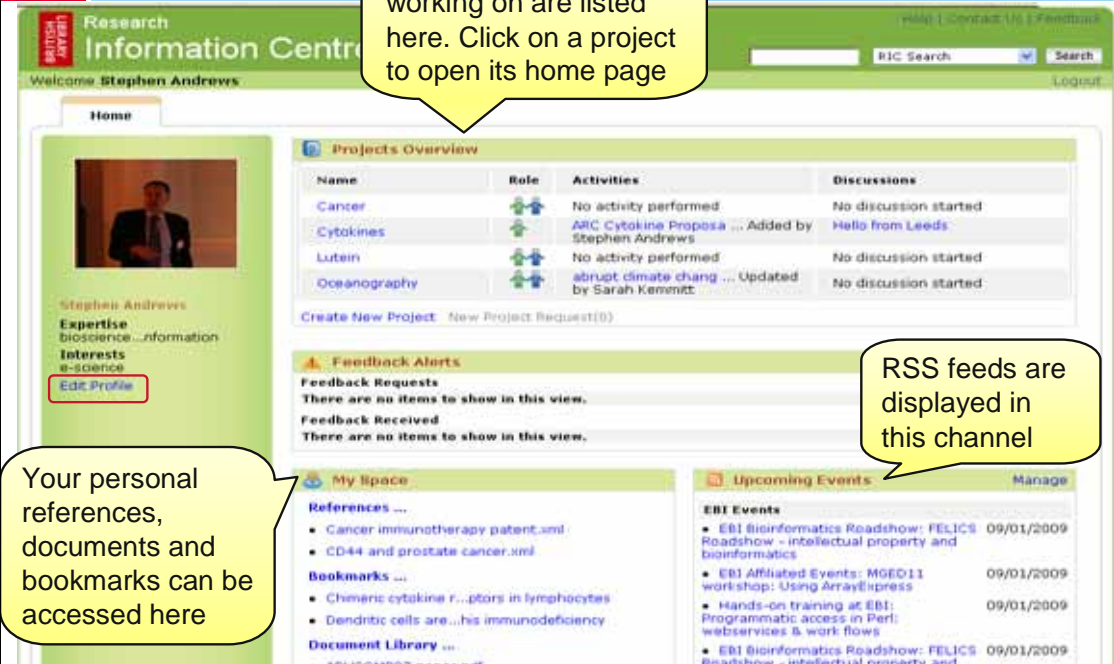


- Based on Microsoft's Sharepoint product
- Developed with Microsoft External Research Team
- Beta tested by 25 bioscience research teams (academia & commercial) in UK & US

17

BRITISH LIBRARY

## Personalised home page



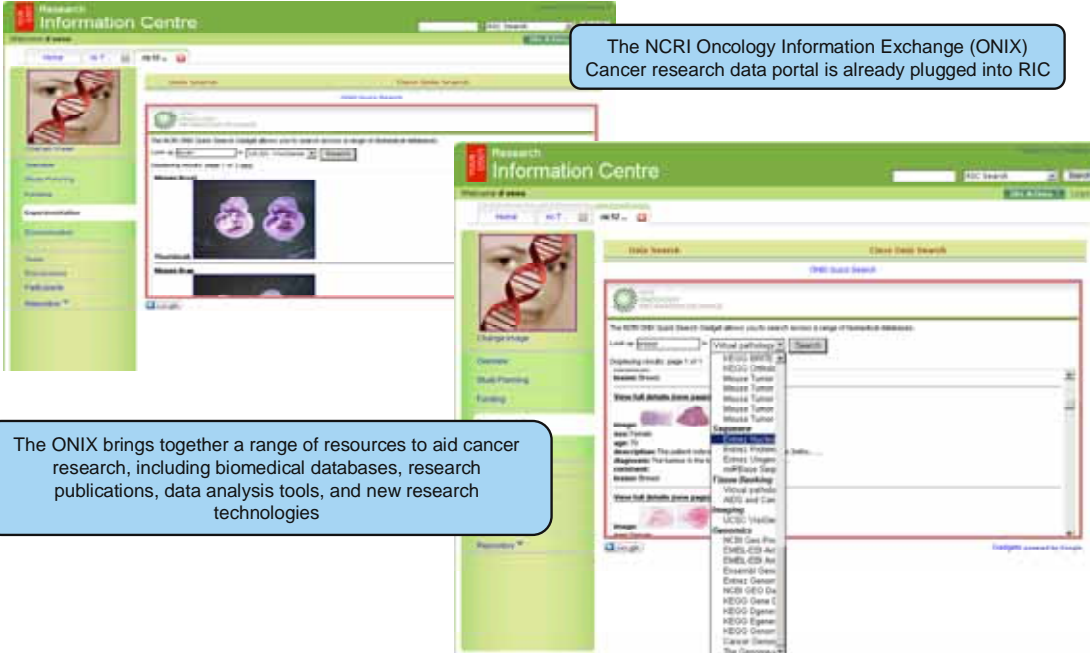
The projects you are working on are listed here. Click on a project to open its home page

RSS feeds are displayed in this channel

Your personal references, documents and bookmarks can be accessed here

BRITISH LIBRARY

## RIC Experimentation Tool



The NCR1 Oncology Information Exchange (ONIX) Cancer research data portal is already plugged into RIC

The ONIX brings together a range of resources to aid cancer research, including biomedical databases, research publications, data analysis tools, and new research technologies

BRITISH LIBRARY

## User evaluation

*“I was a **bit sceptical** about the ‘research lifecycle’ concept when you first mentioned it in your email, **but having seen it in the context of the RIC I really liked it.** It is a sensible framework for organising the sorts of information that you use around a research project.” [researcher: neuropharmacology].*

*Can see potential for the system being **a great resource for researchers working together at different locations.** Security must be ensured; researchers will not upload information unless security is guaranteed [researcher: oncology]*

*The RIC **needs to be pre-populated** with key resources pertinent to the researcher’s domain. The current sample set is generic to biomedicine, but more specifics are required to make it a useful tool [e-research, clinical researcher]*

*If RIC is to be accepted quickly it needs to offer tools etc that people are already familiar with and **won’t require too much learning** [researcher: cell biology]*

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## Key messages

- Security
- Service must be intuitive
- Pre-populate with useful resources but let me add others
- Search must lead to access to content
- Web 2.0 – what’s that?
- I won’t use it but my postdocs would...

**BRITISH LIBRARY**

## ‘Spin-offs’ - Research management

- Need to get researchers on board – hence RIC is researcher-focused
- Information could be derived either actively or passively
- Information can be provided throughout the lifecycle

The diagram illustrates the flow of information from the Research Information Centre (RIC) through the project lifecycle. The lifecycle consists of four stages: Project Initiation, Approval, Reporting, and Completion. These stages feed into three types of data visualizations: a bar chart, a pie chart, and a line graph, representing different ways information is derived and presented.

**BRITISH LIBRARY**

## In the pipeline...

Building on existing features

Journal templates

Depositing into repositories

Submitting proposals online

Finding datasets

Expanding search

Catalogue of 'plug and play' applications

Tailoring to specific domains

**my experiment beta**

24

**BRITISH LIBRARY**

## I do my research...

A collage of images illustrating research activities: a group of people in a meeting, a person working at a computer, a building, a laboratory setting, and a person working in a field. Large blue arrows indicate a cyclical flow between these activities.

**Thanks to:**

Stephen Andrews  
Allan Sudlow  
Simon Hughes  
Karen Walshe  
Sarah Kemmitt





# **Innovations in Multimedia Search and Retrieval**

Behrooz Chitsaz







# Innovations in multimedia search and retrieval

ICSTI 2010, Helsinki Finland  
June 10, 2010

**Behrooz Chitsaz**  
Director, IP Strategy  
Microsoft Research  
behroozc@microsoft.com

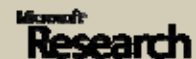
**Frank Seide**  
Lead Researcher  
Microsoft Research  
fseide@microsoft.com

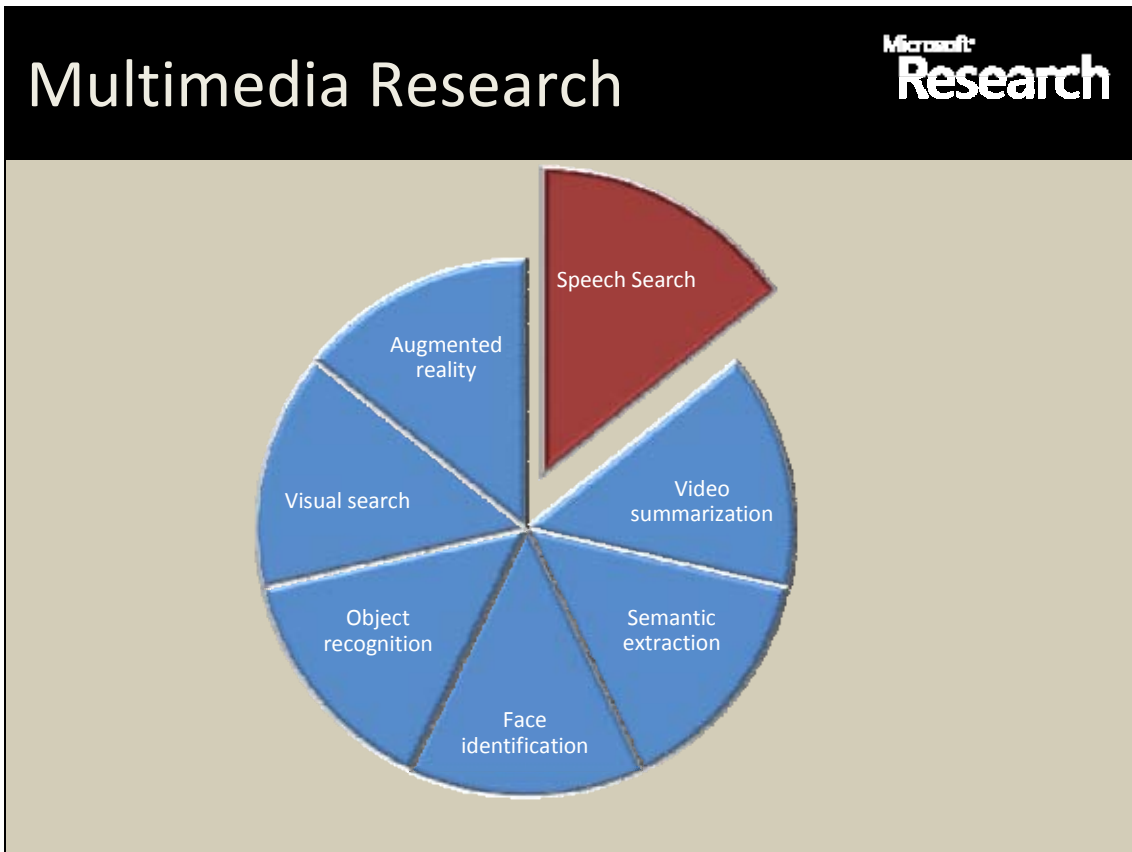
**Kit Thambiratnam**  
Researcher  
Microsoft Research  
kit@microsoft.com

## Microsoft Research



- Division established in 1991
- 900+ Researchers in 2010
- 50+ areas of computing
- Open Research culture
- Impact on most Microsoft products





# Semantic extraction

Microsoft  
**Research**

The screenshot shows a video player interface. The main video area displays a basketball game in progress. To the right of the video is a sidebar titled "Filter" with a dropdown menu set to "Ball in the left court". The sidebar contains a list of semantic events with their corresponding time offsets in seconds:

- 0:00
- Offense (to Left): 164.00
- Ball in the left court: 301.00
- Layup (Left court): 436.00
- Shot (Left court): 484.00
- Layup (Left court): 526.00
- Ball in the left court: 555.00
- End of Clip (1)
- Layup (Left court): 605.00
- End of Clip (2)
- Close-up: 644.00
- Tracking (to Right): 682.00
- End of Clip (3)
- Close-up: 757.00
- End of Clip (4)
- Offense (to Right): 832.00
- Ball in the right court: 921.00
- Shot (Right court): 1150.00
- Offense (to Left): 1223.00
- Ball in the left court: 1313.00
- Layup (Left court): 1439.00
- End of Clip (5)
- Tracking (to Right): 1472.00
- End of Clip (6)
- Tracking (to Right): 1556.00
- Close-up: 1607.00

Below the video player, the text "Ball in the left court" is displayed in a large, bold font. The video player controls at the bottom show "Paused" and "09:17 / 15:30".

# Face identification

Microsoft  
**Research**

The screenshot shows a video player interface displaying a video of two men. The man in the foreground is identified with a blue bounding box and the name "Stephen Dahl" overlaid on his face. The man in the background is identified with a red bounding box. The video player window has standard Windows-style window controls (minimize, maximize, close) in the top right corner.

# Object recognition

Microsoft  
Research



# Augmented reality

Microsoft  
Research





# Translating phone

**Microsoft Research**

The screenshot shows a video conference interface. On the left is a chat window with the following text:

- Thambiratnam: "But,—we can understand you perfectly why's that."
- Frank Seide: "The automatically combine translation our speech recognition system." (← "Bei den unserem System Spracherkennung automatisch Übersetzung kombinieren.")
- Thambiratnam: "And then we synthesize it here on my computer using text-to-speech synthesis—and we do—the same thing in german but we're not gonna show you that today." "Of course accuracy the problem frank can you give some comments about that."
- Frank Seide: "Yes, obviously the system isn't perfect." (← "Ja, offensichtlich ist das System nicht perfekt.") "But you can already do a conversation." (← "Aber, man kann bereits eine Unterhaltung damit führen.")
- Thambiratnam: "And in fact we've already developed part of the system by having a full bilingual german and english conversation so you can do it with e—."
- Frank Seide: "Yes, especially if you have no alternative you can solve problems with the system already gether." (← "Ja, besonders wenn man keine Alternative hat kann man bereits meinsam Probleme mit dem System lösen.")


On the right is a video feed of a person wearing a headset, speaking into a microphone.

# Speech Applications

**Microsoft Research**

- Speech as interface
  - Mobile access
    - Search
    - Service
  - Automation
    - PC application
    - Web service
  - Text input
    - Dictation
- Speech as 1<sup>st</sup> class content
  - Indexing
    - Search
    - Metadata extraction
    - Advertising
  - Transcription
    - Meeting notes
    - CC
    - Voicemail
  - Translation
    - Translating phone

# Searching Media Today



- meta-data
  - surrounding & anchor text, URL
  - top-N lists, collaborative filtering
  - editorial meta-data
  
- file content itself
  - keyword search in audio track using speech recognition




**Lessons Learned: Building On-Premises and Cloud Applications with the Service Bus and Windows ...**  
 Microsoft PDC - Speaker: Todd Holmeier, Suberland. Hear from Invenys and Active Web Solutions, two early adopters who have used Service Bus and Windows Azure to build applications that span the cloud and multiple on-premise locations with minimal investment in infrastructure. Hear them describe their solutions, detail how Service Bus and Windows Az [show all](#)

... integrate energy management solution from his workhorse industrial application from ... very small improvements in that line and end and their consumption of energy useful why so - application basically ... calculate you know the energy consumption over that particular event ... how much energy values for what about how much it cost me ... we call energy price that's gonna take data from the regular ... [show all](#)

#video link 00:44:28

# Demo



Research **Video Search** silverlight p

Enter document search

All Microsoft PDC 2008 Channel 9 |

Searched 156 videos from All (149.3 hours) in 1.08 seconds.  
Showing results 1 - 10 of 604 for query silverlight.


Thumbnail not available

**Developer Patterns to Integrate Microsoft Silverlight 3.0 with Microsoft SharePoint 2010**

Microsoft PDC - Speaker: Paul Stubb. Learn how Silverlight 3 can be used to integrate rich, powerful applications into SharePoint, both at the Web part level of integration and at the site level. [show all](#)

... just the features that sort of map to sharepoint do you think about silverlight being eight cross browser and or cross platform plug in - is exactly what sharepoint drive to be sharepoint runs on ... this restrictions that the sandbox provides but when you - that with silverlight silverlight can An ... [show all](#)

#video link 00:02:44




**US Public Sector Developer Dinner for Partners - Silverlight Business Applications**

Channel 9 - This is a recording of the US Public Sector Developer Dinner for Partners covering & quot; Building Business-Focused Applications Using Silverlight 2 and Beyond & quot; held on January 15, 2009 in Reston, VA. ...It start off by discussing approaches to building this kind of functionality TODAY using Silverlight 2. [show all](#)

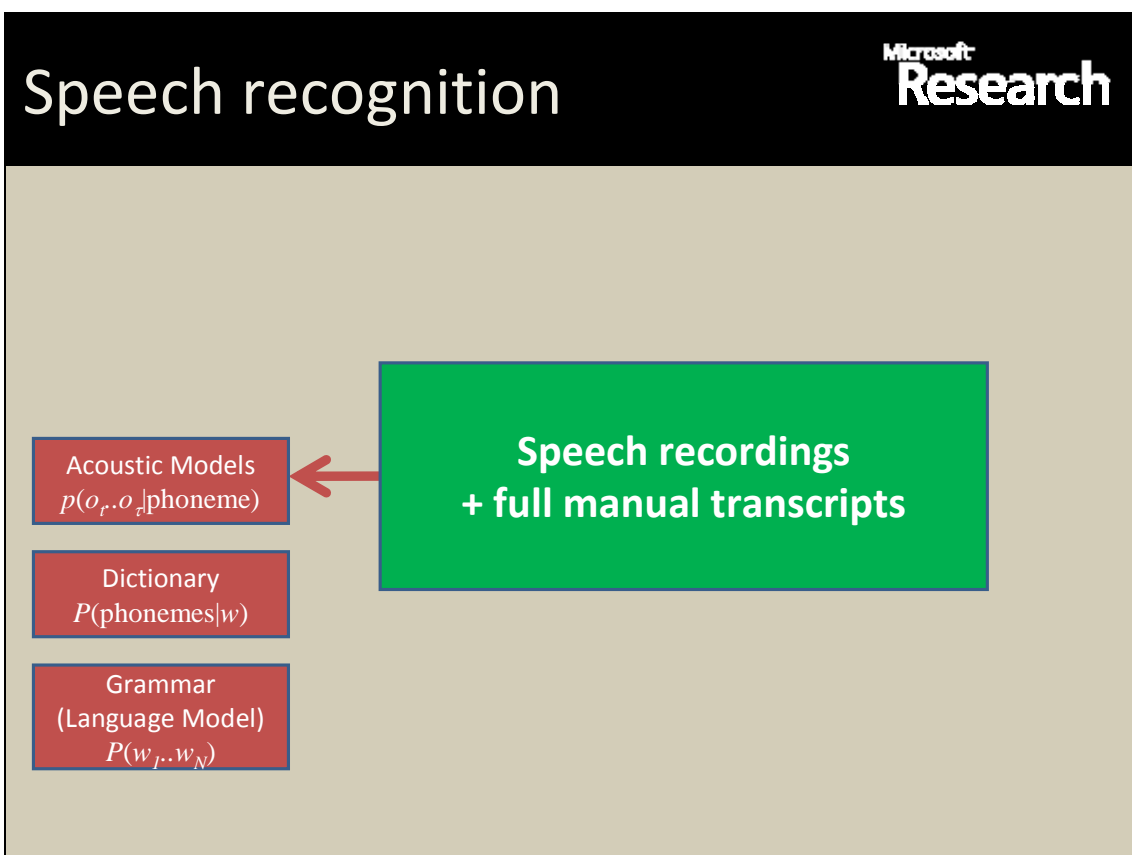
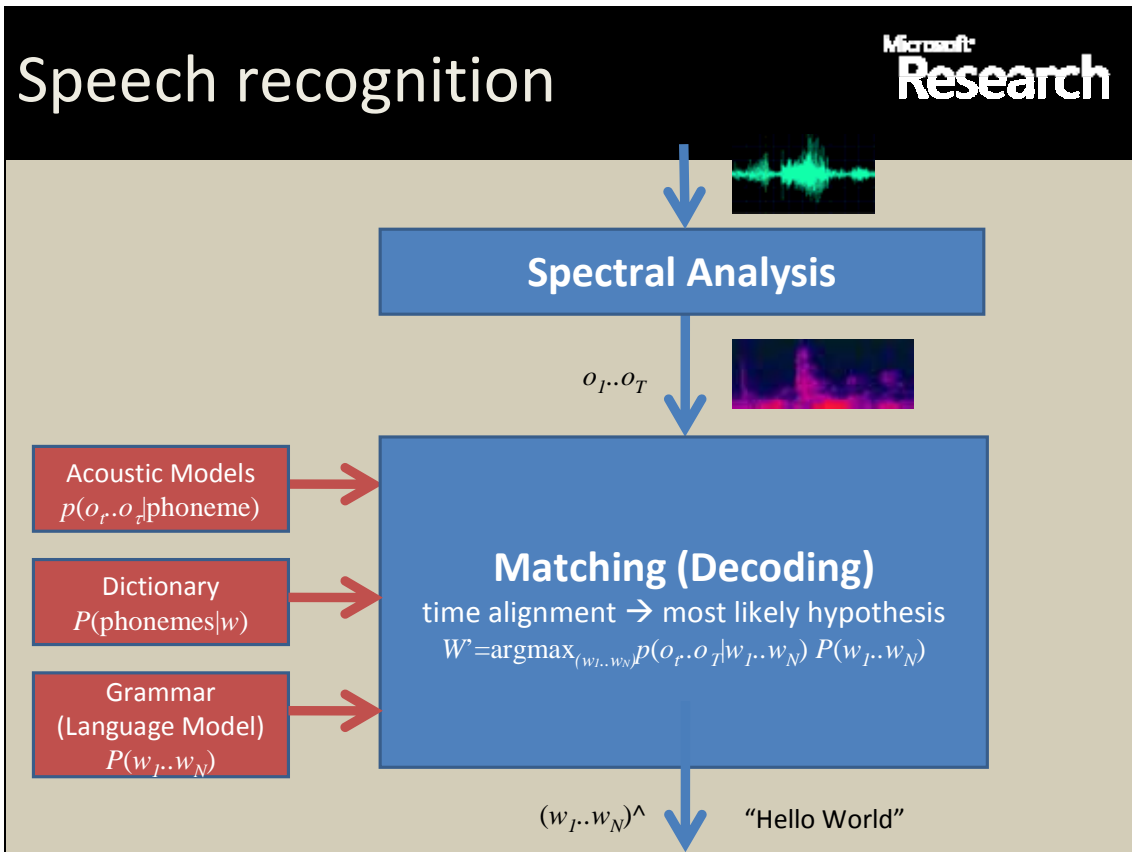
... really previews - something that microsoft is doing to make business application development easier for silverlight developers and ... the silverlight toolkit couples - to the silverlight toolkit it is ... probably by the framework so - don't have to worry about you know your application as multiple tiers your coding against an object in silverlight ... [show all](#)

#video link 01:18:14

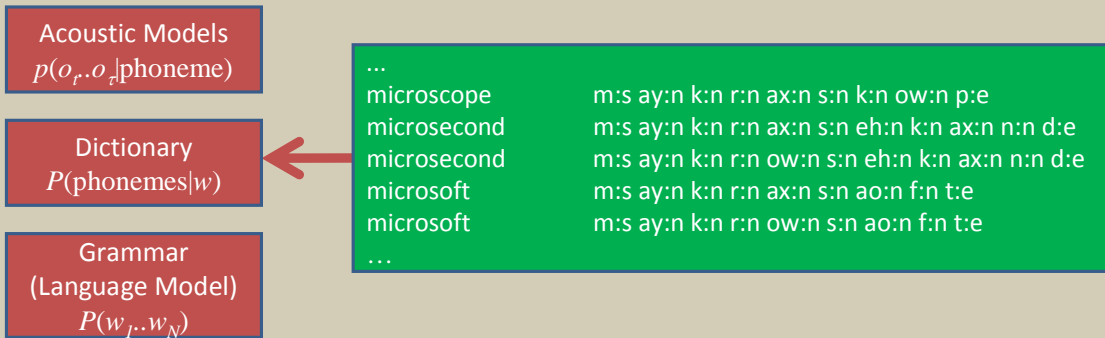


**Building Line of Business Applications with Microsoft Silverlight 4**

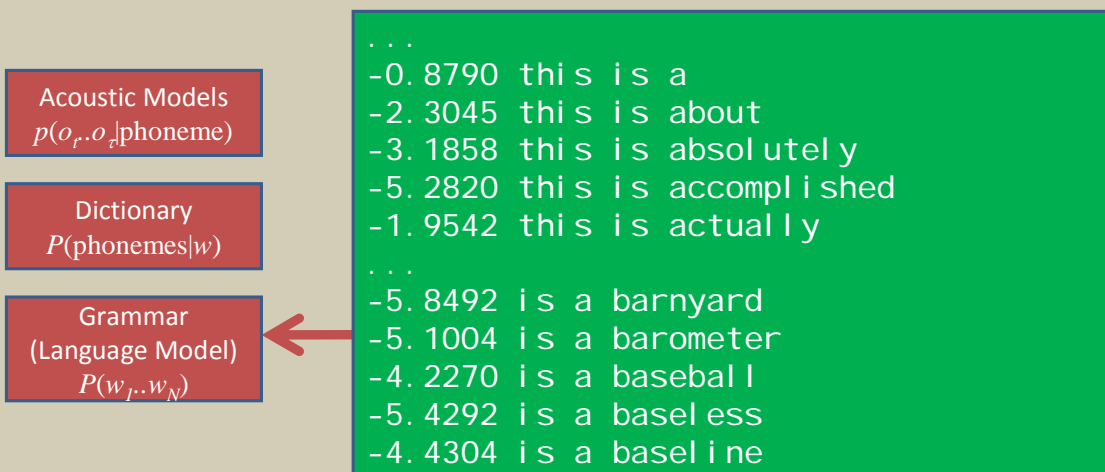
Microsoft PDC - Speaker: David Foll. Learn about enhancements to data binding and data validation as well as new support for rich text & printing in the platform that allow you to build compelling LOB user experiences. In addition, you will see how you can incorporate webcam & microphone support into



# Speech recognition



# Speech recognition





# Challenges

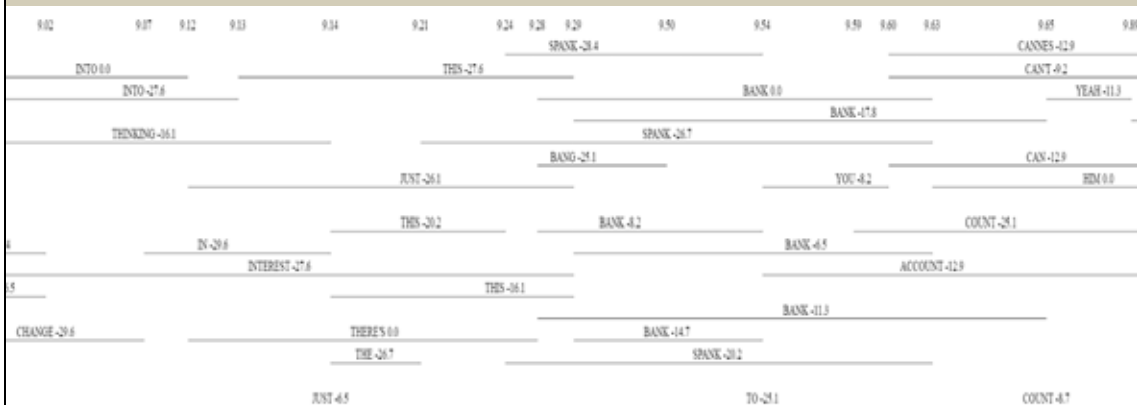


- Speaker accent
- Background noise
- Reverberation
- Vocabulary
- Language

# lattice-based indexing



“into this bank account” 🗣️

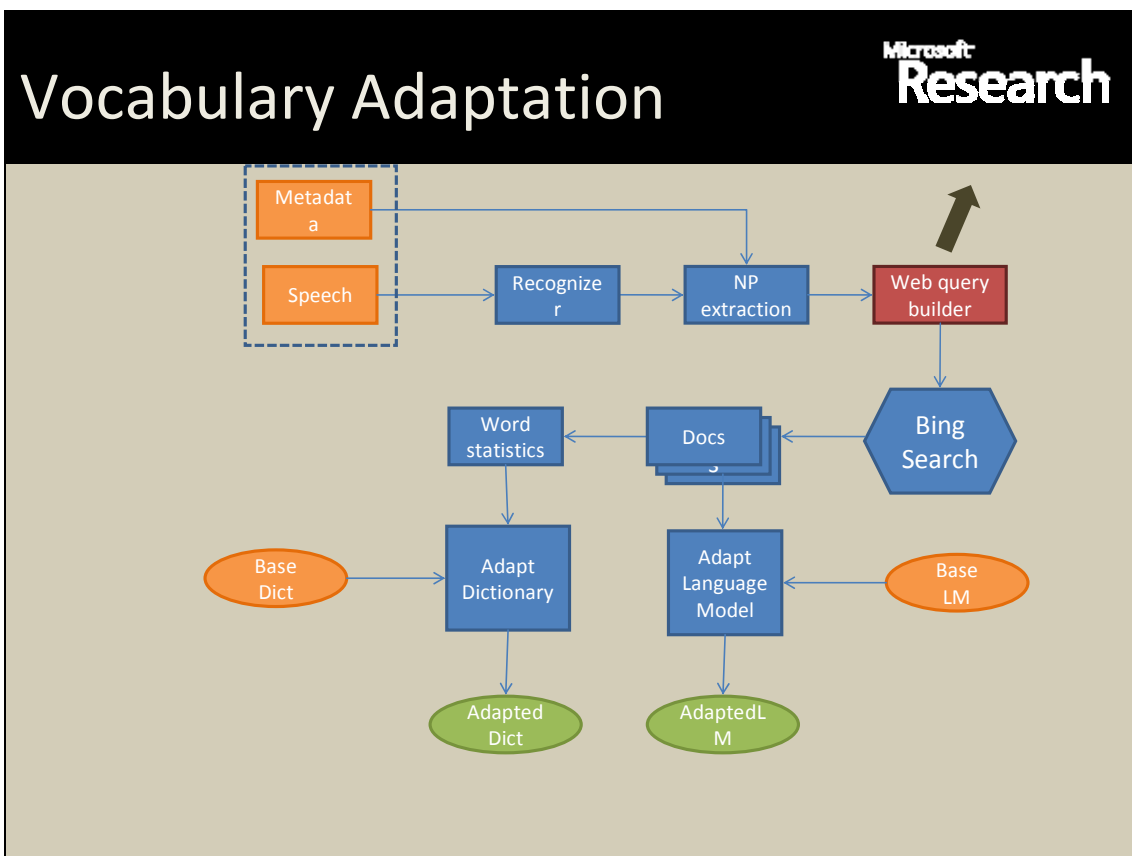


# lattice-based indexing

“into this bank account” 🗣️

**expected benefits from indexing lattices:**

- alternative recognition candidates → recall++
- confidence scores → precision++
- (time information) → user experience

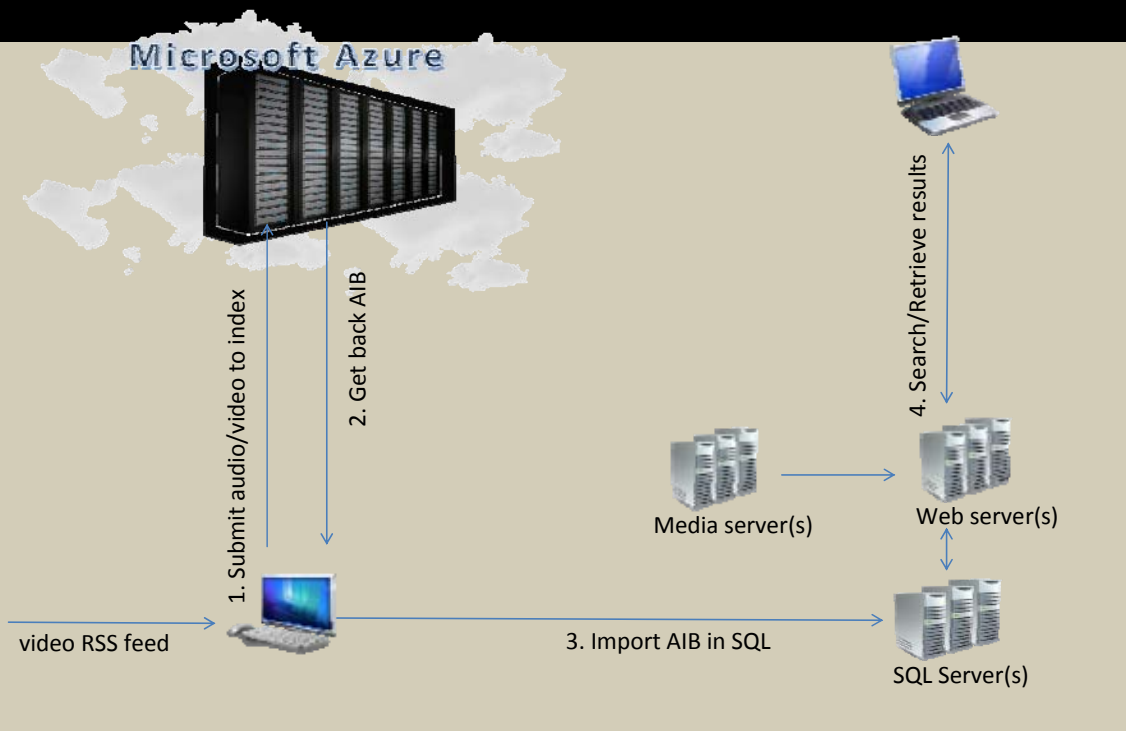


# Architectural decisions



- **High quality Speech Recognition is compute intensive**
  - Ideal application for cloud computing (Azure) for indexing
- **Media content could be anywhere**
  - PowerShell tools to upload content
- **Customer should be able to own search experience**
- **Easy integration with text search infrastructure**
  - Integrate with SQL Server/Sharepoint/FAST
- **Must support click to play**
  - Silverlight supports accurate seeking

# Azure integration



Cloud computing made simple

Microsoft  
Research

Windows Azure + Power shell  
=  
Cloud computing at your fingertips

Demo media content submission

Microsoft Research

Microsoft  
Research

- [Tell us if you are interested](#)
  - [mmms@microsoft.com](mailto:mmms@microsoft.com)
- [Visit us:](#)
  - <http://research.microsoft.com/mavis>
  - <http://research.microsoft.com>
  - <http://twitter.com/MSFTResearch>
  - <http://www.facebook.com/microsoftresearch#>
  - [http://www.flickr.com/photos/msr\\_redmond/](http://www.flickr.com/photos/msr_redmond/)

Thank you!

Microsoft  
Research

Thank You!

mix10  
THE NEXT WEB MOM

**Microsoft®**  
*Your potential. Our passion.™*

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**Sovereign within a Sovereign –  
Library of Congress On-line:  
Classification for Gateway to Web Resources?**

Jolande E. Goldberg





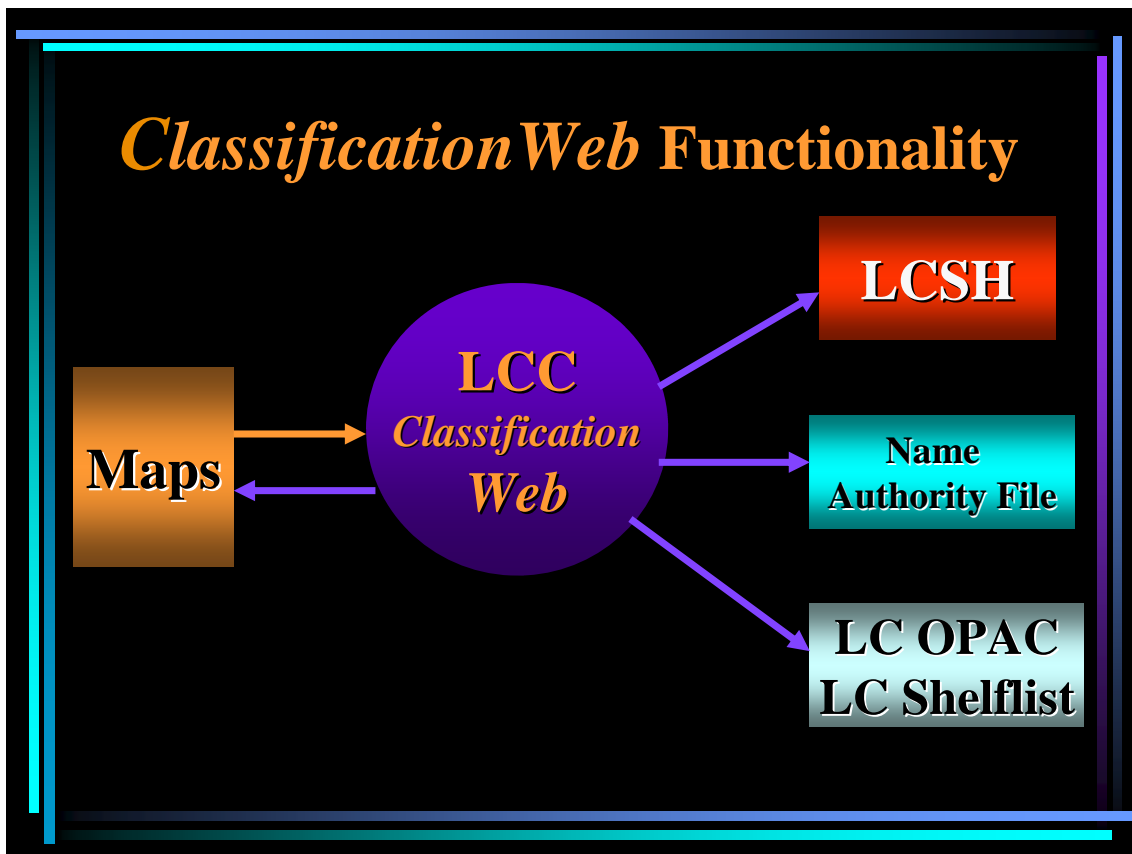
# *Sovereign within a Sovereign*

Library of Congress on-line:  
Classification for a  
Gateway to Web Resources?

**Jolande E. Goldberg**  
**The Library of Congress**

**Helsinki June 2010**

The screenshot shows the website interface for 'CLASSIFICATION WEB'. At the top left, it says 'LIBRARY OF CONGRESS'. The main title 'CLASSIFICATION WEB' is in large, bold, gold letters. To the right is the Library of Congress seal. Below the title, it reads 'World Wide Web access to Library of Congress Classification and Library of Congress Subject Headings'. There are three gold buttons: 'How to Subscribe', 'Log On', and 'Quick Start Tutorial'. Below these are three blue links: 'Legal Notices', 'Contacts', and 'CDS Home Page'. At the bottom left, there is a gold circular icon and the text 'Available from the [Cataloging Distribution Service](#), Library of Congress Bibliographic Products and Services'. The left side of the page has a vertical strip with a repeating pattern of call numbers like 'KZ · H · PS · J ·', 'PJ · KDZ · S ·', etc.



CLASSIFICATION WEB		LIBRARY OF CONGRESS
<b>KIA-KIX</b>	<b>Law of Indigenous Peoples in the Americas -</b>	
	<b>Outline (Regions)</b>	
<b>KIA</b>	<b>North America</b>	
	Arctic and sub-Arctic	
	Greenland, see KDZ	
	Northern Canada	
	Alaska	
<b>KIB-KIC</b>	<b>Canada</b>	
	Eastern Canada	
<b>KID-KIE</b>	<b>Western Canada</b>	
<b>KIE-KIK</b>	<b>United States</b>	
	<b>Indian Territory</b>	

## North America – Clickable Diagram

<http://www.loc.gov/arc/classification/map/na.html>

Select a region by  
clicking on the  
map



### CLASSIFICATION WEB

LIBRARY OF CONGRESS

KIA-KIX Law of Indigenous Peoples in the Americas  
North America

**KIF United States**

Electronic resource: [United States Diagram](#)

Cf [E78 A-Z](#) Indians of North America

Cf [KF8201-8228](#) Law of the United States

General (Comparative)

Bibliography

General

KIF1

KIF1.G37

Laura N. Gasaway, James L. Hoover, and Dorothy Warden. American Indian Legal Materials: A Union List (1980)

KIF1.H37

Lester Hargret (1902-1962). A Bibliography of the constitutions and laws of the American Indians (1947)

KIF1.S23

Joseph D. Sabatini. American Indian law: a bibliography of books, law review articles, and Indian periodicals (American Indian Law Center, 1973)

KIF2

Guides to law collections. Tribal law gateways

Electronic resource: [National Indian Law Library](#)

Electronic resource: [University of Oklahoma Digitization Project](#)

KIF3

Indexes. Lists of Web sites. Web directories. Portals

Including national and regional tribal directories

Electronic resource: [Bureau of Indian Affairs](#)

Electronic resource: [U.S. Dept. of Justice \(Tribal Justice\)](#)

Electronic resource: [Native Web directory Law](#)

Electronic resource: [Manataka American Indian Council](#)

Electronic resource: [First Gov.](#)

Electronic resource: [American Indian Library Assoc. \(AILA\)](#)



**CLASSIFICATION WEB** LIBRARY OF CONGRESS

KIA-KIX Law of Indigenous Peoples in the Americas  
North America  
KIF United States

**Indian Territory. Proposed State of Sequoyah. To 1907**  
Including the period of partition (Indian Territory and Oklahoma Territory, 1890 to 1907)

**Electronic resource:** [IT 1889](#)  
Cf [E78 I5](#) Indians of North America  
Cf [F697-701](#) United States local history  
Cf [KF5660-5662](#) United States (Indian lands)

General (Comparative)  
Bibliography  
Maps

KIF3381  
KIF3384

Prepared or published between 1898-1903 under supervision or authority of the U.S. Geological Survey and the U.S. Indian Inspector or Commissioner for the Indian Territory, concerning land allotment, progress of township appraisements, and the developing railroad system

Electronic resource: [Indian Territory 1898](#)  
Electronic resource: [Indian Territory 1898 \(Subdivision\)](#)  
Electronic resource: [1899 Creek Nation \(Allotments\)](#)  
Electronic resource: [Indian Territory 1902 \(Townships\)](#)  
Electronic resource: [Indian Territory 1903 \(Railroads\)](#)  
Electronic resource: [Cherokee Nation \(Allotments\)](#)

KIF3385

Periodicals see [KIA2-15](#)  
Encyclopedias: Law dictionaries  
For language vocabularies, e.g. Cherokee, see Class P



## Indian Territory ca. 1889



### CLASSIFICATION WEB

LIBRARY OF CONGRESS

F United States Local History

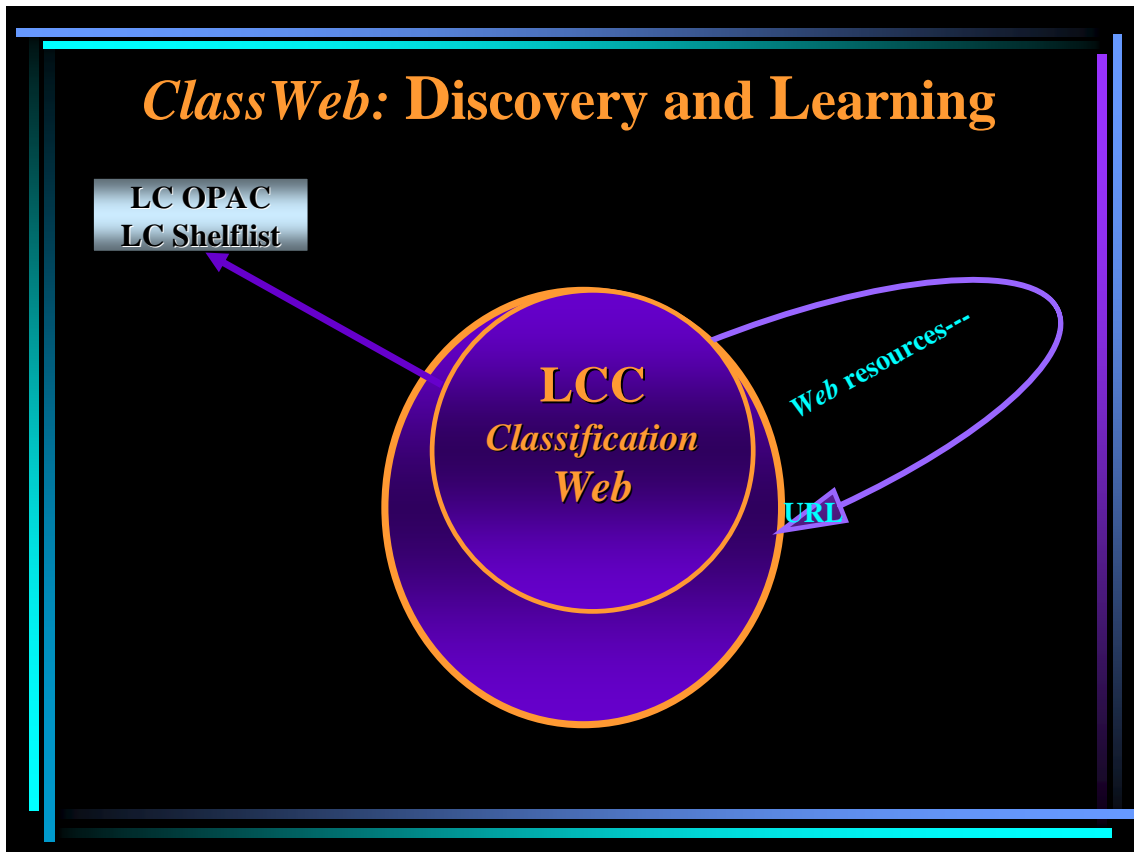
#### Oklahoma

Previously Indian Territory (to 1907)

F697	Early to 1890 Including the "Indian country," that part of the Louisiana purchase west of Arkansas, Missouri and the Missouri River. Indian Territory before division in 1890. Biography. Davis Lewis Payne
	1890-1907
F698	Indian Territory
F699	Oklahoma Territory
F700	1907-1950 Including admission as a state, November 16, 1907 Biography. William Henry Murray CF <a href="#">D570.85.O5-.O51</a> World War I, 1914-1918 CF <a href="#">D769.85.O5-.O51</a> World War II, 1939-1945
F701	1951-

<b>LC OPAC</b>			
◀ Previous Next ▶			
Call Number	Name: Main Author, Creator, etc.	Full Title	Date
F697 .B745	Boudinot, Elias C. (Elias Cornelius), 1835-1890.	<a href="#">Oklahoma.</a>	1878
F697 .B752	Boudinot, Elias C. (Elias Cornelius), 1835-1890.	<a href="#">Speech of Elias C. Boudinot, of the Cherokee nation, delivered before the House Committee on territories, March 5, 1872, on the question of a territorial government for the Indian Territory, in reply to the second argument of the Indian delegations in opp</a>	1872
F697 .B752	Boudinot, Elias C. (Elias Cornelius), 1835-1890.	<a href="#">Speech of Elias C. Boudinot, of the Cherokee nation, delivered before the House Committee on territories, March 5, 1872, on the question of a territorial government for the Indian Territory, in reply to the second argument of the Indian delegations in opp</a>	1872
F697 .B753 2006	Parins, James W.	<a href="#">Elias Cornelius Boudinot : a life on the Cherokee border / James W. Parins.</a>	2006
F697 .B753 2006	Parins, James W.	<a href="#">Elias Cornelius Boudinot : a life on the Cherokee border / James W. Parins.</a>	2006
F697 .B87	Burright, Orrin Ulysses, 1866-	<a href="#">Sun rides high [by] Orrin Ulysses Burright, as told to his daughters, Gailys Burright Stewart [and others].</a>	1973
F697 .C73 1998	Collins, Hubert E. (Hubert Edwin), 1872-1932.	<a href="#">Storm and stampede on the Chisholm / Hubert E. Collins ; foreword by Hamlin Garland ; illustrated by Paul Brown ; introduction to the Bison books edition</a>	1998

<b>CLASSIFICATION WEB</b>	<b>LIBRARY OF CONGRESS</b>
<b>Indians of North America--Oklahoma</b>	
NT <a href="#">Cherokee Indians</a>	
<a href="#">Chiricahua Indians</a>	
<a href="#">Five Civilized Tribes</a>	
<a href="#">Kickapoo Indians</a>	
<a href="#">Peoria Indians</a>	
<a href="#">Piankashaw Indians</a>	
<a href="#">Seminole Indians</a>	
<a href="#">Tawakoni Indians</a>	
<a href="#">Tonkawa Indians</a>	
<a href="#">Wea Indians</a>	
<a href="#">Wichita Indians</a>	
<a href="#">Wyandot Indians</a>	
<b>Indians of North America--Oklahoma--Antiquities</b>	
NT <a href="#">Panhandle culture</a>	
Indians of North America--Oklahoma--Legal status, laws, etc	
USE <a href="#">Indians of North America--Legal status, laws, etc.--Oklahoma</a>	
Indians of North America--Oklahoma--Reservations	
USE <a href="#">Indian reservations--Oklahoma</a>	



CLASSIFICATION WEB		LIBRARY OF CONGRESS
<b>KIA-KIX</b>	<b>Law of Indigenous Peoples in the Americas -</b> <b>Outline (Regions)</b>	
<b>KIA</b>	<b>North America</b> <b>Arctic and sub-Arctic</b> <b>Greenland, see KDZ</b> <b>Northern Canada</b> <b>Alaska</b>	
<b>KIB-KIC</b>	<b>Canada</b> <b>Eastern Canada</b>	
<b>KID-KIE</b>	<b>Western Canada</b>	
<b>KIE-KIK</b>	<b>United States</b>	



## North America – Clickable Diagram

<http://www.loc.gov/loc/classification/maps/na.html>

- Regions
- States/  
Territories
- Peoples
- Topics
- Maps
- LCC



### Arctic and Sub-Arctic Regions

ArcticStat [map](#)





**North America – Arctic/Sub-Arctic**

Regions States/Provinces **Peoples** Topics Maps **LCC**

Alaska Natives  
Aleuts  
Indians-  
Canada  
US  
Inuit-  
Alaska  
Canada, North  
Greenland

advanced search

**North America**

Regions States/Provinces Peoples Topics Maps **LCC**

Inuit

Canada, North

advanced search

## Northern (Arctic ) Canada - Nunavut

Peoples

Topics

LLC

go

Inuit



## Northern (Arctic) Canada - Nunavut

Regions

States

Peoples

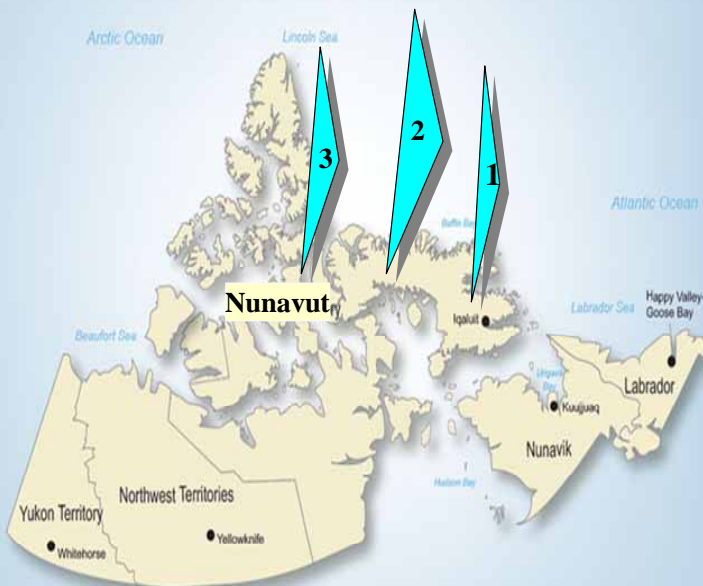
Topics

Maps

LCC

[Inuit organizations](#)

go



LCC

[1 Kitikmeot Inuit Ass.](#)

LCC

[2 Nunavut Tunngavik](#)

LCC

[3 Qikiqtani Inuit Ass.](#)

**Qikiqtani Inuit Association**

Change Language

HOME ABOUT CONTACT DEPARTMENTS RESOURCES CALENDAR JOBS YOUTH PHOTOS

**ABOUT US**

The Qikiqtani Inuit Association (QIA) is aimed at representing the interests of the Inuit of the Baffin Region, High Arctic and Belcher Islands in a fair and democratic way.

QIA was formed as a non-profit land claim and community organization in 1996 and registered as a society in 1997. Its predecessor, Baffin Regional Inuit Association (BRIA), was formed in 1975 and registered as a society in 1977.

QIA is one of the three Inuit organizations affiliated with the Nunavut Tunngavik Incorporated (NTI). The Board of Directors of NTI is drawn from three Regional Inuit Associations accountable to Inuit Beneficiaries. QIA does not take the roles of the federal or territorial government, but works with them and other partners to ensure that Inuit are being adequately served by these governments.

Now that the Nunavut Land Claims Agreement is in force, QIA has taken on new responsibilities and executes its mandate through its community director and staff.

www.qcorp.ca

**CLASSIFICATION WEB** **LIBRARY OF CONGRESS**

KIA- North America  
     Arctic and sub-Arctic Regions  
         Northern Canada  
             **Comprising Northwest Territories, Yukon and Nunavut (Arctic Archipelago)**  
                 Cf. **F1060+** (Northwest Territories)  
                 Cf. **G3515+** (Northern Canada)  
             General (Comparative)  
                 Bibliography  
                     511 General  
                     511.5 Guides to law collections. Tribal law gateways  
                     512 Indexes. Lists of Web sites. Web directories. Portals [Al](#)  
                 Political organizations  
                     514 Inter-tribal advocacy and development organizations. By name  
                         515 Kitikmeot Inuit Association  
                         516 Kivalliq Inuit Association  
                         517 Makivik Corporation  
                         518 Nunavut Tunngavik Incorporated  
                         519 ★ Qikiqtani Inuit Association [ht](#)

# Northern (Arctic ) Canada - Nunavut

Regions States **Peoples** Topics **LLC**

**Inuit communities**

**Inuit**

+ **Communities, A-Z**

Government of Canada / Gouvernement du Canada Canada

## Aboriginal Canada Portal

[Français](#) | [Home](#) | [Contact Us](#) | [Help](#) | [Search](#) | [canada.gc.ca](#)

[Home](#) > [Aboriginal Communities in Canada](#) > [Nunavut](#) > [Inuit Communities in Nunavut](#)

### Inuit Communities in Nunavut

**Browse By:**

Province or Territory:

Community Type:

**Search By Name**

**Other Links**

- All Aboriginal Communities of Canada in Google Earth
- Give Us Your Feedback
- ᐃᐃᐃᐃᐃ
- Proactive Disclosure

- [Arctic Bay](#)
- [Arviat](#)
- [Baker Lake](#)
- [Bathurst Inlet](#)
- [Cambridge Bay](#)
- [Cape Dorset](#)
- [Chesterfield Inlet](#)
- [Clyde River](#)
- [Coral Harbour](#)
- [Gloa Haven](#)
- [Grise Fiord](#)
- [Hall Beach](#)

## Northern (Arctic ) Canada - Nunavut

Peoples

Topics

LLC

Inuit healing

go

Inuit



## Northern (Arctic ) Canada - Nunavut

Regions

States

Peoples

Topics

Maps

LCC

Inuit healing

go



+ Health measures . A-Z


+ Addiction (alcohol & drugs) recovery. Inuit healing

- Healing centers

- Suicide prevention

-Trauma treatment





**Home**   **About ITK**   **National Inuit Leader**   **Publications**   **Media**   **Employment**   **Donate**

### Inuit specific Approaches to Healing from Addiction and Trauma

Mamisarniq Conference 2007

The intent of TI's inaugural Mamisarniq Conference in 2006 was to create the first forum for face-to-face interaction between Northern and Southern frontline workers involved in Inuit-specific trauma and addiction and mental wellness issues, many of whom had been communicating for years by telephone and e-mail alone.


One of the most important results of that seminal gathering was that a powerful sense of network emerged, especially for Northern workers who felt isolated in their communities.

The 2007 edition of the conference continued to build on that sense of network and followed up on one of the 2006 conference's key recommendations: namely to "Bring Northern and Southern frontline workers together to present on their Inuit-specific programs and services."

Attachment	Size
<a href="#">Inuit-Specific-Approaches-to-Healing-from-Addiction-and-Trauma.pdf</a>	220.52 KB

## Northern (Arctic) Canada - Nunavut

Regions   States   Peoples   **Topics**   Maps   **LCC**   **Inuit healing**  



- + **Health measures . A-Z**
- + **Addiction (alcohol & drugs) recovery. Inuit healing**
- **Healing centers**
- **Suicide prevention**
- **Trauma treatment**

## CLASSIFICATION WEB

LIBRARY OF CONGRESS

### **KIA-KIX Law of Indigenous Peoples in the Americas**

**Arctic and sub-Arctic Regions**

**Northern (Arctic) Canada**

**Public health**

**228**

**General work**

**30.2.A-Z**

**Particular public health measures, A-Z**

**230.2.A+**

**Addiction (Alcohol and drugs) recovery**

**Including Inuit-specific approaches to  
healing addiction and trauma**

<http://www.itk.ca/publications/>

**For rehabilitation of alcoholics in general,  
see HV5199+ and HV 5303+**

**230.2.H4**

**Healing Centers for addicts**

**230.2.S+**

**Suicide prevention**

**230.T+**

**Trauma. Multi-generational trauma treatment**

## Northern (Arctic ) Canada. Arctic Archipelago



+ Northern Canada

[Claims and Treaties](#) **go**

+ [Land Claims](#)

**LCC** + [Treaties](#)

**LCC** [Historic Treaties](#)

**Indian and Northern Affairs Canada**  
www.ainc-inac.gc.ca

[Français](#) | [Home](#) | [Contact Us](#) | [Help](#) | [Search](#) | [canada.gc.ca](#)

[INAC > Acts, Agreements & Land Claims > Historic Treaties](#)

**INAC**

- About INAC
- Aboriginal Peoples & Communities
- Acts, Agreements & Land Claims
- Historic Treaties
- Land Claims
- Acts, Bills & Regulations
- Publications
- Arts, Culture & Heritage
- Benefits & Rights
- Economic Development
- Education
- Employment
- Environment & Natural Resources
- Health & Well Being
- Infrastructure & Housing
- The North

### Timelines and Maps

This series of maps illustrates the historical evolution of Canada through treaty-making between 1867 and 1999, focussing on the Numbered Treaties. The Numbered Treaties were negotiated between the Dominion of Canada and the First People who inhabited newly-acquired western territories. The maps are available in pdf.

Map Date	Description
<a href="#">1867 Canada - Territorial Evolution Map</a> (PDF) (449 kb)	Confederation. By the time Nova Scotia, New Brunswick, Ontario and Quebec form the Dominion of Canada, the Robinson Treaties, Upper Canada Land Surrenders and Peace and Friendship Treaties are already in place.
<a href="#">1870 Canada - Territorial Evolution Map</a> (PDF) (1567 kb)	Purchase of Rupert's Land. Canada acquires Rupert's Land and the adjacent North-Western Territory from the Hudson's Bay Company. Manitoba enters Confederation.
<a href="#">1871 Canada - Territorial Evolution Map</a> (PDF) (1622 kb)	Treaty No. 1 & Treaty No. 2. The first post-Confederation treaty, Treaty One, is concluded in August 1871 and covers Manitoba as it existed then. Treaty Two is concluded a few weeks later and covers areas needed for expansion and settlement in the west and north of the Province. British Columbia enters Confederation on the understanding that construction of the east-west railway will begin in two years and will be completed in ten.
<a href="#">1873 Canada - Territorial Evolution Map</a> (PDF) (1630 kb)	Treaty No. 3. After three years of negotiations, the Dominion of Canada and the Saulteaux tribe of Ojibway Indians entered into treaty at the North-West Angle of the Lake of the Woods. With the Saulteaux surrendering title to an area of 14,245,000 hectares,

**CLASSIFICATION WEB** LIBRARY OF CONGRESS

**KIA- North America**  
**Canada. Northern Canada**  
**Indigenous laws and treaties**  
**Collections. Compilations. Selections**  
**Treaties and other agreements**

**24** **Indexes and tables**  
**Including indexes/bibliographies for historical treaties**

**Aboriginal Canada Portal**

[http://www.aic.gc.ca](#)

**Historical Indian treaties**  
**Including both pre-confederation (to 1867) and post- confederation (1867-) treaties, and including digital resources**  
**Cf. [KE7702.7](#)**

**25** **General**

**25.5** **★ Indian & Northern Affairs Canada (INAC)**  
[http://www.aic.gc.ca](#)

**26** **Atlas of Canada (Territorial evolution)**  
[http://www.aic.gc.ca](#)



## United States – Clickable Diagram

Regions States/Territories **Peoples** Topics Maps **LCC**   advanced search

Pacific Northwest  
*(Old Oregon Country)*

North Central and Northwest Regions  
*(The Old Northwest Territory)*

New Southwest

Indian Territory  
*(Old Southwest)*

South

Northeast Atlantic  
New England

## United States – Clickable Diagram

**Peoples** **LCC**   advanced search

- Regions
- States/  
Territories
- Alaska Natives
- All, A-Z

Pacific Northwest  
*(Old Oregon Country)*

North Central and Northwest Regions  
*(The Old Northwest Territory)*

New Southwest

Indian Territory  
*(Old Southwest)*

South

Northeast Atlantic  
New England

# United States – Clickable Diagram

**Peoples** LCC Wisconsin Go  
advanced search

States/Territories, A-Z  
**Wisconsin**  
**Peoples, A-Z**  
**Oneida**

The map shows the following regions and their historical names in parentheses:  
- Pacific Northwest (Old Oregon Country)  
- New Southwest  
- North Central and Northwest Regions (The Old Northwest Territory)  
- Indian Territory (Old Southwest)  
- Northeast Atlantic New England  
- South

**ONEIDA TRIBE OF INDIANS OF WISCONSIN** Laws Go  
advanced search

**Regions** **States** **Peoples** **Topics** **Maps** LCC

**Laws and Policies**  
[Legislative Operating Committee](#)  
[Oneida Code of Laws](#)  
– [Policies](#)  
[Tribal Justice](#)  
–Judicial Code

CLASSIFICATION WEB		LIBRARY OF CONGRESS
KIA-KIX Law of Indigenous Peoples in the Americas		
United States		
North Central Region. The Old Northwest		
Oneida Tribe of Indians of Wisconsin		
<b>Cf. E 99.O45 Indians of North America</b>		
871-970	General	Tribal statutes. Codes. Tribal council resolutions. Regulations.
	By date	
872	★ <a href="#">Oneida Code of Laws 2003</a>	
Constitutional law		
874	Constitutions. By date	
	★ <a href="#">Oneida Constitution 1936</a>	
	★ <a href="#">Oneida Constitution 1969</a>	
Sources other than constitutions. Corporate charters. By-laws		
875	Corporate Charter, 1937	

Select a Province or Territory:

Manitoba	Ontario
New Brunswick	Prince Edward Island
Newfoundland & Labrador	Quebec
Northwest Territories	Saskatchewan
	Yukon



<http://www.aboriginalcanada.gc.ca/acp/site.nsf/en/ao20997.html>

The screenshot displays the 'The Atlas of Canada' website interface. At the top left is the logo 'The Atlas of Canada Since 1906'. The main header reads 'Discover Canada through National Maps and Facts'. A breadcrumb trail shows the path: Home > Explore Our Maps > History > Territorial Evolution > Animation of The Territorial Evolution of Canada. On the left is a search bar and a navigation menu with categories: Search Our Site, Explore Our Maps (Environment, People & Society, Economy, History, Climate Change, Freshwater, Health, Reference Maps, Map Archives, Topographic Maps), Learning Resources (Lesson Plans, Facts About Canada, All Resources), and Data & Services (Wall Maps, Free Data, Web Services). The main content area features the title 'Animation of The Territorial Evolution of Canada' above a map of Canada in 1901. The map is color-coded according to a legend: light yellow for 'British Possession', grey for 'Districts and Territories', and brown for 'Provinces'. A blue box in the bottom left corner of the map area contains the year '1901'.

## ***Sovereign within a Sovereign: A projected Native American Web Portal at the Library of Congress (USA)***

Jolande E. Goldberg  
Policy & Standards Division  
The Library of Congress  
Washington DC 20540 USA

**The background story.** Tribal law together with tribal sociology is – beyond the folkloric appeal of the subject – not common knowledge, although the Indigenous gained more visibility over the last decades as their pursuit for recognition of political and cultural rights grew more passionate and aggressive. International events- such as the *UN Declaration on the Rights of Indigenous Peoples* in 2007 – highlighted the global struggle for acknowledgment of Indigenous rights by the international political community. Efforts led by both intergovernmental Indigenous organizations and local tribal groups, and international advocacy organizations, brought increasingly national awareness of this Sovereign. In the US, such affairs as the long running Indian Trust mismanagement suit (Cobell vs. Salazar), had at one point forced the *US Department of the Interior/Bureau of Indian Affairs* to take temporarily their web sites down. And inter-institutional collection development projects aimed at increased visibility of tribal law in the academic or public library, heightening the awareness of an important component of the family of laws: Indigenous law.

The often contentious debate surrounding the struggle for Indigenous autonomy and rights has produced – and continues to produce – an unprecedented amount of materials relating to the subject – dispersed, unorganized, and for that: obscure.

The rising interest and marked increase in studies on current Native law, environment, an Indigenous rights over the past few years, as evidenced by additional course offerings in U.S. and Canadian universities, generated an unusual demand for bibliographic keys to the varied and hard to find materials on the subject, especially to the amassment of information on the Web.

To this date, however, both information seekers and information providers are hard pressed by an uneasy reality: the obvious gap between *availability* and *accessability* of information. Search and research is still confronted with problems, such as

- paucity of (commercial) printing/publishing, in particular of primary sources;
- collections on law and sociology of the Indigenous, one of a kind and mostly littlepublicized, are held only by a few *bona fide* and specialist institutions;
- programs with limited access; or
- information on the subject which may be buried in relevant anthropological, archeological, or ethnological sources, usually in older collections on the *History of the Americas*.

**Emerging project.** For these reasons, LC took the lead with a new classification schedule for *Indigenous Peoples in the Americas* (KIA-KIX) in order to provide *first*, the organization, i.e., the categories/rubrics for Aboriginal sociology and laws, and *secondly*, for broad, easy, and effective access, addressing in particular the information needs of America's *First Citizens*.

This schedule (KIA-KIX *Law of the Indigenous Peoples in the Americas*) will form a component of the Library of Congress (LC) online classification system, known as *ClassificationWeb*. The online schedule will be lodged within the regional comparative and international law classification schedule written for the Americas(see *appended Outline*).

**Goal for the next generation of on-line classification: Adding value.** The current development caused a renewed investigation of the enormous, not fully exploited potential of the LC online classification, in particular the powerful linking and accessing functionality.

During the various stages of the subject classification of KIA-KIX, the “sifting” of the deepWeb had revealed that the critical mass of information, i.e., primary and secondary sources, the output of major tribal organizations or inter-operational institutions, are largely to be found on the Web. Thus, the development work targeted, and utilized extensively, Webresources for content structure and terminology of the schedules, in particular electronic portals and the gateways to a large body of information on culture, ecology, constitutional status, and sociology of Indigenous Peoples in the Americas.

**Re-tooling for discovery and education. Technique.** The linking and correlation functionality of *ClassificationWeb* was already fully employed for multilateral linking to areas in related disciplines in the LC Classification, which provides rich information on anthropology, local history, ethno-geography, etc., expanding the new class for a broad and varied user community.

a) As a further step, electronic access points (Universal Resource Locators) to digital content and repositories of digitized collections anywhere (in-house and elsewhere) were embedded in the schedule, usually by creating a hyperlink from the subject, document (e.g., treaties, laws), organization, and from the list of tribes to tribal Websites. This way, the classification presents itself as a new *bibliographic implement*.

b) The last logical step is to enable the online classification itself to be the “intelligent” discovery and access tool, that is, a portal to repositories of digitized materials everywhere, or to other electronic portals and gateways. The direct content search on the Web would be supported by metadata (content and terminology of the classification) which was derived originally from Web sources and introduced in the classification. The online classification KIA-KIX *Law of the Indigenous Peoples in the Americas*, is envisioned to be used as the first class for the experimental development of a classification portal.

### ***Sovereign within a Sovereign Portal***

The collections made available through this portal will consist initially of Native American, Alaskan, and Hawaiian materials and law related issuances by Native governments, including agreements between tribal Nations and other sovereigns (collected or individual), eventually broadened to other indigenous sources.

These collections represent – besides Library of Congress’ own collections – works published by the United States Government, Native governments, academic institutions, and consortia that allow the Library either to digitize or to access and make available through this portal their digital collections.



**LAW OF THE AMERICAS**

**America. North America**

KDZ	General (Comparative)
KDZ3001+	Greenland
KE	Canada
KF	United States
KG-KGH	Mexico and Central America
KGJ-KGZ	West Indies. Caribbean Area
KH-KHW	<b>South America</b>

**KIA-KIX**

**LAW OF INDIGENOUS PEOPLES IN THE AMERICAS**

KIA-KIP	<b>North America</b>
KIA1-15.8	General
KIA15.9-19	History
<b>KIA21-9151</b>	<b>Arctic and sub-Arctic Regions</b>
	Greenland, see KDZ3001+
<b>KIA21-100</b>	<b>Regional Comparative Indigenous Law</b>
	<b>Northern Canada. Nunavut</b>
KIA111-300	General (Comparative)
KIA351-1745	Indigenous jurisdictions
	<b>Alaska</b>
KIA1741-2050	General (Comparative)
KIA2101-9151	Indigenous jurisdictions
<b>KIB-KID</b>	<b>Canada</b>
<b>KIB1-1000</b>	<b>Regional comparative Indigenous Law</b>
	<b>Northern Canada, see KIA511+</b>
	<b>Eastern Canada</b>
KIB1101-1129.2	General (Comparative.)
KIB1131-9511	Indigenous jurisdictions
	<b>Western Canada</b>
KIC2001-2043.2	General (Comparative)
KIC2081-KID6031	Indigenous jurisdictions

**LAW OF THE AMERICAS**

**KIA-KIX**

**LAW OF INDIGENOUS PEOPLES IN THE AMERICAS**

**North America - Continued**

**KIE-KIK**

**United States**

**KIE1-3925**

**Regional comparative Indigenous law**

**Northeast Atlantic**

Including New England

KIF221-293

General (Comparative)

KIF301-3251

Indigenous jurisdictions

**South**

Including the **Old Southwest**

KIF3301-3451

General (Comparative)

KIF3381-3454

Indian Territory (Proposed) State of Sequoya

KIF3501-7400

Indigenous jurisdictions

**North Central**

Including the old **Northwest Territory**

KIG1-112

General (Comparative)

KIG201-7440

Indigenous jurisdictions

**Pacific Northwest**

Also known as the **Old Oregon Country**

KIH1-112

General (Comparative)

KIH401-7100

Indigenous jurisdictions

**New Southwest**

General (Comparative)

KIJ1-93

Indigenous jurisdictions

KIJ101-9220

**KIL-KIP**

**Mexico and Central America (under development)**

*KIL1+*

*General comparative Indigenous law*

*Countries*

*Indigenous jurisdictions*

**KIS-KIX**

**South America (under development)**

*General*

*Countries*

*Indigenous jurisdictions*

**KVJ**

**Hawai'i (to 1959) (under development)**



**Closing keynote address:  
Elsevier – Open to Accelerate Science**

Jay Katzen





# Elsevier - Open to Accelerate Science

## ICSTI Annual Conference 2010

**Presented by Jay Katzen,**  
Managing Director,  
Academic & Government Products


Date : June 10, 2010




### Research more exciting but also more challenging

<b>Q</b>	How many hours per week searching and gathering information?	<b>A</b>	6.5
<b>Q</b>	How many hours per week organizing, analyzing and applying information?	<b>A</b>	5.8

**Researchers spend more time looking for information than analyzing and applying it.**



Source: 2007 Survey by Outsell Inc. on 6,300 knowledge workers



**“It is quite depressive to think that we are spending millions in grants for people to perform experiments, produce new knowledge, hide this knowledge in an often badly written text and then spend some more millions trying to second guess what the authors really did and found.”**

**A.Bairoch, 2009**  
Swiss Institute of Bioinformatics



## Other forces that shape research



**Trend exacerbated by economic downturn**



## We conducted 3,000 interviews with librarians and researchers



“...Twenty years ago there were one-third as many journals in my field. Now it would take one day each week just to keep up . . .”

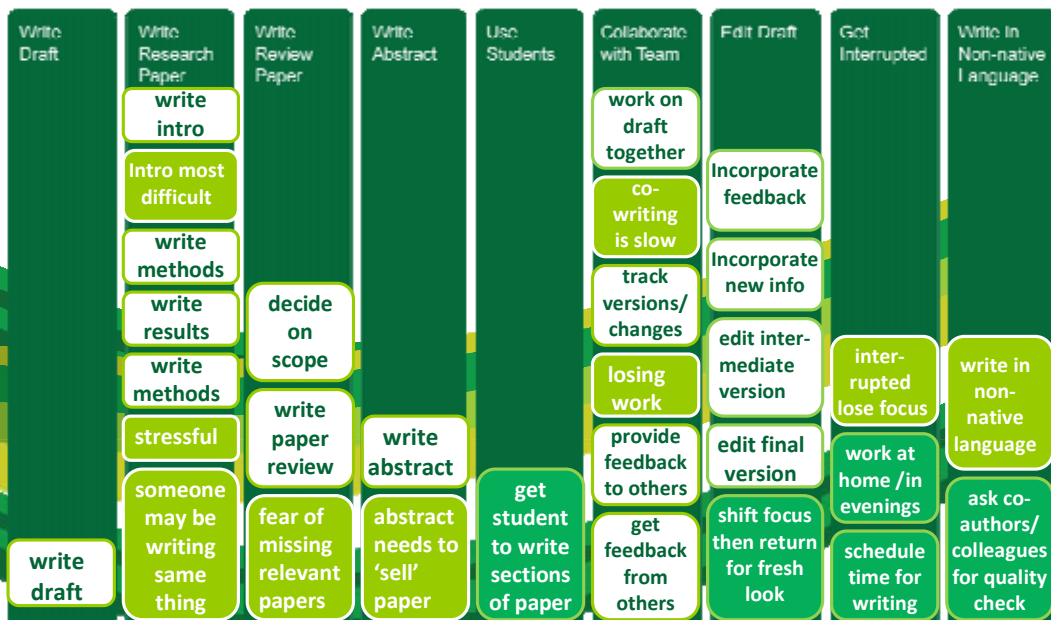


“...In a very popular topic, you may hit 500 articles. I try different queries and get 50-100, but only 20% are useful. It’s about the efficiency of the time you spend vs. the output...”

“...I’ve got 5,000 *pdf* files that I’ve downloaded on my computer, seriously. I’ve tried renaming them so that I can find the right one when I need it, but it hasn’t worked...”



## Determining the workflow – researcher tasks



## Key web trends defining the future



Openness &  
Interoperability



Personalization



Collaboration &  
Trusted Views



## Openness and Interoperability



**"Give me your data, my way"**

Access to APIs and creating an ecosystem that brings  
together core base of users and tools to build applications



## Personalization



amazon.com



NETFLIX



last.fm  
the social music revolution

**“Know who I am and what I want”**

Deliver recommendations based on behavior  
and what might be of interest to them



## Collaboration and trusted views



Collexis



StemBook



SciLink

**“The right contacts at the right time”**

Provide a professional networking platform  
for research scientists



## Information Overload?

**“As we go from grade school to high school we learn only a billionth of what there is to learn. There is enough scientific information written every day to fill seven complete sets of Encyclopaedia Britannica; there is enough scientific information written every year to keep a person busy reading day and night for 460 years.”**

**B.L Siegel,**

**“Knowledge with commitment: Teaching is the central task of the university.” 1984**



**The problem isn't having too much information...**

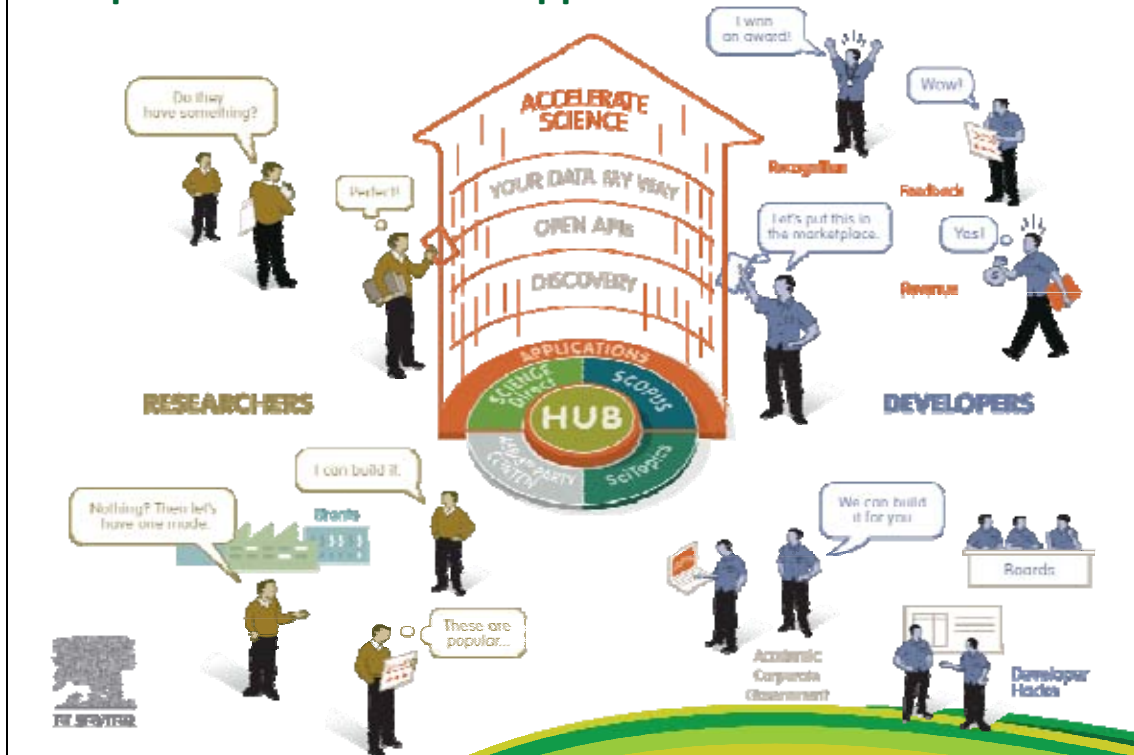


**...It's about accessing the right information  
in an efficient and effective way**

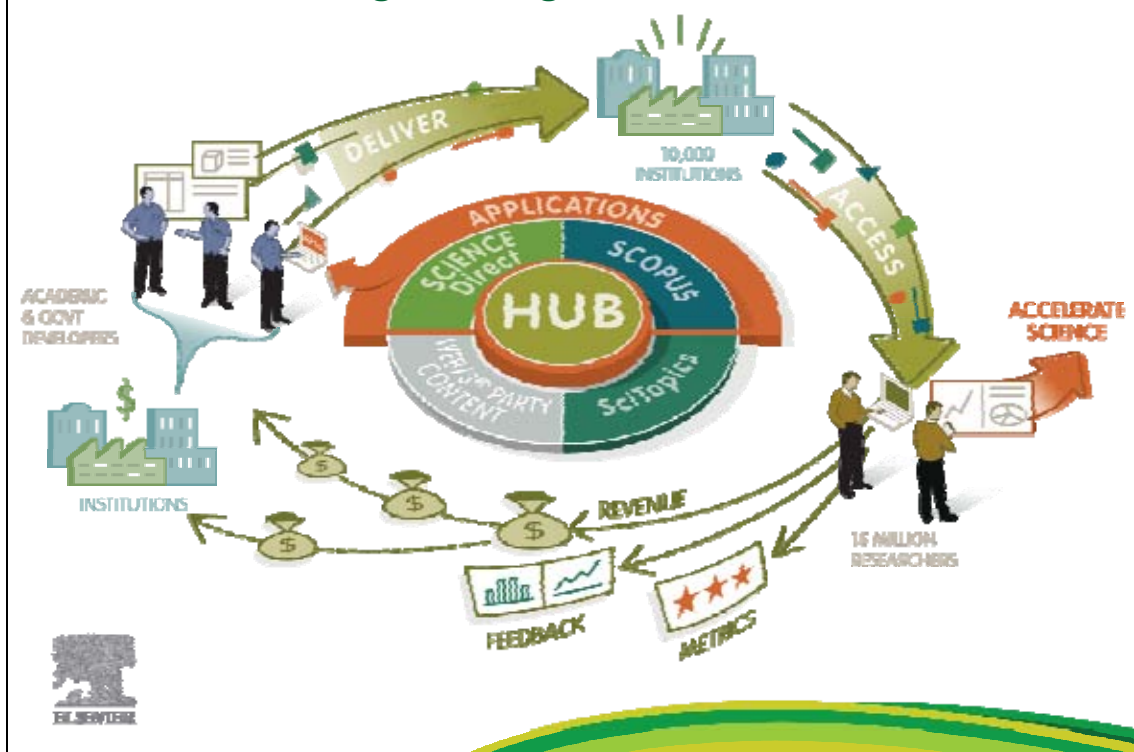




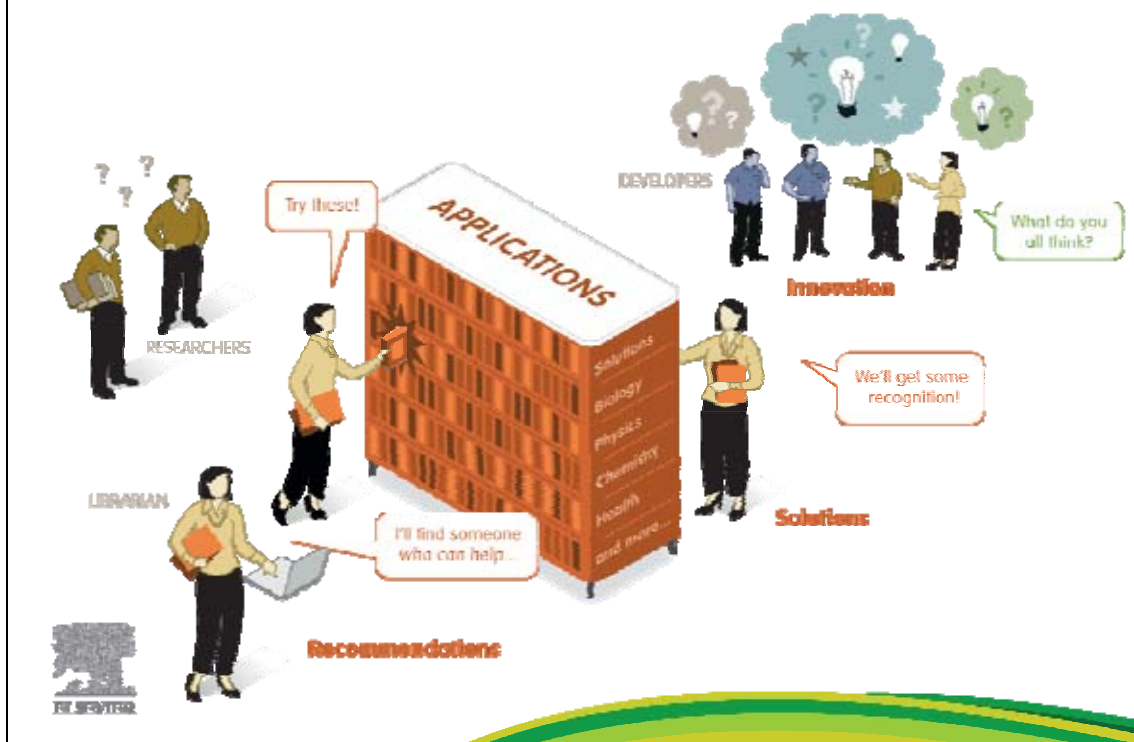
## Open data and APIs for applications



## Institutions can gain recognition and revenues



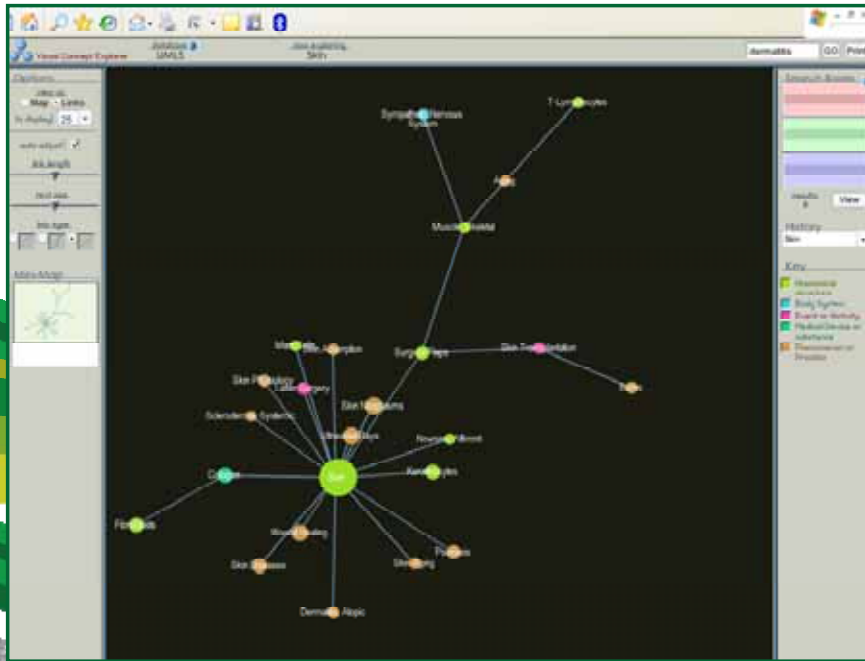
## Libraries can become focal point for applications



## Researchers can save time and improve their information discovery process



## Visualization application



Source: <http://faculty.cis.drexel.edu/~xlin/index.html>

## Researcher feedback



**“Apps (interacting) with results are very important to help save time... apps integrated into article such as the pop-up example is also very interesting...”**



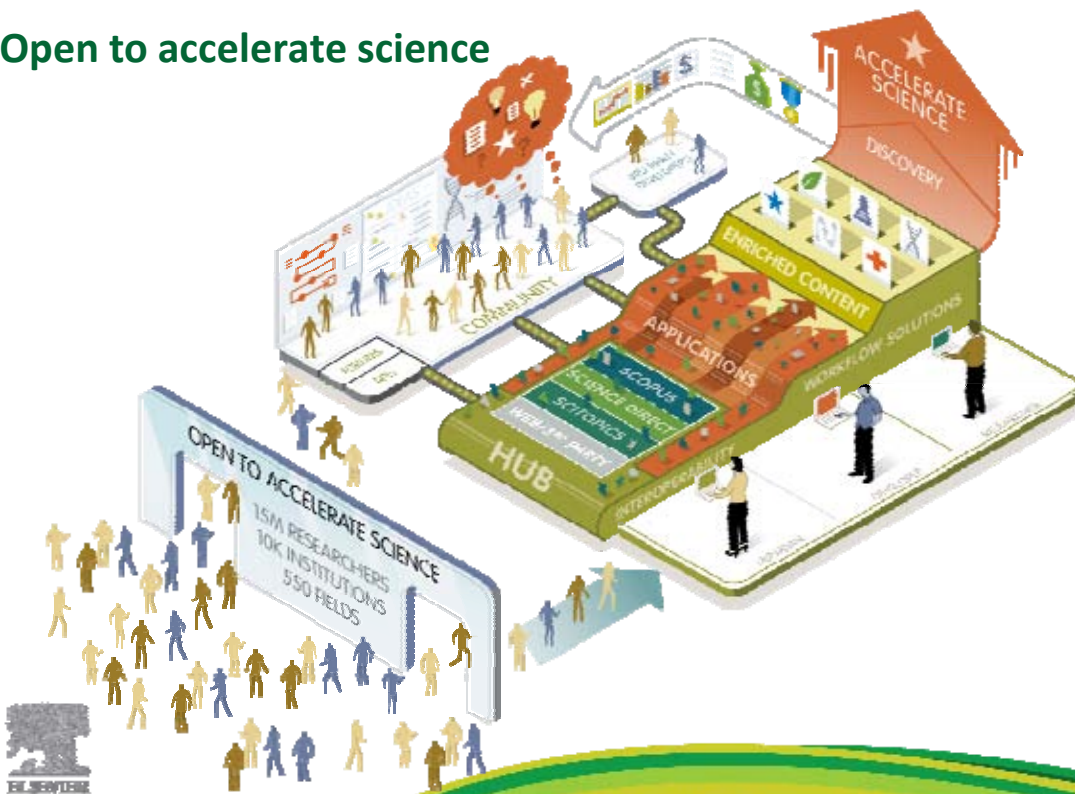
## Librarian feedback



**“This is just amazing.  
What faculty is really after is  
for something that ties this  
altogether, so it’s all in one  
place. This makes it really  
easy for them.”**



## Open to accelerate science



## In Summary

Through open APIs and data, you can...

- **Become the resource that researchers can rely on to tell them about applications that make their research faster, more efficient**
- **Collaborate with the research community to foster enhancement and availability of valuable applications**
- **Raise the value of your existing licensed content to your researchers**



**Thank You**





# **Closing Address of the Day**

Wendy Warr





# “Closing Address of the Day”

Dr. Wendy A. Warr  
<http://www.warr.com>

Wendy Warr & Associates

# Adding value



Wendy Warr & Associates

# Research Invention Innovation



Wendy Warr & Associates

Move to human  
and solution  
centric service  
society



Wendy Warr & Associates

## Strategic agility

- Drivers of
  - strategic sensitivity
  - leadership unity
  - resource fluidity

Wendy Warr & Associates

## Patents



- empower marketing
- are tool for product development
- are necessary for networking
- are a means to manage intellectual assets

Wendy Warr & Associates

## Alliances



Wendy Warr & Associates

## June 10, 2010

- King Abdulaziz City for Sciences and Technology, Saudi Arabia, and the Beijing Genome Institute, China, map Arabian camel genome

Wendy Warr & Associates

## Smart Services, Labs, People

- Sharing
- Multidisciplinary
- Accessible
- Relevant
- Trustworthy

Wendy Warr & Associates

## Sharing and Communicating



Wendy Warr & Associates



## BL/RIN Themes

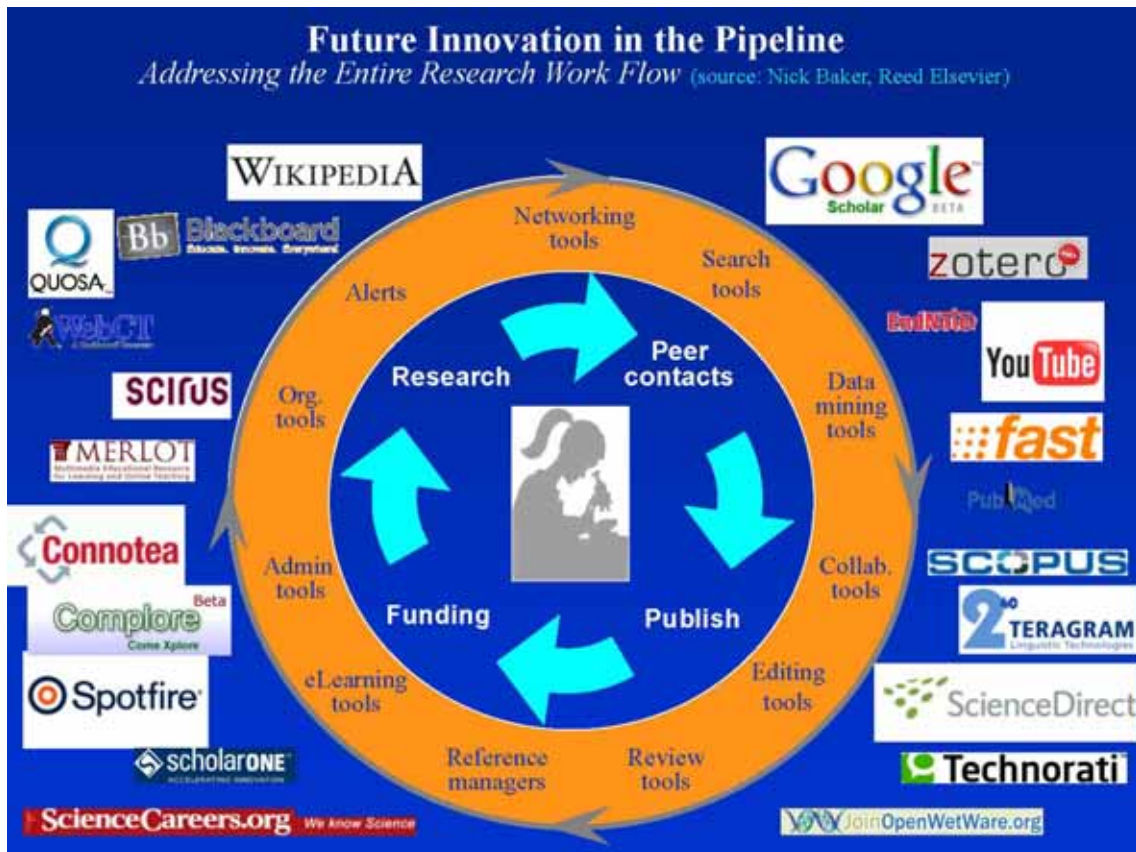
- Resource discovery
- Organizing information
- Sharing information
- Distributed teams
- Mandates on reporting and depositing

Wendy Warr & Associates

Microsoft  
Research



Wendy Warr & Associates



子曰、人無遠慮、必有近憂

Confucius said: "Men who do not care about the future, will soon have trouble."

Chapter 15 Verse 11





# **Keynote Address: Making Open Science Real**

Adam Bly



# **Demand and User Driven Innovation Policy – Content and Actions**

Petri Lehto



# Demand and user driven innovation policy - content and actions

ICSTI 11.6.2010

**Petri Lehto**

Ministry of Employment and the Economy  
Innovation department /  
Demand-Based Innovations  
([www.TEM.fi/INNO](http://www.TEM.fi/INNO))



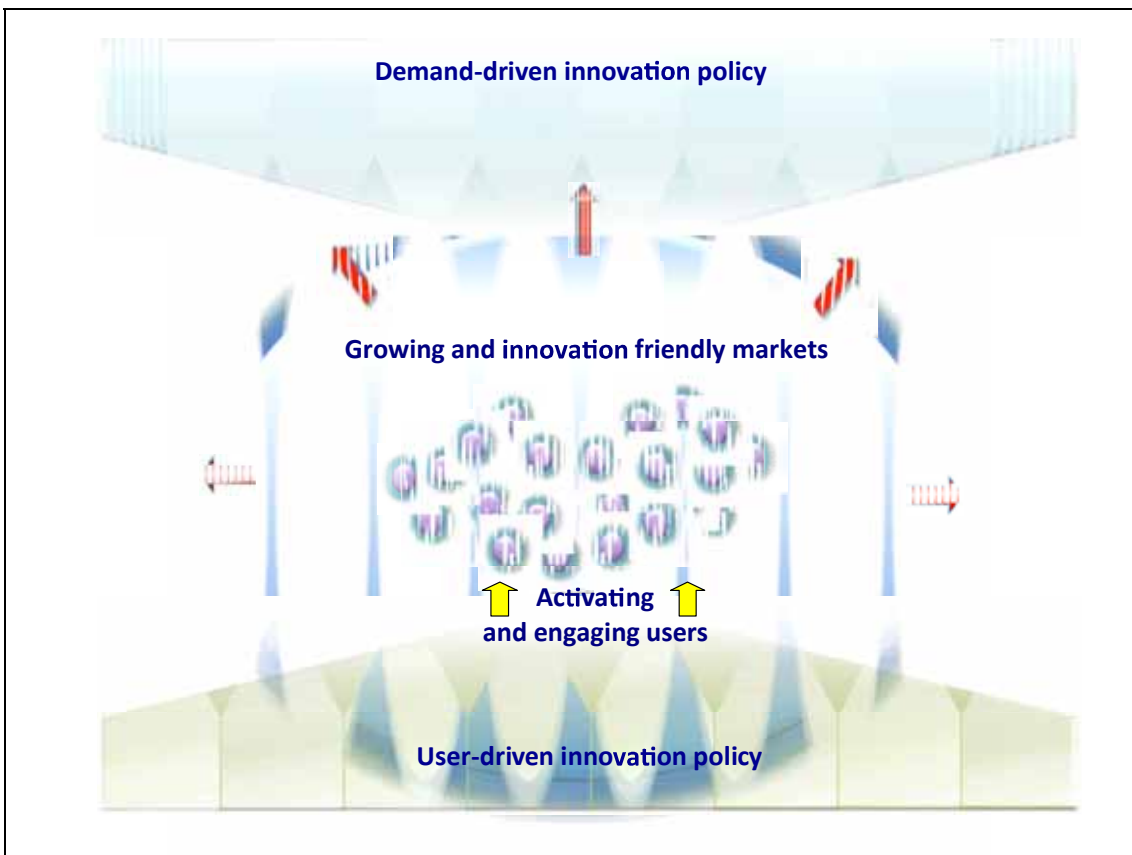
TYÖ- JA ELINKEINOministeriö  
ARBETS- OCH NÄRINGSministeriet  
MINISTRY OF EMPLOYMENT AND THE ECONOMY

## The presentation

1. Background: National innovation strategy
2. Contents for demand and user driven innovation policy
3. Action programme on demand and user driven innovation policy



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## Policy framework

### The central elements of demand-driven innovation policy

#### Knowledge and capability development

- **Foresights**
  - Identification of key socio-economic trends and potential leading edge activities
  - Communicating the results to wide audiences
- **Research**
  - Focus on major societal challenges and developments
  - Analysis of demand-side innovations and their potential benefits
- **Education and training**
  - Innovative procurement practises
  - Consumer awareness and readiness to take-up innovations
  - Standards as a means to create stimulus for the market approval and take up of innovations

#### Regulatory reform

- **Regulatory development**
  - Future oriented, coordinated, innovation friendly regulation
  - Performance based regulation and demanding performance based targets as a way to motivate market actors
- **Recommendations and labelling**
  - Increased transparency as a way to enable well-informed consumer choices
  - Usage norms as a way to influence demand
- **Competition**
  - Stimulation of well-functioning, effective markets
  - Demand and competition as drivers of innovation
- **Standards**
  - Standards that create markets and support innovation
  - Development of the standardisation system and procedures

#### Infrastructure improvements

- **Systemic demand-side innovation policy**
  - Improved coordination and consistency in innovation policy design and implementation
  - Policy actions to promote and enable lead-market development
  - Better achievement of jointly agreed targets through improved coordination and governance of public sector of activities
- **Public private partnerships**
  - Exploring new and more effective ways to build partnerships
  - Creating opportunities for new types of partnerships and effective delivery of public sector services

#### Incentives for demand-driven innovation

- **Financing and tax incentives**
  - Taxation as a means to create demand for innovations
  - Financing for R&D and innovation projects
- **Pioneering public sector**
  - Setting example, by increasing public sector led pioneering activities
  - Increased resources for demonstration and reference projects
  - New development environments and platforms for piloting innovative products, services and processes
  - Better incentives for innovative public procurement
  - Opening up of data bases and public sector held content for commercial use
  - Increasing digital services and novel service delivery method

## Policy framework

### The central elements of user-driven innovation policy

#### Knowledge and capability development

- **Research**
  - More emphasis on user-driven innovation
  - Development of indicators for user-driven innovation
- **Education**
  - Users' role as an active and responsible participants
  - Multi-disciplinary education and multi-skilled citizens
  - Emphasis on arts and design related knowledge and skills
  - Strategic design as a business development tool (e.g. service design)
  - Intellectual property and intellectual asset management in open innovation context
- **Methods and tools**
  - Better availability and use of advanced methods including foresight, business ethnography, internet and user needs analysis

#### Regulatory reform

- **Better utilisation of public sector held data and user information**
  - Evaluation of data protection and privacy regulations
  - Making public sector held data more readily usable for user-driven innovation activities
- **Collaboration with users**
  - Regulatory reform to empower citizens influence and ability to make choices
  - Stimulus for partnerships in public service production
- **Intellectual property**
  - Renewal of the institutional framework to make it more suitable and supportive for open and user-driven innovation
  - More consistent regulation of the intangible value and liabilities resulting from user-driven innovation activities

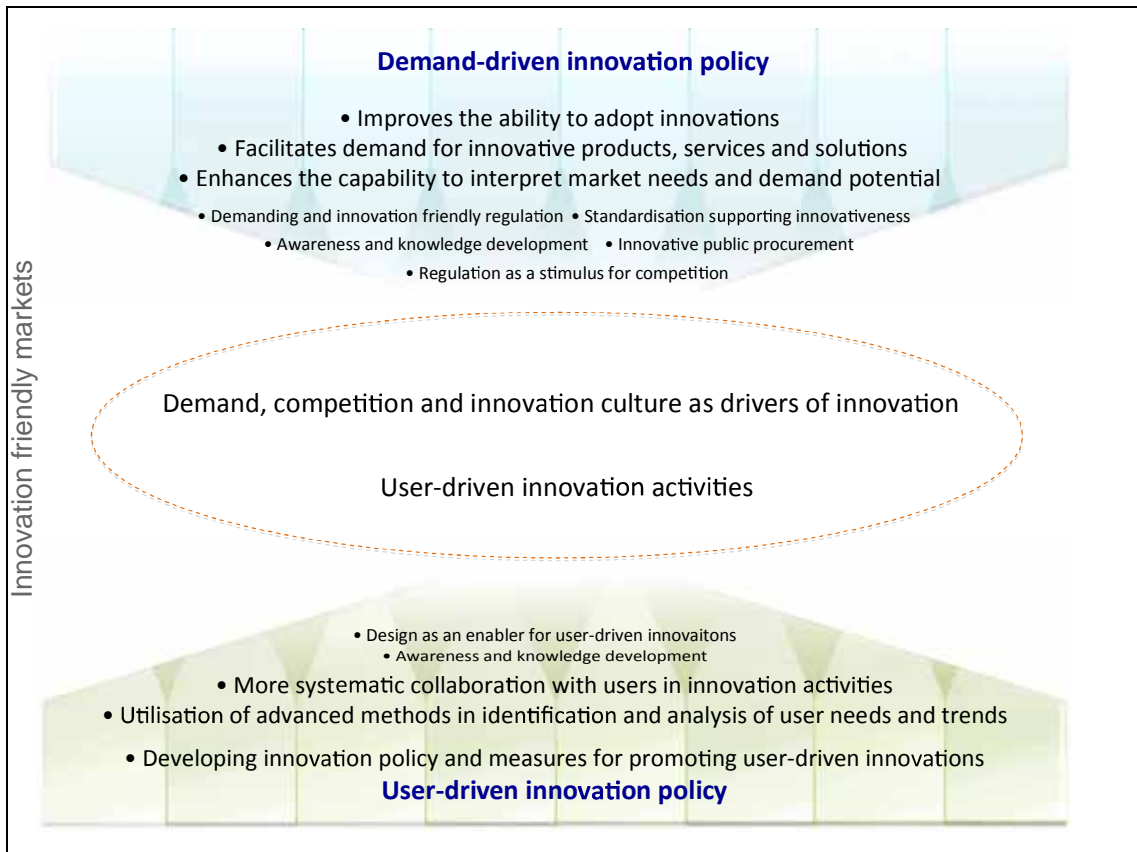
#### Infrastructure improvements

- **ICT infrastructure**
  - Improvements targeting better quality, trust and more open architectures
  - Open and interoperable ICT-infrastructure supporting user-driven innovation especially within the public sector
- **Development platforms and environments for public private partnership**
  - Support for networks that enable user-driven innovation activities reaching across different sectors and branches of administration
- **Renewal of public sector services**
  - Promoting user-driven development as a mainstream activity within the public sector
  - Adoption of service design principles in the public sector

#### Incentives for user-driven innovation

- **Financial incentives**
  - New instruments for supporting user-driven innovation
  - New financing criteria for existing instruments enabling better support for user-driven innovation
  - Other new types of incentives for open innovation and for public sector context
- **Building user awareness and channels of influence**
  - Raising awareness of user-driven innovation among citizens, businesses and public sector
  - Stimulus for user influence through empowerment and improved channels of influence





## Action programme – what and why?

(1/2)

- Background: national innovation strategy and innovation policy review of the government
- The themes in the action programme are based on the analysis of demand and user-driven innovation policy prepared by MEE in spring 2009
- The question now is how to turn the policy content into action
- Action points have been prepared jointly with a wide stakeholder group during autumn 2009



## Action programme – what and how

(2/2)

- The objective is not to make an all-embracing list of possible actions, but to launch measures that
  - speed up already emerged demand and user-driven innovation activity
  - are concrete but at the same time broad
  - have been prepared in cooperation with stakeholders  
(to increase the credibility and impact of the policy measures)
  - put demand and user-driven innovation widely into action – in business and in society



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## Key areas of the action plan

1. **Competitiveness by strengthening knowledge-base and awareness of demand and user-driven innovation**
2. **Innovations by bolstering demand**
3. **Renewal of the public sector as a source and target of pioneering actions**
4. **Incentives for enhancing grass root level initiatives**
5. **More impact from increased usage of user-driven methods**
6. **Networks enhancing diffusion of innovations**
7. **Evaluating the impact of the action plan**



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**Visit:**

**www.udi.fi**



TYÖ- JA ELINKEINOMINISTERIÖ  
ERIKTID- OCH FÖRENINGNINGSTORGET  
MINISTRY OF EMPLOYMENT AND THE ECONOMY



The screenshot shows the homepage of the UDi.fi website. At the top left is the UDi.fi logo. To its right are navigation icons for a menu, RSS feed, and search. Below these are navigation links: Etusivu, Caset, Ajankohta, Blogi, Pääsivut, and Ole ystävä. The main heading reads "Käyttäjälähtöisyys kannattaa. Kaikkiällä." Below this is a large image of a man fishing. To the left of the image is a section titled "Rapala" with a short paragraph and a "Tutustu tarkemmin" button. Below the image are four small thumbnail images. At the bottom left, there is a "Blogi" link.

# **Future of Information in Research and Innovation – Interactive Session**

Moderator: Bernard Dumouchel



**Keynote address:  
The Fourth Paradigm: Data Intensive  
Scientific Discovery**

Tony Hey



# The Fourth Paradigm: Data-Intensive Scientific Discovery

Tony Hey  
Corporate Vice President  
Microsoft Research



## The Data Deluge



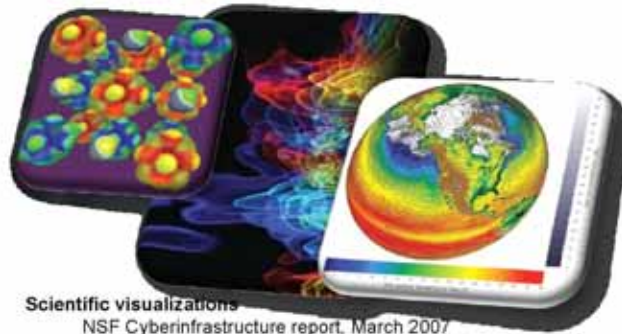


## A Digital Data Deluge in Research

- Data collection
  - Sensor networks, satellite surveys, high throughput laboratory instruments, observation devices, supercomputers, LHC ...
- Data processing, analysis, visualization
  - Legacy codes, workflows, data mining, indexing, searching, graphics ...
- Archiving
  - Digital repositories, libraries, preservation, ...



**SensorMap**  
Functionality: Map navigation  
Data: sensor-generated temperature, video camera feed, traffic feeds, etc.

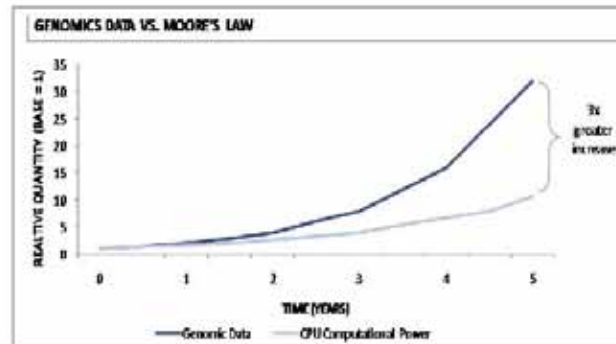


**Scientific visualizations**  
NSF Cyberinfrastructure report, March 2007



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## The Genomics Revolution



Genomic data is growing exponentially

Statistical methods and machine learning over these large datasets are key technologies to providing insights



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## Genomics and Personalized Medicine

Adapting treatments to a person's specific genetic make-up:

- Targeting patients who **can benefit** (e.g. 10% of people cannot respond to codeine), and **not develop toxicities** (e.g. Abacavir for HIV).
- Appropriate **dosage** of a drug by using genetic variants to understand drug metabolism (e.g. anti-depressants, beta blockers, opioid analgesics)
- More **drug approvals (re-approvals)** because can now target the right sub-group based on genetics.



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## The 'Cosmic Genome' Project

- The Sloan Digital Sky Survey is the first major astronomical survey project:
  - 5 color images and spectra of  $\frac{1}{4}$  of the sky
  - Pictures of over 300 million celestial objects
  - Distances to the closest 1 million galaxies
- Jim Gray from Microsoft Research worked with astronomer Alex Szalay to build the public 'SkyServer' archive for the survey
- New model of scientific publishing
  - Have to publish the data before astronomers publish their analysis



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## Public Use of the SkyServer

- **Posterchild in 21st century data publishing**
  - 380 million web hits in 6 years
  - 930,000 distinct users vs 10,000 astronomers
  - 1600 refereed papers!
  - Delivered 50,000 hours of lectures to high schools
  - Delivered 100B rows of data
- **GalaxyZoo 'Citizen Science' site has over 200,000 volunteers**
  - Hanny's 'Voorwerp'
  - Green Pea galaxies



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## WorldWide Telescope



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<http://www.worldwidetelescope.org/>





# The Fourth Paradigm

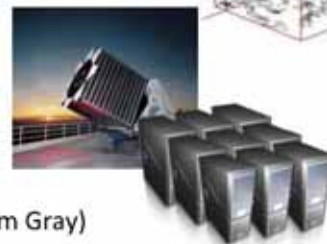
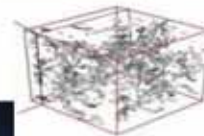


## Emergence of a Fourth Research Paradigm

1. Thousand years ago – **Experimental Science**
  - Description of natural phenomena
2. Last few hundred years – **Theoretical Science**
  - Newton's Laws, Maxwell's Equations...
3. Last few decades – **Computational Science**
  - Simulation of complex phenomena
4. Today – **Data-Intensive Science**
  - Scientists overwhelmed with data sets from many different sources
    - Data captured by instruments
    - Data generated by simulations
    - Data generated by sensor networks
  - **eScience is the set of tools and technologies to support data federation and collaboration**
    - For analysis and data mining
    - For data visualization and exploration
    - For scholarly communication and dissemination



$$\left(\frac{a}{a}\right)^2 = \frac{4\pi G \rho}{3} - K \frac{c^2}{a^2}$$

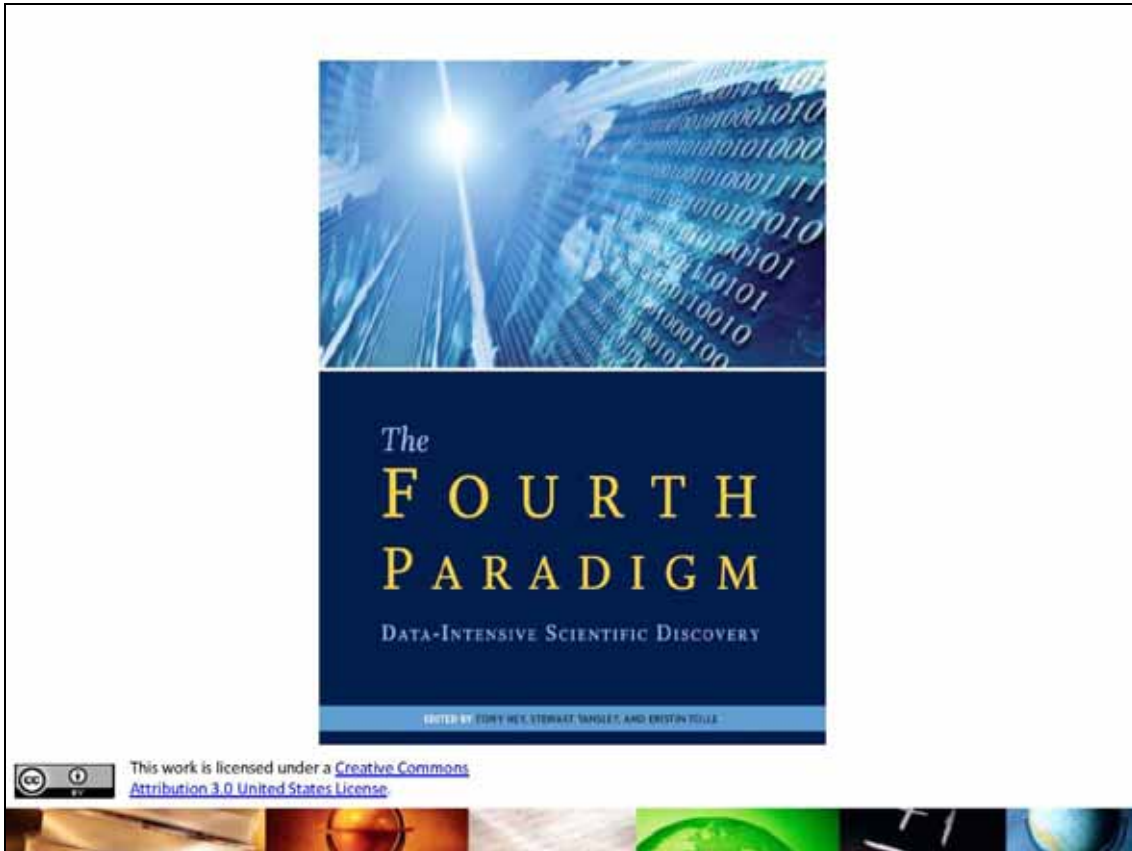


(With thanks to Jim Gray)



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## Some Examples of Data-Intensive Science



InfoTech | Research



## Using Spam Blockers To Target HIV, Too

A Microsoft researcher and his team make a surprising new assault on the AIDS epidemic

BY STEPHEN BAKER AND JAY GREENE

**C**OULD YOU BLOCK HIV? You'd think it'd be a simple matter to block a virus that would normally be blocked by a machine. That's the idea behind a new approach to fighting the AIDS epidemic, one that's being led by a Microsoft researcher and his team. They're using spam-blocking technology to target HIV, a virus that leads to AIDS.

The parallel between spam and HIV is not obvious at first. It's not a computer virus, and it's not a computer virus. But, spam-blocking technology could extend far beyond junk e-mail, into the realm of HIV. In 2005, he surprised colleagues in Redmond, Wash., by introducing the spam-blocking technology as one of the world's leading, fast-moving, open-source projects, the virus that leads to AIDS.

Hickerman was plugging into medicine—and carrying Microsoft with him. When he brought his plan to Bill Casan, the company chairman "got really excited," Hickerman says. "We'd started on HIV

from his phlebotomy work, Casan lined up Hickerman with 400 researchers at Massachusetts General Hospital, the University of Washington, and elsewhere.

Since then, the 40-year-old Hickerman and his colleagues have created their own biology niche at Microsoft, where they build virus-blocking software. These are research tools to spot potential risks and correlate the viral mutations with the individual's genetic profile. Hickerman's team uses associations of data through massive clusters of 200 computers, operating in parallel. Thanks to smarter algorithms and more powerful machines, they're sifting through the data 400 times faster than a year ago. In fact, the team released its first batch of results for free on the Internet.

A new industry for the bioinformatics company? Not exactly. Hickerman's work is a Redmond experiment just one small scale in a global arena, research of this sort is being largely by computer. "The bioinformatics group has a different perspective and a good statistical background," says Steve Barton, an HIV researcher at Los Alamos National Laboratories. The key question there is: How is the virus itself, which is growing faster than any of Microsoft's computers from, while Hickerman has high hopes that his tools will lead to vaccines that can be tested on humans within three years, his research

**Similar mutations may crop up in computer and medical viruses**

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# Genome-level Computational Analysis

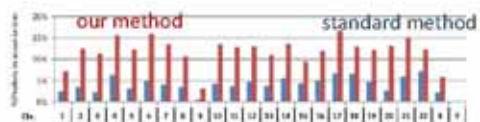
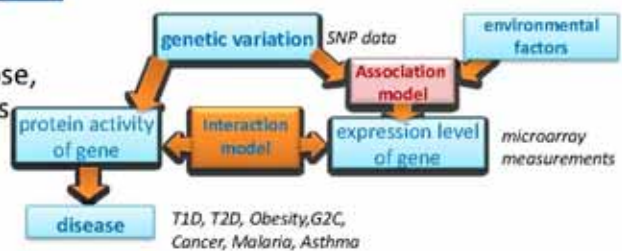
Better prevention, diagnosis and treatment of common diseases by detecting subtle relationships between genetic variation and gene expression

- Richard Durbin (Sanger)
- John Winn (MSRC)



## Goals

- Development of general purpose, scalable machine learning tools for genome-wide association studies
- Conduct a genome-level computational analysis, integrating genetic and environmental data to study effects of multiple genes jointly
- Analyze larger combined data sets (Hapmap2 and later 3 data set)



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## The Swiss Experiment (EPFL, Marc Parlange)

- Climate change affects on the regional hydrologic cycle will have profound implications for the Alps and therefore Europe
- Need for field measurements remains crucial to test simulations and guide the design of new models used in warning networks.
  - There are known areas where predictability is poor yet potential implications are large
  - Larger and more diverse observational spatial scales with appropriate instrumentation
- Partnering with schools to get sensors deployed over a wide spatial area
  - 1000 children from 10-14
  - ‘touching’ the environment changes how people perceive environmental issues

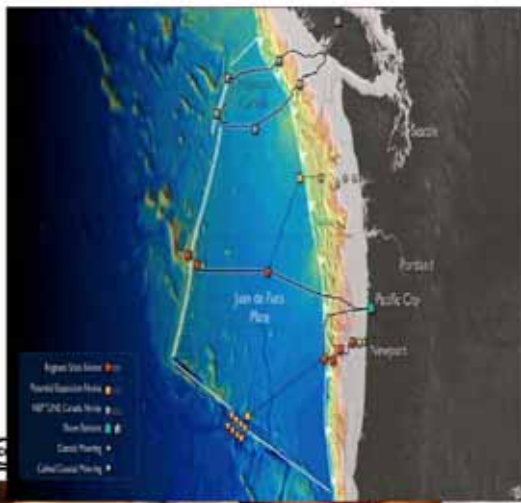


“Our ability to estimate the hydrologic cycle at regional scales generally remains behind societal needs”

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## Supporting Smart Sensors and Data Fusion

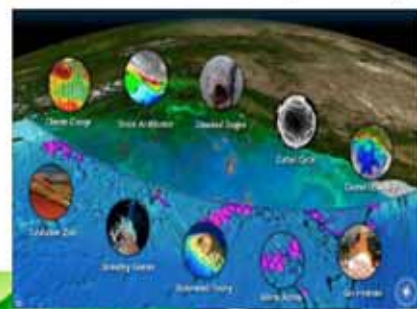
- The NSF Ocean Observatory Initiative
  - Hundreds of cabled sensors and robots exploring the sea floor
  - Data to be collected, curated, mined
  - OOI Architecture plan of record, store this data in the cloud



Data collected from:

- Ocean floor sensors, AUV tracks, ship-side cruises, computational models

Data moves from **ocean** to shore side **data center** to the **Azure cloud** to your **computer**.



# Digital Humanities



## ChronoZoom – History in its broadest possible context ...

The challenge: exploration of all known time series, and smoothly transition from billions of years down to individual nanoseconds...

This is what Walter Alvarez, Professor of Earth and Planetary Science at University of Berkeley set out to do. And he did it, with the help of Microsoft Research and the Live Labs team.

*Our vision is to create an application that allows researchers to browse, overlay, and explore interdisciplinary data sources.*

[www.chronozoomtimescale.org](http://www.chronozoomtimescale.org)



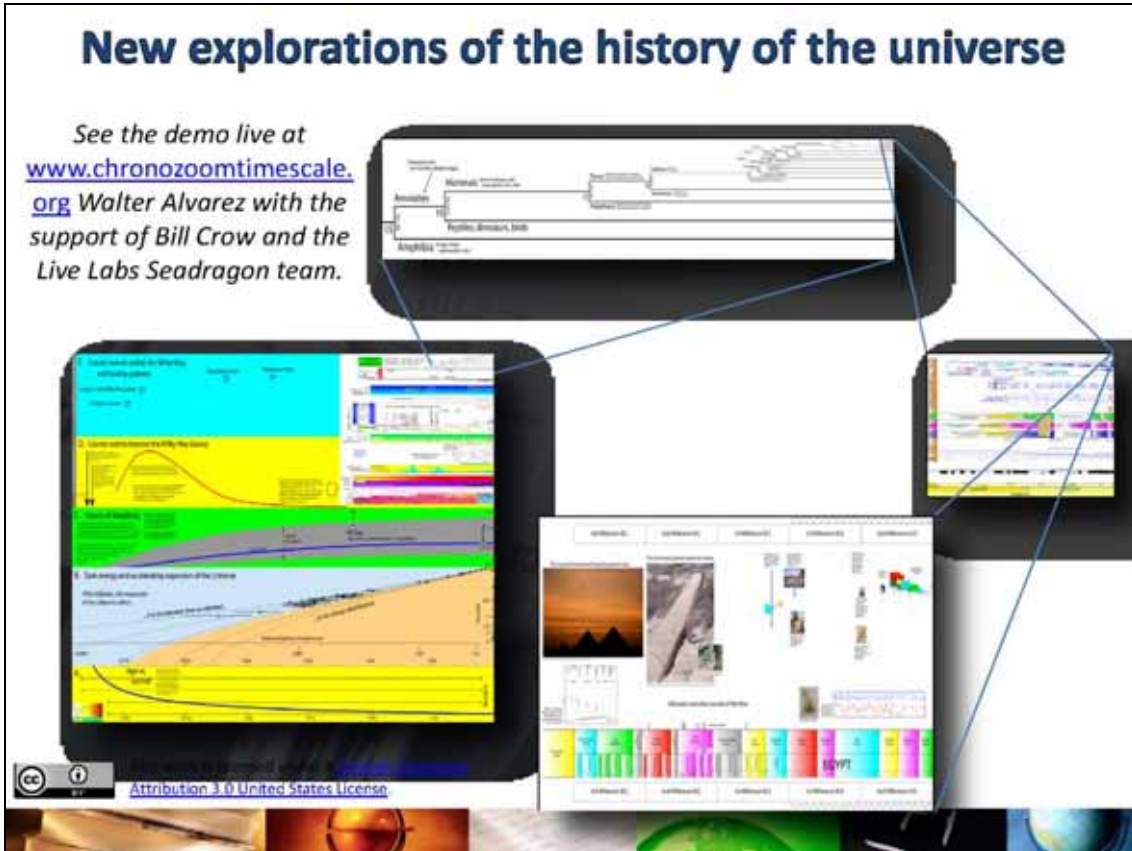
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## New explorations of the history of the universe

See the demo live at [www.chronozoomtimescale.org](http://www.chronozoomtimescale.org) Walter Alvarez with the support of Bill Crow and the Live Labs Seadragon team.



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## The Future of Scholarly Communications



## Facilitating the move from static summaries to rich information vehicles



- Pace of science is picking up...rapidly
- The status quo is being challenged and researchers are demanding more
- Why can't a research report offer more ...



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## Envisioning a New Era of Research Reporting

### Imagine...

- Live research reports that had multiple end-user 'views' and which could dynamically tailor their presentation to each user
- An authoring environment that absorbs and encapsulates research workflows and outputs from the lab experiments
- A report that can be dropped into an electronic lab workbench in order to reconstitute an entire experiment
- A researcher working with multiple reports on a Surface and having the ability to mash up data and workflows across experiments
- The ability to apply new analyses and visualizations and to perform new *in silico* experiments



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## Publications as Live Documents

The screenshot shows a web browser window with a scientific paper. The paper's title is "Polarisation dependence of the SHG signal recorded for bulk phenylalanine concentrations from 0.005 mol dm<sup>-3</sup> up to 0.8 mol dm<sup>-3</sup>". The paper includes a section titled "4.2 Polarisation Dependence" and a graph showing SHG intensity versus input polarisation angle. The graph has three curves labeled L<sup>12</sup>, L<sup>22</sup>, and L<sup>32</sup>. A simulation software interface is overlaid on the left side of the browser window, showing a grid of data points. Arrows point from the simulation software to the text "Link to simulation software and data in archive" and from the graph to the text "Link to data, follow links back to the raw data archive".

Link to simulation software and data in archive

Link to data, follow links back to the raw data archive

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## New Forms of Peer Review

The screenshot shows the Faculty of 1000 Biology website. The main content area displays a "sample evaluation" of a paper titled "Cadherin-mediated cell sorting not determined by binding or adhesion specificity." by Niessen CM, Gumbiner BM. The paper is from J Cell Biol 2002 156(2):399-399. The evaluation is by Vance Lemmon, Kathleen Green, and Nick Brown. The evaluation date is 12 Feb 2002. The paper is selected by Vance Lemmon, Kathleen Green, and Nick Brown. The evaluation is dated 12 Feb 2002. The paper is selected by Vance Lemmon, Kathleen Green, and Nick Brown. The evaluation is dated 12 Feb 2002. The paper is selected by Vance Lemmon, Kathleen Green, and Nick Brown. The evaluation is dated 12 Feb 2002.

Faculty of 1000 Biology

MAJOR ADVANCES. EXPERT OPINIONS.

Subscription Info | Institutional Access | Free Trial | Take a Tour | Hidden Jewels | Advanced Search | About

sample evaluation

**1** New Found Award  
F1000 Factor 6.6

**2** Selected by | Vance Lemmon / Kathleen Green / Nick Brown  
First evaluation: 09 Jan 2002 | Latest evaluation: 12 Feb 2002

**3** Relevant Texts:  
CELL BIOLOGY > Cell adhesion  
DEVELOPMENTAL BIOLOGY > Developmental molecular mechanisms  
NEUROSCIENCE > Neurodevelopment | Neuronal & glial cell biology  
STRUCTURAL BIOLOGY > Cell signaling & trafficking structures

Faculty Member **4** Comments

Vance Lemmon  
Case Western Reserve University, United States  
CELL BIOLOGY

**This paper challenges long held ideas in the cadherin field and consequently calls for a reevaluation of our concepts of tissue sorting.** Cadherins are generally believed to have only one or two binding partners, yet this paper shows that cells expressing different classic cadherins bind equally well to different cadherin substrates. Nonetheless, they showed different sorting behaviors. So it appears that, like axonal growth and guidance, cell sorting is not necessarily mediated by the strength or ligand binding specificities of cell adhesion molecules.  
Evaluated 12 Feb 2002

Kathleen Green  
Baylorham University Medical School, United States  
CELL BIOLOGY

**This interesting paper challenges the existing dogma that most type I classical cadherins exhibit homophilic adhesive specificity.** Using adhesion flow assays, the authors demonstrated that CHO lines expressing various classical cadherins exhibit comparable adhesion to purified cadherin extracellular domains regardless of their identity.

Log on... Log On  
Free Trial  
Subscriptions  
Institution  
Receive email  
To receive emails and news about 1000 Biology, email into the [ ]



## Tagging for Researchers

The screenshot shows the Connotea website interface. At the top, there is a search bar with the text "Search This collection" and a "Find results" button. Below the search bar is the Connotea logo and the tagline "Organize. Share. Discover." To the right of the logo are "Sign up" and "Log in" buttons. A navigation menu includes "Home", "Latest News", "About Connotea", "Site Guide", and "Community pages". The main content area is divided into several sections: "crmc's tags" with a list of tags like "algorithms", "AMD", "applications", etc.; "Free online reference management for clinicians and scientists" with a "Sign up now" button; "Bookmarks by 'crmc'" with a list of articles and a "Learn more" link; and "crmc's bookmarks" with a list of bookmarked items. A "Toolbox" section on the right contains links for "Add a bookmark", "Create a new group", "Create a tag note", "Rename a tag", "Import from local file", "Export my library", and "Report a problem". The bottom of the screenshot shows a Windows taskbar with the "start" button, several open applications, and system tray icons.

## Lab Notebooks as Blogs?

The screenshot shows a blog post titled "JSpecView Demo" from the website "Useful Chemistry". The post is written by Jeremy Frey and discusses the use of JSpecView software in a chemistry experiment. The text of the post is as follows:  

I spent some time today going over [JSpecView](#), the experiment done by Khalid and Lin recently to monitor by NMR the formation of an [imine](#) by mixing [phenylacetaldehyde](#) and [hydroxylamine](#) in CDCl<sub>3</sub>. Since we have recently figured out how to save all of our NMR spectra in [JCAMP format](#) and view them using [Robert Lawashin's JSpecView](#), I thought it would be a good idea to do a brief screencast demonstrating how this wonderful software can be used in a real chemistry experiment.

First I analyze the <sup>1</sup>H NMR of phenylacetaldehyde and demonstrate the underintegration problem of the aldehyde proton. (Anyone out there know why the integral is only coming out to 0.45 H? This shows up in the printed spectra as well so it is not a JCAMP problem.)

Then I do expansions of the peaks that start to form 5 minutes after adding the amine. There is a triplet and a doublet with the same coupling constant that are consistent with imine formation. Finally, I show the mess that results after 42 minutes.

For more details read the [discussion section of the experiment](#) and please feel free to comment. To actually update the wiki directly just request an account. I don't allow anonymous guest updates because it is too easy for my students to forget to log in and I want to make sure they get credit for what they did.

I think this is a pretty good example of a "failed experiment" that would never be published to this level of detail by traditional publishers. How often do you get to do spectrum expansions even on supplementary data associated with a paper? I know that there are a lot of people doing [top reactions](#) and the formation of the imine is

A record of an experiment that failed...

- Publishable?
- Useful?

With thanks to Jeremy Frey

## New Tools: Disseminate and Share

**Chem4Word**

- Chemistry Drawing in Word
- Created in collaboration with University of Cambridge; Peter Murray-Rust, et.al.

**Intent:** Recognizes chemical dictionary and ontology terms

**Author/edit 1D and 2D chemistry.**  
Change chemical layout styles.

**Relationships:** Navigate and link referenced chemistry

**Data:** Semantics stored in Chemistry Markup Language

**Intelligence:** Verifies validity of authored chemistry

## New Tools: Archiving and Preservation

**Zentity**

Default web UI with CSS support and custom ASP.Net controls

Native support for RSS, OAI-PMH, OAI-ORE, AtomPub and SWORD

Flexible data model enables many scenarios and can be easily extended over time

A semantic computing platform to store and expose relationships between digital assets

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## Research Repositories



### **The Michigan Daily, September 24, 2007**

- University of Michigan's libraries are canceling some journal subscriptions because of budget cuts and the increasing costs of the subscriptions
- University Librarian Paul Courant said that about 2,500 were canceled in the 2007 fiscal year
- The University Library budget has gone up by an average of 3.1 percent per year since 2004
- According to Library Journal magazine, the average subscription price of national arts and humanities journals has increased 6.8 percent per year since 2003. National social science journals increased 9.2 percent and national science journals increased by 8.3 percent

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## Current Scholarly Publishing Model is in Crisis

- Journal subscriptions rising faster than library budgets
  - Cancelling subscriptions, no freedom for new journals in new and emerging fields
- Web technology and digital media now make dissemination of knowledge 'easy' and 'free' without the traditional paper journals
  - Similar dilemma to that of the music industry with MP3 and 'free' digital copies



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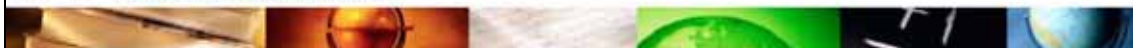


## Open Access Repositories and OA Policies

- **Subject Repositories**
  - PubMedCentral, arXiv, RePEc, DBLP ...
  - Proposed Federal Research Public Access act
- **Institutional Repositories and OA Policies**
  - Registry of OA Repositories <http://roar.eprints.org/>
  - Over 100 OA policies
    - Harvard, MIT, University of California ...
  - Over 22M items in over 1000 OA repositories worldwide
- **Open Access Models**
  - Gold (author pays) – e.g. PLoS
  - Green (self deposit) – e.g. arXiv
- **Protocols**
  - OAI-PMH, OAI-ORE, SWORD, etc.



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## Research Repositories

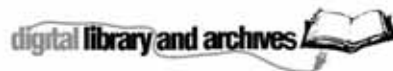
- Repositories will contain not only full text versions of research papers but also 'grey' literature such as workshop papers, presentations, technical reports and theses
  - In the future repositories will also contain data, images and software
- Federated databases of scientific information and cross database search tools
  - NIH National Library of Medicine
  - WorldWideScience.org



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Commentary

This is one of a series of commentaries on the future of scientific publishing. For a listing of the other commentaries, see <http://www.jneurosci.org/cgi/content/full/26/36/9077>.

## As We May Read

**Paul Ginsparg**  
Departments of Physics and Information Science, Cornell University, Ithaca, New York 14853

The e-print arXiv (<http://arXiv.org/>), initiated in August 1991, has effectively transformed the research communication infrastructure of multiple fields of physics and could play a prominent role in a unified set of global resources for physics, mathematics, and computer science. It has grown to contain >375,000 articles (as of July 2006), with >50,000 new submissions expected in calendar year 2006 and >40,000,000 full-text downloads per year. It is an international project, with [dozens of sites in 17 countries](http://arxiv.org/help/faq/faq_countries.html) and

orders of magnitude. Even with the majority of science research journals now on-line, researchers continue to enjoy both the benefits of the rapid availability of the materials, even if not yet reviewed, and open archival access to the same materials, even if held in parallel by conventional publishers. The methodology works within copyright law, as long as the depositor has the authority to deposit the materials and assign a nonexclusive license to distribute at the time of deposition, because such a li-

helps ensure that the arXiv remains a forum for communication among research professionals, not a mechanism for outsiders to communicate to that community. Additionally, a small group of volunteer "moderators," consisting of interested experts from around the world, cursorily prescreens new submissions, typically only at the level of title and abstract, for appropriateness to the proposed primary subject area.

The arXiv repository functions are

Paul Ginsparg is the creator of arXiv, an open access repository for pre-publication of much of the physics and astronomy literature

Published in the Journal of Neuroscience,  
September 20, 2006


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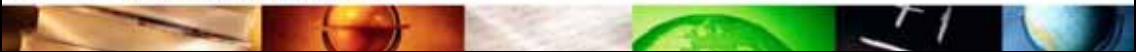


## Ginsparg's Conclusions?

“On the one-decade time scale, it is likely that more research communities will join some form of global unified archive system without the current partitioning and access restrictions familiar from the paper medium, for the simple reason that it is the best way to communicate knowledge and hence to create new knowledge.”

“Ironically, it is also possible that the technology of the 21st century will allow the traditional players from a century ago, namely the professional societies and institutional libraries, to return to their dominant role in support of the research Enterprise.”

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# Towards a Semantic Future



## Today...

Computers are  
great **tools** for

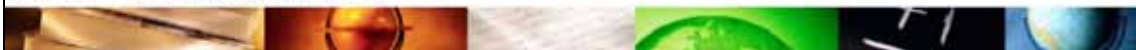


huge amounts  
of **data**

For example, Google and Microsoft both have  
copies of the entire Web for indexing purposes

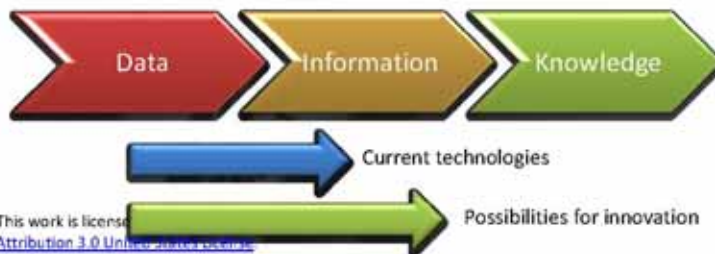


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## Need for Semantic Computing?

- Semantic computing combines concepts and technologies that
  - Enable data modeling
  - Capture relationships
  - Allow communities to define ontologies
  - Exploit machine learning
- Will empower computers to reason about the data



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Possibilities for innovation

## Tomorrow...

Computers will still be great **tools** for



huge amounts of **data**

We would like computers to also help with the **automatic**



of the world's **information**



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## Moving to a world where all data is linked ...



- Data/information is inter-connected through machine-interpretable information (e.g. paper X is about star Y)
- Social networks are a special case of 'data meshes'

- A knowledge ecosystem:
  - A richer authoring experience
  - An ecosystem of services
  - Semantic storage
  - Open, Collaborative, Interoperable, and Automatic



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Attribution: [Chris Drew](#)

## ... and can be stored/analyzed in the Cloud

### Vision of Future Research Cyberinfrastructure using Client + Cloud resources



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- “The impact of Jim Gray’s thinking is continuing to get people to think in a new way about how data and software are redefining what it means to do science.”  
— **Bill Gates**, Chairman, Microsoft Corporation
- “One of the greatest challenges for 21st-century science is how we respond to this new era of data-intensive science. This is recognized as a new paradigm beyond experimental and theoretical research and computer simulations of natural phenomena—one that requires new tools, techniques, and ways of working.”  
— **Douglas Kell**, University of Manchester
- “The contributing authors in this volume have done an extraordinary job of helping to refine an understanding of this new paradigm from a variety of disciplinary perspectives.”  
— **Gordon Bell**, Microsoft Research



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**Related Resources**

- Microsoft Research collaboration projects
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**Multilingual WorldWideScience.org:  
Accelerating Discovery through  
Multilingual Translations**

Walter L. Warnick



# Multilingual WorldWideScience: Accelerating Discovery through Multilingual Translations

**Walter L. Warnick, Ph.D.**  
**Director, Office of Scientific and Technical Information**  
**U.S. Department of Energy**



With the launch of Multilingual WorldWideScience.org, we  
are . . .

- Opening vast reservoirs of heretofore under-utilized scientific knowledge
- Providing equal access to science for anyone on the Internet
- Promoting scientific collaboration, participation, and transparency

**. . . and accelerating  
scientific discovery!**

## Science Advances Only if Knowledge is Shared

*“If I have seen further it is only by standing on the shoulders of giants.”* Sir Isaac Newton

*Corollary 1:* Scientific discovery can be accelerated by accelerating access to worldwide scientific information.

The case for WorldWideScience.org.

*Corollary 2:* Multilingual translations of science will further accelerate scientific discovery.

The case for *Multilingual* WorldWideScience.org

## The “Accelerating” Power of WorldWideScience.org

Overcoming the researcher’s practical limitations:

1. Not knowing “what’s out there.” (examples: Korean medical journals, Australian Antarctic data, South African scientific research database)
2. Inadequate time to search scientific databases one by one. (examples: UK PubMed Central, Ginsparg’s arXiv.org)
3. Inability to sort compiled results by relevance.

By filling these gaps, WorldWideScience.org has accelerated access to scientific information.

## Brief History: Federated Search and WorldWideScience.org

### Deep Web

- where science is
- hundreds of times larger than the “surface web”
- generally not “googleable,” or searchable, by major search engines

## Deep Web Solution: Federated Searching

- A single user query simultaneously sent to multiple deep web databases.
- Federated search engine sorts and presents results in relevance-ranked order.
- Overcomes the 3 practical limitations.
- No burden on individual database “owners.”



## Federated Search Examples

- Science.gov – searches across all U.S. federal science agencies' databases (200 million pages)
- Similar – but different -- experiences outside science:
  - *Kayak.com* – “compare hundreds of travel sites at once”
  - *Pricegrabber.com* – comparison shopping across multiple merchants

## Global Federated Search

- Taking the Science.gov model global – WorldWideScience.org
  - Initial partnership between U.S. Department of Energy and the British Library (2007)





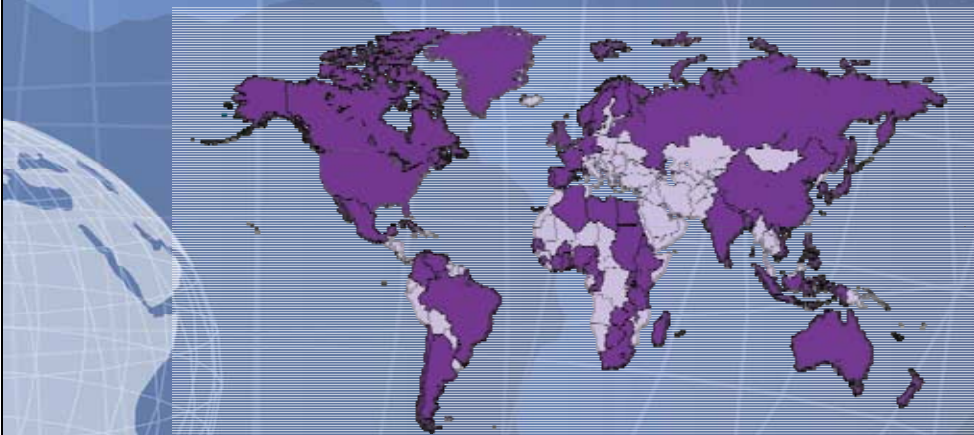
## Global Federated Search

- Transition to multilateral governance (WorldWideScience Alliance) and ICSTI sponsorship (2008)



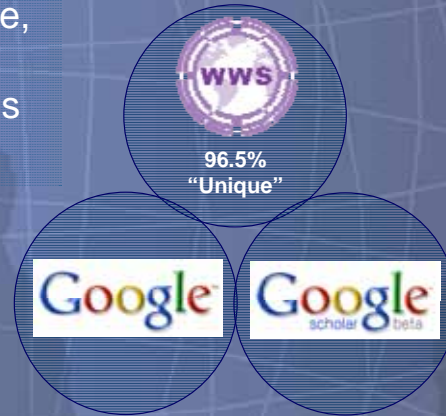
## WorldWideScience – Facts and Figures

- Tremendous growth in search content: from 10 nations to 65 nations in 3 years
- > 400 million pages
  - From well-known sources: e.g., PubMed, CERN, KoreaScience
  - To more obscure sources: e.g., Bangladesh Journals Online



## WorldWideScience – Fills Key Niche in Scientific Discovery

- In comparison of search results from identical queries on WWS, Google, and Google Scholar, only 3.5% overlap (i.e., WorldWideScience is 96.5% unique)



Accelerated access → Accelerated discovery: the case for WorldWideScience.org

Now, the case for *Multilingual* WorldWideScience.org . . .

Consider this . . .

While English is the *lingua franca* for science, these are the world's most widely spoken languages:

<u>Rank</u>	<u>Language</u>	<u>Estimated Number of Speakers</u>
1	Mandarin Chinese	1,051,000,000
2	English	510,000,000
3	Hindi/Urdu	490,000,000
4	Spanish	420,000,000
5	Arabic	280,000,000
6	Russian	255,000,000
7	Portuguese	230,000,000
8	German	229,000,000
9	Bengali	215,000,000
10	French	130,000,000
11	Japanese	127,000,000

(Source: Wikipedia)

## Increasing Globalization of Science Calls for Multilingual Search Capabilities . . .

- *Is there Science beyond English? Initiatives to increase the quality and visibility of non-English publications might help to break down language barriers in scientific communication* (Meneghini and Packer, [Nature](#), 2007)
- *Science's Language Problem: As globalization increases, communication between linguistic communities could become a serious stumbling block* (Barany, [Business Week](#), 2005)
- *Science on the Rise in Developing Countries* (Holmgren and Schnitzer, [PLoS Biology](#), 2004)



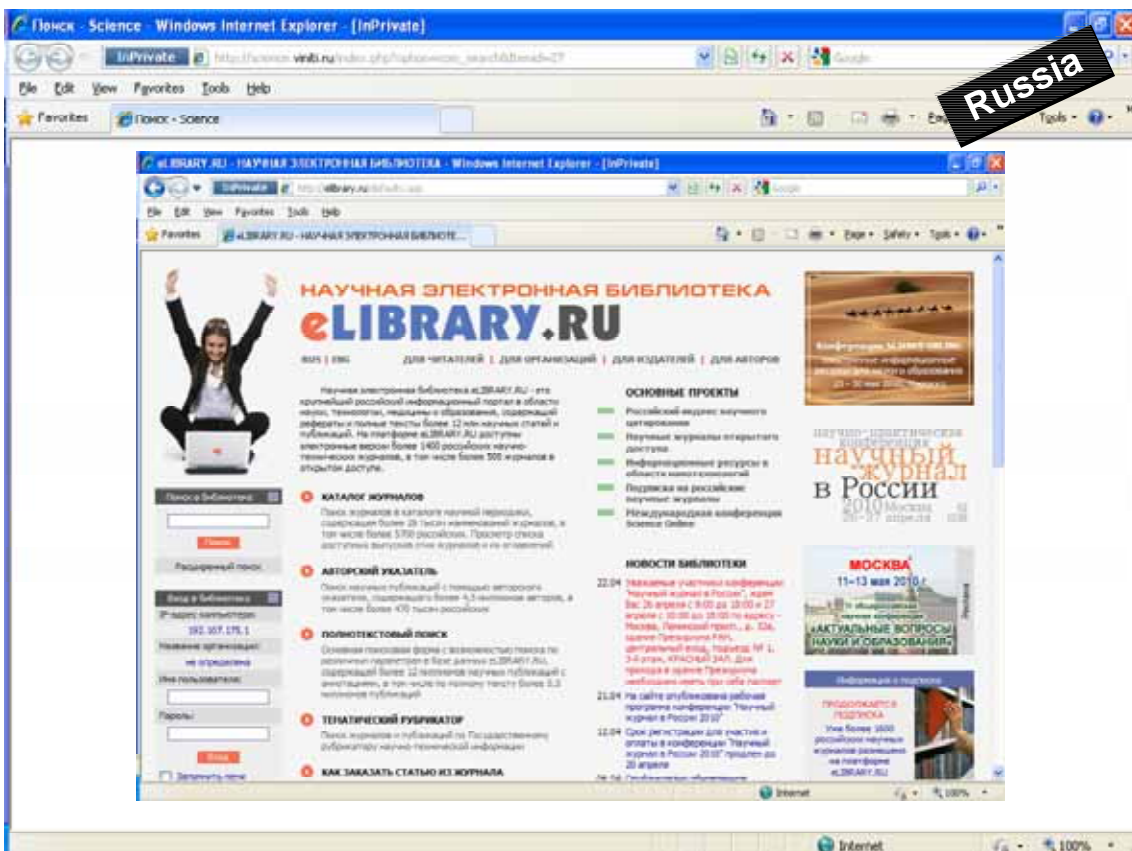
Of the world's "top 400" institutional repositories, 250, or 63%, have some or all non-English content.

Examples:

- HAL CNRS -- French
- Kyoto University Research Repository – Japanese
- Leiden University Digital Repository -- Dutch
- CSIC (Spanish National Research Council)

*(Source: Cybermetrics Lab, Spain)*

Major Non-English Science "Producers"



- Japan
  - France
  - Germany
  - Brazil
- ... and many other countries.

To further accelerate access to science, multilingual translations are needed in both directions:

- Translation of English content for non-English speakers . . . and . . .
- Translation of non-English content for English speakers





- Up until now, real-time translation of science has been limited.
- Generally limited to translating from one language into another single language at one time.
- Not deployed on deep web scientific databases.
- Results less than perfect with complex scientific language (note that it's still not perfect but is constantly improving)

Now, we have the essential ingredients for real-time translation of science

- National science databases in multiple languages
- Federated search
- Multilingual translation on both front and back end of the user experience

A public-private partnership, introduced as **Multilingual WorldWideScience.org<sup>Beta</sup>**





### Here's how it works . . .

1. A Chinese scientist submits a query in Chinese to Multilingual WorldWideScience.org.
2. MWWS.org uses Microsoft to translate the Chinese query into individual languages of source databases (English, French, Portuguese, Russian, etc.)
3. MWWS.org sends the translated queries to corresponding databases, which search their contents and return results in native languages to MWWS.org.
4. MWWS.org uses Microsoft to translate native language results into Chinese and presents results to the user in relevance-ranked order.

**Conversely, an English-speaking user could have a query translated into languages of non-English databases and then get results back in English.**

## Demonstration

# **Closing Address**

President, ICSTI

and

**ICSTI 2011**

Welcome to Beijing

Wu Yishan



## Conference Programme and Schedule

<b>JUNE 10, 2010, time</b>	<b>PROGRAMME</b>
8.00 - 9.00	Registration and coffee/tea
	<b>WELCOME AND FOUNDATIONS</b> Session chairman: <i>Erkki KM Leppävuori</i> , President and CEO, VTT Technical Research Centre of Finland
9.00 - 9.10	<b>Welcome from the hosts;</b> <i>Marjut Kokko</i> , Chairman of the Board, Finnish Information Specialists
9.10 - 9.25	<b>Welcome from the hosts: What is information worth – the value of information in the innovation process;</b> <i>Erkki KM Leppävuori</i> , President and CEO, VTT Technical Research Centre of Finland
9.25 - 10.10	<b>Opening keynote address: In search for continuous renewal;</b> <i>Mikko Kosonen</i> , President, Sitra, the Finnish Innovation Fund
10.10 - 10.40	Break & exhibition
	<b>INFORMATION AS THE LIFEBLOOD OF RESEARCH AND INNOVATION – FINNISH CASES</b> Session chairman: <i>Erkki KM Leppävuori</i> , President and CEO, VTT Technical Research Centre of Finland
10.40 - 11.05	<b>Case KONE;</b> <i>Jussi Oijala</i> , Senior Vice President, Global Technology, KONE Corporation
11.05 - 11.30	<b>New information literacy – perspective of small and medium-sized enterprises;</b> <i>Mika Waris</i> , Director of Marketing and Business Services, National Board of Patents and Registration of Finland
11.30 - 12.00	<b>Innovation landscapes for Tekes programmes;</b> <i>Raine Hermans</i> , Director, Impact analysis, Tekes, the Finnish Funding Agency for Technology and Innovation, and <i>Laura Ruotsalainen</i> , Information analyst, VTT Technical Research Centre of Finland
12.00 - 12.15	Buffer time
12.15 - 13.30	Lunch & exhibition
	<b>INTELLIGENT INFORMATION SOLUTIONS AND SERVICES</b> Session chairman: <i>Pam Bjornson</i> , President, NRC-CISTI, the National Research Council Canada Institute for Scientific and Technical Information
13.30 - 14.10	<b>Keynote address: Towards smart service: KISTI intelligent system using semantic web technology;</b> <i>Hee-Yoon Choi</i> , Director General, Knowledge Information Center, Korea Institute of Science and Technology Information
14.10 - 14.35	<b>Smart Labs for smart people: New ways to collect, curate and share information;</b> <i>Jeremy Frey</i> , Professor, School of Chemistry, University of Southampton
14.35 - 15.00	<b>Virtual workflow tools to enhance the research process;</b> <i>Lee-Ann Coleman</i> , Head of Scientific, Technical & Medical Information, the British Library
15.00 - 15.30	Coffee break & exhibition
15.30 - 15.55	<b>Innovations in multimedia search and retrieval;</b> <i>Behrooz Chitsaz</i> , Director of Intellectual Property, Microsoft Corporation
15.55 - 16.20	<b>Sovereign within a Sovereign. Library of Congress online: Classification for a gateway to web resources?</b> <i>Jolande Goldberg</i> , Senior Cataloging Policy Specialist, Library of Congress, USA
16.20 - 16.45	<b>Closing keynote address: Accelerating scientific discovery through openness and collaboration;</b> <i>Jay Katzen</i> , Managing Director, Academic and Government Products, Elsevier Science and Technology Division
16.45 - 17.00	<b>Closing address of the day;</b> <i>Wendy Warr</i> , President, Wendy Warr & Associates
18.30	Conference dinner

JUNE 11, 2010, time	PROGRAMME
8.00 - 8.45	Morning coffee/tea
	<b>CREATING THE FUTURE – TOWARDS THE GLOBAL INNOVATION ECONOMY</b> Session chairman: <i>Brian Hitson</i> , Associate Director, U.S. Dept. of Energy's Office of Scientific and Technical Information (OSTI)
8.45 - 9.25	<b>Keynote address: Making open science real;</b> <i>Adam Bly</i> , Founder and CEO, Seed Media Group
9.25 - 9.45	<b>Demand- and user-driven innovation policy – content and actions;</b> <i>Petri Lehto</i> , Head of Division, Finnish Ministry of Employment and the Economy, Innovation department
9.45 - 11.00	<b>Future of information in research and innovation – interactive session;</b> Moderator: <i>Bernard Dumouchel</i> , ICSTI; participants: <i>Richard Boulderstone</i> , the British Library; <i>Eleanor Frierson</i> , U.S. National Agricultural Library; <i>Roberta Shaffer</i> , U.S. Library of Congress; <i>R. Sivadas</i> , Scope eKnowlege Center
11.00 - 11.30	Break & refreshments
11.30 - 12.10	<b>Keynote address: The Fourth paradigm: Data-intensive scientific discovery;</b> <i>Tony Hey</i> , Corporate Vice President of the External Research Division of Microsoft Research
12.10 - 13.00	<b>Multilingual WorldWideScience.org: Presentation and Ceremony. WorldWideScience.org:            Accelerating Discovery through Multilingual Translations;</b> <i>Walter Warnick</i> , U.S. Department of Energy, Office of Scientific and Technical Information, demo by <i>Abe Lederman</i> , Deep Web Technologies, Inc. – Ceremony featuring <i>Walter Warnick</i> , <i>Richard Boulderstone</i> , <i>Tony Hey</i> , <i>Wu Yishan</i> , Institute of Scientific and Technical Information of China – ISTIC, <i>Yuri Arsky</i> , All-Russian Institute of Scientific and Technical Information – VINITI
13.00 - 13.15	<b>Closing address;</b> President, ICSTI; and <b>ICSTI 2011 – Welcome to Beijing;</b> <i>Wu Yishan</i> , ISTIC
13.15 - 14.30	Closing lunch



Author(s) Kirsi Tuominen (ed.)		
Title <b>From Information to Innovation ICSTI Annual Conference</b>		
Abstract <p>Information is the lifeblood of innovation. Throughout the world companies, universities, research organizations as well as governments are working to discover new frontiers and create innovations for the world's economic and social progress. The growth of the body of information and the ease of access to information are unprecedented in human history. Yet paradoxically, effective management of information is more challenging than ever before.</p> <p>From Information to Innovation is the main theme of the ICSTI Annual Conference and Exhibition 2010 in Helsinki and will highlight the significance of information as the enabler and catalyst for scientific, technical and business developments and point to elements of success in building the future. The one-and-a-half day conference program approaches the main theme from various thought-provoking perspectives presented by significant opinion leaders and experts around the world.</p>		
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Series title and ISSN VTT Symposium 0357-9387 (soft back ed.) 1455-0873 (URL: <a href="http://www.vtt.fi/publications/index.jsp">http://www.vtt.fi/publications/index.jsp</a> )		Project number
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